

PagSeguro PagBank Launches Virtual Shopping

On-line solution which operates several online features from shopping vouchers to digital product catalogs. With the launch of PagPerto, PagSeguro is creating a virtual shopping to foster online sales to micro / small merchants and entrepreneurs



São Paulo, Brazil, April 30, 2020 – PagSeguro Digital Ltd., or PagSeguro Digital (NYSE: PAGS), today announces the creation of **PagPerto**, an initiative to support and encourage micro and small entrepreneurs to adopt digital and online operations during the crisis.

In a virtual shopping format, **PagPerto** allows sellers to offer a digital product catalog, and through geolocation find buyers in their neighborhood for online shopping. In addition, **PagPerto** also allows sellers to create shopping vouchers ("vale-compras") with benefits (ie: pay 1 now, get 2 later) to be used in the future.

"We will provide an online solution to micro and small entrepreneurs serving buyers who can no longer buy in-store. We expect the secular shift from cash to electronic payments to accelerate coming out of this crisis, and we are reinforcing our position to support an omni channel presence in the longtail market. In addition, we expect adoption from consumers who will support merchants' close to their respective neighborhood. In these difficult times we all must do efforts to help." says **Ricardo Dutra, CEO of PagSeguro PagBank**.

To Learn more about **PagPerto**: pagperto.com.br.

About PagSeguro:

PagSeguro Digital is a disruptive provider of financial technology solutions focused primarily on consumers, individual entrepreneurs, micro-merchants, small companies and medium-sized companies in Brazil. Among its peers, PagSeguro Digital is the only financial technology provider in Brazil whose business model covers all of the following five pillars:

- Multiple digital banking solutions
- In-person payments via point of sale (POS) devices that PagSeguro Digital provides to merchants
- Free digital accounts that PagSeguro Digital provides to its consumers and merchants with functionalities such as bill payments, top up prepaid mobile phone credit, wire transfers, peer to peer cash transfers, prepaid credit cards, cash cards, loans, investments, QR code payments, and payroll portability, among other digital banking services
- Issuer of prepaid, cash and credit cards
- Operate as a full acquirer

PagSeguro Digital is an UOL Group Company that provides an easy, safe and hassle-free way of owning a free PagBank digital account, which is similar to a regular checking account linked to the Brazilian Central Bank's platform, with the feature of accepting payments, where its clients can transact and manage their cash, without the need to open a regular bank account. PagSeguro Digital's end-to-end digital banking ecosystem enables its customers to accept a wide range of online and in-person payment methods, including credit cards, debit cards, meal voucher cards, *boletos*, bank transfers, bank debits and cash deposits.

PagSeguro Digital's mission is to disrupt and democratize financial services in Brazil, a concentrated, underpenetrated and high interest rate market, by providing an end-to-end digital banking ecosystem that is safe, affordable, simple and mobile-first for both merchants and consumers.

SOURCE: PagSeguro.

Contacts:

Investor Relations

PagSeguro Digital Ltd.

+55 (11) 3914-9403/ 9524

ir@pagseguro.com

investors.pagseguro.com