

**PagSeguro PagBank launches PagPhone,  
the first device in the world which is a smartphone, POS and digital  
bank**



**São Paulo, April 27, 2021** – PagSeguro Digital Ltd., or PagSeguro PagBank (NYSE: PAYS), which promotes innovative solutions in financial services and payments, today announced the launch of a new solution to fulfill different needs of Brazilians in one product: the PagPhone. The solution is the first smartphone, digital bank and POS in the world that does not need any other device attached or paired in order to work – it's everything in one single device.

The new device brings mobility, communication solution and access to a digital bank. It was designed to democratically improve the day-to-day of Brazilian entrepreneur, in a conveniently way with everything needed at hand.

PagPhone is a POS with no rent needed that accepts debit and credit card, vouchers and Pix. It also includes NFC technology, allowing approximation payments.

Besides being a complete solution for all business segments, the device is also a complete smartphone, with many features. PagPhone works with Android 10 system, can make/receive calls and

send messages, allows Wi-Fi and 4G connection, includes Camera Super Dual 13 megapixels, biometrics fingerprint, long-lasting battery and a phone charger. PagPhone also includes a two-year warranty – the greatest one for smartphone with payment system integrated.

PagPhone includes PagBank, our complete bank. PagBank super app is already installed at PagPhone and only takes 3 minutes for the user to create an account. With PagBank, everything can be done at the phone, such as unlimited free wire transfers for any financial institution, mobile phone top ups with 2% cashback, a free international card accepted for both online and offline stores, and pay for services and apps such as Uber, Spotify, Google Play among others. PagBank account also allows withdrawals in Banco24horas ATMs. Besides that, PagBank offers the feature “Radar de Ofertas” which finds discounts around the client’s region.

PagBank allows users to invest their money in PagBank CDs, which yields more than twice the Brazilian savings account (Poupança), totaling 200% of CDI and including FGC guarantee (up to R\$ 250 thousand per CPF/CNPJ). All customers that invest in PagBank CDs with redemption over 180 days also can count with a free VISA international credit card, free of annual fees and credit limit up to R\$ 100 thousand to purchases. Purchases with PagBank credit cards can be split up to 18 installments (according to the merchant’s sales pricing policy).

“PagPhone is an innovation in the market, it’s the first smartphone, POS and digital bank in one device. Once again, PagSeguro PagBank is here to revolutionize the market with the best technology for clients, providing easiness and convenience at a very affordable price.” comments Ricardo Dutra, Chief Executive Officer of PagSeguro PagBank.

The PagPhone campaign is running on UOL, Broadcast TV, Pay TV, online websites, radio and newspaper.

Watch the campaign movie in the link below: <https://youtu.be/fBTGgq10yVA>

## About PagSeguro PagBank

PagSeguro Digital is a disruptive provider of financial technology solutions focused primarily on consumers, individual entrepreneurs, micro-merchants, small companies, and medium-sized companies in Brazil. Among its peers, PagSeguro Digital is the only financial technology provider in Brazil whose business model covers all the following five pillars:

- Multiple digital banking solutions
- In-person payments via point of sale (POS) devices that PagSeguro Digital provides to merchants
- Free digital accounts that PagSeguro Digital provides to its consumers and merchants with functionalities such as bill payments, top up prepaid mobile phone credit, wire transfers, peer to peer cash transfers, prepaid credit cards, cash cards, loans, investments, QR code payments, and payroll portability, among other digital banking services
- Issuer of prepaid, cash and credit cards
- Operate as a full acquirer

PagSeguro Digital is an UOL Group Company that provides an easy, safe and hassle-free way of owning a free PagBank digital account, which is similar to a regular checking account linked to the Brazilian Central Bank's platform, with the feature of accepting payments, where its clients can transact and manage their cash, without the need to open a regular bank account. PagSeguro Digital's end-to-end digital banking ecosystem enables its customers to accept a wide range of online and in-person payment methods, including credit cards, debit cards, meal voucher cards, *boletos*, bank transfers, bank debits and cash deposits.

PagSeguro Digital's mission is to disrupt and democratize financial services in Brazil, a concentrated, underpenetrated and high interest rate market, by providing an end-to-end digital banking ecosystem that is safe, affordable, simple and mobile-first for both merchants and consumers.

SOURCE: PagSeguro PagBank

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