# COOKIES POLICY

## 1. Introduction

XP Investments UK LLP ("XP", "we" or "us") use cookies to ensure that the best experience will be provided while you visit our websites. Some of the cookies are required to provide essential functionality, such as login sessions, and cannot be disabled. Other cookies are collected to improve the performance of our website and your experience through personalized content, social media features and traffic analysis. We respect your privacy, and we are committed to ensuring that you are adequately informed on how you can manage your cookies.

## 2. What are Cookies?

Cookies are small data files written to your computer when you visit a website, stored in a file located within your web browser.

Cookies do not transfer viruses or malware to your computer or mobile phone. Because the information in a cookie does not change when it moves back and forth, there is no way it could affect how your device runs. Therefore, they act as logs (user activities), being updated every time a website is visited.

We may obtain information about you by accessing cookies sent by our website. Different types of cookies keep track of different activities.

## 3. Why are Cookies useful?

We use cookies to analyze how users navigate our websites, as well as track and improve the performance and operation of our websites. This activity allows us to provide high-quality experience, since we will be able to quickly identify and solve any problems that may arise.

We may use cookies to record which pages of the website are most popular and which method is most effective of linking them. It also helps us to identify if you have found us by another website, allowing us to improve our future advertising campaigns.

Another function of cookies is to store your sessions, which means that when you access your account to check your account, a session cookie is installed so that the website "remembers" that you have already logged in. If the website did not have this cookie, it would be necessary to inform your access credentials at every page you would access.



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## 4. Types of Cookies we use

- **Functional Cookies** – These cookies are essential for the operation of the website. Without these data, our websites would not work properly. These are temporarily stored as login information and expire as soon as the browser is closed.

- **Custom Cookies** *(Analytical / Promotional / Other)* – Other non-essential cookies, which allows us to offer targeted experiences that match your profile more accurately. This way we can present relevant and interesting advertising to each user. We are also able to analyze each user's browsing in order to improve the overall experience and to identify areas of the website that may require maintenance. This information is anonymous (it cannot be used to identify you and does not contain personal information such as name or email address) and is used for statistical purposes only.

## 5. Manage Cookies

Most browsers are configured to automatically allow the use of cookies on your devices. However, the following mechanisms are available for you to manage your cookie preferences:

- *Delete Cookies* - To delete the cookies collected on your device, you must access the settings/preferences section of your browser and search for the option to delete browsing data and cookies.

- *Block or Allow Cookies* - If you do not want websites to store cookies on your computer, you can block it. Please be informed that this may prevent some pages from running properly. This setting should also be performed in your browser by accessing the privacy settings/preferences section, where you can make the proper configuration if you want to accept, block, or receive requests about primary and third-party cookies.

Please refer to your browser's instructions for performing the settings mentioned above:

- *Google Chrome*
- *Microsoft Edge (Internet Explorer)*
- *Apple Safari*
- *Mozilla Firefox*
- *Opera*
- *To find information relating to other browsers, visit the browser developer's website.*

Please refer to Google's preferences page to opt out of being tracked by *Google Analytics* across all websites: http://tools.google.com/dlpage/gaoptout.



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