



## Webcast **Presentation**

March 2, 2023

**4Q22** 







### Forward-looking statements; Non-GAAP financial measures

#### **Forward-looking statements**

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This presentation may contain forward-looking statements relating to matters such as continued growth prospects for the Company, industry trends and product and technology initiatives.

These statements are based on currently available information and our current assumptions, expectations and projections about future events. While we believe that our assumptions, expectations and projections are reasonable in view of currently available information, you are cautioned not to place undue reliance on these forward-looking statements.

Our actual results may differ materially from those included in this presentation, for a variety of reasons, including those described in the forward-looking statements and risk factor sections of our most recent Annual Report on Form 20-F (File No. 001-38353) and other filings with the Securities and Exchange Commission (the "SEC"), which are available on our investor relations website (http://investors.pagseguro.com) and on the SEC's website (https://www.sec.gov).

All the information included in this presentation is updated as of **December 31, 2022**. Except as may be required by applicable law, we assume no obligation to publicly update or revise our statements.

#### Non-GAAP financial measures

This presentation includes the following financial measures defined as "non-GAAP financial measures" by the SEC: non-GAAP Net Income, non-GAAP Total Costs and Expenses, non-GAAP Administrative Expenses, non-GAAP Net Margin and Adjusted EBITDA. We present non-GAAP measures when we believe that the additional information is useful and meaningful to investors. These non-GAAP measures are provided to enhance investors' overall understanding of our current financial performance and our prospects for the future. Specifically, we believe the non-GAAP measures provide useful information to both management and investors by excluding certain expenses, gains and losses, as the case may be, that may not be indicative of our core operating results and business outlook.

For an explanation of the foregoing non-GAAP measures, please see "Appendix" included in this presentation. These measures may be different from non-GAAP financial measures used by other companies. The presentation of this non-GAAP financial information, which is not prepared under any comprehensive set of accounting rules or principles, is not intended to be considered in isolation of, or as a substitute for, the financial information prepared and presented in accordance with International Reporting Standards ("IFRS") as issued by the International Accounting Standards Board. Non-GAAP measures have limitations in that they do not reflect all of the amounts associated with our results of operations as determined in accordance with IFRS. These measures should only be used to evaluate our results of operations in conjunction with the corresponding GAAP measures.

For a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures, see "Appendix".

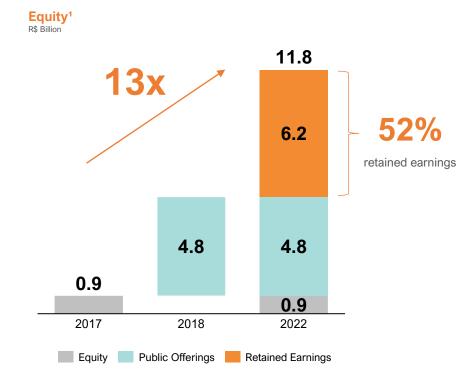




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### 5 years from IPO: solid results and disciplined capital allocation

PagSeguro   R\$ Billion	2017	2022	5Y growth
PagSeguro TPV	38.5	353.9	9x
Active Merchants (# Million)	2.8	7.1	3x
PagBank   R\$ Billion	2019	2022	3Y growth
PagBank TPV	20.2	377.6	19x
Total Deposits	2.1	21.1	10x
Credit Portfolio	0.4	2.7	<b>7</b> x
PAGS   R\$ Billion	2017	2022	5Y growth
Net Income   GAAP	0.5	1.5	3x
Equity	0.9	11.8	13x





### 2022 Achievements

- Successful repricing: offset higher financial expenses
- Strong deposits growth: lower cost of funding and diversifying working capital sources
- Business diversification: consolidation of HUBs and PagBank (28M clients | 2<sup>nd</sup> largest digital bank in Brazil)
- Balanced Credit Portfolio: shift to secured products driving PagBank gross profit evolution
- Disciplined capital allocation: cash flow generation improvement while promoting sustainable growth





### **Strong evolution on ESG initiatives in 2022**







focused on empowering women and vulnerable communities

# 4Q22 Highlights

#### Balancing growth and profitability with disciplined capital allocation

- Record EPS of R\$1.24, +36% vs. 4Q21
- Total Revenue and Income of R\$3.96B. +22% vs. 4Q21
- Adj. EBITDA (-) CapEx of R\$410M, +359% higher vs. 4Q21
- Net Cash Balance of R\$9.8B, +R\$0.9B vs. 4Q21

#### **Profitable and efficient growth in Payments**

- PagSeguro TPV of R\$94.3B, +19% vs. 4Q21 (33% from HUBs)
- Gross Profit of R\$1.3B, +14% vs. 4Q21 (diversified merchants' base and cost of funding management)

#### Revenue streams diversification through PagBank

- Gross Profit of R\$131M, +71% vs. 4Q21
- 28M PagBank Clients, accounting for R\$21B in Total Deposits
- 40% of Credit Portfolio composed by secured products

#### **Boosting the two-sided ecosystem (Payments + Financial Services)**

- PAGS TPV¹ of R\$209B, driven by PagSeguro TPV and PagBank ~10% market share in PIX transactions
- New features: SMB Payroll Platform and Automatic Savings for account balance





### 28M PagBank clients with R\$38B growth in cash-in vs. 4Q21

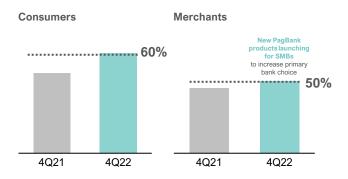


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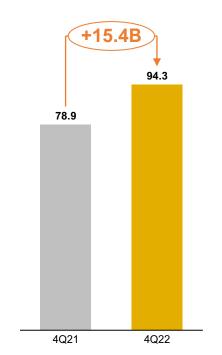


### Clients using as Primary Bank<sup>1</sup>

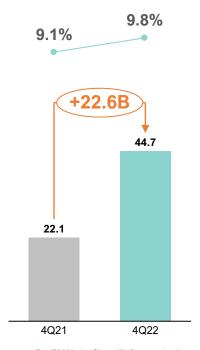
PagBank Active Clients



#### PagSeguro TPV R\$ Billion



### PagBank Cash-in R\$ Billion



PIX Market Share (# of transactions)



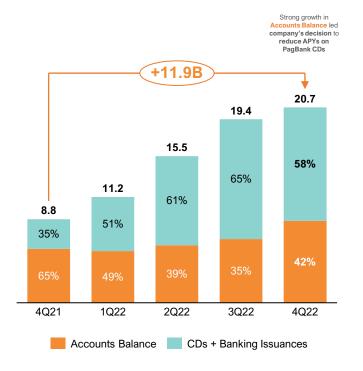




### R\$ 21B in Deposits: funding diversification at lower cost

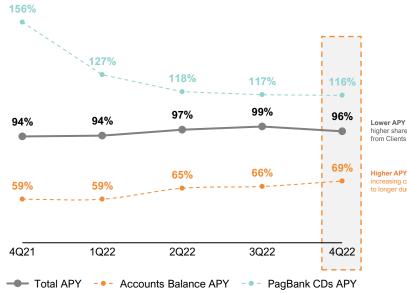


R\$ Billion



#### **Annual Percentage Yield (APY)**

Total Deposits | as % of CDI



Lower APY on Total Deposits higher share of Accounts Balance

**Higher APY on Account Balance** increasing client engagement led to longer duration (# days)







### New PagBank features: SMB Payroll and Automatic Savings

### **SMB Payroll Platform**

for merchants

- up to **2,000 transfers** in one click
- Free of charges
- **24/7** service
- Available on PagBank app and iBanking platform



# **Automatic Savings**

for Account Balance

for merchants and consumers



- % of account balance automatically invested in PagBank CDs
- Recurrence accordingly to the client's decision
- Safe investment, low risk and daily liquidity
- Unlocking secured credit card with limit tied to investments





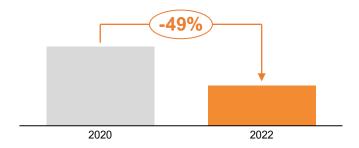


## Service Levels: Ongoing improvement in the last 2 years

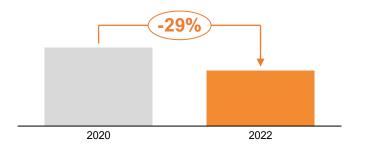
#### **Customer Care**

PagBank PagSeguro

#### **Contact Rate**



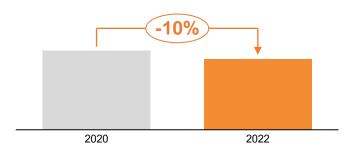
Avg. Service Time



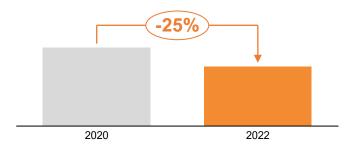
### **Logistics Operation**

PagSeguro

#### Avg. time for POS delivery



Avg. time for POS replacement



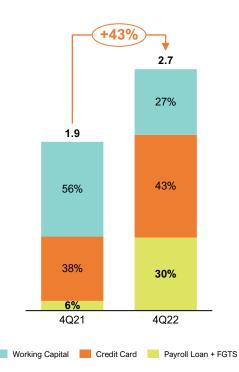




### Credit Portfolio: 40% secured products in 4Q22

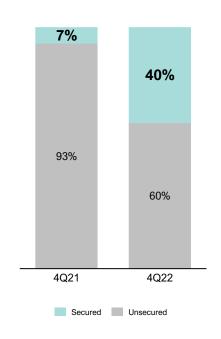
#### **Credit Portfolio**

R\$ Billion



#### **Secured Credit Products**

% of Credit Portfolio



#### Healthy and sustainable portfolio growth: #1 priority

- NPLs¹ moving down since Jul-22
- Improving collections
- Lowering exposure to high-risk clients

#### Credit underwriting 100% secured since 3Q22

- Credit cards backed by PagBank CDs and Accounts Balance
- Payroll Loan for public sector employees and retirees
- FGTS early prepayment



1. Excluding NPL >360 days. 11



### All time high EPS for 4Qs / FYs with strong cash earnings growth

#### **Income Statement**

R\$ Million

PAGS	4Q22	4Q21	Var. y/y	3Q22	Var. q/q	2022	2021	Var. y/y
Total Revenues and Income <sup>1</sup>	3,962	3,236	22%	4,035	-2%	15,335	10,449	47%
PagSeguro	3,654	2,916	25%	3,712	-2%	14,097	9,453	49%
PagBank <sup>2</sup>	329	309	7%	339	-3%	1,287	917	40%
(-) Other Financial Income	(43)	(44)	-1%	(46)	-6%	(176)	(159)	11%
(-) Transactions Costs	(1,478)	(1,398)	6%	(1,424)	4%	(5,620)	(4,321)	30%
Net Take Rate	2,440	1,795	36%	2,565	-5%	9,540	5,969	60%
(-) Financial Expenses	(855)	(403)	112%	(921)	( -7%)	(3,152)	(791)	299%
(-) Total Losses   CBK (+) ECL3	(192)	(214)	-11%	(273)	(-30%)	(984)	(664)	48%
(+) FX Expenses	15	17	-15%	12	18%	49	82	-40%
Gross Profit	1,409	1,195	18%	1,384	2%	5,453	4,595	19%
PagSeguro	1,278	1,119	14%	1,308	-2%	5,185	4,397	18%
PagBank	131	76	71%	76	72%	268	198	35%
(-) Operating Expenses	(621)	(583)	7%	(615)	1%	(2,400)	(2,040)	18%
Adjusted EBITDA <sup>4</sup>	788	612	29%	770	2%	3,053	2,555	19%
PagSeguro	809	682	19%	868	-7%	3,373	2,881	17%
PagBank	(21)	(70)	-70%	(99)	-78%	(320)	(325)	-2%
(-) POS Write-off	(66)	0	n.a.	(41)	59%	(200)	0	n.a.
(-) D&A	(270)	(220)	23%	(290)	-7%	(1,080)	(752)	44%
(+/-) Other Income (Expense), Net	29	26	10%	34	-15%	127	77	64%
ЕВТ	480	418	15%	472	2%	1,899	1,880	1%
(-) Income Tax and Social Contribution	(69)	(84)	-18%	(61)	13%	(302)	(455)	-34%
Net Income   Non-GAAP	411	334	23%	411	0%	1,597	1,425	12%
(-) Non-GAAP Effects	(4)	(33)	-89%	(31)	-88%	(92)	(259)	-64%
Net Income   GAAP	408	301	35%	380	7%	1,505	1,166	29%
Cash Earnings   Adj. EBITDA (-) CapEx	410	89	359%	267	53%	917	803	14%
Earnings per Share (EPS)	R\$ 1.24	R\$ 0.91	36%	R\$ 1.16	7%	R\$ 4.57	R\$ 3.51	30%

#### **Quarterly Highlights**

4Q22 vs. 3Q22

**-7%** Financial Expenses

-30% Total Losses

Chargebacks (+) Expected Credit Losses

+72% PagBank Gross Profit

+53% Cash Earnings

Adj. EBITDA (-) CapEx

+7% EPS growth





<sup>1.</sup> Including Other Financial Income:

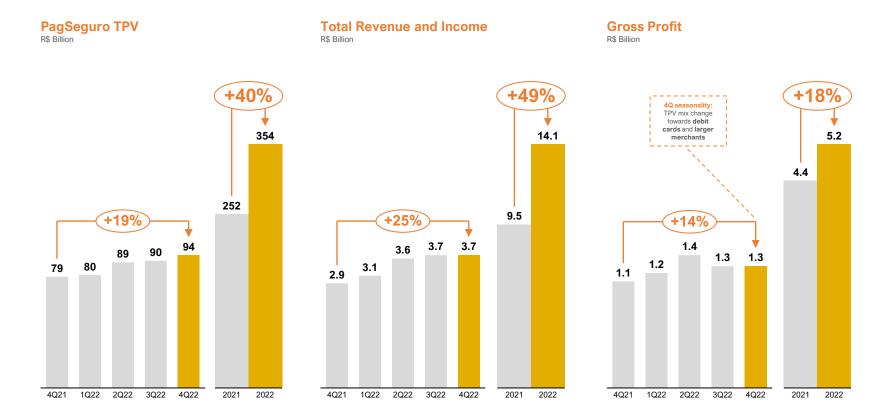
<sup>2.</sup> Including Float Revenue:

Total Losses: Chargebacks and Expected Credit Losses:

<sup>4.</sup> Adjusted EBITDA: EBITDA net of Financial Expenses.



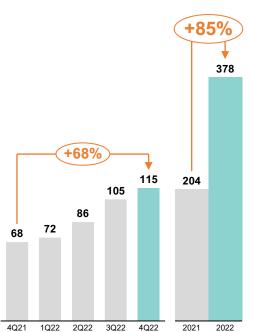
### PagSeguro: Total Revenue and Income +49% y/y; TPV +40% y/y



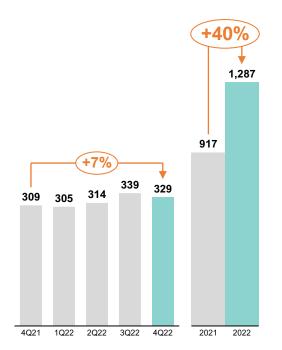


### PagBank: Total Revenue and Income +40% y/y; TPV +85% y/y



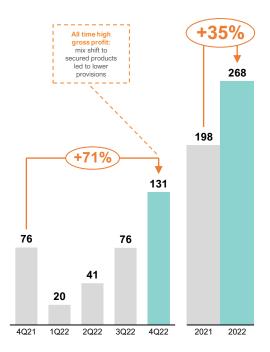


**Total Revenue and Income** R\$ Million



### **Gross Profit**



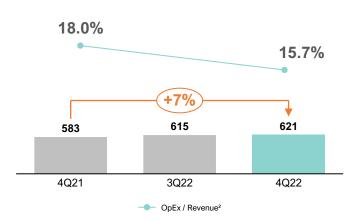




### Efficiencies led to OpEx / Revenue from 18% to 15.7%

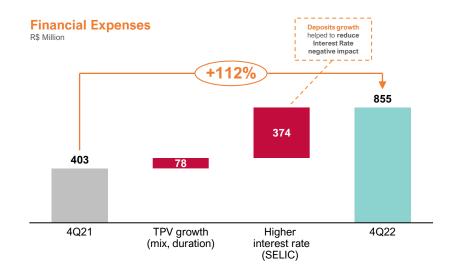


Non-GAAP | R\$ Million





- PagBank and HUBs revenue growth diluting OpEx
- Marketing Expenses optimization

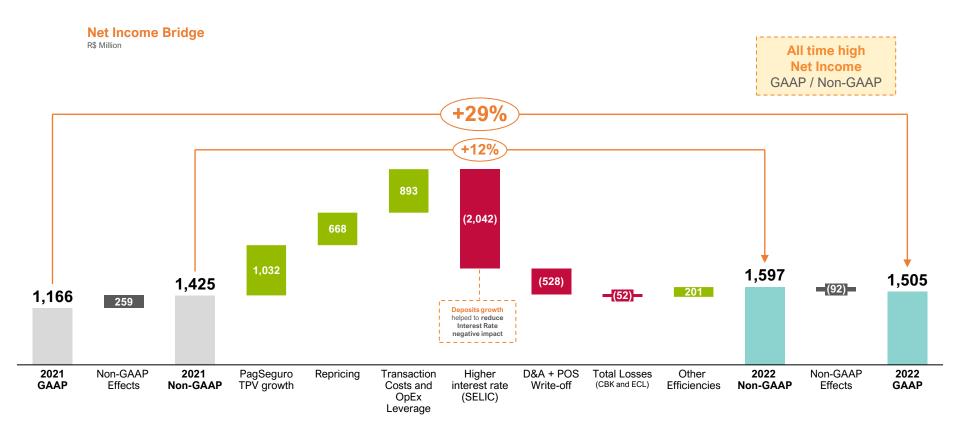


- Brz Central Bank has been keeping interest rate stable since Aug-22
  - Annual avg. rate expected for 2023: 13.75% vs. 12.55% in 2022
- 4Q22 Financial Expenses growth partially offset by:
  - Larger volume of deposits
  - Lower number of working days
  - 4Q seasonality on PagSeguro TPV mix (more debit cards)





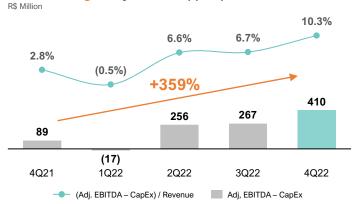
### Net Income +29% y/y, despite additional R\$2B Financial Expenses





### 4Q22 Cash Earnings: +359% y/y, reaching 10% of revenue

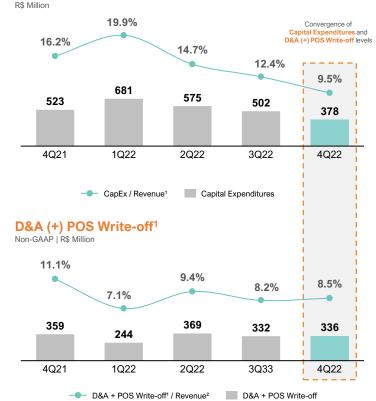
### Cash Earnings: Adj. EBITDA (-) CapEx



#### Long-term tailwinds to lead cash earnings growth

- Selective approach in merchant's acquisition
- HUBs, VAS and PagBank revenue growth and diversification
- OpEx leverage: Personnel and Marketing Expenses dilution
- Convergence of CapEx and D&A + POS Write-off levels









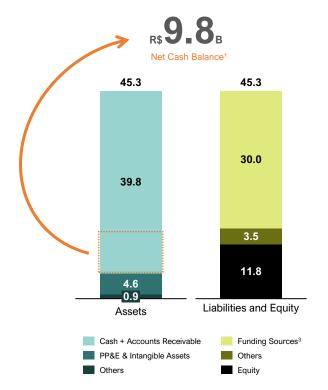
<sup>1.</sup> Write-off: expenses related to POS devices write-off booked in Other Expenses;

<sup>2.</sup> Revenue: Total Revenue and Income.

### Robust financials with net cash balance of R\$ 9.8B

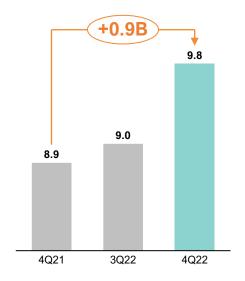


R\$ Billion

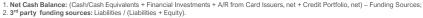


#### **Net Cash Balance<sup>1</sup>**

R\$ Billion



- Improving Capital Structure
  - 74% funded by 3<sup>rd</sup> party<sup>2</sup>, mostly deposits and receivables refactoring
- Lowering cost of funding through deposits
   leveraging banking license
- 67% of 3<sup>rd</sup> party funding sources from deposits diversification and risk-return balance
- Robust Balance Sheet and Cash Position diligent cash/cost management









		4Q22		2022		
	Results y/y growth	<b>Guidance</b> y/y growth	Results y/y growth	Guidance y/y growth		
Total Revenue and Income	+22%	between <b>23%</b> and <b>26%</b>	+47%	between <b>47%</b> and <b>48%</b>		
Net Income Non-GAAP	+23%	between <b>25%</b> and <b>24%</b>	+12%	between <b>10%</b> and <b>12%</b>		
Net Income GAAP	+35%	between <b>17%</b> and <b>27%</b>	+29%	between <b>24%</b> and <b>27%</b>		



## Management Priorities

- Profitable growth in Payments with sustainable market share increase in key segments
- Fostering engagement in PagBank to diversify revenues sources and increase our revenue per customer
- Development of our payments and banking ecosystem to provide superior and unique value proposition
- Ongoing improvement in models and processes to further decrease losses and promote operational efficiencies
- Disciplined cost management and capital allocation to improve EPS and cash earnings generation







## **Appendix**

**4Q22** 







Active Merchants: At least one transaction in the last twelve months.

Adj. EBITDA: GAAP Net Income + Income + Income + M&A Expenses + LTIP Expenses.

Please see the Supplemental Information for a reconciliation of this adjusted financial measure.

**ARPAC:** Sum of LTM revenues / Average of active clients over the last 5 quarters.

Cash-in: Wire transfers + Pix transfers

#### Gross Profit

PagSeguro: (MDR Revenue + Prepayment Revenue) – (Transaction Costs + Card Scheme Fee + Financial Expenses + Total Losses).

PagBank: (Net Interest Income + Revenue form Services) – Provision for Losses.

Monthly TPV per Merchant: (PagSeguro TPV / Average Active Merchants of last two quarters)/3.

Net Margin: Net Income / Total Revenue and Income

#### **Net Take Rate**

- PagSeguro: (Net Revenue from Transaction Activities and Other Services + Financial Income Transaction Costs) / PagSeguro TPV. Excluding revenues and costs originated by membership fees.
- PagBank: (Net Interest Income + Revenue form Services Transaction Costs) / PagBank Monetizable TPV.

PagBank Clients: Number of bank accounts registered at Brazilian Central Bank.

PagBank Active Clients: Active clients using one additional digital account feature/service beyond acquiring and consumers with a balance in their digital account on the last day of the month.

PagBank Revenues: composed by Interest Income, Interchange from PagBank cards, transaction fees from day-to-day banking (bill payments, mobile-top ups, among others). It includes Float Revenue, intercompany revenue from PagSeguro's funding.

Total Payment Volume (TPV): PagSeguro TPV + PagBank TPV.

- PagSeguro: Includes PagSeguro's TPV, which is the value of payments successfully processed through our payments ecosystem for new clients that are under zero MDR promotion and volumes that generates any type of revenues (MDR, fees, prepayment) and, net of payment reversals, not including PagBank TPV;
- PagBank: Includes prepaid card top-ups, cash cards spending, credit cards, mobile top-ups, wire transfers to third-party, cash-in through boletos, bill payments, tax collections, P2P transactions, QR Code transactions, credit underwriting, Super App and GMV.

Total ECL: PAGS total ECL does not exclude provision over 360 days.







## **EBITDA | GAAP and Non-GAAP financial measures**

R\$ Million	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22
Net Income   GAAP	271	272	322	301	350	367	380	408
(+) Income Tax and Social Contribution	89	66	100	67	67	76	45	67
(+) LTIP Expenses <sup>3</sup>	80	106	141	44	28	51	43	(42)
(+) POS Write-off	0	0	0	0	0	93	41	66
(+) Depreciation and Amortization	158	182	203	226	249	281	294	307
(-) Other Financial Income	(35)	(35)	(46)	(44)	(42)	(45)	(46)	(43)
(+) M&A Expenses <sup>4</sup>	0	2	4	0	0	0	0	0
(+) FX Expenses	9	36	19	17	13	9	12	15
(+) PagPhone realizable value reversal <sup>1</sup>	0	0	0	0	0	0	(53)	0
(-) Software's disposals <sup>3</sup>	0	0	0	0	0	0	29	11
(-) Boleto Flex impairment <sup>3</sup>	0	0	0	0	0	0	13	0
(-) Agreement with POS supplier <sup>3</sup>	0	0	0	0	0	0	10	0
Adjusted EBITDA	573	629	742	612	665	831	770	788
(+) Tax Provision Reversal <sup>3</sup>	(29)	0	0	0	0	0	0	0
(+) Digital Losses <sup>2</sup>	73	0	0	0	0	0	0	0
(+) PagPhone write-off <sup>3</sup>	0	0	0	139	0	0	0	0
Adjusted EBITDA   Recurring	617	629	742	751	665	831	770	788

Total Costs and Expenses | Non-GAAP are booked in:



<sup>1.</sup> Transaction Costs;

<sup>2.</sup> Total Losses;

<sup>3.</sup> Operating Expenses;

Depreciating Expenses,
 Depreciation and Amortization.



## **Net Income | GAAP and Non-GAAP financial measures**

R\$ Million	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22
Net Income   GAAP	271	272	322	301	350	367	380	408
(+) LTIP Expenses <sup>3</sup>	80	106	141	44	28	51	43	(42)
(+) M&A Expenses <sup>4</sup>	5	5	6	6	5	5	5	5
(+) Income Tax and Social Contribution	(29)	(38)	(50)	(17)	(11)	(19)	(16)	(2)
(+) PagPhone realizable value reversal <sup>1</sup>	0	0	0	0	0	0	(35)	0
(-) Software's disposals <sup>3</sup>	0	0	0	0	0	0	19	11
(-) Boleto Flex impairment <sup>3</sup>	0	0	0	0	0	0	8	0
(-) Agreement with POS supplier <sup>3</sup>	0	0	0	0	0	0	7	0
(+) Capitalized Expenses of platforms development	0	0	0	0	0	0	0	32
Net Income   Non-GAAP	327	345	419	334	371	403	411	411
(+) Tax Provision Reversal <sup>3</sup>	(19)	0	0	0	0	0	0	0
(+) Digital Losses <sup>2</sup>	48	0	0	0	0	0	0	0
(+) PagPhone write-off <sup>3</sup>	0	0	0	92	0	0	0	0
Net Income   Recurring	356	345	419	426	371	403	411	411



<sup>1.</sup> Transaction Costs;

<sup>3.</sup> Operating Expenses;







<sup>2.</sup> Total Losses;







#### **Investor Relations**

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