# grupo panvel



## TODO O **CUIDADO** AO CUIDAR.

#### **MISSION**

Provide health and well-being to people. That's caring.

#### **VISION**

To be the best in health and wellness products and services in a sustainable and innovative way.

This is taken care of.

#### **VALUES**

The way we put everything into practice.

That's how we take care of it.

#### **OUR VALUES**



#### **HIGHLIGHTS**

2022

# **Strong Sales and Margin Growth**

## Largest investment in the history of the Group!

R\$ 180.7 million in the year R\$ 313.2 million in two years

60 new stores in the year120 new stores in two years

- Gross Revenue exceeds the mark of four billion reais;
- Average sales exceeds the mark R\$ 600k per month in 3Q22 and 4Q22;
- Benchmark in Digital, Services and Private Label;
- Consecutive market share gains in all states of the Southern Region;
- Low leverage and low debt level;

Group's Gross
Revenue
R\$ 4,280M (+23.5%)

Group's Gross
Margin
29.0% (+0.5 p.p.)

Adjusted EBITDA R\$ 202.8M (+25.7%) Margem de 4.7%

Adjusted Net Income R\$ 101.4M (+9.8%) Margem de 2.4% Retail Gross
Revenue
R\$ 3,908M (+23.1%)

Retail Gross
Margin
30.4% (+0.4 p.p.)

**+15.8 Million Customers**26,4% (vs 2021)

15.8% Share of Digital in Sales

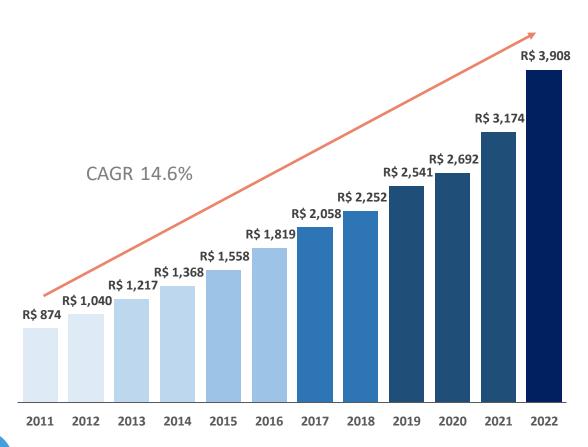
### HIGHLIGHTS

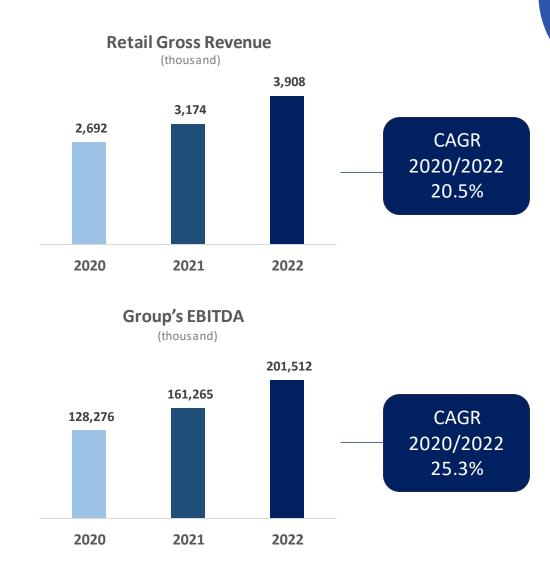
2022



#### **CONSISTENT GROWTH**

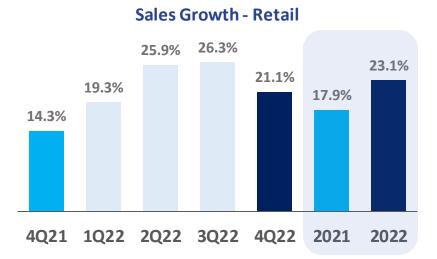




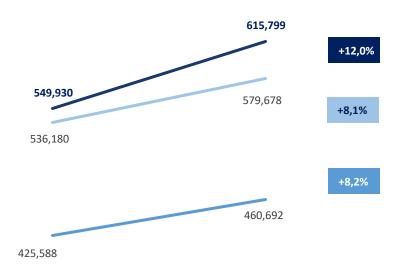


#### **RECORD GROWTH OF 23.1% IN GROSS REVENUE IN 2022**





#### Average Sales - Southern Region (R\$ CPP)





Average sales reach

R\$ 642 thousand per store/month 4Q22

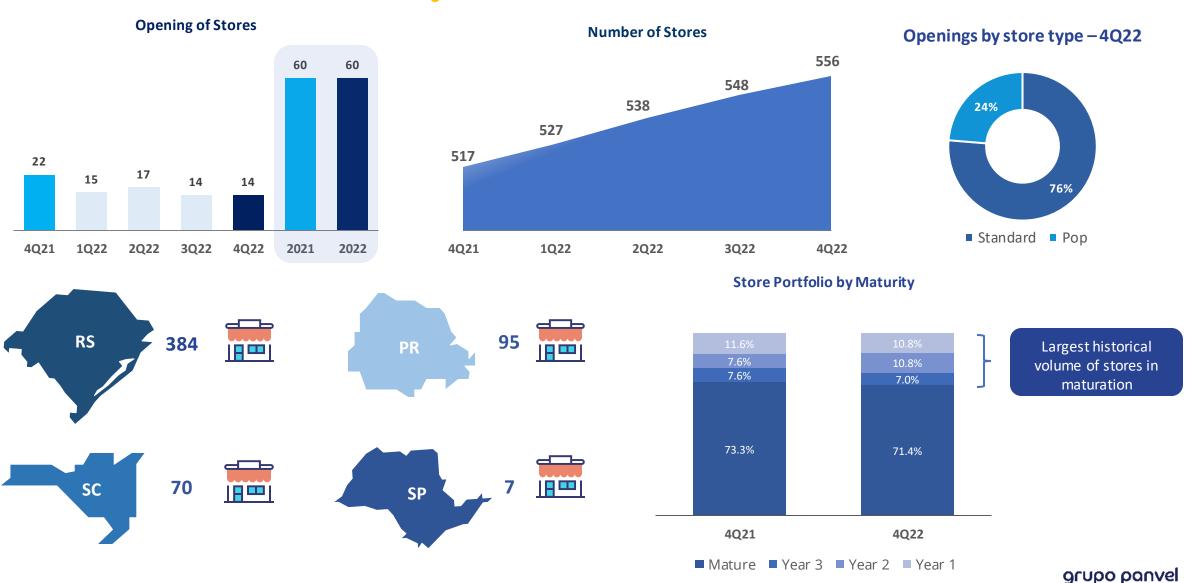
((Retail Gross Revenue/number of stores)/3)

#### MSSS AND SSS SHOW GROWTH WELL ABOVE INFLATION IN THE YEAR



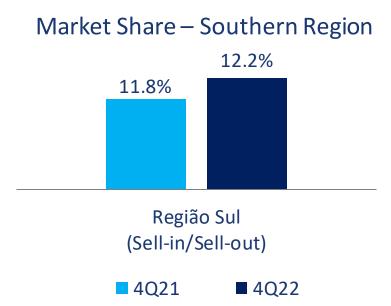
#### **CONSISTENCY AND EXECUTION CAPACITY: PANVEL OPENS 14 STORES IN 4T22 AND 60**

#### **STORES IN 2022**

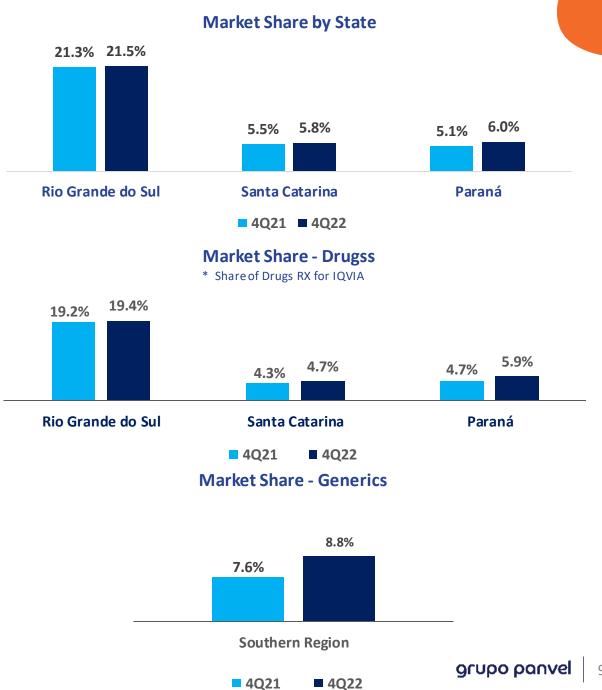


## PANVEL CONTINUES TO SHOW MARKET SHARE

#### **GAINS**

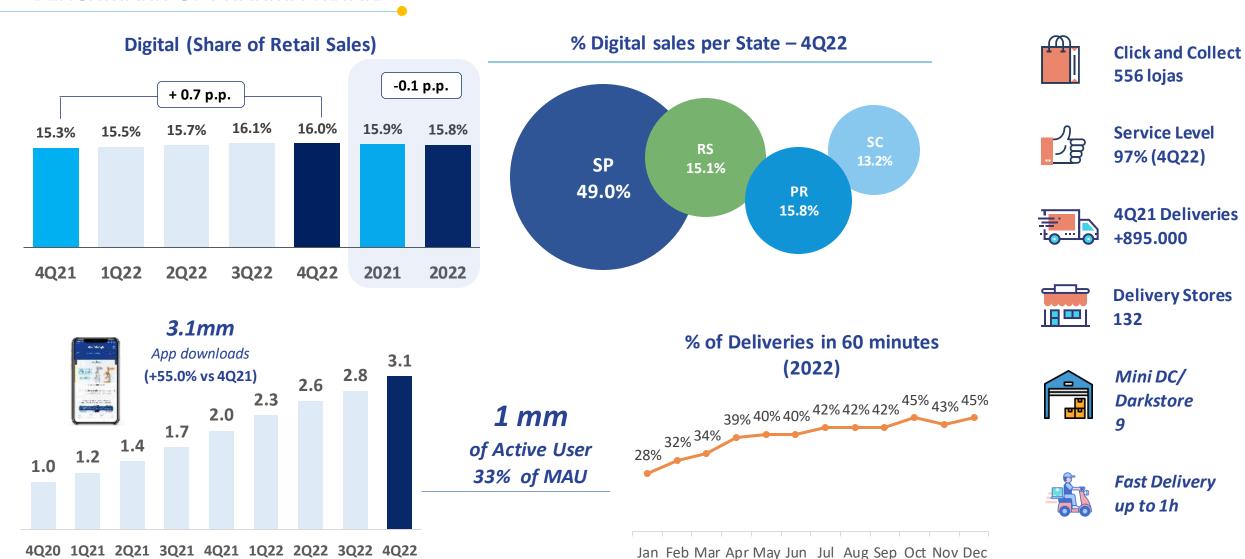


Gain of 0.5 p.p. in Market Share



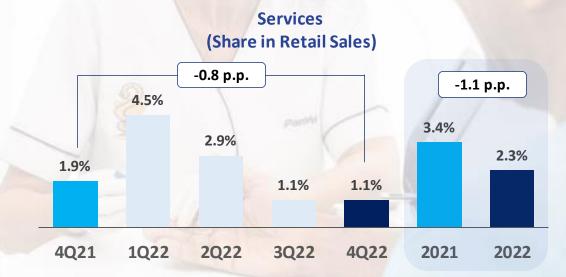
#### IN ANOTHER STRONG QUARTER OF DIGITAL PERFORMANCE, PANVEL MAINTAINS ITS POSITION OF

#### BENCHMARK OF PHARMA RETAIL



#### PANVEL IS A REFERENCE IN HEALTH SERVICES IN THE SOUTHERN REGION





Available in <u>all states</u> we operate in

## Leadership

In services in the Southern Region (4Q22)



19,6% of Market Share in Services



Leader in vaccination in the Southern Region (4Q22):

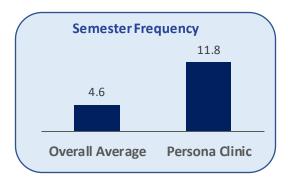
54.2% of Market Share Source: IQVIA

336

Clinic Stores (+31 rooms vs 4Q21) 86

Vaccine rooms (+12 rooms vs 4Q21)

#### Creation of Persona Clinic



- **✓** Most recurring customer
- ✓ Average ticket 2x higher

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#### PANVEL PRODUCTS REMAIN A BENCHMARK FOR RETAIL PHARMA, GROWING 25.3% IN 4Q22

#### **EXCLUDING COVID ITEMS FROM THE BASE**

WITH 7.1% SHARE OF PANVEL'S TOTAL SALES

WITH A SHARE OF 17.9% OF **TOTAL SALES IN HB** 

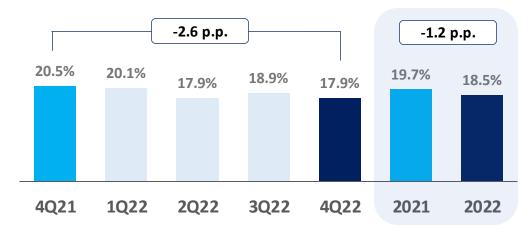
LTM LAUNCHES REPRESENT 13% OF PANVEL PRODUCT SALES IN RETAIL SALES IN 2022

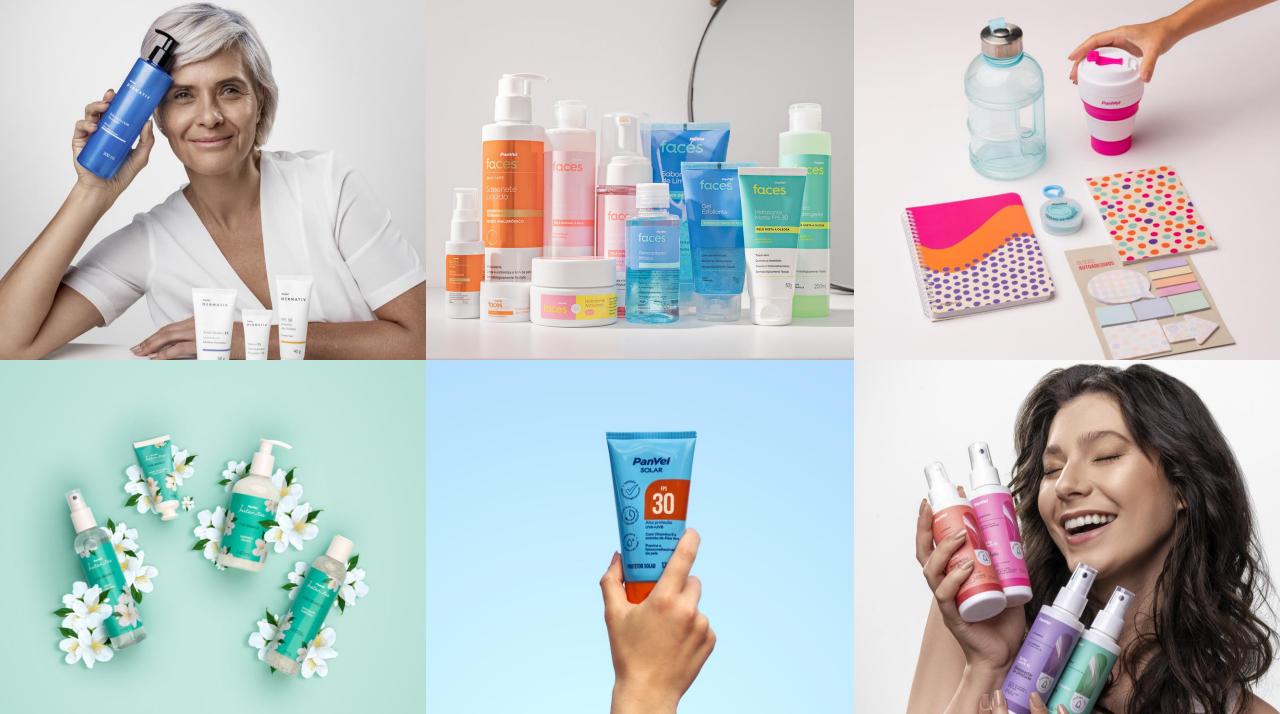
- +1,000 actives SKU's
- **Higher Gross Margin**
- Leader in 40% in categories from the chain

#### % Share of Private Label on Retail Sales



#### % Share of Private Label on HB Sales





## **PANVEL OFFERS THE BEST EXPERIENCE FOR THE CUSTOMER**



**Panvel** 

80



**NPS Site** 

83



**NPS App** 

82



**NPS Alô** 

**IN BRAZIL** 



2022 (IBEVAR) MOST ADMIRED PHARMACY AWARD

**NPS Loja** 



**NPS Dark Stores** 

81



**NPS Clinic** 

81



**Reclame** Aqui



E-bit





App Store



Play **Store** 

4,6



RANKING 2022

IBEVAR-FIA

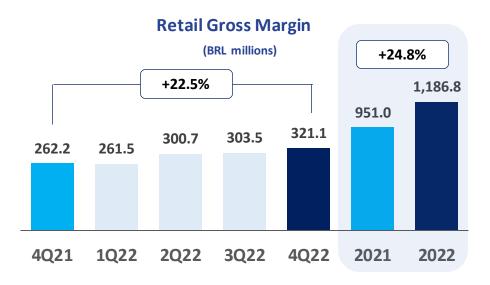
**NS Alô** 

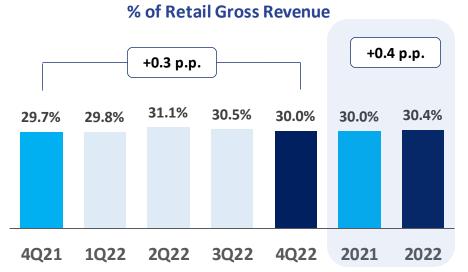
91%



**NS Sac** 

## RETAIL GROSS MARGIN EXPANDS 0.3 P.P. AT 4Q22 VS 4Q21, REACHING 30.0% OF GROSS REVENUE





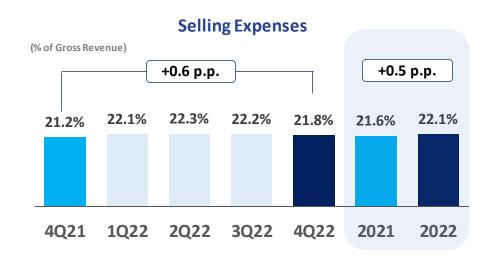
✓ Generics with growth of 38.7% vs 4Q21;

✓ OTC with growth of 26.9% vs 4Q21;

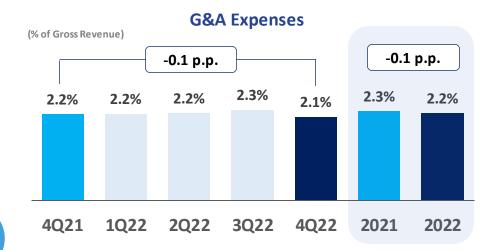
✓ Balanced Sales Mix offset the lowest participation of services in 4Q22.



#### **EXPENSE MANAGEMENT CONTINUES WITH A FOCUS ON PRODUCTIVITY**



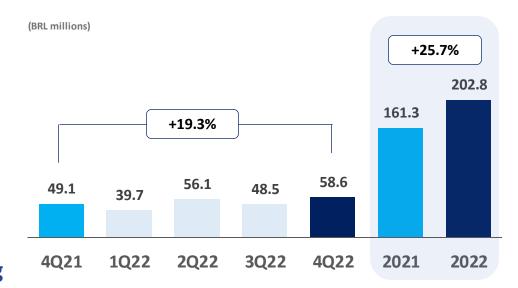
 Selling Expenses: lowest percentage of the year, indicating a trend for 2023, even impacted by the expansion of stores.

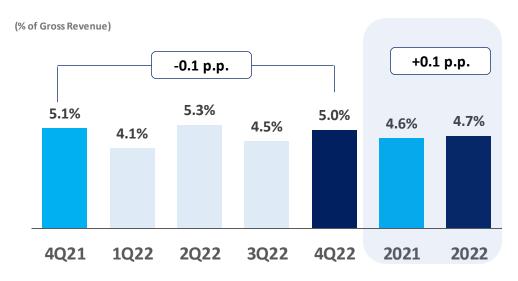


• Administrative Expenses: commitment to expense control.

### ADJUSTED EBITDA (GROUP): GROWTH OF 25.7% OVER 2021

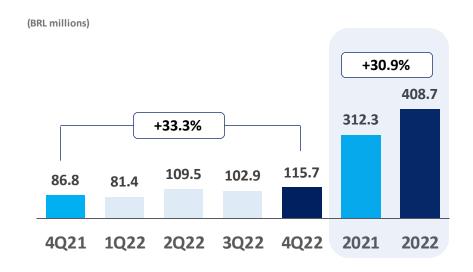
- ✓ Gross Margin Expansion in Retail and Wholesale.
- **✓** Operating Leverage on Mature Store Expenses, offsetting expansion expenses.





#### RETAIL EBITDA GROWS 0.7 P.P. vs 2021 AND 1.1 P.P. vs 4Q21, EVEN WITH STRONG PACE OF

#### **EXPANSION**





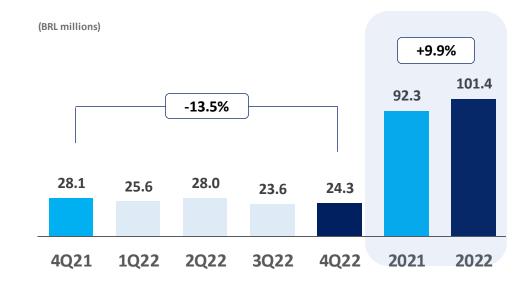


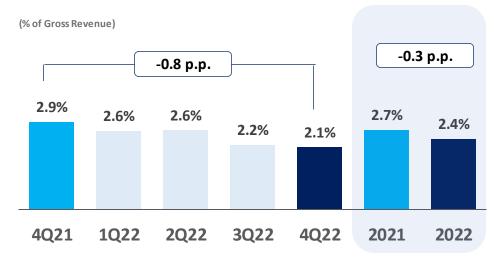
- ✓ Expansion of Retail Gross Margin;
- ✓ Strong performance of the mature store base;
- ✓ Expansion performing higher than expected;
- ✓ Drive for EBITDA Margin expansion for the coming years.

### ADJUSTED NET INCOME EXCEEDS THE MARK OF R\$ 100 MILLION,

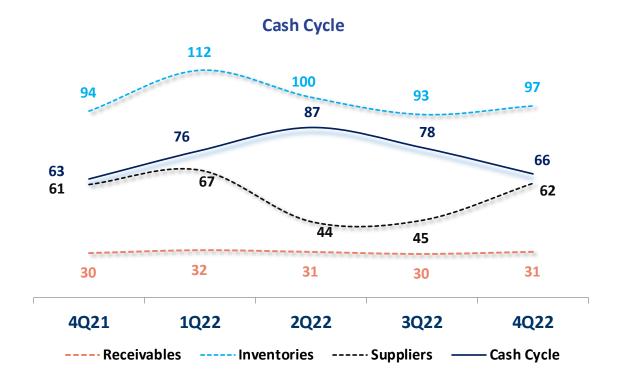
#### **GROWING 9.9% IN 2020**

- √ Strong operating performance (EBITDA)
- ✓ Impact of Financial Expenses of 0.7 p.p.
- ✓ in 2022





#### LOW LEVERAGE AND BEST CASH CYCLE OF THE YEAR



Net Debt	4Q21	1Q22	2Q22	3Q22	4Q22
Short-Term Debt	56.0	59.5	88.3	97.8	118.4
Long-Term Debt	80.4	80.1	172.9	172.9	116.4
Gross Debt	136.4	139.6	261.2	270.7	234.8
(-) Cash and Cash Equivalents	209.7	95.9	127.0	164.2	157.4
Net Debt / Net Cash	(73.2)	43.7	134.2	106.5	77,5
Net Debt / EBITDA LTM	n/a	0.27x	0.75x	0.55x	0.38x

- Solid Capital Structure
- Low leverage

## **STRATEGIC PILLARS**















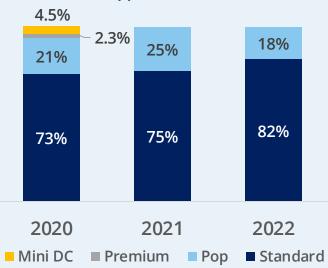
**INNOVATION & TECHNOLOGY** 

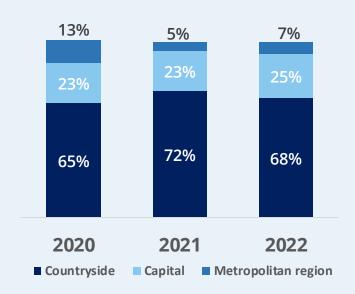
**PEOPLE & CULTURE** 



#### **STRATEGIC EXPANSION**

### Openings by Type of Store





#### **Prospecting Points -**2023





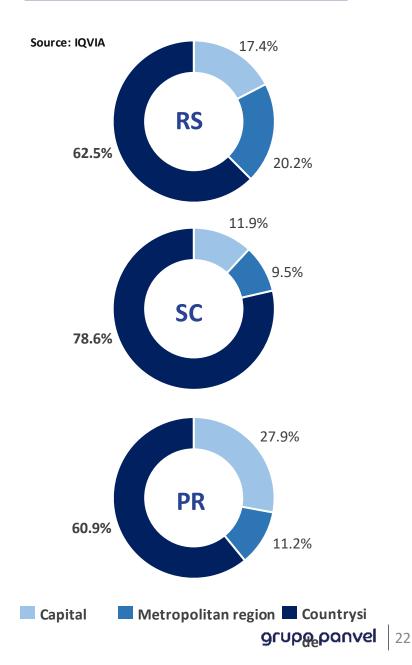
Focus on the Southern Region

Countryside

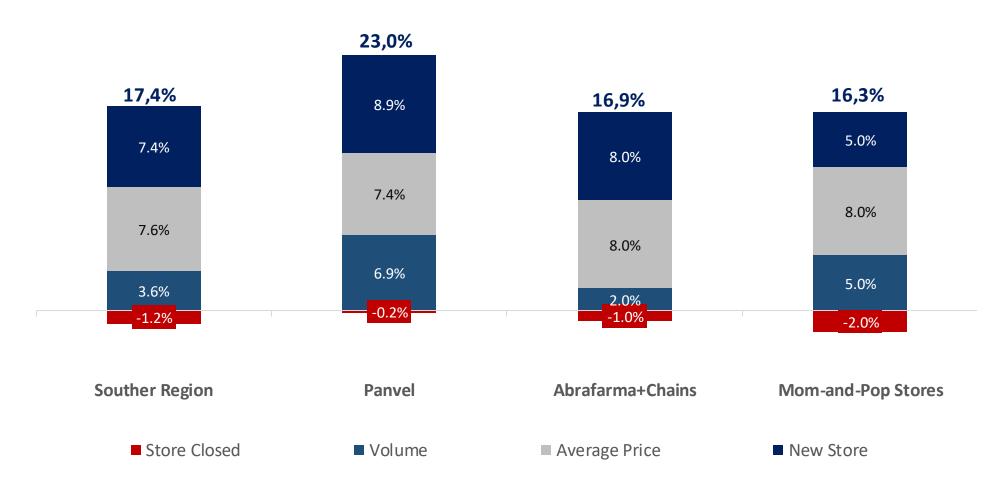


Pop and Standard Models

#### **Market Size/Representativeness**



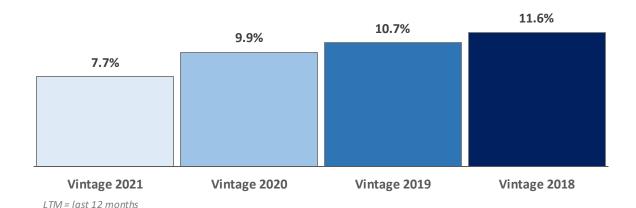
#### **STRATEGIC EXPANSION**



#### STRATEGIC EXPANSION – RETAIL EBITDA AND ROIC

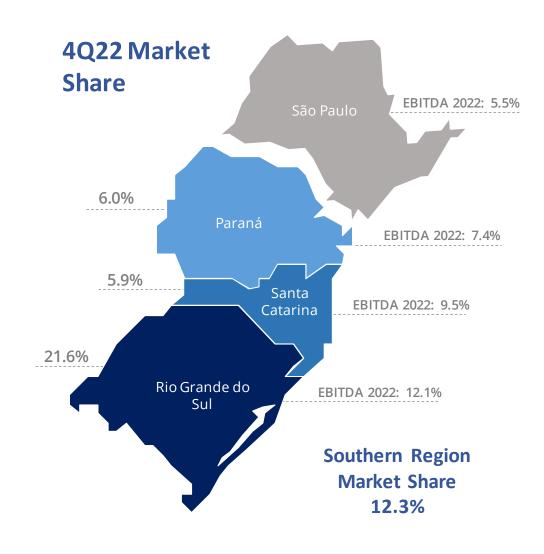
#### Retail EBITDA by Vintage

Consolidated 2022: 10.5%









#### **DIGITAL – HIGHLIGHTS 2022**



#### **MARKETPLACE**

14 *Sellers* + 7 thousand skus



#### **CUSTOMIZATION**

- Custom Showcases linked to machine learning
  - Customer Data Platform



#### ORDER TRACKING

Functionality implemented in all digital channels



#### **MICROSERVICES**

Migration of all platforms enabling scalability and increased productivity



## UX AND CX IMPROVEMENTS

- Redesign end to end App and website
- More fluid journey



#### **SPLIT ORDERS**

customers to have access to the wide variety of inventory from all our branches, without geographical limitations



#### SOCIAL COMMERCE

Tool for integration and digitization of the store with customers



#### **OMNI BASKET**

Most complete basket of Retail Pharma, being 100% Omni

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#### CRM & CUSTOMERS – CUSTOMER BASE INCREASES 26.4% AND FREQUENCY INCREASE

#### **Bem Panyel Customers Evolution** (in millions)

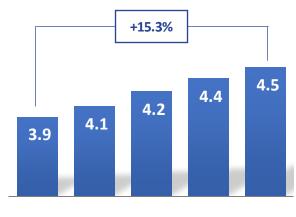


1Q22 2Q22 3Q22 4Q22

## **Field Customers Evolution** +13.4% 812.2 798.0 779.0 745.0 721.3

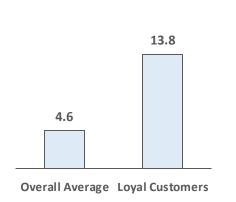
4Q21 1Q22 2Q22 3Q22 4Q22

#### **Active Customers Evolution (in millions)**

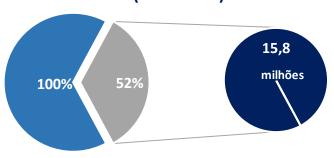


4Q21 1Q22 2Q22 3Q22 4Q22

#### Semester attendance

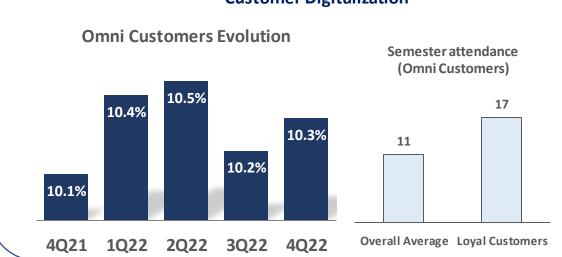






■ Southern Region ■ Bem Panvel

#### **Customer Digitalization**



26

#### **LOGISTICS**

# FASTER DELIVERY OF RETAIL PHARMA IN BRAZIL



- BRL 56 Million invested in the last 3 years (BRL 27 Million in 2022);
  - Separation capacity of 750 thousand items/day;
    - Average storage of 26 thousand volumes/day;
      - 2022 Expansion of the Eldorado do Sul/RS CD; Service to Rio Grande do Sul
        - 2021 Inauguration CD of São José dos Pinhais;

Service to Santa Catarina, Paraná and São Paulo

- ✓ Cost of logistics reduction in 2023;
- ✓ Expanded support for the digital platform;
- ✓ Automated processes;
- ✓ Greater geographical coverage;
- √ 400+ new jobs.



#### **INNOVATION ECOSYSTEM**

The **Programa de** 

Intraempreendedorísmo where all employees can co-create innovative ideas and solutions for the company's business areas.



The **Ativadores** its mission is to contribute to projects and initiatives that **leverage our capacity to transform** and deliver.



Ativadores graduated in 2022



#### Programa de Conexão com

**Startups** is an **Open Innovation** initiative to connect with the **innovation ecosystem** and co-create solutions.



287

Startups in our Pipeline



24

Connected startups

## panvel ventures

4 Startups under evaluation



1

Startups Invested via CVC

The **Programa de Aceleração de Startups** helps young companies in their business model with mentoring and experiments - **Smart Money** - and/or investment - Equity / Equity-free.





- 1st Greenhouse Gas Inventory;
- 70% of the high street stores, opened in the previous year, supplied with photovoltaic energy;
- 100% of stores with LED lighting;
- 710 tons of waste were recycled in our Distribution Centers and Eldorado do Sul Headquarters.
- 100% of brand campaigns consider diversity of people in their plurality, reflecting the diversity of society;
- Our Right Destination (Destino Certo) program has already collected and treated more than 9 tons of medicines, so we avoid incorrect disposal in homes that could cause risks to Our Customers the environment and health.;



- UN signatories Women's Women's Empowerment Principles (WEPs), where we reinforce our commitments and actions to gender equity and women's empowerment. Currently 72% of our employees are women and 435 hold leadership positions;
- Create Affinity Groups (racial/ethnic, LGBTQIA+, PWD, gender equity, generational) to define policies and initiatives that make the group even more diverse and inclusive.



the Platform





## 2023 Outlook



### **Revenue Growth**



- Maintenance of the pace of expansion;
- New stores with accelerated ramp-up;
- Mature stores growing above inflation;
- Focus on the service level of our stores and investment in data analysis, CRM and Digital;



## **Gross Income**



- Maintenance of the Gross Margin level;
- Generics, OTC and HB as growth levers;



## **Expenses**



- Harvest year of gains in scale and operating leverage;
- Logistics efficiency gains;



#### **Retail EBITDA**



• Absorption of the effects of Expansion

# grupo panvel Q&A

**Investor Relations** 

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