

**VIA VAREJO S.A.**  
CNPJ/ME nº 33.041.260/0652-90  
NIRE 35.300.394.925  
**Publicly-held Company**

**CALL NOTICE FOR THE ANNUAL AND EXTRAORDINARY SHAREHOLDERS  
MEETING**

Shareholders of **VIA VAREJO S.A.** ("Company") are summoned to hold the Annual and Extraordinary Shareholders Meetings ("AESM"), to be held on April 27, 2021, at 11:00 a.m. exclusively online, with virtual attendance, or through remote voting mechanisms, the in-person attendance will not be possible, to analyze, discuss and vote the following matters of the agenda:

**(A) At the Annual Shareholders Meeting:**

- (1) To analyze the Management Annual Report, examine the Management accounts, assess, discuss and approve the Company's financial statements for the fiscal year ended December 31, 2020, along with the Independent Auditor's Report; and
- (2) Set out the annual overall compensation of the Company's Management for the fiscal year of 2021.

**(B) At the Extraordinary Shareholders Meeting:**

- (1) Re-ratify the management's annual compensation approved at the Annual Shareholders Meeting held on June 4, 2020; and
- (2) Deliberate on the absorption of accumulated losses balance by capital reserve; and
- (3) Deliberate on the Company's Long-Term Incentive Plans.

**General Information:**

Shareholder's attendance or duly-empowered proxy (abiding by provisions of Article 126 of Law No. 6.404/76) shall take place exclusively online through the electronic platform "Zoom", or through remote voting mechanisms, the in-person attendance will not be possible.

**As you know, Brazil and the world face an unusual moment with the**

**COVID-19 pandemic. Avoid people gathering, just as general meetings are among the measures recommended by authorities to prevent a rapid spread of the virus. In this regard, the Company shall hold the AESM exclusively online through an electronic system, and in-person attendance shall not be possible.**

For all legal purposes, this present meeting shall be considered held at the Company's headquarters, as provided for by Article 4, III, Paragraph 3 of CVM Instruction No. 481/09.

In-person attendance or represented by proxy. Pursuant to Article 5, Paragraph 3 of CVM Instruction No. 481/09, shareholders intending to attend the AESM via the online platform shall send the documents necessary to the electronic addresses [ri@viavarejo.com.br](mailto:ri@viavarejo.com.br) and [juridico.societario@viavarejo.com.br](mailto:juridico.societario@viavarejo.com.br), unavoidably, at least, two (2) days before the date of the AESM. i.e., until **11:00 a.m. of April 25, 2021.**

After receiving documents via email and confirming their validity, the Company will accredit shareholders to attend the AESM via the online platform and will send detailed instructions, as well as the link of access. **Only duly accredited shareholders are authorized to attend the AESM, in accordance with the term and procedures indicated above.**

The Company will make available an online platform for access and attendance at the AESM through the virtual meeting app, Zoom. Additional information about this platform's functionalities can be found at <https://zoom.us>.

The Company recommends shareholders to previously become familiar with the use of the Zoom platform, also ensure the suitability of their electronic devices when using this platform. The Company also requests shareholders, on the date of the AESM, to access the Zoom platform, at least, thirty (30) minutes in advance of the hour estimated for the meeting, and allow the validation of all accredited shareholders.

Through the Zoom platform, accredited shareholders will be able to discuss and vote on the items of the agenda, once accessed the video and audio of the virtual room of the AESM.

The Company takes no responsibility for any operational or connection problem shareholder may have, or any other issues beyond the Company to hinder shareholder's attendance at the AESM electronically. If the shareholder has duly requested his virtual attendance and did not receive an email with instructions to access the online platform until 11:00 a.m. of April 26, 2021, he shall contact the Company via emails [ri@viavarejo.com.br](mailto:ri@viavarejo.com.br) and [juridico.societario@viavarejo.com.br](mailto:juridico.societario@viavarejo.com.br), until April 25, 2021, to receive respective access instructions.

Shareholders to be represented by a proxy granted for the specific purpose of attending the meetings, due to the COVID-19 pandemic, the Company shall exempt the notarization and/or consularization or annotation of proxies granted by shareholders to their respective representatives. However, we point out that documents not drawn up in Portuguese shall include a respective translation.

We also request that shareholders represented by proxy, send the power of attorney granted as provided for by laws, **in the online format**, to the Company's Investor Relations Department and Legal Department, to the electronic addresses [ri@viavarejo.com.br](mailto:ri@viavarejo.com.br) and [juridico.societario@viavarejo.com.br](mailto:juridico.societario@viavarejo.com.br), until 6:00 p.m. of April 25, 2021.

**Attendance through remote voting.** The Company, in compliance with the rules issued by the Brazilian Securities and Exchange Commission ("CVM"), especially CVM Instruction No. 481/09, shall ensure shareholders the possibility of exercising their remote vote at the AESM. Shareholder opting for exercising his remote voting right may: (i) send his voting instructions directly through institutions and/or brokerage houses holding his positions under custody if they make available these services; (ii) send his voting instructions directly to the Company's share bookkeeping agent, i.e., Itaú Corretora de Valores S.A., according to instructions laid out in the manual for attendance at the AESM; or (iii) complete the remote voting form available in the addresses indicated below and send it directly to the Company, according to instructions contained in the

manual for attendance at the AESM. For additional information, observe the rules issued by CVM Instruction No. 481/09, the manual for attendance at the AESM, and the remote voting form made available by the Company in the addresses indicated below.

[Documents relating to the AESM](#). Pursuant to CVM Instruction No. 481/09, the manual for attendance at meetings, the Management proposal, the remote voting forms, and other documents relating to the matters of the agenda of the AESM are available to shareholders at the Company's head offices, on the Company's investor relations webpage < [ri.viavarejo.com.br](http://ri.viavarejo.com.br) > on the webpage of the Brazilian Securities and Exchange Commission < [www.cvm.gov.br](http://www.cvm.gov.br) >.

São Caetano do Sul, March 25, 2021.

**Raphael Oscar Klein**

Chairman of the Board of Director