

**Para você, onde,  
quando e como  
quiser.**



**VIA VAREJO S.A.**

A publicly-held corporation with authorized capital  
Brazilian corporate taxpayers' roll (CNPJ/ME) No. 33.041.260/0652-90  
NIRE (State Registry) No. 35.300.394.925

**NOTICE TO THE MARKET**

Via Varejo S.A. ("Company"), in continuity with the Notice to the Market released on April 19, 2021, hereby informs its shareholders and the market in general that the 6<sup>th</sup> (sixth) public issue of simple debentures, non-convertible in shares, unsecured, in 2 (two) series of the Company, for public distribution with restricted placement efforts, pursuant to the CVM Ruling No. 476, of January 16<sup>th</sup>, 2009, as amended ("Debentures" and "Issue", respectively), has been successfully completed on this date.

More than 20 professional investors participated for total subscription of subscribed 771,959 (seven hundred and seventy-one thousand, nine hundred and fifty-nine) Debentures in the First Series, with maturity date on April 30, 2024, and 228,041 (two hundred and twenty-eight thousand, forty-one) Second Series Debentures, with maturity date on April 30, 2026, each with a nominal unit value of R \$ 1,000.00 (one thousand reais), with the total amount of the Issue of R \$ 1,000,000,000.00 (one billion reais) on the Issue Date. The allocation of Debentures between the First and Second Series was defined after the completion of the Bookbuilding Process.

The "Spreads" applicable to the First and Second Series Debentures were also defined in the Bookbuilding Process, which in the case of the First Series Debentures will be of 1.90% (one and ninety hundredths percent) a year, base of 252 (two hundred and fifty-two) Business Days, and in the case of the Second Series Debentures it will be of 2.10% (two and ten hundredths percent) a year, base of 252 (two hundred and fifty-two) Business Days.

The issue received a rating of br.AA by the renowned risk agency Standard & Poor's (S&P). This is considered an investment grade status on a national scale.

The Issue reinforces the Company's cash position and in addition extends the company's debt profile. Furthermore, considering the current context of the Brazilian capital markets this represents an important step towards best practices as it relates to ESG matters as this is the first bond issue of the Company with conditions linked to the achievement of sustainability-linked goals (sustainability-linked bonds - SLB).

The ESG goal was defined by Via, determined and will be monitored and reviewed by a specialized and independent consultancy, and it aims that by 2025, to have 90% of all the energy used by the Company from renewable sources. Today, 30% of the energy used in our operation is purchased from renewable sources (distributed generation or the free energy market).



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It is worth mentioning that, in addition to the goal linked to the Issuance, Via has prioritized and acted with great commitment in various initiatives and projects within the ESG scope, such as recycling and waste treatment, reduction of emissions, reverse logistics, diversity and inclusion, among many others, in addition to the relevant work of the Casas Bahia Foundation, a non-profit organization, which has been helping society and communities for more than 60 years. More details can be found in the Annual Sustainability Report ([click here](#)), available on the Company's Investor Relations website.

This notice is exclusively of an informational nature, in accordance with the applicable law, and should not be construed or considered, for all legal purposes and effects, as any offer to sell and/or promote the Debentures.

São Caetano do Sul, May 11, 2021.

**ORIVALDO PADILHA**

Financial Vice President and Investor Relations Officer of Via S.A.

