# XPINC. 2Q25 Earnings Presentation

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This presentation also includes certain non-GAAP financial information. We believe that such information is meaningful and useful in understanding the activities and business metrics of the Company's operations. We also believe that these non-GAAP financial measures reflect an additional way of viewing aspects of the Company's business that, when viewed with our International Financial Reporting Standards ("IFRS") results, as issued by the International Accounting Standards Board, provide a more complete understanding of factors and trends affecting the Company's business. Further, investors regularly rely on non-GAAP financial measures to assess operating performance and such measures may highlight trends in the Company's business that may not otherwise be apparent when relying on financial measures calculated in accordance with IFRS. We also believe that certain non-GAAP financial measures are frequently used by securities analysts, investors and other interested parties in the evaluation of public companies in the Company's industry, many of which present these measures when reporting their results. The non-GAAP financial information is presented for informational purposes and to enhance understanding of the IFRS financial statements. The non-GAAP measures should be considered in addition to results prepared in accordance with IFRS, but not as a substitute for, or superior to, IFRS results. As other companies may determine or calculate this non-GAAP financial information differently, the usefulness of these measures for comparative purposes is limited. A reconciliation of such non-GAAP financial measures to the nearest GAAP measure is included in this presentation.

For purposes of this presentation:

"Active Clients" means the total number of retail clients served through our XP Investimentos, Rico, Clear, XP Investments and XP Private (Europe) brands, with Client Assets above R\$100.00 or that have transacted at least once in the last thirty days. For purposes of calculating this metric, if a client holds an account in more than one of the aforementioned entities, such client will be counted as one "active clients" for each such account. For example, if a client holds an account in each of XP Investimentos and Rico, such client will count as two "active clients" for purposes of this metric.

"Client Assets" means the market value of all client assets invested through XP's platform, including equities, fixed income securities, mutual funds (including those managed by XP Gestão de Recursos Ltda., XP Advisory Gestão Recursos Ltda. and XP Vista Asset Management Ltda., as well as by third-party asset managers), pension funds (including those from XP Vida e Previdência S.A., as well as by third-party insurance companies), exchange traded funds, COEs (Structured Notes), REITs, and uninvested cash balances (Floating Balances), among others.

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## 01. Key Highlights

#### **2Q25 Highlights**

#### **Growing profitability consistently**

**Core Investment KPIs** 

R\$1.9 trillion

Client's assets, AUM and AUA (**+17%** YoY)

18.2k

Total Advisors (+0% YoY)

4.7 million
Active Clients (+2% YoY)

**Income Statement** 

R\$4.7 billion

Gross Revenue (+4% YoY)

R\$ 1.5 bill EBT (-5% YoY) R\$1.3 billion

Net Income (+18% YoY)

**Balance Sheet and Profitability** 

24.4%

ROE (+223bps YoY)

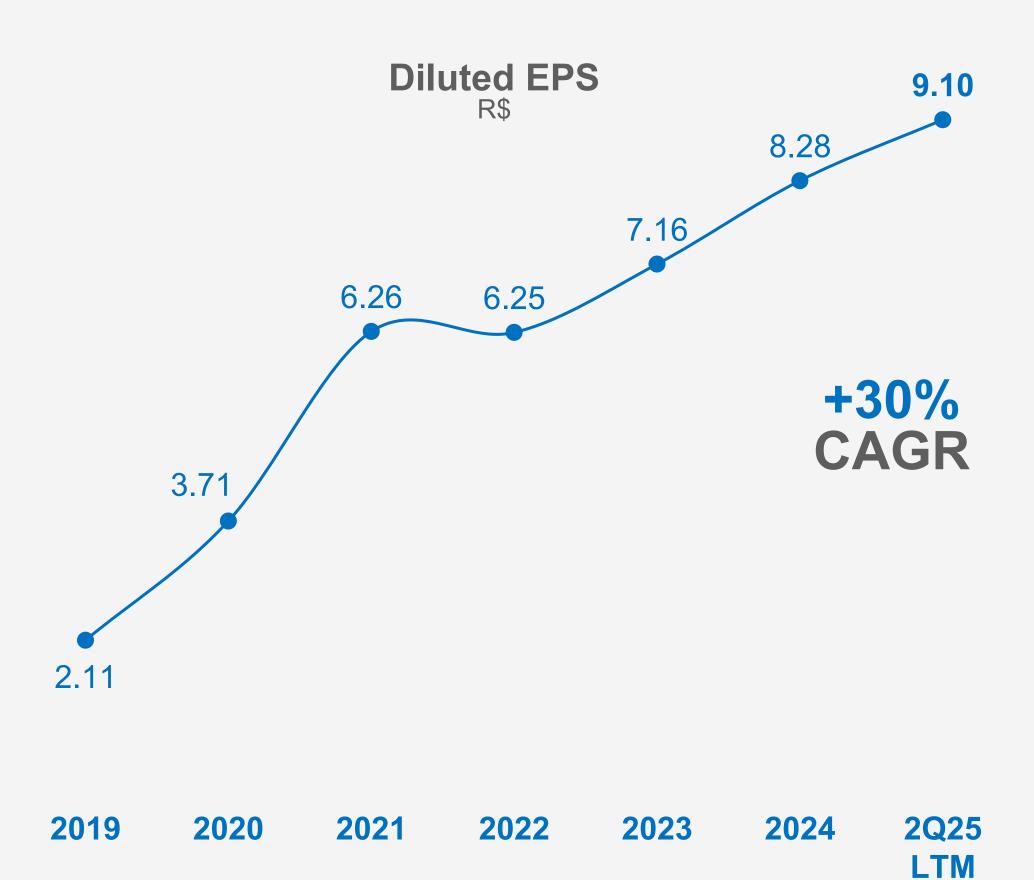
20.1%

BIS Ratio<sup>1</sup>

22.0%

Diluted EPS Growth YoY





#### **Strategy Tracker**



#### Retail Investments

Leadership in Core Business

Our main goal is to achieve **leadership** in the investment market, our core business. To do this, we need to **maintain and expand our differentials and continue to grow in all customer segments**.

#### Retail Cross-Sell

Grow with Our Clients' Needs

Starting from our clients' needs, we will expand our offer to **serve their complete financial needs**, aiming to break the link of investors with the incumbent banks once and for all.

## Corporate & SMB

Premier Service with Unique Value

We want to fully explore the **synergy** of a **Wholesale Bank** offer with the **investment** universe, deepening our relationship with the **main** economic groups in Brazil.'

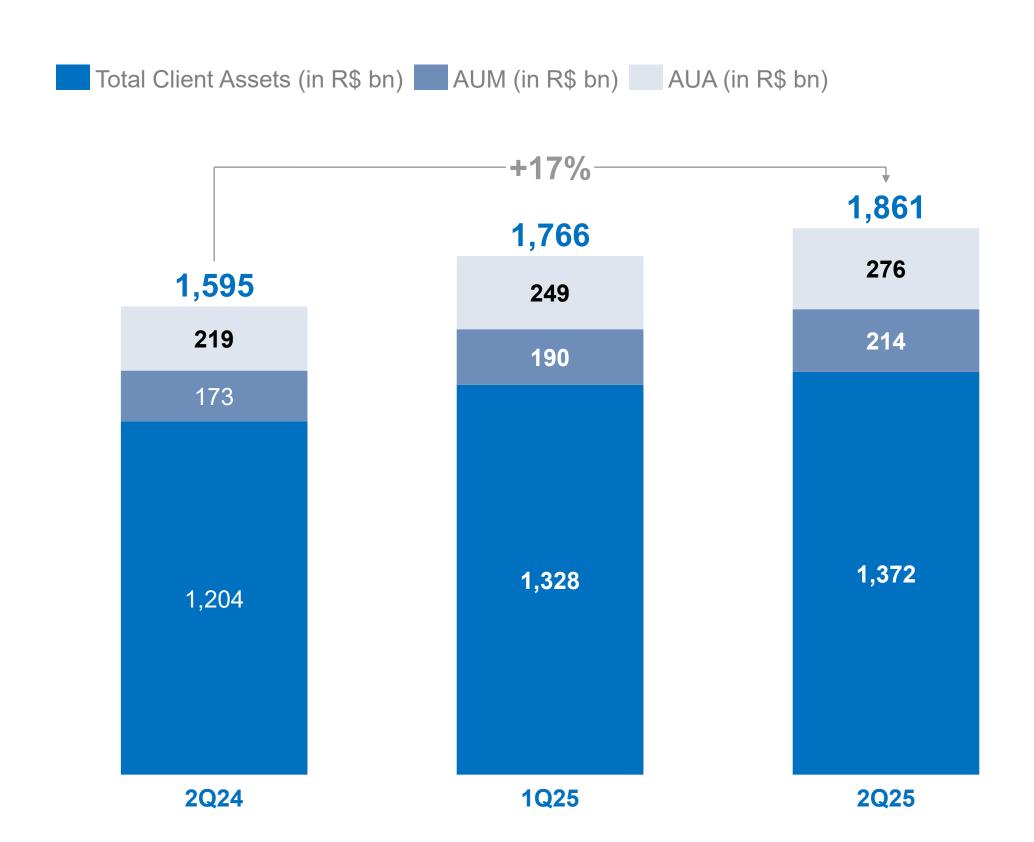
#### Quality

Financial planning at scale, a new competitive advantage that enhances both the engagement and experience of our investor clients.

#### **Retail Investments**

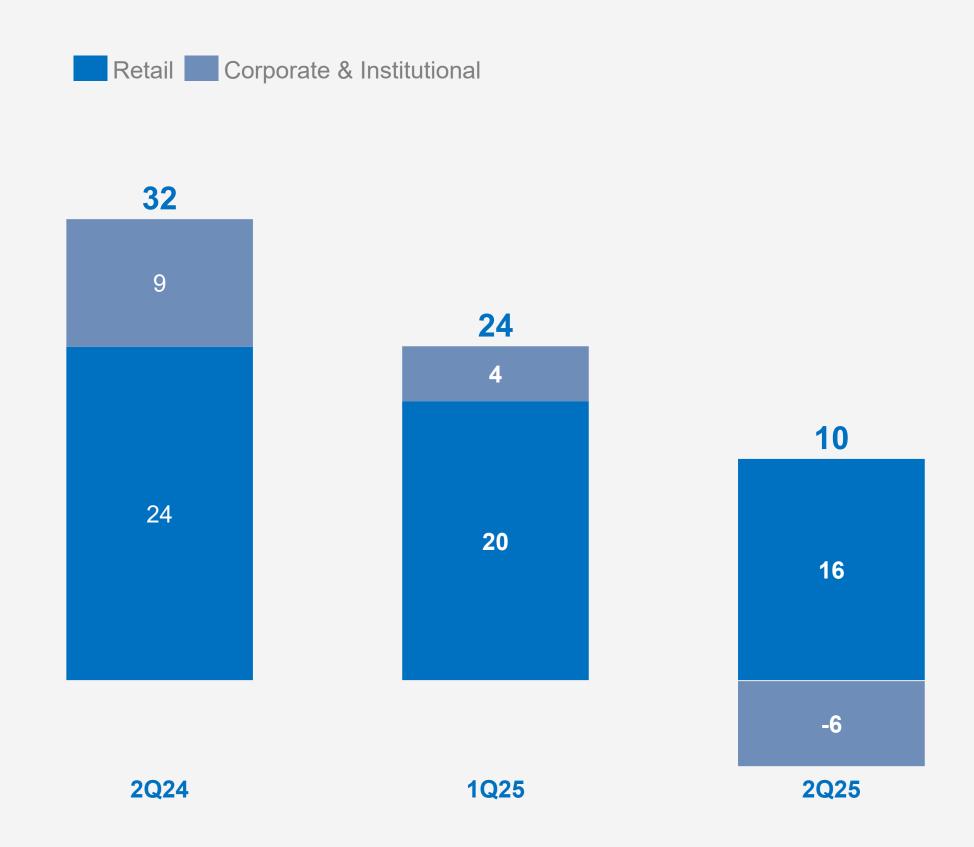
#### XP/nc.





Total Client Assets, AUM and AUA in XP already totaling R\$1.9 trillion

#### Total Client Assets - Net New Money<sup>1</sup> R\$ Billion



Retail Net New Money of R\$16 billion

<sup>1 -</sup> We have now included institutional client assets in the total client assets figure. Accordingly, previously reported numbers have been adjusted to reflect this change for both client assets and net new money metrics. Institutional and corporate client assets are now reported as a combined figure.

#### Retail Strategy – Keeping our Moats

**Proven Track Record** 

Continuous Increasing Profitability

combined with a Conservative Balance

Sheet Structure

Investing and Increasing Efficiency

Investing in Channel Diversification and Expansion to capture future growth

Platform Enhancements and Better

Alignment to IFAs leading to higher

productivity and efficiency gains

Way to Serve

Improving Client Experience through better commercial practices and more aligned asset allocation

Our consistent profitability enables us to continuously invest in our business, strengthening our capacity to serve clients and seize future growth opportunities

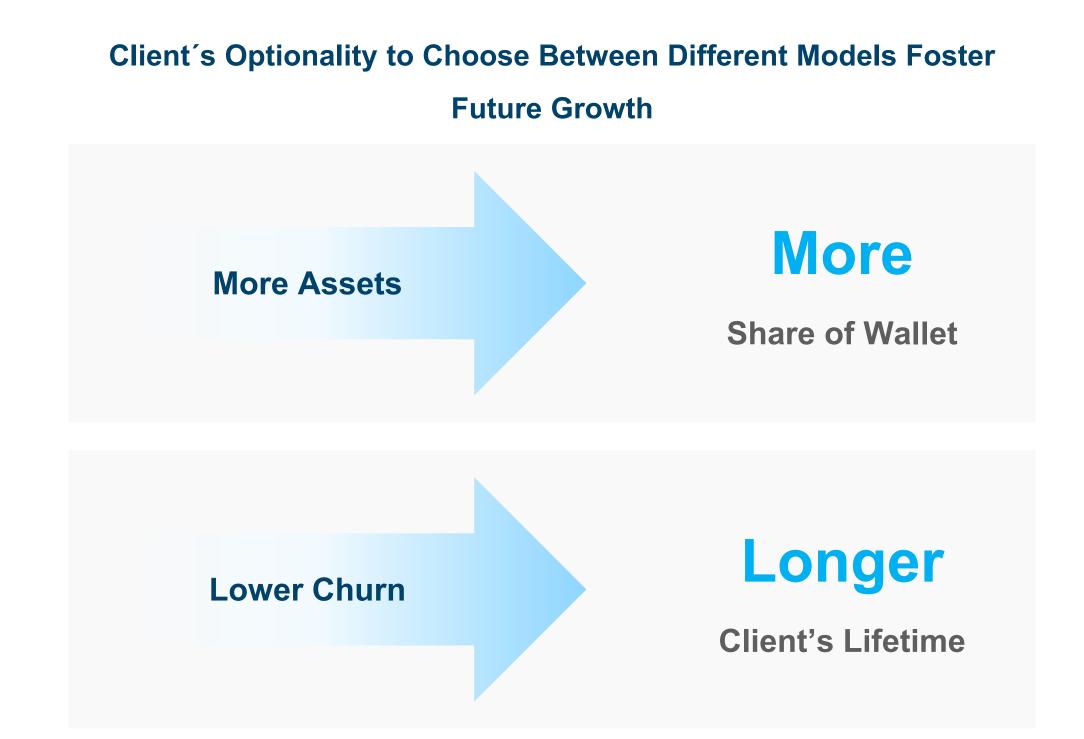
#### XP inc.

#### Agnostic Business Model

Our capacity to serve clients through different models set us apart from peers

#### **How We Serve Our Clients**

# Models Remuneration Transaction Fees Brokerage Fees and Spreads on Trades Wealth Services Fee Based¹ Annual Fee According to Client



A Diversified Approach on Service Models...

**RIAs and Consultants** 

...Strengthen Client's Perception of Value

Segmentation<sup>2</sup>

#### **Strategy Tracker**



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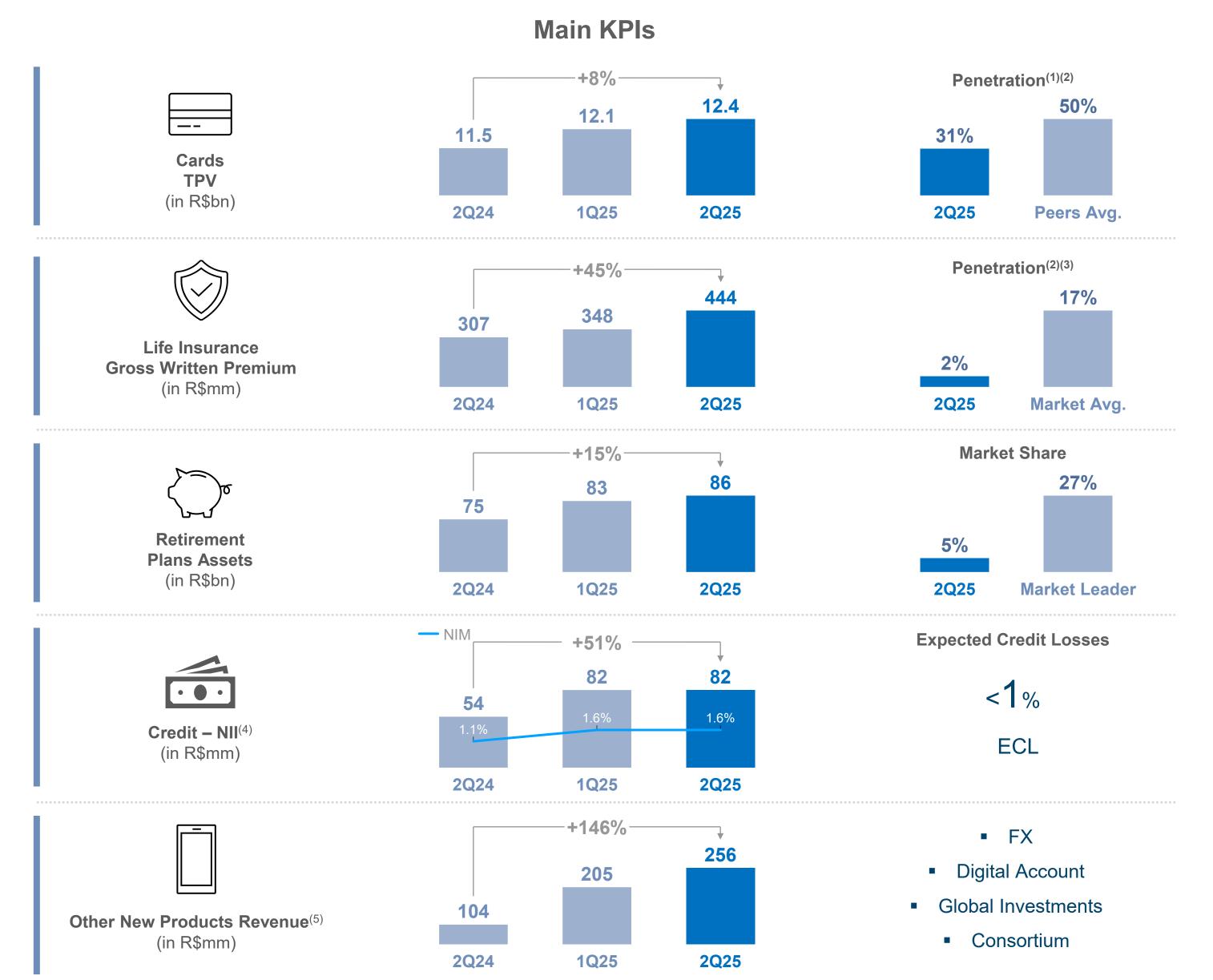
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#### **Retail Cross-Sell**





## Revenue Contribution With Cross-Sell Penetration

#### **Strategy Tracker**



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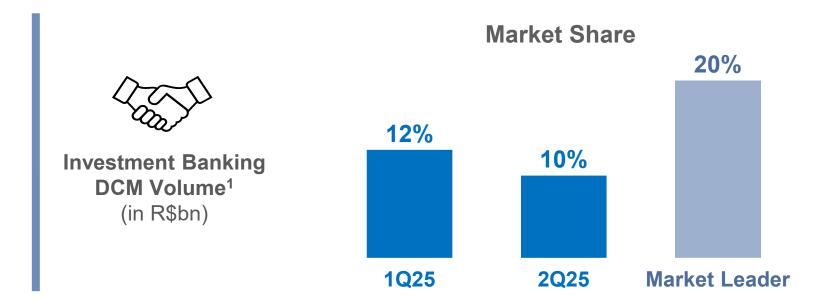
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#### Wholesale





#### Volume

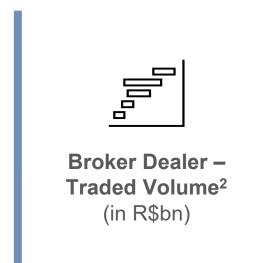
Lower DCM Market Volumes

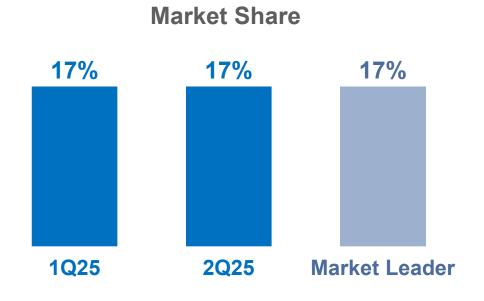
Compared to Record High

2Q24



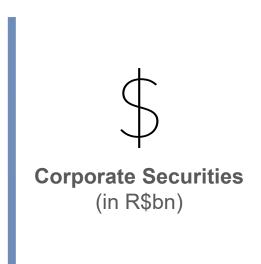


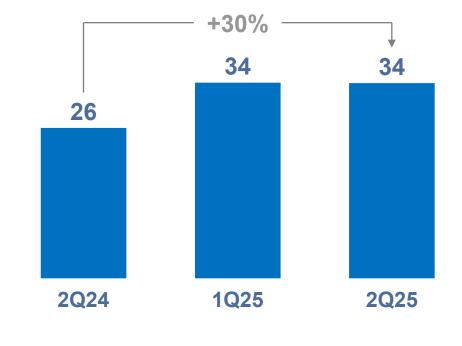




Maintaining
Market share







**Strategic Warehousing** 

#### Institutional, Corporate and Issuer Services Gross Revenue

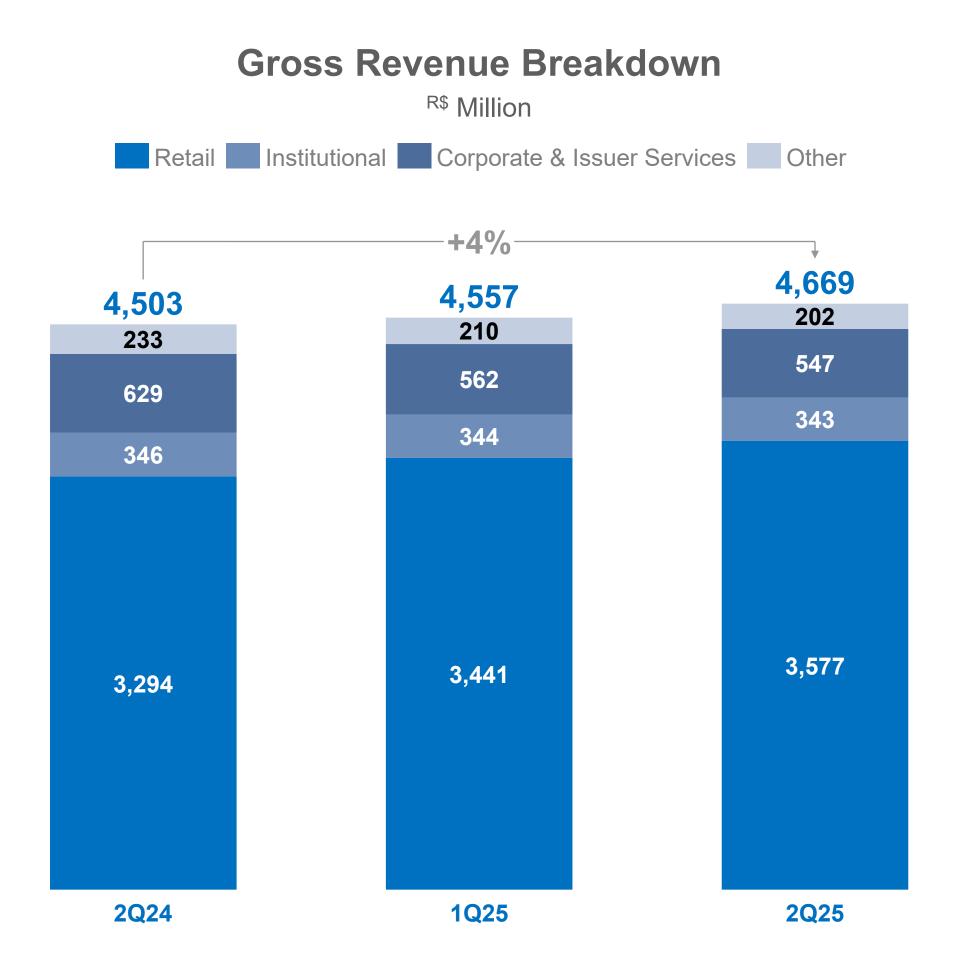
R\$ Million



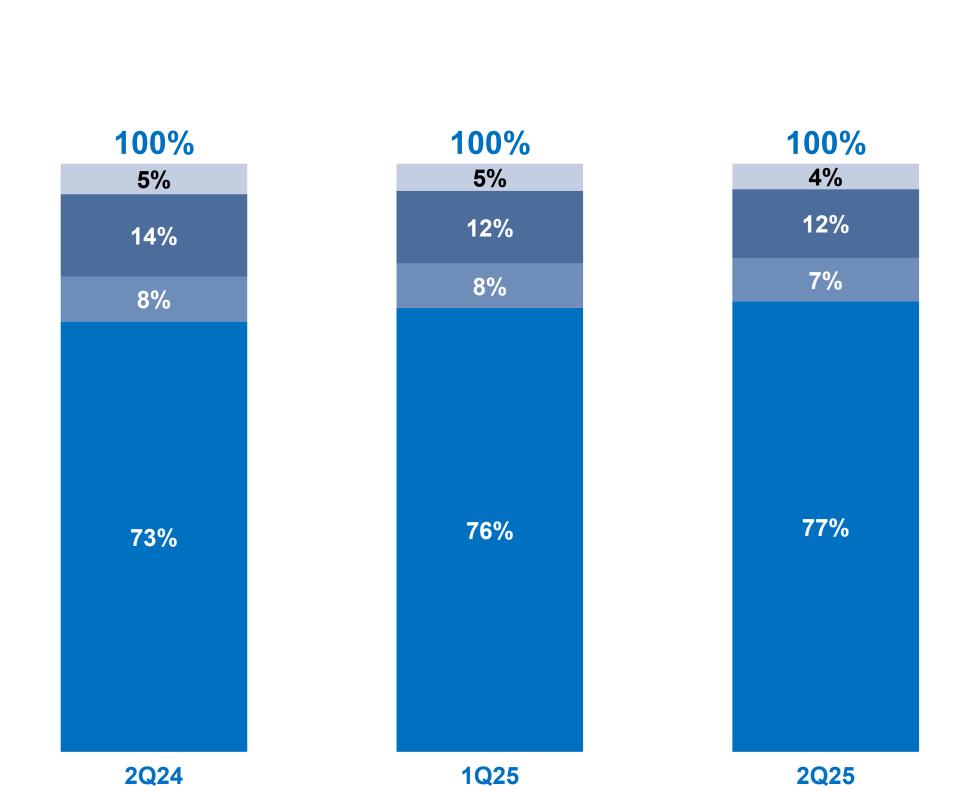
## 02. 2Q25 Financials

#### **Gross Revenue**





Retail as the Highlight...

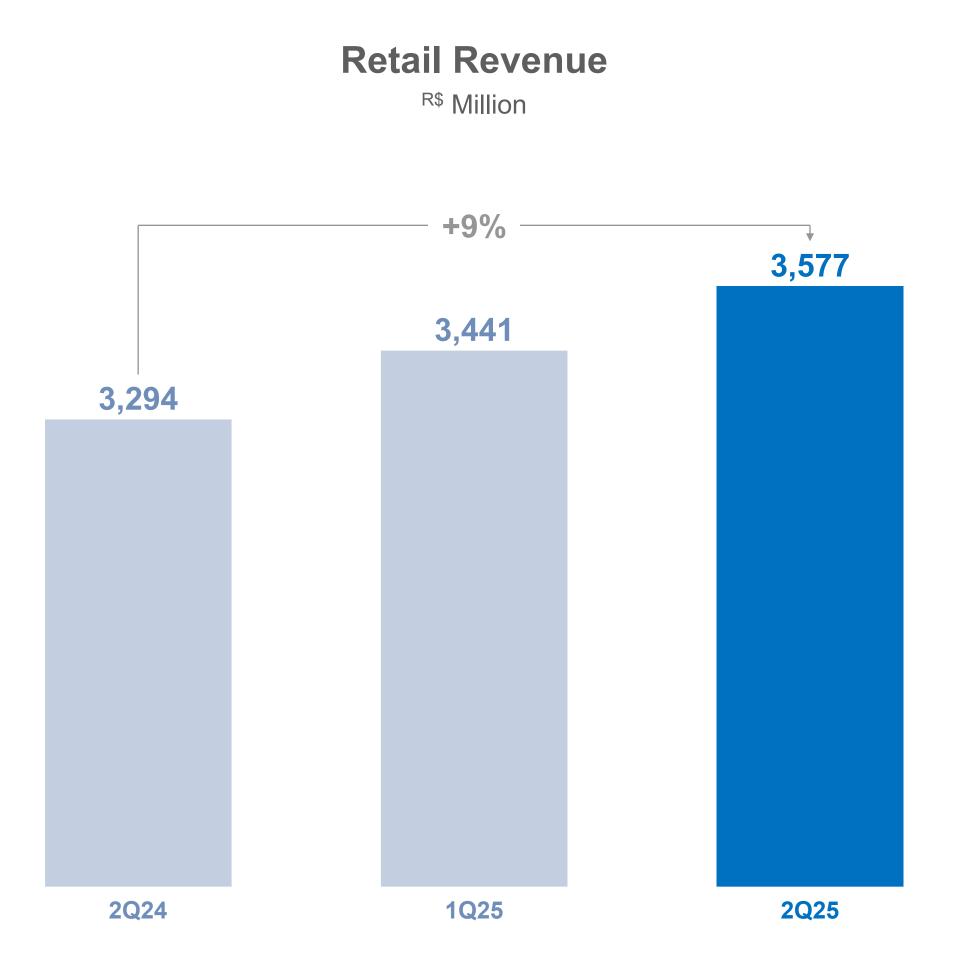


**Gross Revenue Breakdown** 

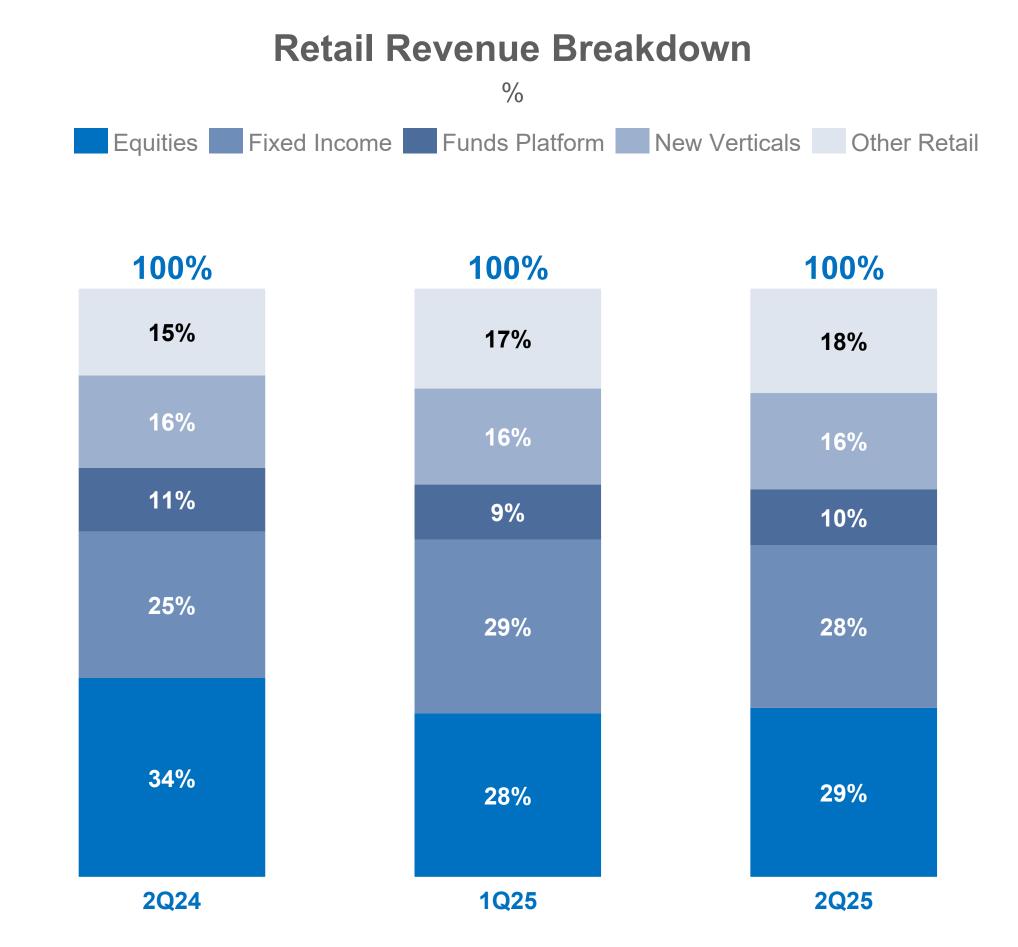
...+4 p.p YoY out of Total Revenues

#### XP Inc.

#### **Retail Revenue**



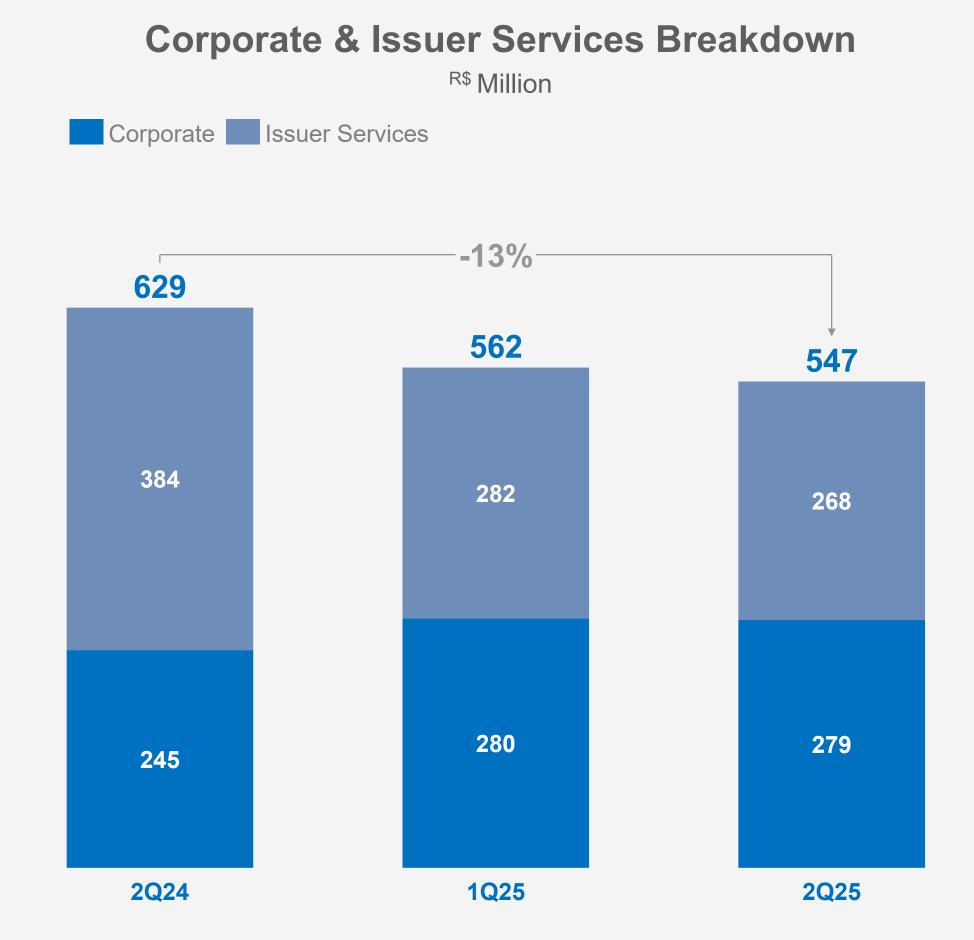
Growth YoY Driven by Strong Fixed Income Activity and Slight Improvement in Equities QoQ



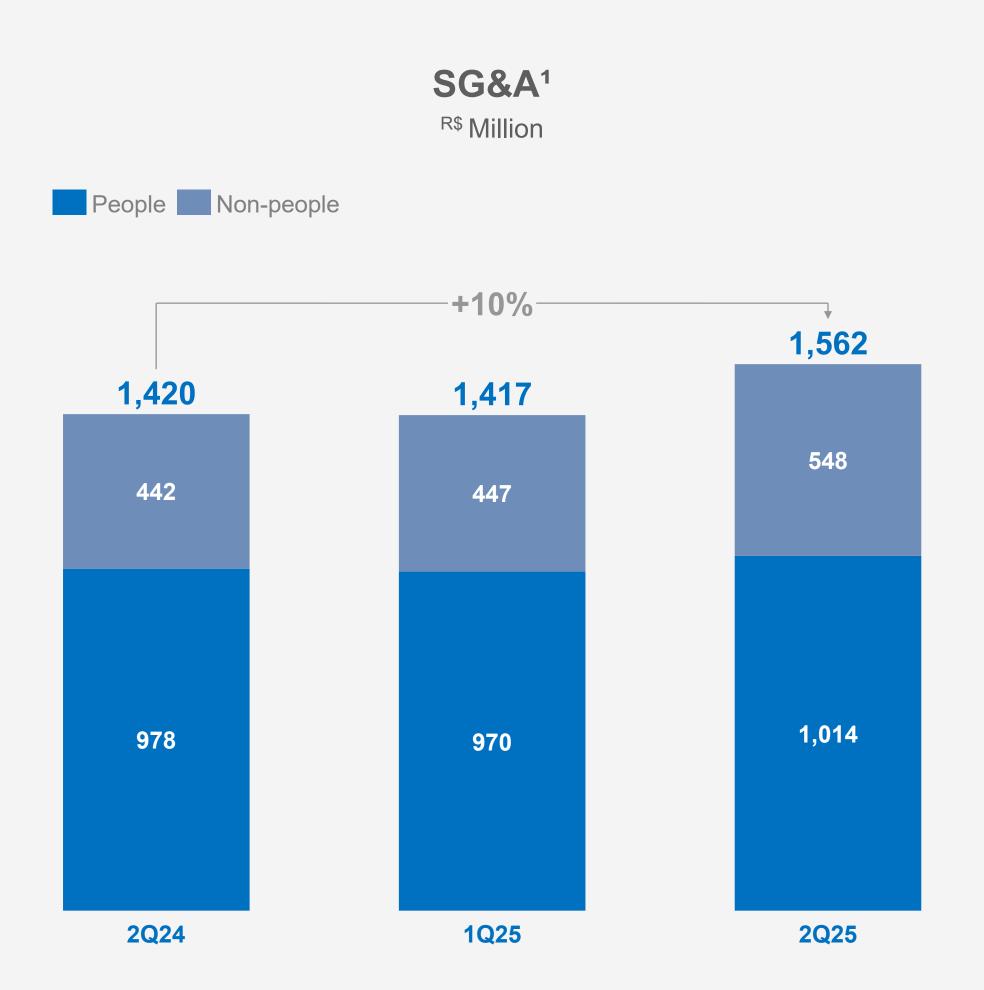
Making Equities and Fixed Income as the Main Contributors in Retail

#### Corporate & Issuer Services Revenue

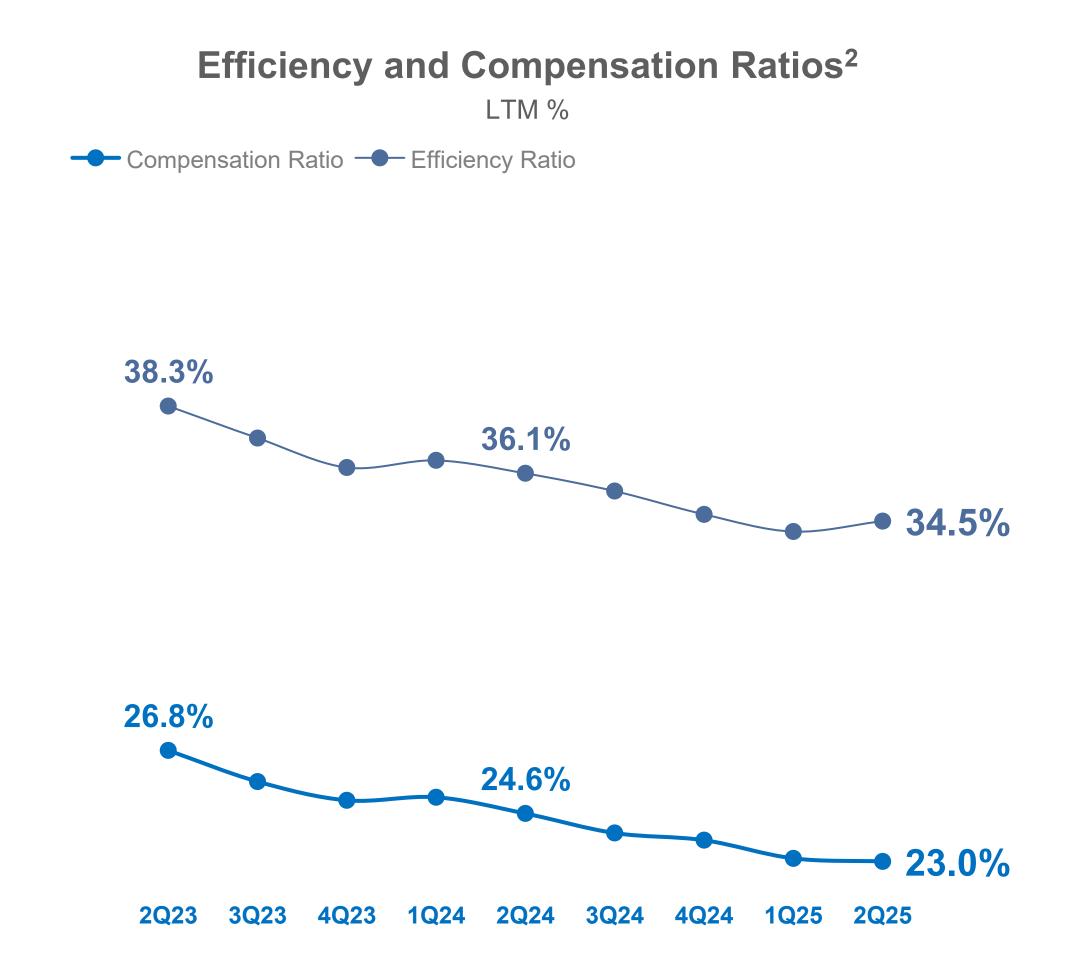
Corporate Growing YoY And Issuer Services With a Hard Comp Versus 2Q24



#### Sales, General & Administrative Expenses (SG&A)<sup>1</sup> and Ratios



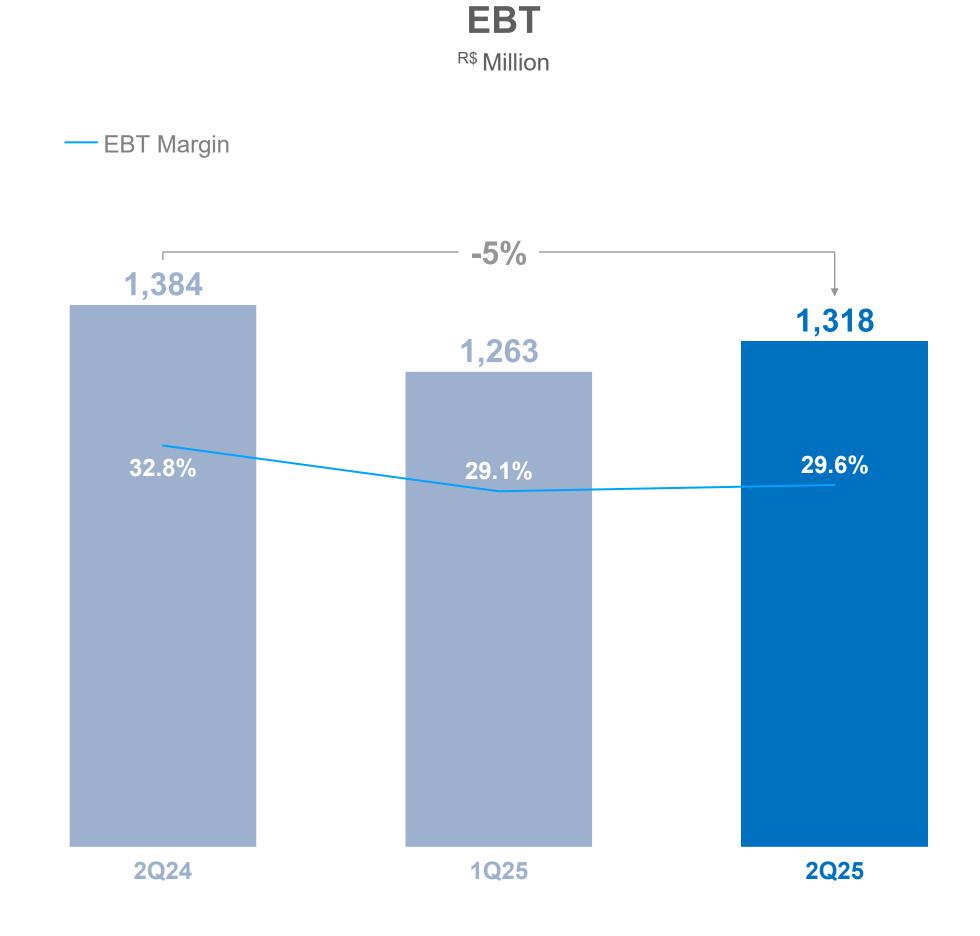
Despite the Slight Increase Non-People Expenses...



... Efficiency Ratio Remains at Healthy Levels

#### **Earning Before Taxes (EBT)**

Slightly Higher EBT and EBT Margin QoQ



#### Adjusted Net Income and Net Margin

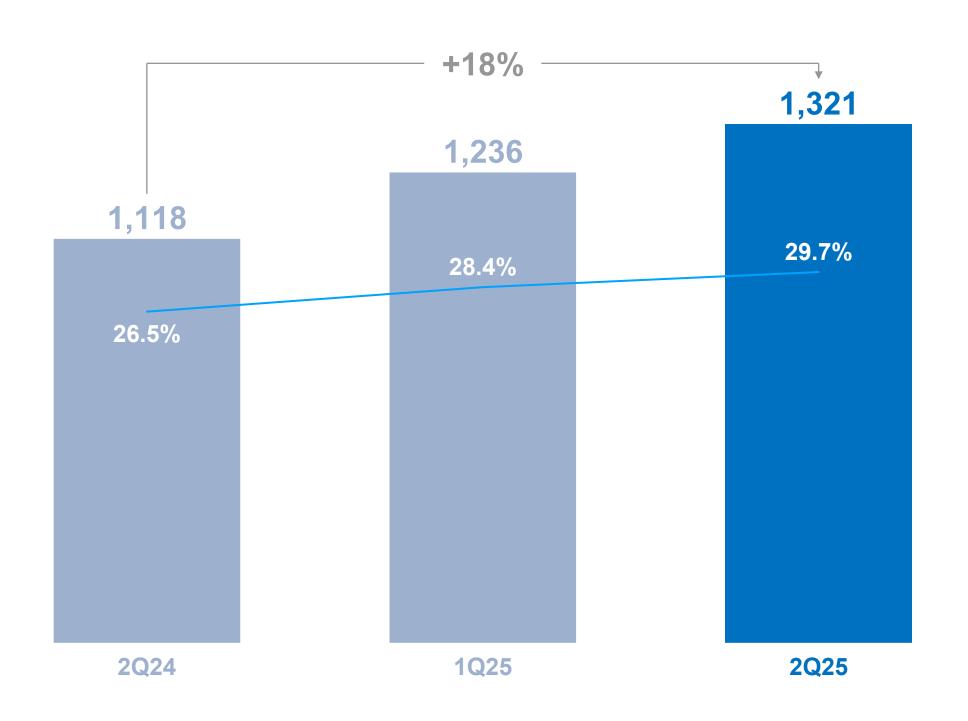
Net Income +18%

Growth YoY with
+320bps in Net Margin

#### **Adjusted Net Income**

R\$ Million

— Adjusted Net Margin

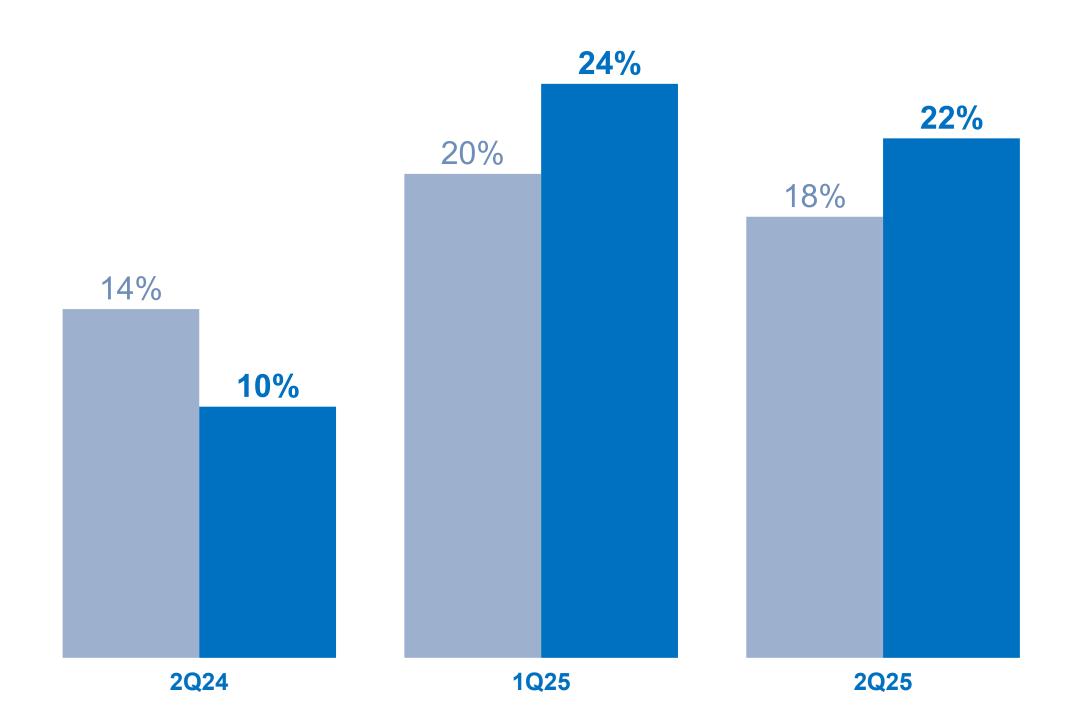


#### **EPS and Return on Tangible Equity**





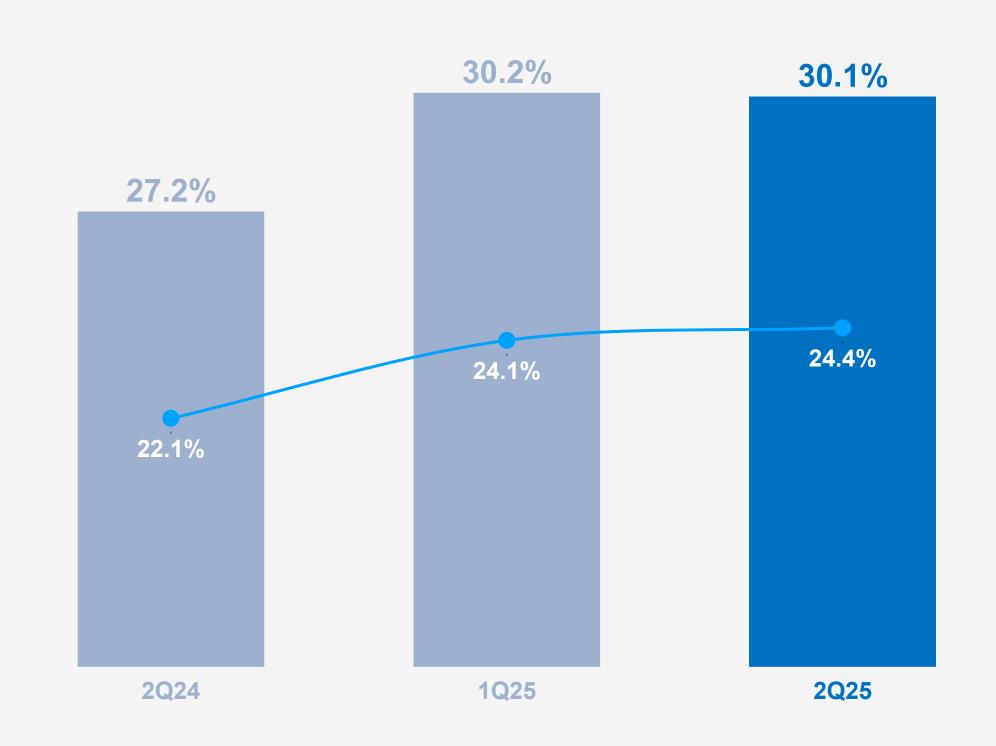




Faster EPS Growth Due to Share Buybacks

#### Adjusted Annualized ROTE<sup>1</sup> and ROAE<sup>2</sup>





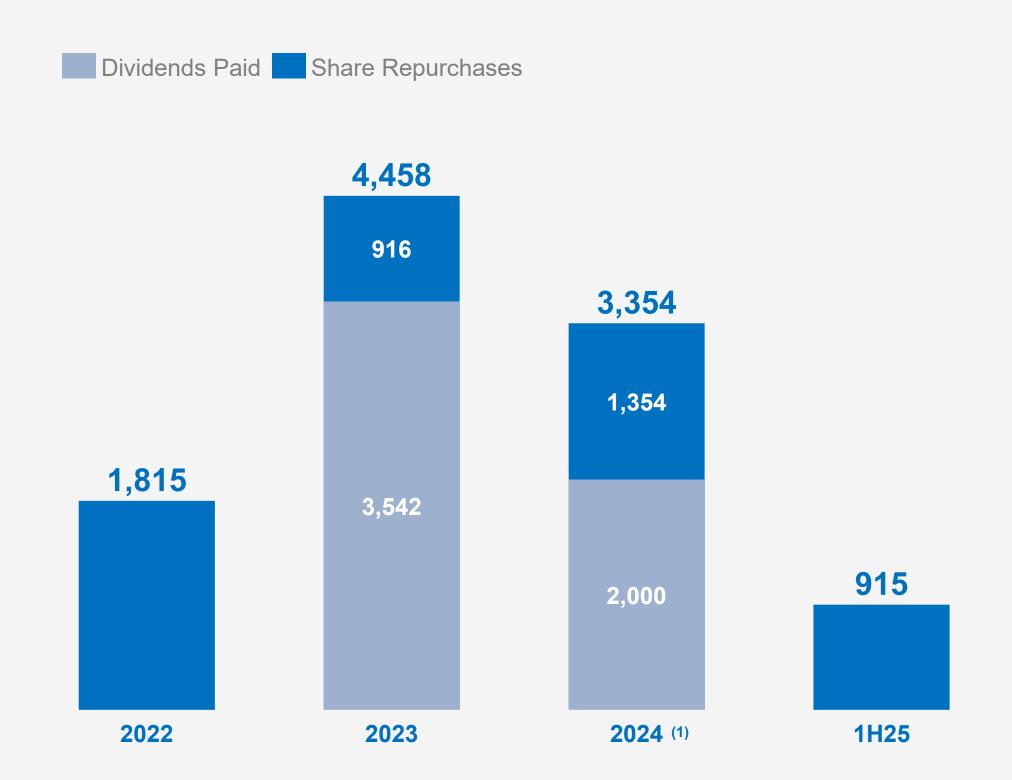
ROTE of 30.1%, driven by +18% YoY Net Income Growth and Consistent Capital Return

#### **Capital Management**

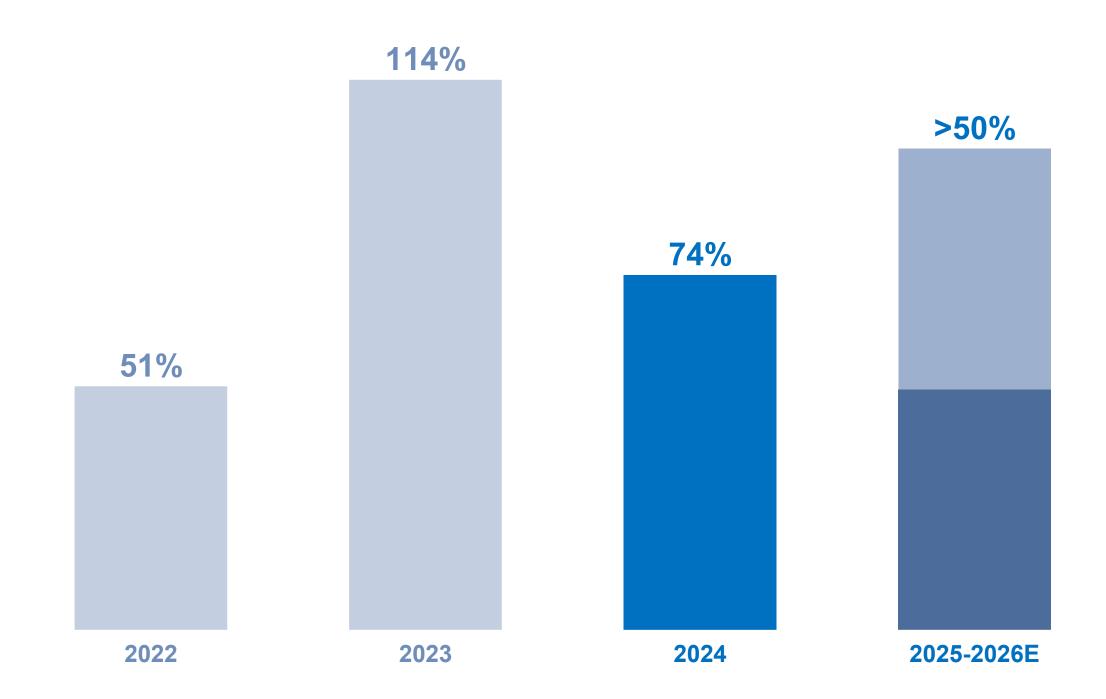
#### XP Inc.



R\$ Million



#### **Payout Ratio**

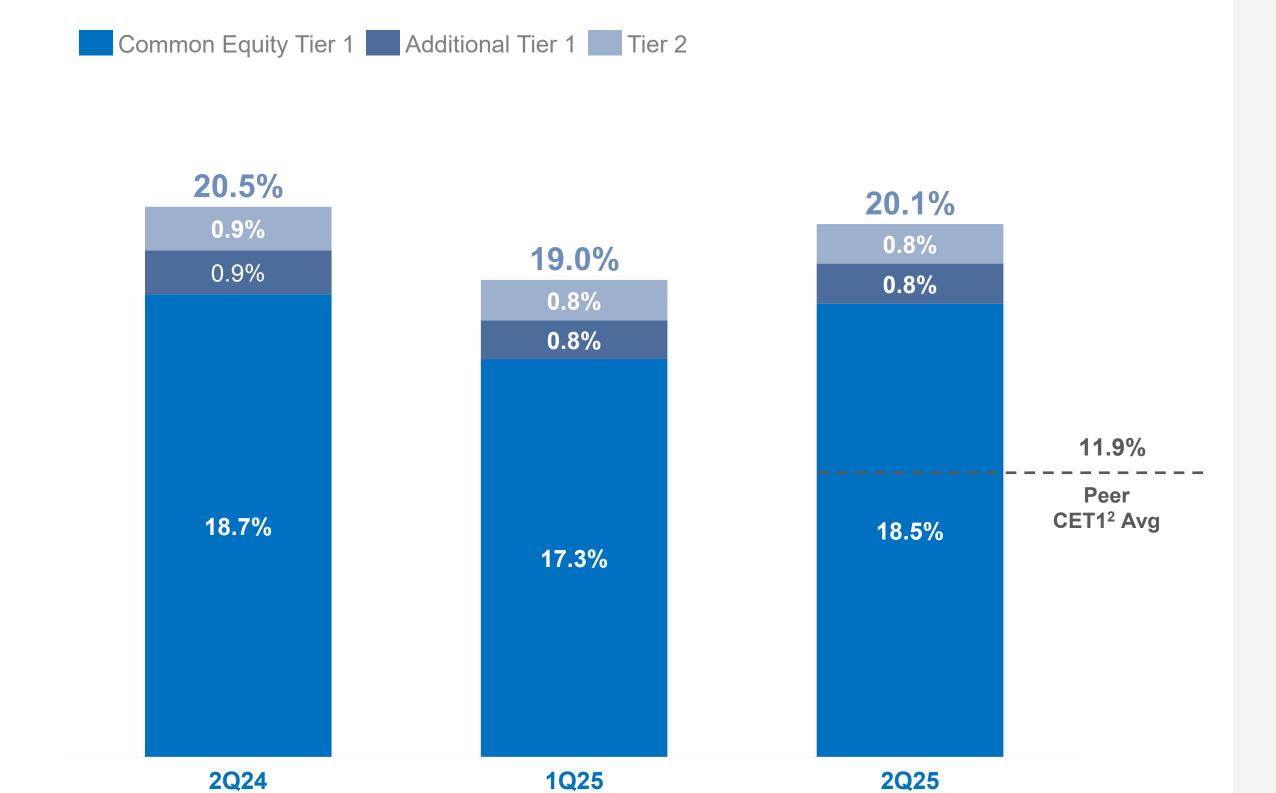


Consistent Capital Distribution to Shareholders

#### Capital Management





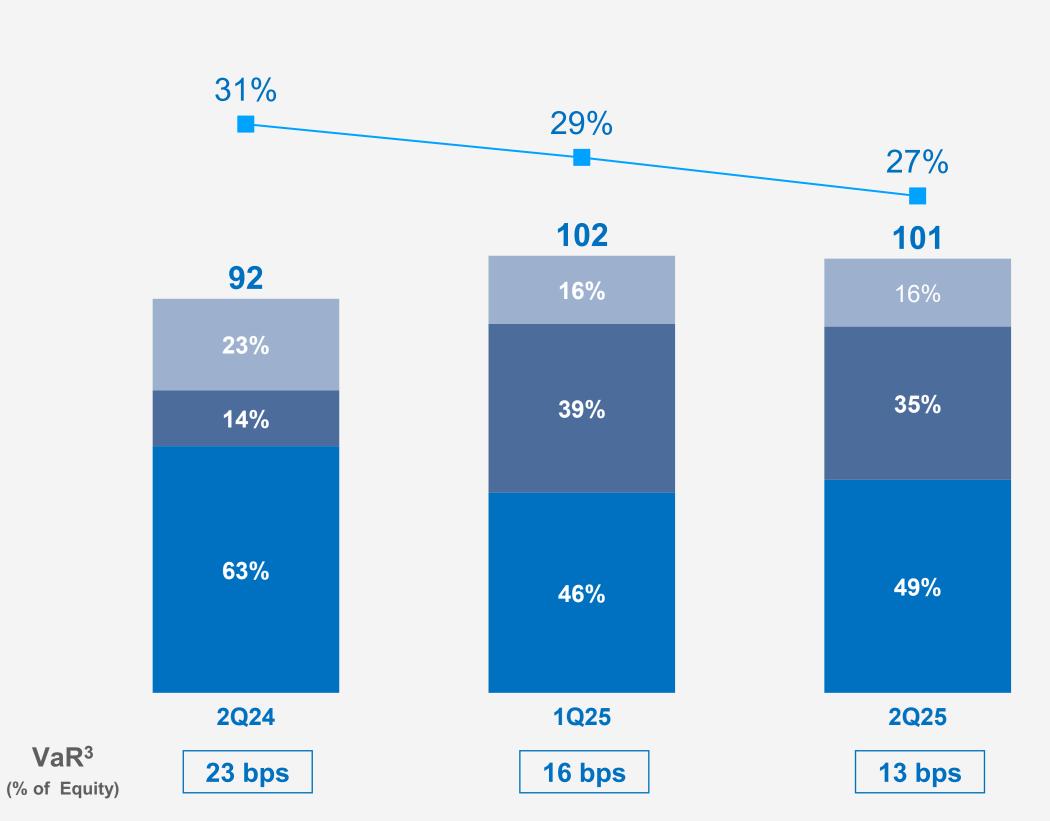


#### **20.1%** BIS Ratio

#### Risk-Weighted Assets and VaR

R\$ Billion





VaR<sup>3</sup> of **R\$28mm**, or **13bps** of Equity



#### Total Loan Portfolio<sup>1</sup>



R\$ billion	Secured	Unsecured	Total	
Loans	18.4	7.0	25.3	
Credit Card	6.1	2.2	8.3	Main Activities
Corporate Securities	6.0	27.8	33.7	<ul><li>Investment Banking</li><li>Fixed Income Distribution</li><li>Corporate Credit</li></ul>
Credit Portfolio	30.4	37.0	67.4	

Note: 1 – Gross of Expected Credit Losses.



## XPINC. 2Q25 Earnings Presentation

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