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Earnings Conference Call

2Q26

Disclaimer

The statements contained in this presentation that are related to business prospects and projections about operating and financial performance are based on the Company’s management expectations for future results.

These expectations are subject to uncertainties, therefore, they may or may not occur especially when considering the effects of the domestic economy, the challenges faced by the sector, among other risk factors that could substantially influence our actual results.

The purpose of these statements is to reflect our expectations for expansion and the strategic actions that guide our decisions. So, **it should not be considered as guarantees of future performance.**

AGENDA

- Highlights
- Operating and Financial Highlights
- Question & Answers

ALLIED SEIZED MARKET OPPORTUNITIES TO MAXIMIZE THE RESULTS IN 2Q26, WITH A MORE PROFITABLE PRODUCT MIX, COMMERCIAL DISCIPLINE AND OPERATIONAL EFFICIENCY

REVENUE MOMENTUM

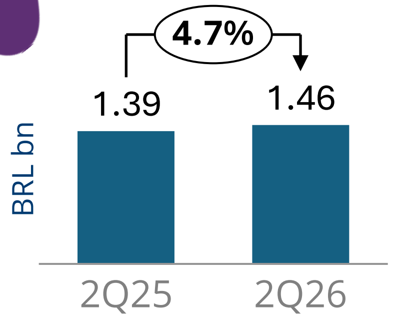
- ✓ Brazil Distribution **+8.6%**
- ✓ Physical Retail **+11.7%**
- ✓ Recovery of International Operations

OPERATIONAL EFFICIENCY

- ✓ Gross margin expansion
- ✓ Control of Operating Expenses

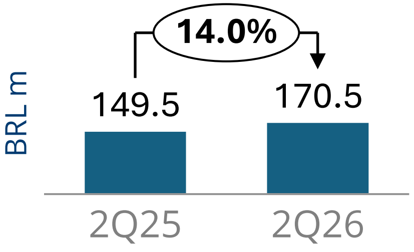
PROFITABLE GROWTH, STRONG CASH GENERATION AND MINIMAL FINANCIAL LEVERAGE

Net Revenue



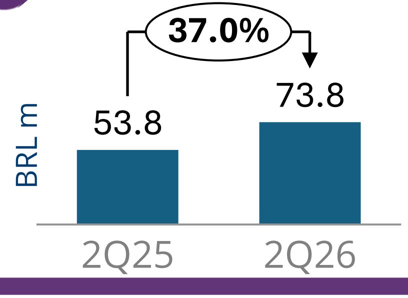
Gross Profit

Gross Margin of 11.7%
(+1.0 p.p.)

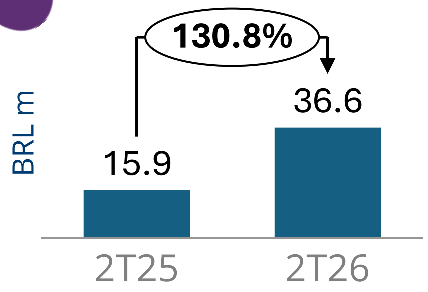


EBITDA

EBITDA Margin of 5.1%
(+1.2 p.p.)



Net Income



Free Cash Flow

R$ 123.6 mi

Strong free cash flow generation in the quarter

Cash Position

R$ 348.8 mi

Combined with a leverage of **0.2x Net Debt/EBITDA LTM.**

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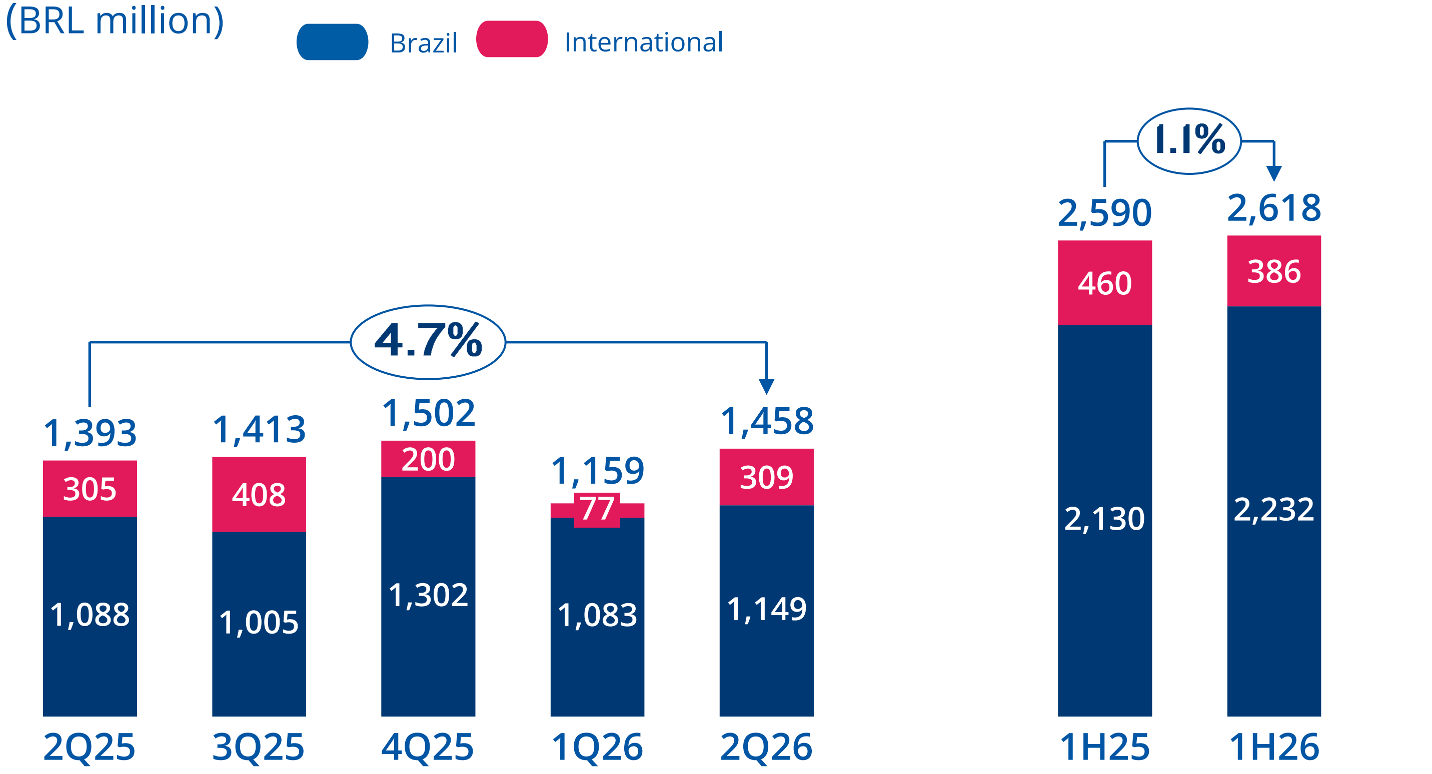
HIGHEST REVENUE FOR A SECOND QUARTER SINCE THE PANDEMIC, DRIVEN BY THE DOMESTIC MARKET

Net Revenue Evolution | Consolidated

(BRL million)



International

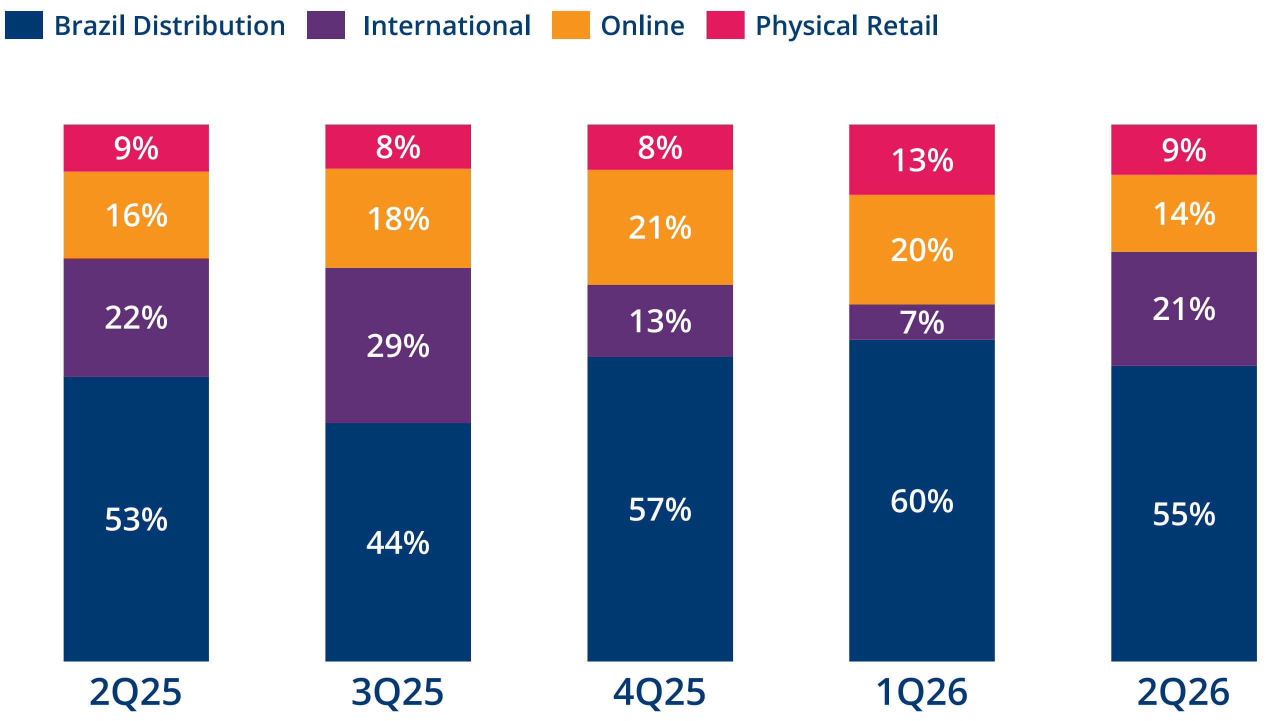
Growth recovery after 1Q26. In USD the effective growth was +13%

Brazil

Highlight in Distribution, Physical Retail and Strategic Digital Partnerships

REVENUE GREW SUPPORTED BY HIGHER VALUE-ADDED AND MORE PROFITABLE OPERATIONS

Evolution of the Channel Mix
(% Net Revenue)



International
Significant recovery to 21% after 1Q26

Distribution
Stability maintained at 55%

Online Channel Optimization
Optimization for more efficiency

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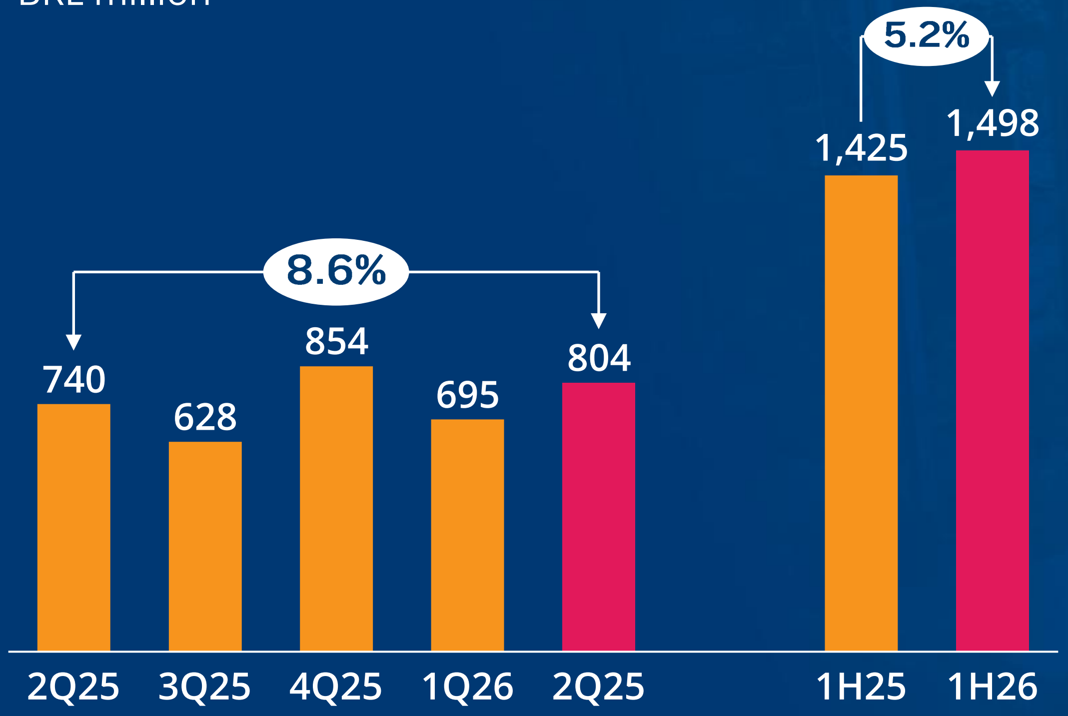
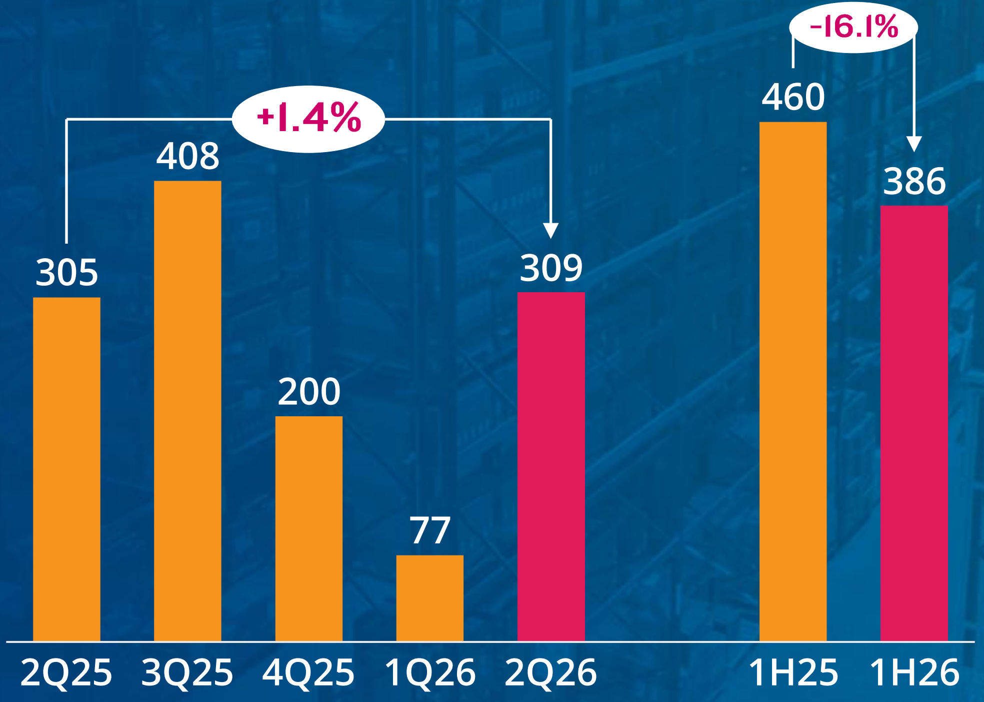
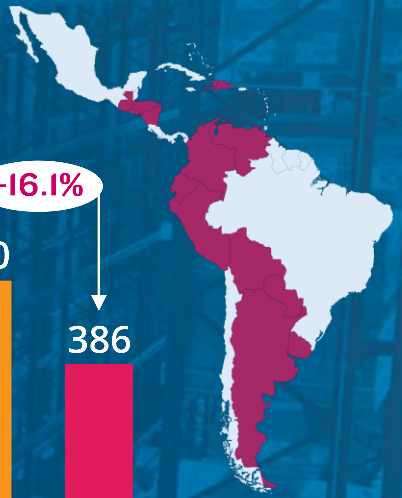
DISTRIBUTION: 8.6% YoY GROWTH IN BRAZIL REINFORCES THE RESILIENCE OF THE CORE BUSINESS

Net Revenue
BRAZIL
BRL million



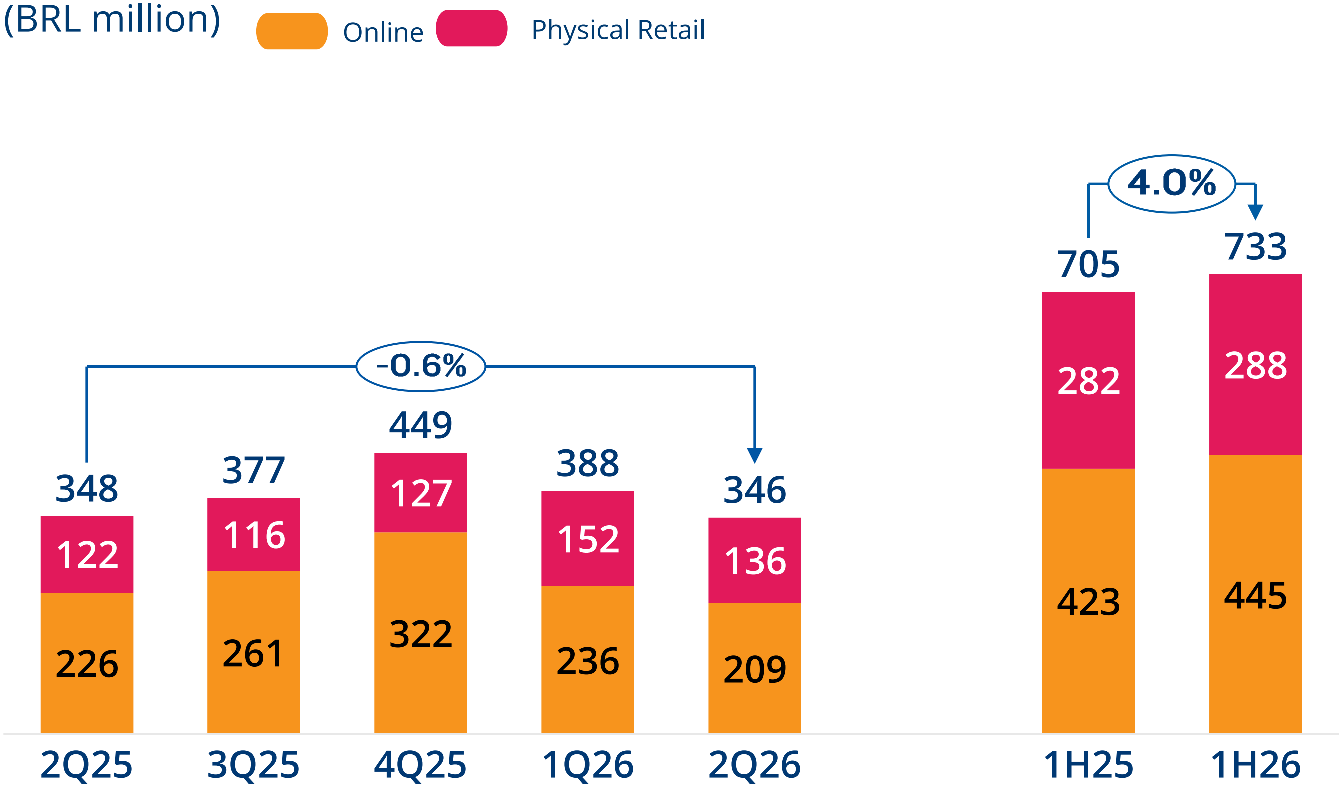
Net Revenue
INTERNATIONAL
BRL million





PHYSICAL RETAIL ACCELERATES, WHILE ONLINE PRIORITIZES PROFITABILITY

Net Revenue Evolution | RETAIL
(BRL million)



Physical Retail

- Net revenue +11.7% a/a, with a smaller store base;
- SSS grew in double digits, and revenue per POS increased in the quarter;
- Strong market acceptance of the Galaxy S26 line

Online

- Digital strategic partnerships grew +15% in 2Q26 vs. 2Q25 (excluding NuBank);
- Trocafy continues to grow at a fast pace: >45% 2Q26 vs 2Q25;
- Mobcom plays a complementary role to Distribution, focusing on long tail and end-of-line products, with no growth pressure to avoid cannibalization.

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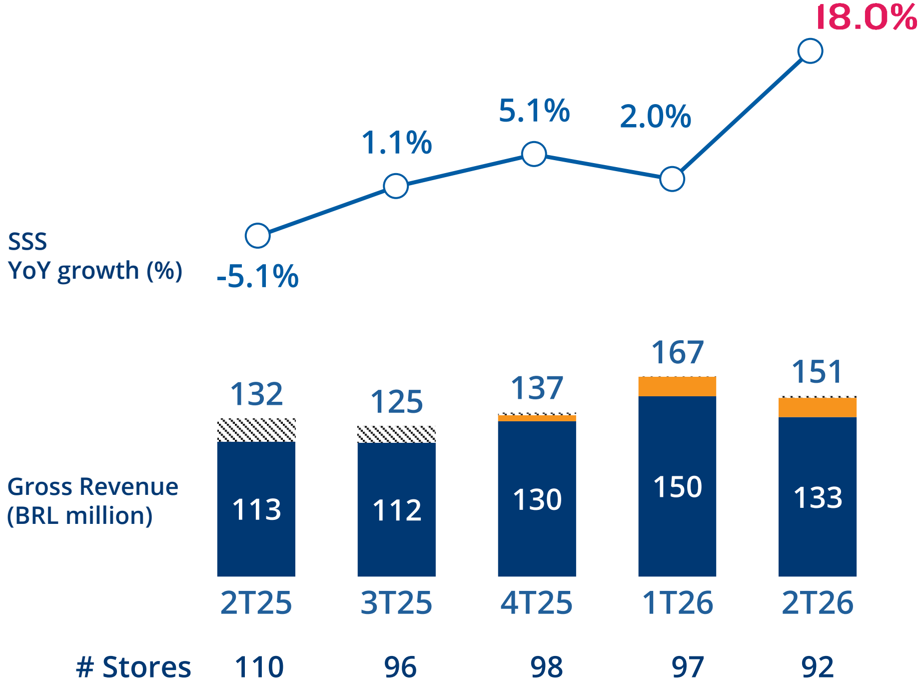
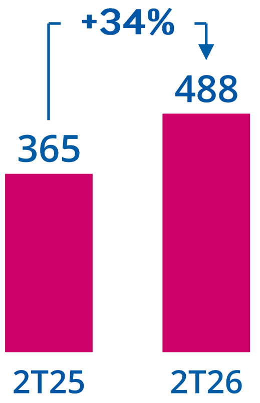
FEWER STORES, HIGHER PRODUCTIVITY AND GREATER PROFITABILITY PER POINT OF SALE

Same Store Sales



Average monthly net revenue per POS (BRL thousand)



Highlights

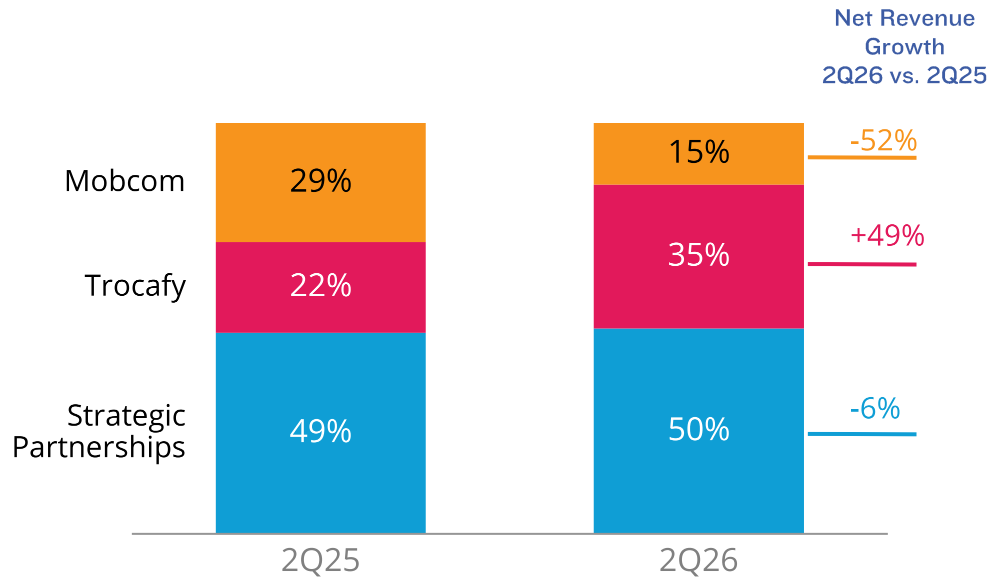
- Optimized store network: replacement of 12 POS in PR with 6 large stores in SP;
- Strong expansion: SSS accelerates to +18.0%;
- Higher productivity: Revenue per POS rises +34%;
- Higher Margin: Jump in average ticket (+21%) and insurance (+30%).

92 STORES

SP	64	RJ	15
MG	12	MS	1

FOCUS ON PROFITABILITY PRESERVES REVENUE QUALITY IN A MORE COMPETITIVE ENVIRONMENT

Business Share in Online Net Revenue (%)



The evolution of the mix improved channel profitability, even in a quarter with lower revenue

Revenue
Lower contribution from MobCom and a more selective approach in the marketplace

Mix
Greater contribution from Trocafy, with solid profitability, and growth in Digital Services

Results
Profitability expansion, with channel EBITDA growing 19% over the period

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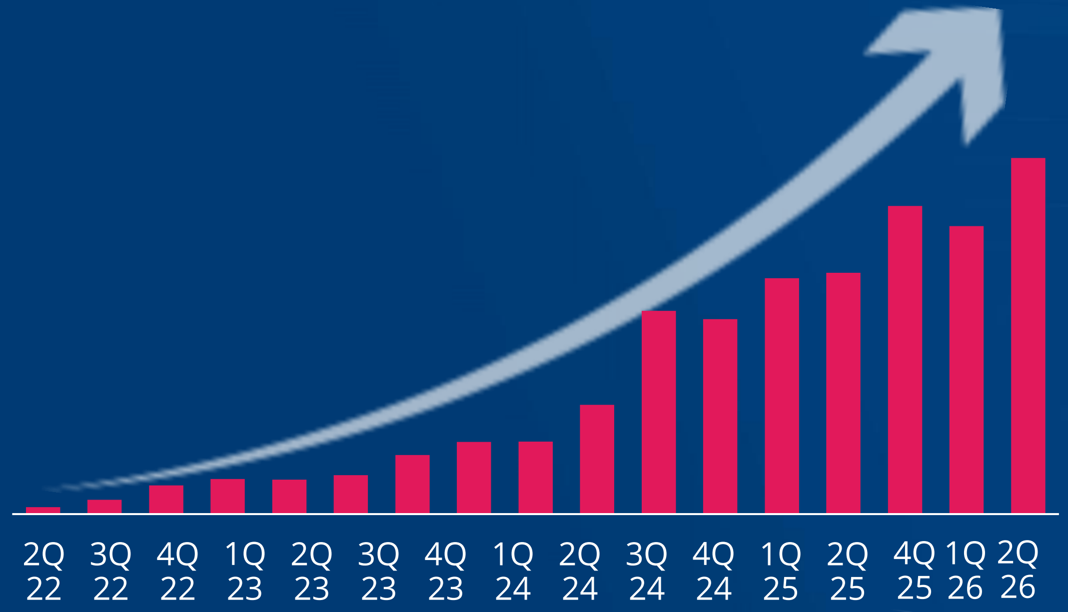
TROCAFY CONSOLIDATES REFURBISHED PRODUCTS AS A STRATEGIC GROWTH DRIVER

Net Revenue in Strong Expansion
CAGR (2Q22-2Q26): 167%



The platform completes four years in a still underpenetrated market in Brazil

Growth
Gross revenue growth of over **45%** (2Q26 vs 1Q26)

Profitability
EBITDA margin expansion of **+7 p.p.** (2Q26 vs 2Q25)

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NEW PARTNERSHIPS ALREADY INCORPORATED INTO ALLIED'S PRODUCT PORTFOLIO, ALSO STRENGTHENING THE B2B CHANNEL

Targus

Complete Go-to-Market Platform

Brand strategy, communication, trade marketing, commercial management, and sales channels in Brazil.

Positions Allied beyond Distribution

jamf

Solutions for the Apple ecosystem

Distribution of management and security solutions for Apple environments, including MDM and zero-touch deployment.

Strengthens the corporate solutions offering

STARLINK

Signed Contract

Allied will distribute Starlink in its portfolio

Meta

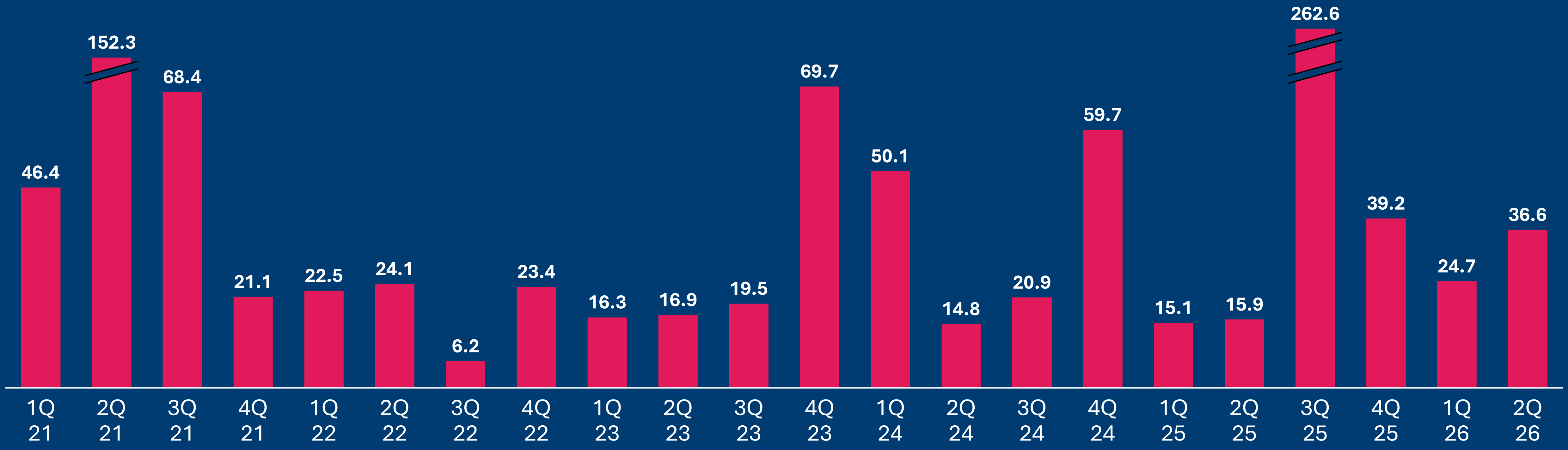
Signed Contract

Allied will distribute Meta products in electronics retail

OPERATIONAL RESILIENCE WITH POSITIVE RESULTS DELIVERED IN EVERY QUARTER

Reported profit in every quarter since the IPO

Reported Net Income
(BRL million)



Consistent track record of earnings generation since the IPO

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AGENDA

Highlights

Operational and Financial Performance

Questions and Answers

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2Q26 FINANCIAL HIGHLIGHTS

Net Revenue

R$ 1.46 bi

+4.7% y/y

Highest second-quarter net revenue since 2023

Recurring EBITDA

R$ 73.8 mi

+37.0% y/y

1.2 p.p. margin expansion to 5.1%, reflecting higher operational efficiency

Net Income

R$ 36.6 mi

+130.8% y/y

More than doubled in the quarter, supported by improved operational and financial performance

Cash and Leverage

R$ 348.8 mi

FCF of R$123.6 million and net debt of R$43.5 million

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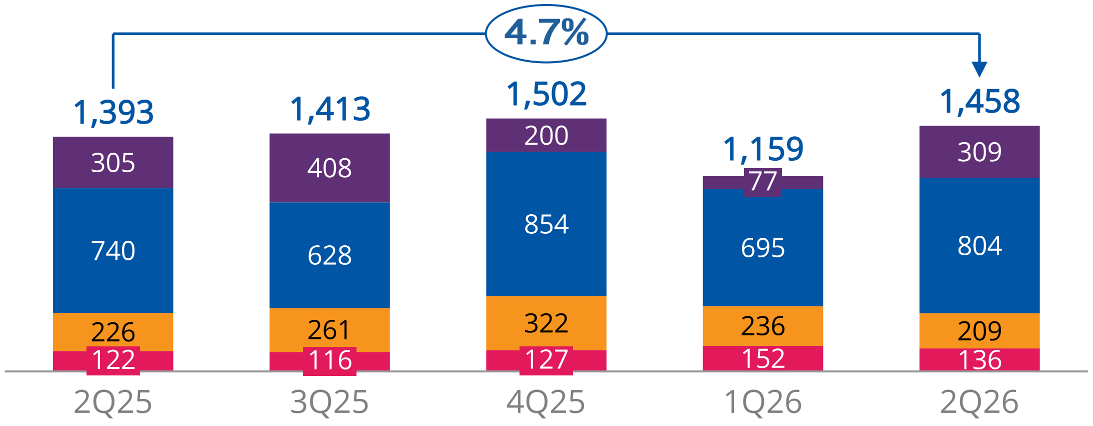
NET REVENUE GROWS WITH ACCELERATED GROSS PROFIT AND IMPROVED PROFITABILITY ACROSS ALL CHANNELS

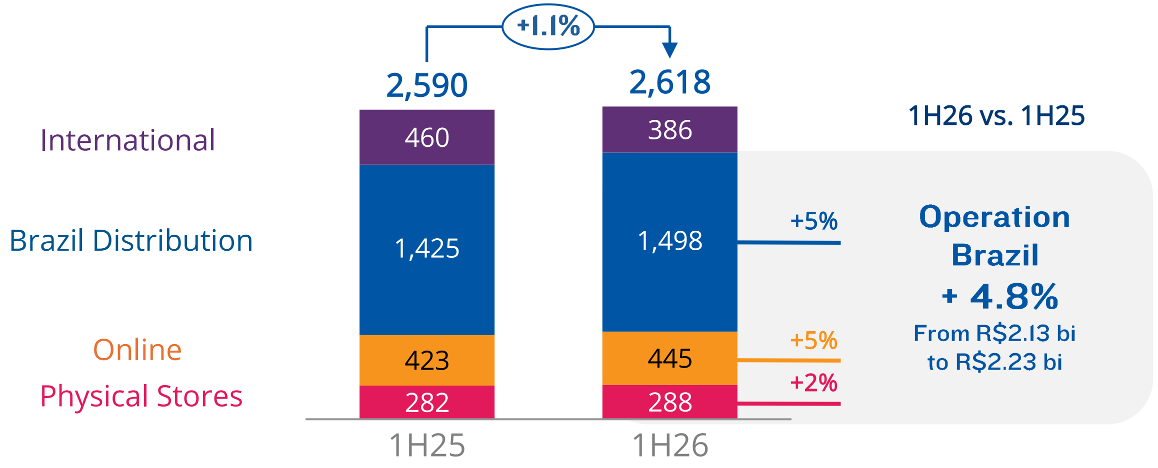
Net Revenue Evolution by Quarter
(BRL million)



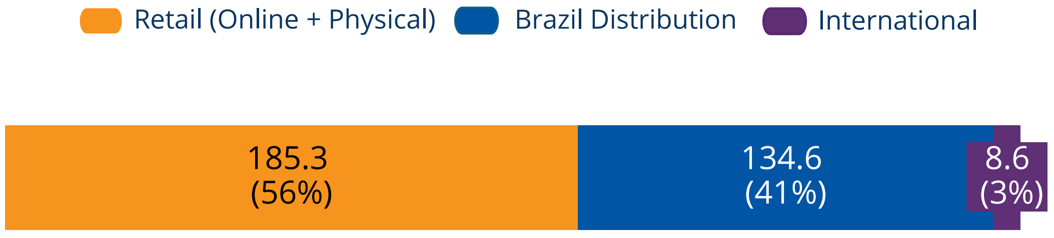
Gross Margin (% Net Revenue)	2Q25	3Q25	4Q25	1Q26	2Q26
International	2.1%	2.1%	1.9%	2.4%	2.2%
Brazil	8.1%	8.5%	8.6%	8.5%	9.4%
Consolidated Distribution	6.4%	6.0%	7.4%	7.9%	7.4%
Retail (Physical + Online)	23.8%	23.5%	23.8%	25.0%	25.6%
Total	10.7%	10.7%	12.3%	13.6%	11.7%

+1.0 p.p.

Net Revenue YTD
(BRL million)



Gross Profit Composition YTD
(BRL million and % of total gross profit)



Gross Profit R$328.5

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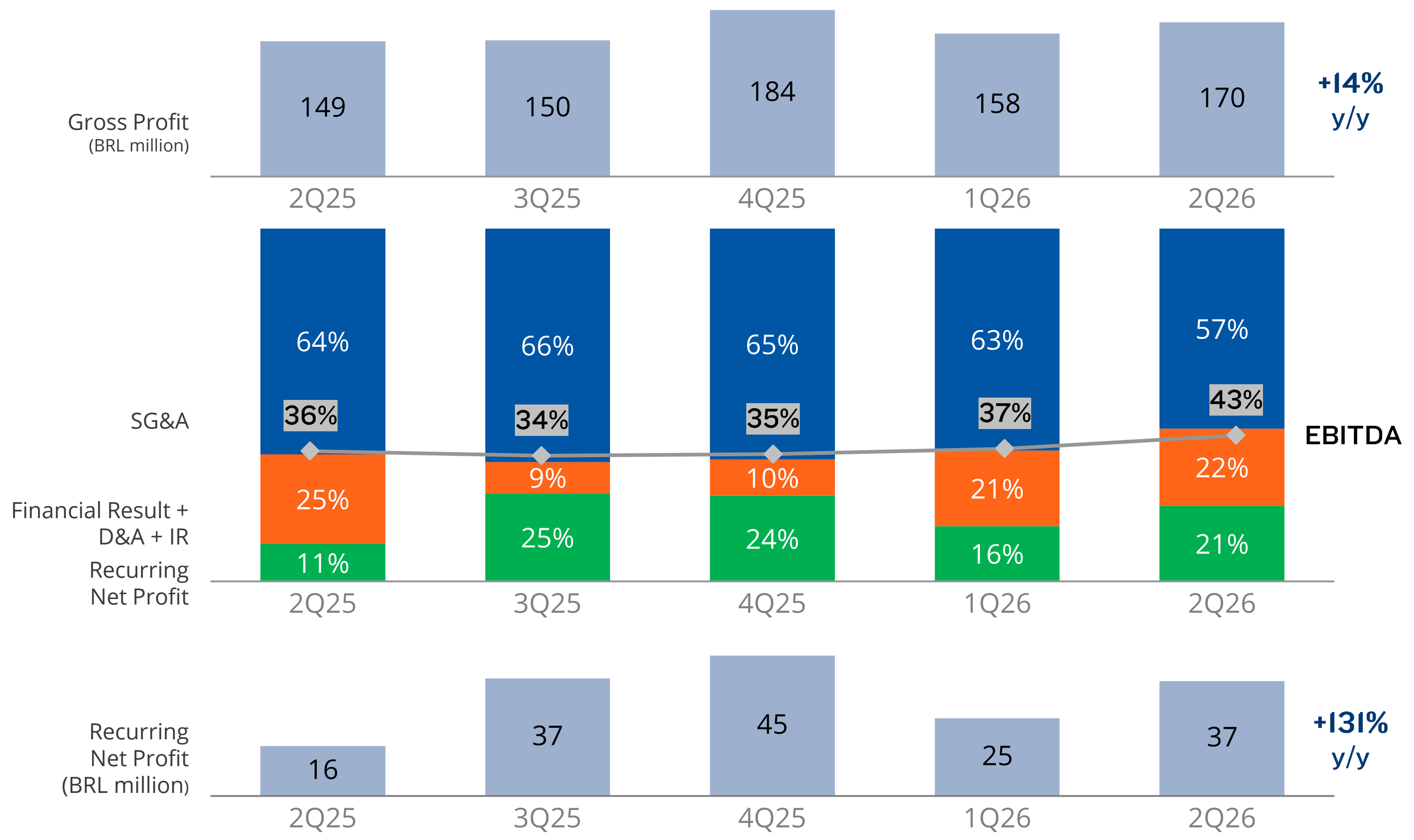
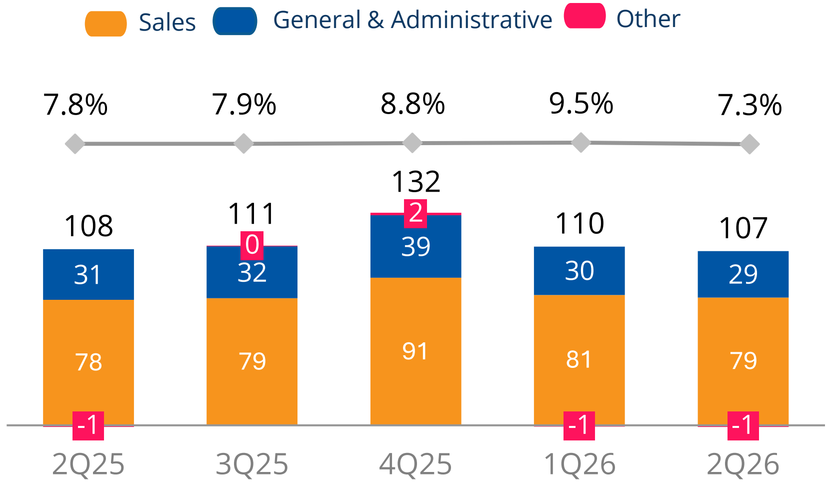
REVENUE GROWTH + CONTROL OF OPERATING AND FINANCIAL EXPENSES MAXIMIZES RESULTS AND INCREASES NET PROFIT CONVERSION

Margin waterfall as % of Gross Profit

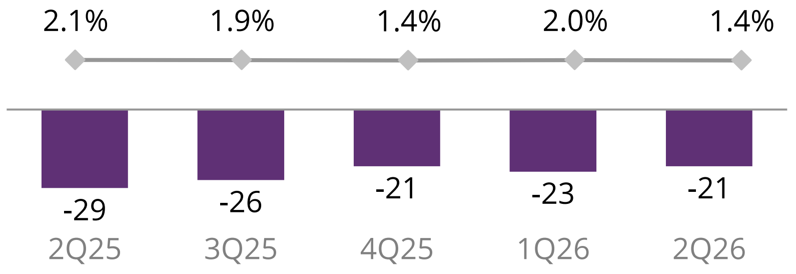
How each R$1 of Gross Profit is allocated among SG&A, financial result, and recurring net profit generation



Operating Expenses
(BRL million; % of Net Revenue)



Adjusted Financial Result*
(BRL million; % of Net Revenue)



*Excluding monetary adjustment on tax judicial deposits.

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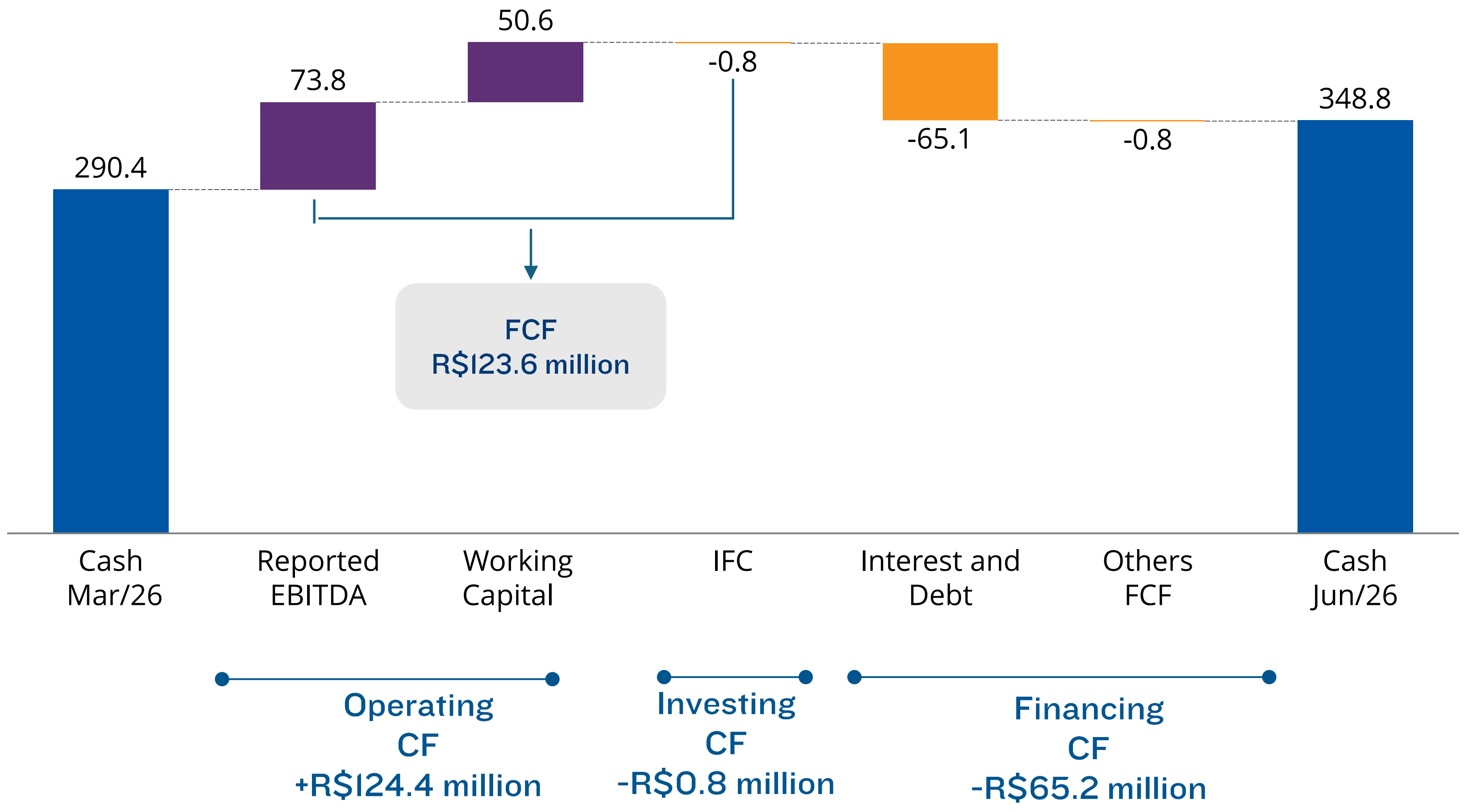
TOTAL CASH OF R$348.8 MILLION IN JUN/26

Operating Cash Generation of BRL 124.4 million in 2Q26

Management View of Supplier Financing Risk
Operating cash flow: transactions with no financial cost to Allied.
Financing cash flow: transactions with financial cost to Allied.

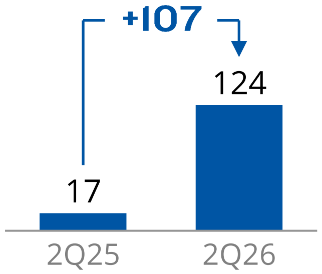
2Q26 Cash Flow
(BRL million)



Highlights 2Q26

- **Operating Cash Generation of R$124.4 million** in 2Q26, versus R$17.2 million in 2Q25, highlighting efficient working capital management.
- **Free Cash Flow of R$123.6 million** after investments.

Operating Cash Flow
(BRL million)



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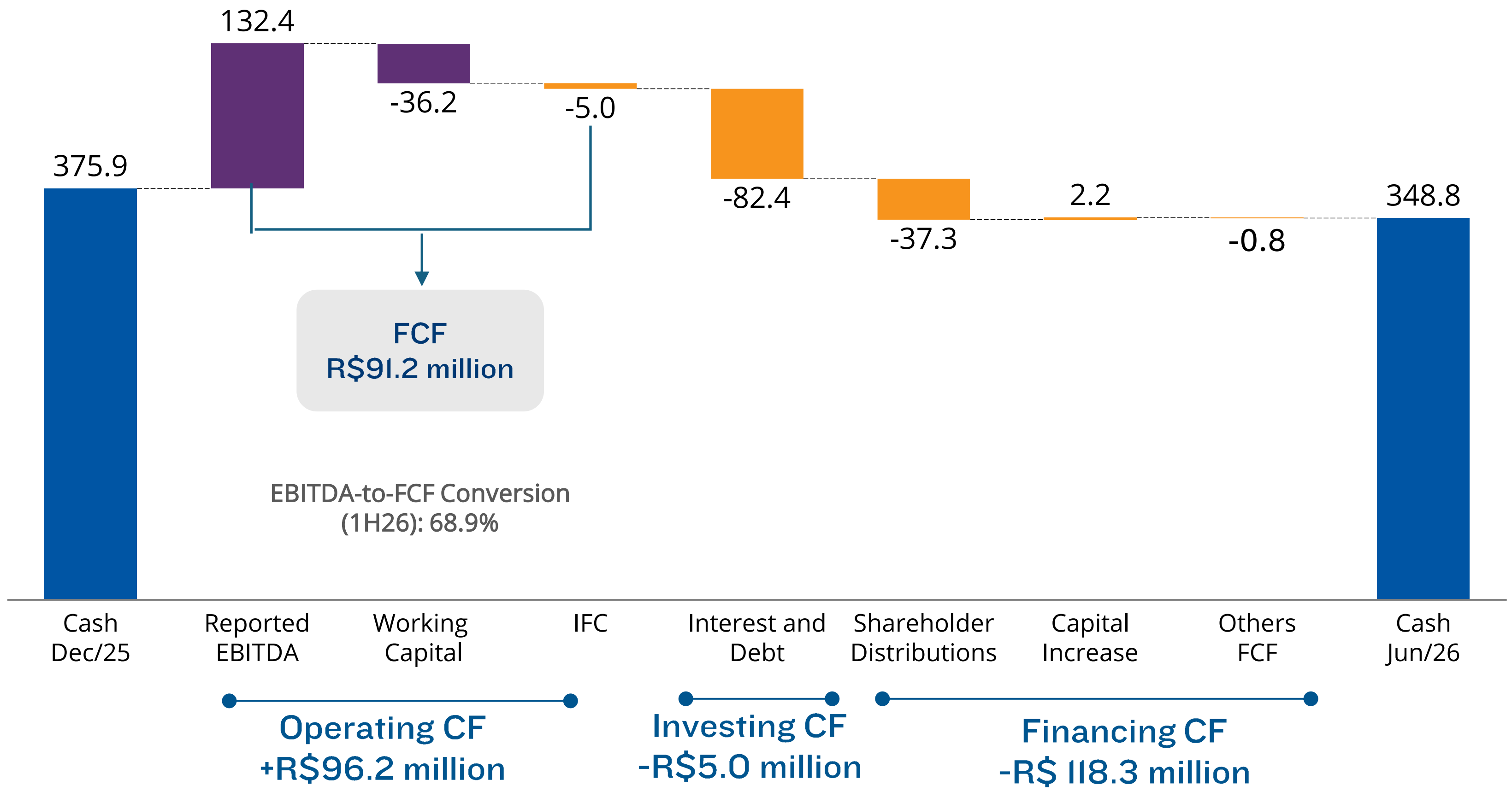
TOTAL CASH OF R$348.8 MILLION IN JUN/26

Operating Cash Flow Generation Reached BRL 96.2 Million in 1H26

Management View of Supplier Financing Risk
Operating cash flow: transactions with no financial cost to Allied.
Financing cash flow: transactions with financial cost to Allied.

1H26 Cash Flow
(BRL million)



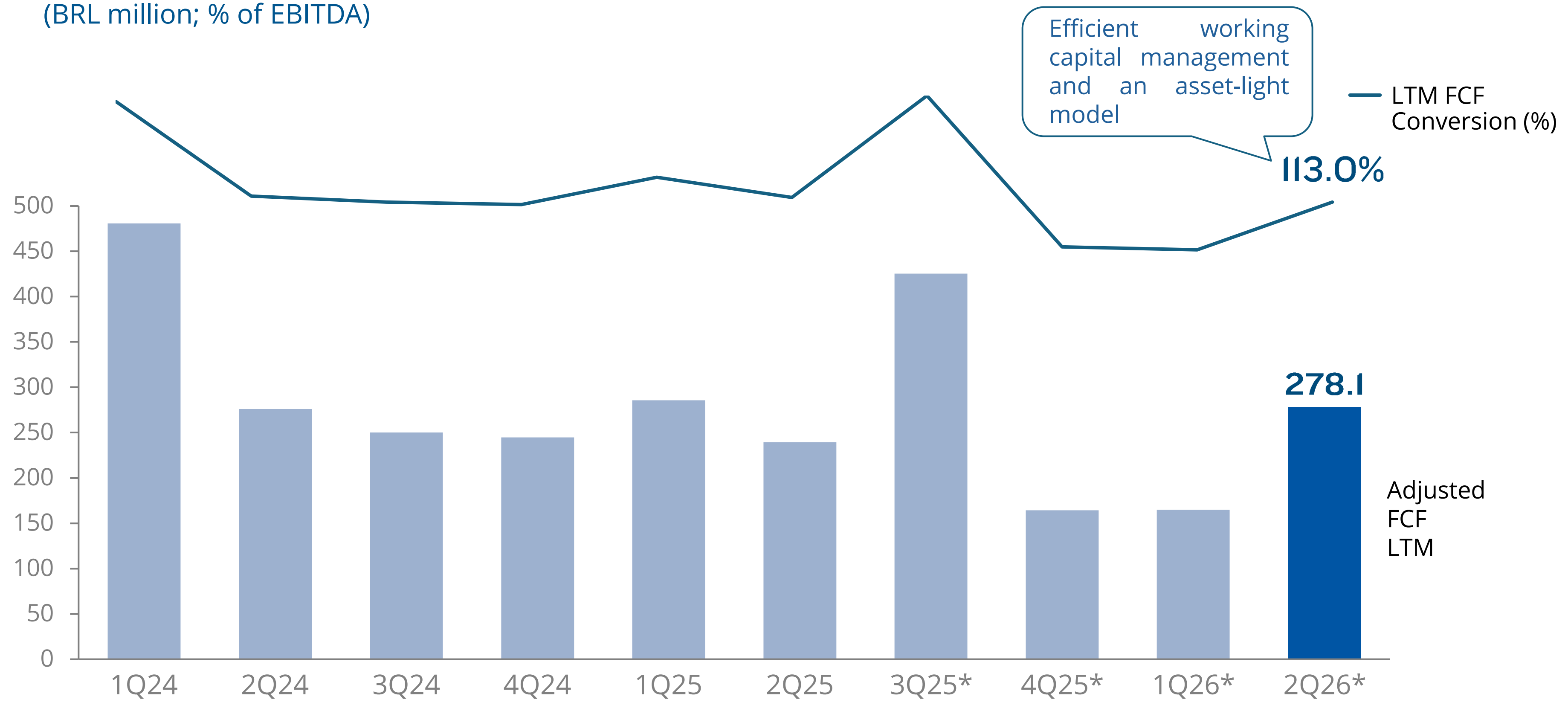
Highlights 1H26

- **Operating cash generation of R$96.2 million** in 1H26, influenced by working capital and seasonality.
- **Free Cash Flow** of **R$91.2 million** after investments.
- **Financing cash flow** complies with the covenants of structured debt contracts with payments of R$118.3 million, including interest, debt amortization, and shareholders distribution *(Includes R$40 million in JCP declared in Nov/26)*

PROFITABLE PLATFORM WITH CONSISTENT CASH CONVERSION

Adjusted FCF[1] LTM and EBITDA to FCF Conversion

(BRL million; % of EBITDA)



Adjusted FCF[1] LTM 2Q26

R$278.1 million

2Q26 LTM Adjusted EBITDA

R$247.0 million

LTM Adjusted FCF / LTM Adjusted EBITDA

113,0%

FCF Yield[2]

55.2%

[1] Excludes tax credits and other non-recurring effects.
[2] FCF Yield = 2Q26 LTM Adjusted Free Cash Flow / Enterprise Value, based on market capitalization as of June 30, 2026 and net debt as of June 2026.

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MINIMUM LEVERAGE WITH EXTENDED DEBT MATURITY

Conservative structure: low net debt, mostly long-term debt schedule, and declining debt cost

0.2x
Net Debt/ EBITDA

R$348.8 mi
Accounting Liquidity
Cash and Investments

R$845 mi
Adjusted Liquidity
Including card receivables

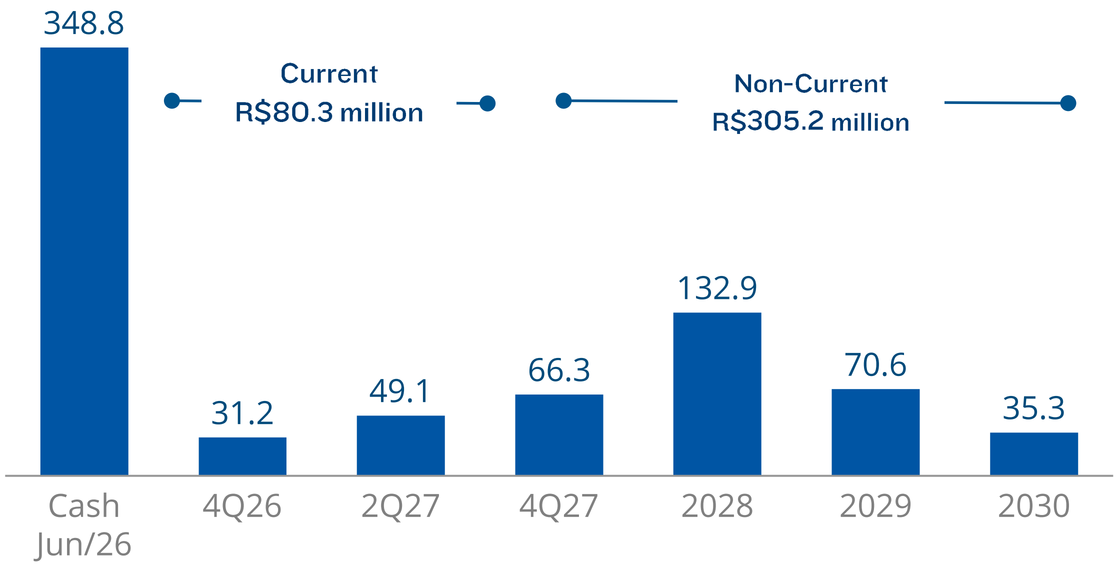
R$43.5 mi
Net Debt

79%
Long-term Debt

Selic +2.25% p.a.
Cost of Debt
vs. Selic +2.40% in 2Q25

Bank debt amortization schedule

(BRL million)



BRL million	2Q26	4Q25	Δ%	1Q26	Δ%
Bank gross debt	385.5	416.5	-7.4%	425.2	-9.3%
Tax debts - PERT	6.7	7.5	-10.2%	7.0	-4.7%
Gross Debt	**392.3**	**423.9**	**-7.5%**	**432.2**	**-9.2%**
(-) Cash/cash equivalents and financial investments	-348.8	-375.9	-7.2%	-290.4	20.1%
(=) Net Debt	**43.5**	**48.1**	**-9.6%**	**141.8**	**-69.3%**
Recurring EBITDA LTM	247.0	218.9	12.8%	227.0	8.8%
Net Debt / EBITDA	**0.2x**	**0.2x**	**0.0x**	**0.6x**	**-0.4x**

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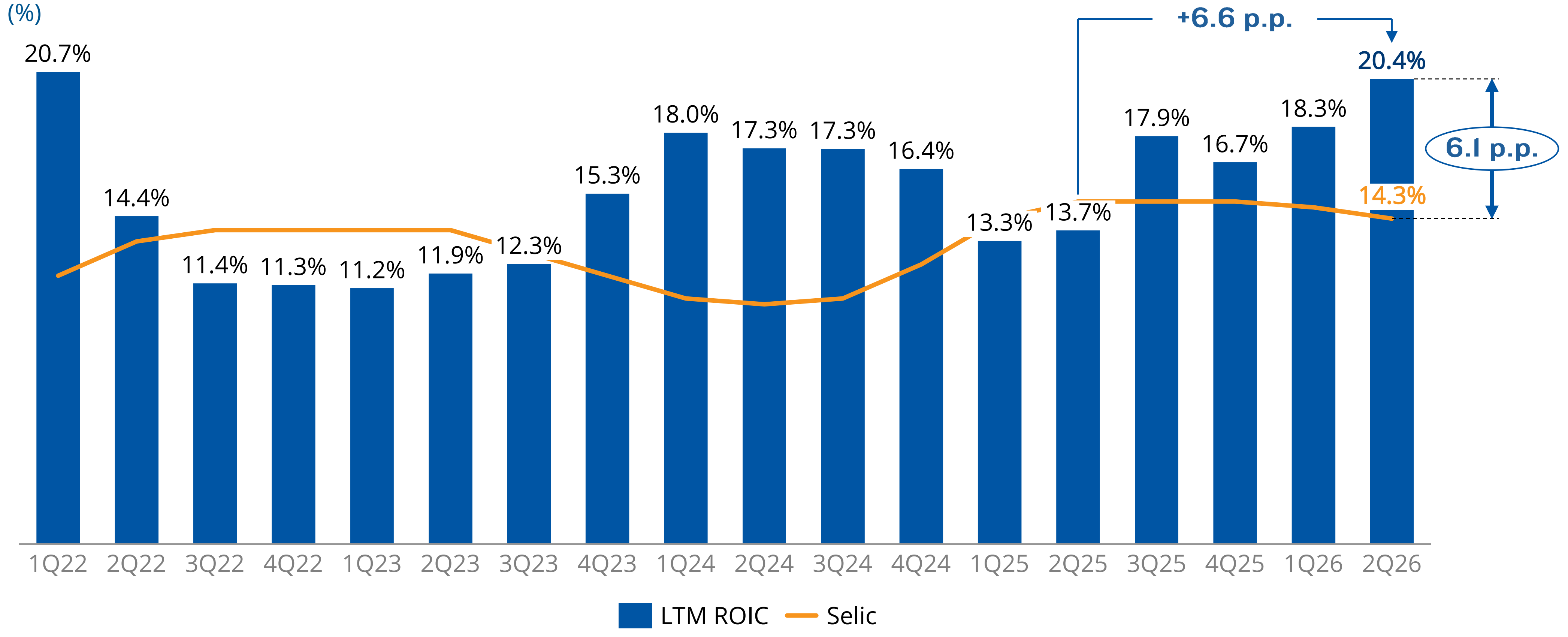
ROIC REACHES 20.4% IN 2Q26, THE HIGHEST LEVEL SINCE 1Q22, AND WIDENS THE SPREAD OVER SELIC TO 6.1 p.p.

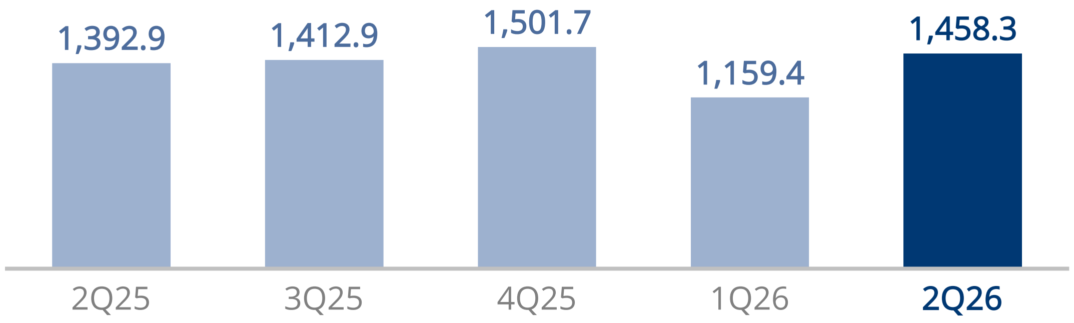
ROIC[1] vs. Selic Evolution



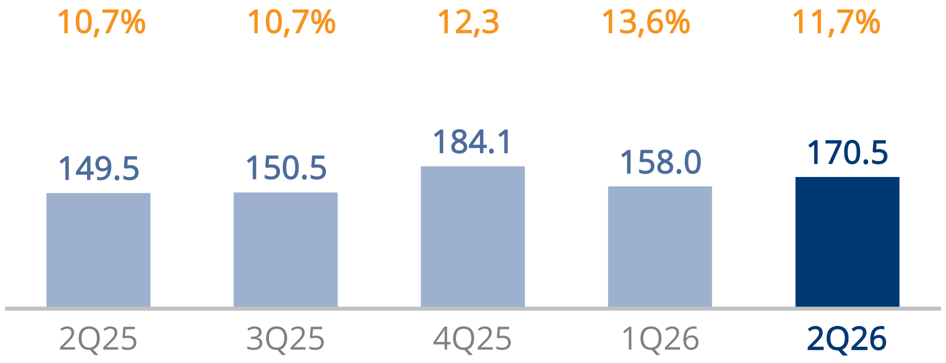
[1] ROIC = LTM Adjusted NOPAT / Invested Capital. Invested Capital = Net Debt + Shareholders' Equity − Goodwill. The calculation excludes the effects of tax credits and other non-recurring items

2Q26 CLOSE: EVOLUTION OF FINANCIAL INDICATORS, MARGIN EXPANSION, AND NET PROFIT OF BRL 36.6 MILLION

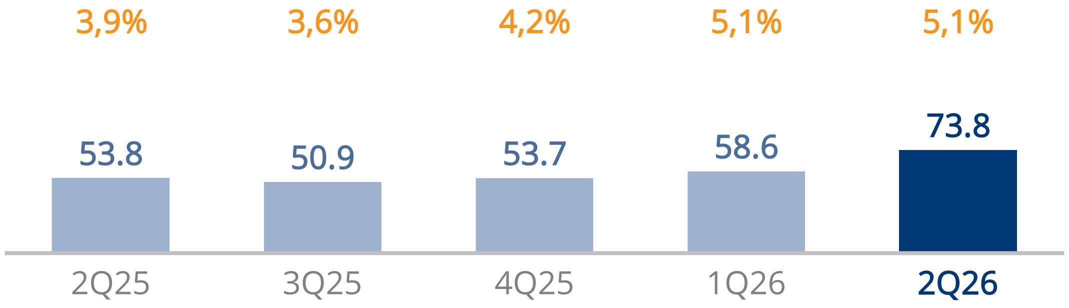
Net Revenue
(BRL million)



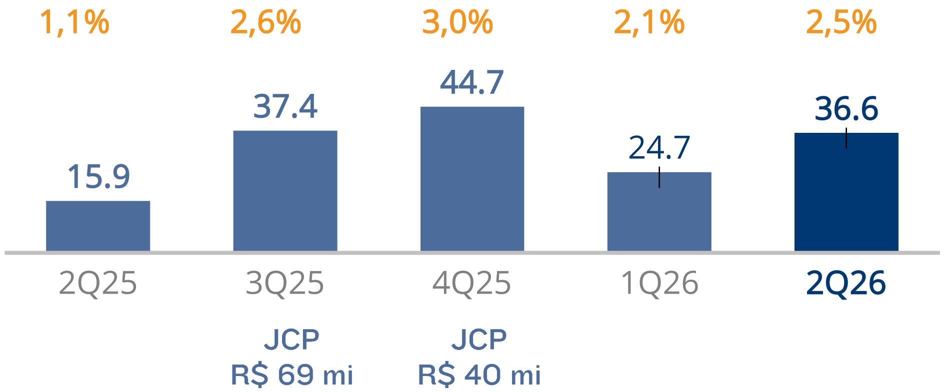
Gross Profit
(BRL million and % of Net Revenue)



Recurring EBITDA
(BRL million and % of Net Revenue)



Recurring Net Profit
(BRL million and % of Net Revenue)



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AGENDA

Highlights

Operational and Financial Performance

Q&A

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