









# Webcast **Presentation**

3Q22

November 22, 2022









## Forward-looking statements; Non-GAAP financial measures

#### **Forward-looking statements**

This presentation, prepared by PagSeguro Digital Ltd ("we" or the "Company"), is solely for informational purposes. The information in this presentation does not constitute or form part of, and should not be construed as, an offer or invitation to subscribe for, underwrite or otherwise acquire, any securities of the Company or any subsidiary or affiliate of the Company, nor should it or any part of it form the basis of, or be relied on in connection with any contract to purchase or subscribe for any securities of the Company or any of its subsidiaries or affiliates nor shall it or any part of it form the basis of or be relied on in connection with any contract or commitment whatsoever.

This presentation may contain forward-looking statements relating to matters such as continued growth prospects for the Company, industry trends and product and technology initiatives.

These statements are based on currently available information and our current assumptions, expectations and projections about future events. While we believe that our assumptions, expectations and projections are reasonable in view of currently available information, you are cautioned not to place undue reliance on these forward-looking statements.

Our actual results may differ materially from those included in this presentation, for a variety of reasons, including those described in the forward-looking statements and risk factor sections of our most recent Annual Report on Form 20-F (File No. 001-38353) and other filings with the Securities and Exchange Commission (the "SEC"), which are available on our investor relations website (http://investors.pagseguro.com) and on the SEC's website (https://www.sec.gov).

All the information included in this presentation is updated as of **September 30, 2022**. Except as may be required by applicable law, we assume no obligation to publicly update or revise our statements.

#### Non-GAAP financial measures

This presentation includes the following financial measures defined as "non-GAAP financial measures" by the SEC: non-GAAP Net Income, non-GAAP Total Costs and Expenses, non-GAAP Administrative Expenses, non-GAAP Net Margin and Adjusted EBITDA. We present non-GAAP measures when we believe that the additional information is useful and meaningful to investors. These non-GAAP measures are provided to enhance investors' overall understanding of our current financial performance and our prospects for the future. Specifically, we believe the non-GAAP measures provide useful information to both management and investors by excluding certain expenses, gains and losses, as the case may be, that may not be indicative of our core operating results and business outlook.

For an explanation of the foregoing non-GAAP measures, please see "Appendix" included in this presentation. These measures may be different from non-GAAP financial measures used by other companies. The presentation of this non-GAAP financial information, which is not prepared under any comprehensive set of accounting rules or principles, is not intended to be considered in isolation of, or as a substitute for, the financial information prepared and presented in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board. Non-GAAP measures have limitations in that they do not reflect all of the amounts associated with our results of operations as determined in accordance with IFRS. These measures should only be used to evaluate our results of operations in conjunction with the corresponding GAAP measures.

For a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures, see "Appendix".





### **PAGS**

# **3Q22 Main messages**

- Highest EPS¹ in PAGS' history for 3Qs: R\$ 1.16 | +20% y/y
- PagSeguro TPV of R\$90.3B | +35% y/y, outpacing Payments' industry growth
- PagSeguro Net Take Rate increased +24 bps vs. 1Q22 (+8 bps vs. 2Q22)
- PagBank Total Deposits of R\$19.4B | +171% y/y
- PagBank Net Adds of 1.1M, leading to ~26M clients
- CapEx / Revenue<sup>2</sup> of 12.4%, down -230 bps vs. 2Q22



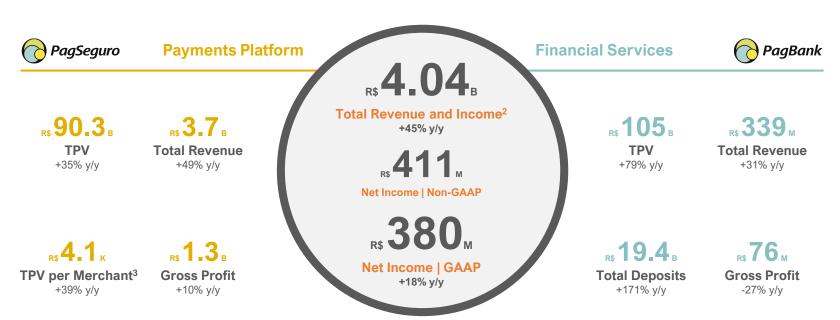




### All-time high Total Revenue, TPV and Net Income<sup>1</sup>

#### **OUR MISSION**

Disrupt and democratize the access of financial services and payments solutions in Brazil, providing a simple, safe, affordable and digital ecosystem to merchants and consumers





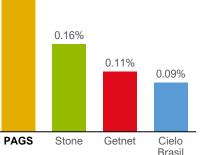
<sup>1.</sup> Net Income I GAAP for 3Qs:

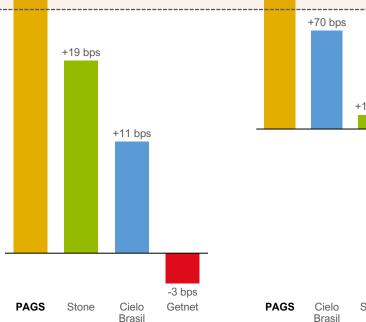
<sup>2.</sup> Including Other Financial Income;

<sup>3.</sup> Average Monthly TPV per Merchant.

# 3x to 5x more profitable; effective repricing; market share winner









Others

-22 bps

-40 bps



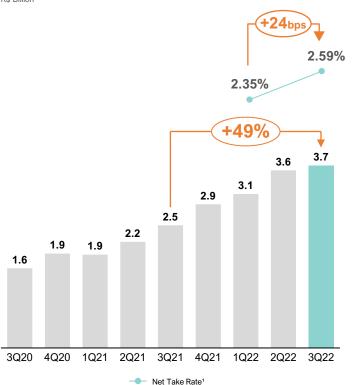
-110 bps

Getnet

# Total Revenue and Income +49% y/y; Net Take Rate +24bps (3Q22 vs. 1Q22)

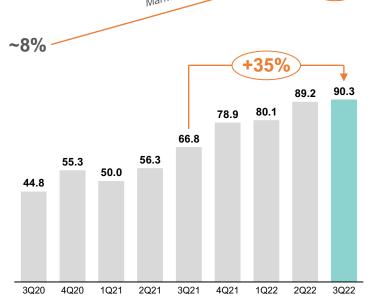


R\$ Billion



### PagSeguro TPV





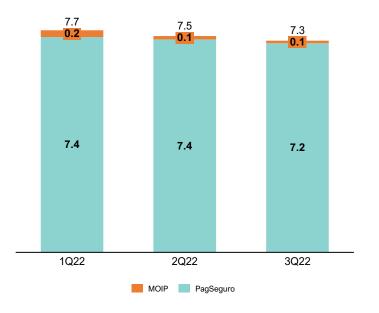




## Focusing on quality merchants to leverage PagBank

#### **Active Merchants**

# Million



#### Prioritizing recurrence and profitability vs. net adds

Active merchants "lion share" allows a more selective acquisition strategy

#### Focusing on higher TPV per merchant

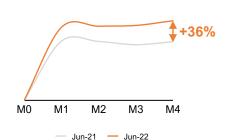
Higher POS activation combined to downtrend in CapEx / Revenue<sup>1</sup>

#### Reducing unprofitable nano-merchants<sup>2</sup> acquisition

Increasing POS prices and better sales channels selection

### **TPV** per Cohort

Online Sales Channel (Website)



#### **TPV** per Merchant<sup>3</sup>

R\$ Thousand







<sup>1.</sup> Revenue: Total Revenue and Income:

<sup>2.</sup> Nano-merchants: monthly TPV up to R\$ 1,000;

<sup>3.</sup> Average monthly TPV per Active Merchant.



### **Business diversification boosted by Value-added Services**

#### **HUBs**

- ~31% of PagSeguro TPV in 3Q22
- Coverage of ~90% Brazilian GDP
- Focusing on Value Proposition
  - One app, one platform, one customer care
  - Instant POS delivery + Instant Settlement
  - PagBank + Value-added services

### **Online Payments and Cross-Border**

- Ongoing improvement: completing set of solutions
- Omnichannel sales: in-store + online + self-service channels
- End-to-end integration: PagSeguro + VAS1 + PagBank
- International Operations: Rebranding BoaCompra to PagSeguro

### **PagSeguro Value-added Services**





1. VAS: Value-added Services.



### **Primary bank choice increases**



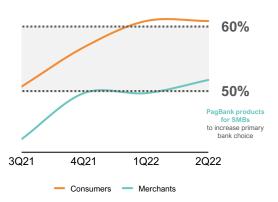
# Million

#### Active Clients



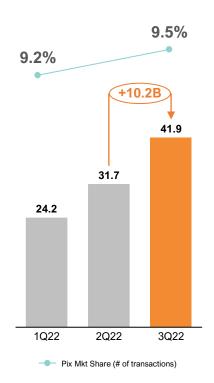
### Clients using as Primary Bank<sup>1</sup>

PagBank Active Clients



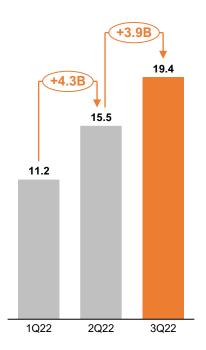
### PagBank Cash-in

R\$ Billion



### **PagBank Total Deposits**

R\$ Billion



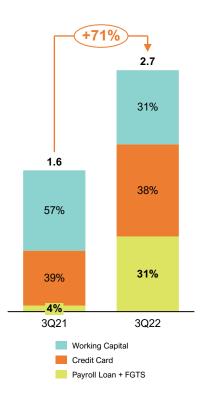




# **Credit underwriting 100% secured in 3Q22**

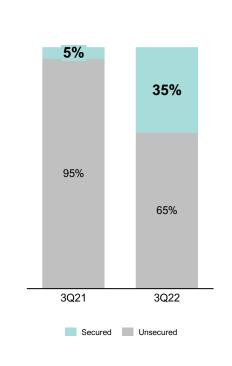
#### **Credit Portfolio**

R\$ Billion



#### **Secured Credit Products**

% of Credit Portfolio



#### Higher exposure to secured products

- 3Q22 credit underwriting 100% secured
- 100% new credit cards backed by:
  - PagBank CDs
  - Balance Account

#### **Expanding credit portfolio to serve consumers**

- Payroll Loan focused on public sector employees
- FGTS early prepayment

#### Healthy and sustainable portfolio growth: #1 priority

- NPLs¹ trending down since Jul-22
- Improving collections' process



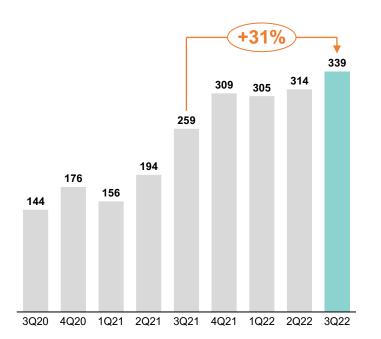


1. Excluding NPL360.

## Total Revenue and Income +31% y/y and TPV +79% y/y

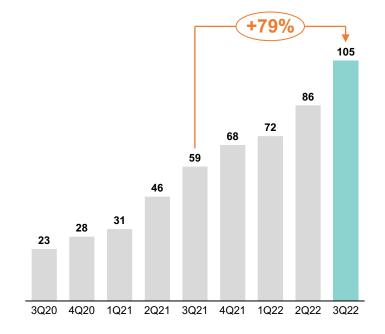
#### **Total Revenue and Income**

R\$ Million



### **PagBank TPV**

R\$ Billion





# Highest EPS for 3Qs: R\$1.16 | +20% y/y

#### **P&L Analysis**

R\$ Million

PAGS	3Q22	3Q21	Var. y/y	2Q22	Var. q/q
Total Revenue and Income <sup>1</sup>	4,035	2,776	45%	3,911	3%
PagSeguro	3,713	2,491	49%	3,606	3%
PagBank <sup>2</sup>	339	259	31%	314	8%
(-) Transaction Costs	(1,424)	(1,112)	28%	(1,414)	1%
(-) Financial Expenses	(921)	(210)	339%	(756)	22%
(-) Chargeback	(273)	(130)	110%	(270)	1%
(+) FX Expenses	12	19	-33%	9	42%
(-) Other Financial Income	(46)	(46)	1%	(45)	3%
Gross Profit	1,384	1,297	7%	1,434	-3%
PagSeguro	1,308	1,193	10%	1,393	-6%
PagBank	76	104	-27%	41	85%
(-) Operating Expenses	(615)	(555)	11%	(603)	2%
Adjusted EBITDA	770	742	4%	831	-7%
PagSeguro	868	778	12%	927	-6%
PagBank	(99)	(36)	172%	(96)	3%
(-) POS Write-off	(41)	0	n.a.	(93)	-56%
(-) D&A	(290)	(200)	45%	(276)	5%
(+/-) Other Income (Expense), Net	34	27	24%	36	-7%
(-) Income Tax	(61)	(150)	-59%	(95)	-35%
Net Income   Non-GAAP	411	419	-2%	403	2%
(-) Non-GAAP Effects	(31)	(97)	-68%	(36)	-15%
Net Income   GAAP	380	322	18%	367	4%
EPS	R\$ 1.16	R\$ 0.97	20%	R\$ 1.10	5%

### **Earnings per Share (EPS)**



### **Net Take Rate**

Consolidated | % of PagSeguro TPV



 <sup>- ■ -</sup> Ex-PagPhone net realizable value



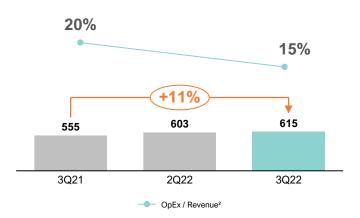


Including Other Financial Income;
 Including Float Revenue.

## OpEx / Revenue from 20% to 15%

### Operating Expenses<sup>1</sup>

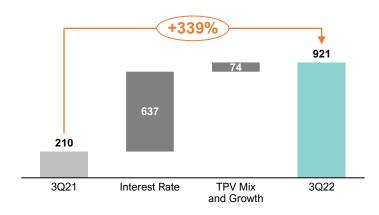
Non-GAAP | R\$ Million



- OpEx leverage despite higher marketing expenses in 3Q22
- PagBank and HUBs revenue growth diluting OpEx

### **Financial Expenses**

R\$ Million



- Brz Central Bank has been keeping interest rate stable
  - Last interest rate hike was in Aug-22
  - Meetings held in Sep-22 and Nov-22 kept interest rate stable
- Financial Expenses growth partially offset by two factors
  - Ongoing repricing in acquiring
  - Lower Cost of Funding (APYs), leveraging bank license through deposits growth





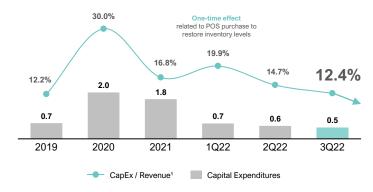
<sup>1.</sup> OpEx: Personnel + Marketing + Other Costs/Expenses;



## **Optimizing business model to improve Cash Earnings**

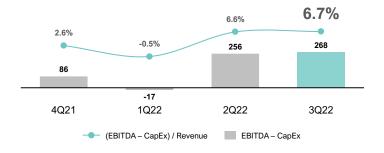
#### **Capital Expenditures**

R\$ Billion



#### **Adjusted EBITDA - CapEx**

R\$ Million



### Long-term tailwinds to lead cash earnings growth

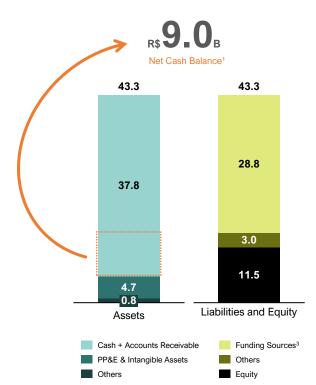
- Selective approach in merchant's acquisition, leveraging PagBank
- HUBs, VAS and PagBank Revenues growth and diversification
- OpEx leverage: Personnel and Marketing Expenses dilution
- Ongoing downtrend in CapEx / Revenue



### Strong net cash balance of R\$ 9.0B

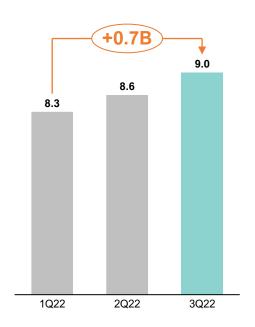
#### **3Q22 Balance Sheet**

R\$ Billion



#### Net Cash Balance<sup>1</sup>

R\$ Billion



- **Improving Capital Structure** 
  - 74% funded by 3rd-party (deposits + borrowings)
- **Leveraging Banking Lincense**

boosting deposits while lowering total Cost of Funding

**Robust Balance Sheet and Cash Position** 

against macro headwinds, competition and shareholders' dilution





<sup>1.</sup> Net Cash Balance = Cash/Cash Equivalents + Financial Investments + A/R from Issuers + Credit Portfolio - Funding Sources;

<sup>2.</sup> Capital Structure: considering third party funding sources: (Liabilities) / (Liabilities + Equity);

<sup>3.</sup> Funding Sources: A/P to Merchants + PagBank Total Deposits + Borrowings.



	GUIDANCE 3Q22	RESULTS 3Q22	RESULTS FY2021	GUIDANCE FY2022	y/y growth
Total Revenue and Income	R\$4.0B to R\$4.1B	R\$4.04B <b>√</b>	R\$10.45B	R\$15.36B R\$15.46B	+47% to +48%
Net Income Non-GAAP	R\$400M to R\$410M	R\$411M <b>√</b>	R\$1.42B	R\$1.57B to R\$1.60B	+10% to +12%
<b>Net Income</b> GAAP	n.a.	R\$380M	R\$1.13B	R\$1.45B to R\$1.48B	+24% to +27%

- Leveraging EPS growth and cash earnings: even more diligent in costs, expenses and investments
- Lowering materially chargebacks and losses
- Consolidating PagBank by growing deposits, cards TPV, secured credit products and usage in merchant's base
- Growing faster than the market in Payments in a profitable way
- Reinforcing our one-stop-shop value proposition: Banking + Acquiring













# **Appendix**

3Q22









Active Merchants: At least one transaction in the last twelve months:

Adjusted EBITDA: GAAP Net Income + Inco

APR: Annual Percentage Rate;

APY: Annual Percentage Yield;

**CBT**: Cross-border transactions;

#### **Gross Profit**

- PagSeguro: (Net Revenue from Transaction Activities and Other Services + Financial Income) (Transaction Costs + Chargebacks + Financial Expenses);
- PagBank: (Net Interest Income + Revenue form Services) Provision for Losses;

#### **Gross Take Rate**

- PagSeguro: (Net Revenue from Transaction Activities and Other Services + Financial Income) / PagSeguro TPV;
- PagBank: (Net Interest Income + Revenue form Services) / PagBank Monetizable TPV;

Net Interest Income: Interest Income - Cost of Funding + Float;

#### **Net Take Rate**

- PagSeguro: (Net Revenue from Transaction Activities and Other Services + Financial Income Transaction Costs) / PagSeguro TPV;
- PagBank: (Net Interest Income + Revenue form Services Transaction Costs) / PagBank Monetizable TPV;

Non-GAAP numbers: Non-GAAP financial measure, Please see the Slides 20 and 21 for a reconciliation of this non-GAAP financial measure to the most directly comparable GAAP financial measure;

PagBank Clients: Number of bank accounts registered at Brazilian Central Bank;

PagBank Active Clients: Active Clients using one additional digital account feature/service beyond acquiring and consumers with a balance in their digital account on the last day of the month;

PagBank Revenues: composed by Interest Income, Interchange from PagBank cards, transaction fees from day-to-day banking (bill payments, mobile-top ups, among others);

Total Payment Volume: PagSeguro TPV + PagBank TPV;

- PagSeguro: Includes PagSeguro's TPV, which is the value of payments successfully processed through our payments ecosystem for new clients that are under zero MDR promotion and volumes that generates any type of revenues (MDR, fees, prepayment) and, net of payment reversals, not including PagBank TPV;
- PagBank: Includes prepaid card top-ups, cash cards spending, credit cards, mobile top-ups, wire transfers to third-party, cash-in through boletos, bill payments, tax collections, P2P transactions, QR Code transactions, credit underwriting, Super App and GMV;

TPV Per Merchant: PagSeguro TPV / Average Active Merchants of last two quarters.







# **EBITDA | GAAP and Non-GAAP financial measures**

R\$ Million	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22
Net Income   GAAP	271	272	322	301	350	367	380
(+) Income Tax and Social Contribution	89	66	100	67	67	76	45
(+) LTIP Expenses <sup>3</sup>	80	106	141	44	28	51	43
(+) POS Write-off	0	0	0	0	0	93	41
(+) Depreciation and Amortization	158	182	203	226	249	281	294
(-) Other Financial Income	(35)	(35)	(46)	(44)	(42)	(45)	(46)
(+) M&A Expenses <sup>4</sup>	0	2	4	0	0	0	0
(+) FX Expenses	9	36	19	17	13	9	12
(+) PagPhone net realizable value reversal <sup>1</sup>	0	0	0	0	0	0	(53)
(-) Software's disposals <sup>3</sup>	0	0	0	0	0	0	29
(-) Boleto Flex impairment <sup>3</sup>	0	0	0	0	0	0	13
(-) Agreement with POS supplier <sup>3</sup>	0	0	0	0	0	0	10
Adjusted EBITDA	573	629	742	612	665	831	770
(+) Tax Provision Reversal <sup>3</sup>	(29)	0	0	0	0	0	0
(+) Digital Losses <sup>2</sup>	73	0	0	0	0	0	0
(+) PagPhone write-off <sup>3</sup>	0	0	0	139	0	0	0
Adjusted EBITDA   Recurring	617	629	742	751	665	831	770

Non-GAAP Total Costs and Expenses are booked in:



<sup>1.</sup> Transaction Costs;

Chargebacks;

Operating Expenses;
 Depreciation and Amortization.



# **Net Income | GAAP and Non-GAAP financial measures**

R\$ Million	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22
Net Income   GAAP	271	272	322	301	350	367	380
(+) LTIP Expenses <sup>3</sup>	80	106	141	44	28	51	43
(+) M&A Expenses <sup>4</sup>	5	5	6	6	5	5	5
(+) Income Tax and Social Contribution	(29)	(38)	(50)	(17)	(11)	(19)	(16)
(+) PagPhone net realizable value reversal <sup>1</sup>	0	0	0	0	0	0	(35)
(-) Software's disposals <sup>3</sup>	0	0	0	0	0	0	19
(-) Boleto Flex impairment <sup>3</sup>	0	0	0	0	0	0	8
(-) Agreement with POS supplier <sup>3</sup>	0	0	0	0	0	0	7
Net Income   Non-GAAP	327	345	419	334	371	403	411
(+) Tax Provision Reversal <sup>3</sup>	(19)	0	0	0	0	0	0
(+) Digital Losses <sup>2</sup>	48	0	0	0	0	0	0
(+) PagPhone write-off <sup>3</sup>	0	0	0	92	0	0	0
Net Income   Recurring	356	345	419	426	371	403	411



Transaction Costs;



<sup>2.</sup> Chargebacks;

<sup>3.</sup> Operating Expenses;











3Q22

November 22, 2022 investors.pagseguro.com





