



## 4Q20 RESULTS



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This presentation may contain forward-looking statements relating to matters such as continued growth prospects for the company, industry trends and product and technology initiatives.

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All of the information included in this presentation is updated as of **December 31, 2020**. Except as may be required by applicable law, we assume no obligation to publicly update or revise our statements.

#### **Non-GAAP Financial Measures**

This presentation includes the following financial measures defined as "non-GAAP financial measures" by the SEC: non-GAAP net income, non-GAAP total net revenue, non-GAAP net take rate, non-GAAP total costs and expenses, non-GAAP administrative expenses, and non-GAAP net margin and Adjusted EBITDA. We present non-GAAP measures when we believe that the additional information is useful and meaningful to investors. These non-GAAP measures are provided to enhance investors' overall understanding of our current financial performance and its prospects for the future. Specifically, we believe the non-GAAP measures provide useful information to both management and investors by excluding certain expenses, gains and losses, as the case may be, that may not be indicative of our core operating results and business outlook.

For an explanation of the foregoing non-GAAP measures, please see "Supplemental Information" included in this presentation. These measures may be different from non-GAAP financial measures used by other companies. The presentation of this non-GAAP financial information, which is not prepared under any comprehensive set of accounting rules or principles, is not intended to be considered in isolation of, or as a substitute for, the financial information prepared and presented in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"). Non-GAAP measures have limitations in that they do not reflect all of the amounts associated with our results of operations as determined in accordance with IFRS. These measures should only be used to evaluate our results of operations in conjunction with the corresponding GAAP measures.

For a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures, see "Supplemental Information."

### 4Q20 / FY20: HIGHLIGHTS



### PAGS

- Record 4Q20 TPV of R\$ 55B, growing 61% y/y. Record FY20 TPV of R\$ 162B growing 41% y/y
- 4Q20 Online TPV grew 147% y/y. FY20 Online TPV grew 85% (more than double vs consolidated TPV growth)
- 4Q20 Active Merchants<sup>1</sup> of 7.0M, with a record Net Addition of 765K (ex-MoIP: 303K). Record FY20 Net Additions of 1.8M (ex-MoIP: 1.3M; FY19: 1.1M)
- 4Q20 Total Revenue and Income of R\$ 2.1B, growing 33% y/y. Record FY20 Total Revenue and Income of R\$ 6.8B, growing 19% y/y
- 4Q20 Net Take Rate<sup>2</sup> of 2.30% (2.44% ex-Coronavouchers), impacted by seasonality due to holidays seasons. FY20 Net Take Rate of 2.59%, impacted by pandemic
- 4Q20 Adjusted EBITDA<sup>3</sup> of R\$ 726M, up 24% y/y. FY20 Adjusted EBITDA<sup>3</sup> of R\$ 2,238M, up 8% y/y
- Record 4Q20 Non-GAAP Net Income<sup>4</sup> of R\$ 430M. Net Margin<sup>4</sup> of 21% (30% ex-ITC<sup>5</sup>). FY20 Non-GAAP Net Income<sup>4</sup> of R\$ 1.434M, with a Net Margin<sup>4</sup> of 21% (31% ex-ITC<sup>5</sup>).
- FY20 Adjusted Net Margin (excluding PagBank investments and pandemic) was 30.0%, +2.6 p.p. vs. FY19
- Hubs: Entering in the profitable SMB market

### **PagBank**

- Record 4Q20 PagBank TPV (Non-Acquiring TPV)<sup>6</sup> of R\$ 28B, up 256% y/y. FY20 PagBank TPV of R\$ 71B growing 245% y/y
- All-time high quarterly app downloads more than 8.6M<sup>7</sup>
- 4Q20 PagBank Active Clients<sup>8</sup> of 7.9M, up 187% y/y, with Net Addition of 1.2M. FY20 Net Addition of 5.1M
- 4Q20 Consumers reached 2.7M, a growth of 7x y/y, representing 35% of PagBank Active Clients
- 4Q20 PagBank Revenue of R\$ 210M, up 146% y/y, representing 10% of Total Revenue. Record FY20 PagBank Revenue of R\$ 540M, up 118% y/y
- 4Q20 PagBank Credit Portfolio of R\$ 612M, with a credit originations back to pre-Covid levels. Launching of public payroll loans
- PagBank CDs reached R\$ 766M in Dec-20
- New products: 3rd party investment funds, Marketplace and Home Insurance
- M&A: Acquisition of a minority stake of Boletoflex ("Buy now Pay later" service for online transactions)

4. Non-GAAP numbers are a non-GAAP financial measure. Please see the Supplemental Information for a reconciliation of this non-GAAP financial measure to the most directly comparable GAAP financial measure;

5. ITC: Interchange, Card Scheme Fees and Processing Costs;

7. Source: AppsFlyer;

<sup>1.</sup> Active Merchants: At least one transaction in the last twelve month;

<sup>2.</sup> Net Take Rate = (Net Revenue from Transaction Activities and Other Services + Financial Income - Transaction Costs) / Total Payment Volume. Excluding revenues and costs originated in the 4Q20 by membership fees booked in Net Transaction Activities and Other Services (R\$ 49.1M) and in Transaction Costs) (R\$ 62.2M);

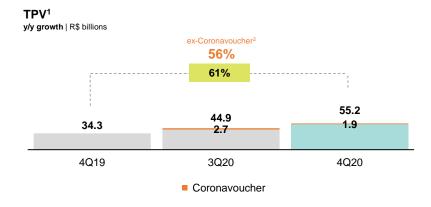
<sup>3.</sup> Adjusted EBITDA = GAAP Net Income + Income Tax and Social Contribution (IR) - Other Financial Income + Depreciation and Amortization + non-GAAP Total Expenses adjustments. Please see the Supplemental Information for a reconciliation of this adjusted financial measure;

<sup>6.</sup> PagBank TPV: Includes prepaid card top-ups, cash cards spending, credit cards, mobile top-ups, wire transfers to different people, cash-in through *boletos*, bill payments, tax collections, P2P transactions, QR Code transactions, Loans, Super App and GMV;

<sup>8.</sup> PagBank Active Users: Active merchants using one additional digital account feature/service beyond acquiring and consumers with a balance in their digital account on the last day of the month.



### 4Q20: TPV MIX STABILIZED; ALL-TIME HIGH NET ADDS

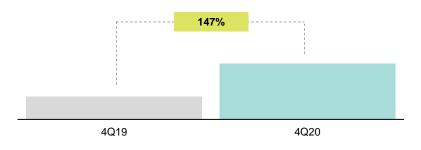


**TPV<sup>1</sup> MIX** 

Indexed to 100 in 4Q19

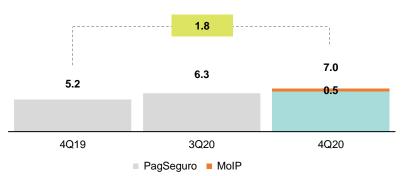


ONLINE TPV y/y growth



**ACTIVE MERCHANTS<sup>3</sup>** 

y/y growth | millions



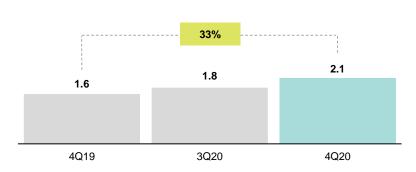
1. TPV: Total Payment Volume;

2. Coronavoucher: Brazilian Government Financial Aid offered to the most vulnerable inhabitants in Brazil given the outbreak of Covid-19. Considering payments using QR Code Elo;

3. Active Merchants: At least one transaction in the last twelve month.



### 4Q20: REVENUES UP MORE THAN 30%

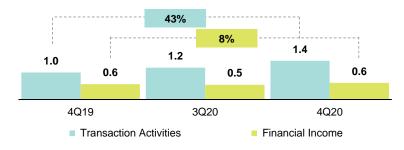


### **OPERATING REVENUE BREAKDOWN<sup>2</sup>**

TOTAL REVENUE AND INCOME

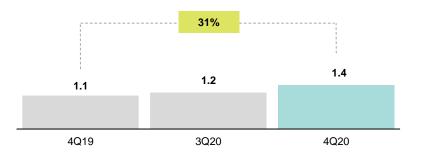
y/y growth | R\$ billions

y/y growth | R\$ billions



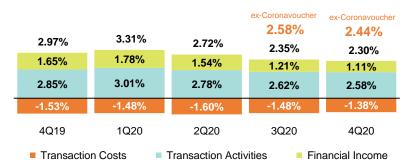
NET TOTAL REVENUE AND INCOME (EX-ITC<sup>1</sup>)

y/y growth | R\$ billions



**NET TAKE RATE<sup>3</sup>** 

As a % of TPV



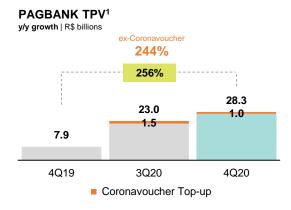
1. ITC: Interchange, Card Scheme Fees and Processing Costs;

2. Operating Revenue and Income Net Revenue from Transaction Activities and Other Services + Financial Income. Excluding revenues originated in the 4Q19. 1Q20. 2Q20 and 3Q20 by membership fees booked in Transaction Activities and Other Services (4Q20: R\$ 49M: 3Q20: R\$ 37M: 4Q19: R\$ -9Mi)

3. Net Take Rate = [Net Revenue from Transaction Activities and Other Services + Francial Income - Transaction Activities and Services + Francial Income - Transaction Activities and Services + Francise + Francial Income - Transaction Activities and Services + Francise + Francial Income - Transaction Activities and Services + Francise + Fran

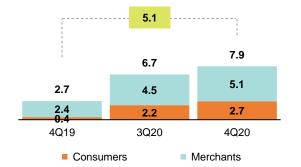
Transaction Activities and Other Services (4Q20: R\$ 49M); 3Q20: R\$ 27M); 1Q20: R\$ 47M); 4Q19: R\$ -4M) and in Transaction Costs (4Q20: R\$ 62M); 3Q20: R\$ 11M); 1Q20: R\$ 84M).

### 4Q20: PAGBANK TPV GREW 256% AND CLIENTS ~3X (Y/Y)



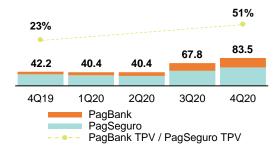
### PAGBANK CLIENTS<sup>2</sup>

millions



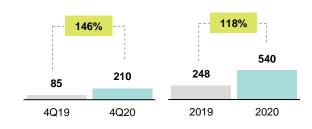
### PAGBANK TPV<sup>1</sup>

R\$ billions



### PAGBANK REVENUES

y/y growth | R\$ millions



### PagInvest AuC (Assets under Custody) R\$ 4.7B

🔗 PagBank 🔗 PagSeguro

**New Products** 

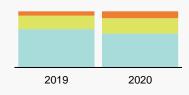
- Crypto fund distribution
- Incentivized Debt fund distribution
- Brazilian treasury bonds distribution
- Home broker platform

#### Insurance

New products

- Home Insurance
- Personal Accident Insurance

### PagBank Revenue Breakdown

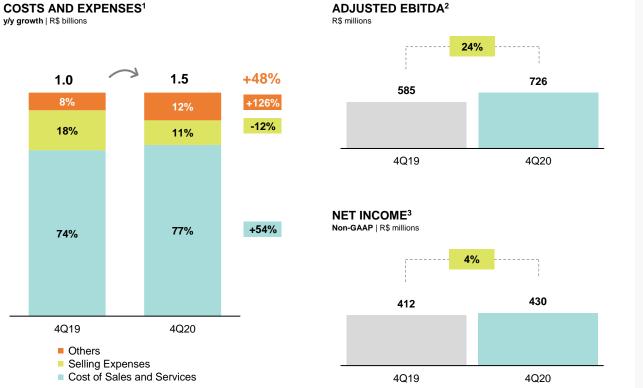


Cards Credit Portfolio Others

1. PagBank TPV: Includes prepaid card top-ups, cash cards spending, credit cards, mobile top-ups, wire transfers to different people, cash-in through boletos, bill payments, tax collections, P2P transactions, QR Code transactions, Loans, Super App and GMV; 2. PagBank Cellents: Active mechanis using one additional digital account testure/service beyond acquiring and consumers with a balance in ther digital account on the last day of the month.



### 4Q20: COSTS AND EXPENSES AND IMPROVED RESULTS



### **Sales and Services**

#### Interchange and Card Scheme Fee: +37% y/y

• TPV mix change towards debit

### Personnel: +78% y/y

· Expanding PagBank, PagInvest and Hubs teams

#### Depreciation and Amortization: +188% y/y

Higher POS sales and IT squads expansion

### Marketing: +40% y/y

Expenses related mainly to PagBank

### Selling Expenses

### Chargebacks: 0.14% in 4Q20 (as a % of TPV)

Decreasing -26% y/y

1. Non-GAPP Costs and Expenses exclude the stock-based compensation expenses. In the three months ended December 31, 2020 and 2019, the amounts of R\$74M and R\$30M, respectively, were mainly related to new shares issued to preexisting LTIP beneficiaries, as well as the recurrent quartery provision and expenses related to shares vested in the period including the update of our stock price and appreciation of U\$, and R\$80M related to M&A expenses. Please see the Supplemental Information for a recorditation of this non-GAAP functial measure to the most directly comparable GAAP financial measure;

2. Adjusted EBITDA = GAAP Net Income + Income Tax and Social Contribution (IR) - Other Financial Income + Depreciation and Amortization + non-GAAP Total Expenses adjustments. Please see the Supplemental Information for a reconcilitation of this adjusted financial immeasure.



### PAGS: +2.6 P.P. RECURRENT MARGIN IMPROVEMENT

### 2020 RESULTS

Main impacts in Net Income

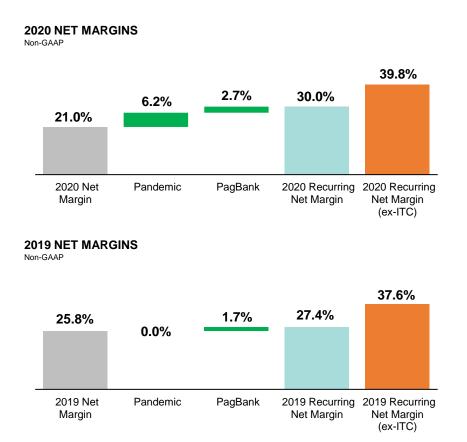
### 1. +2.6 p.p. of Net Recurring Margin improvement

### 2. Pandemic

- a) TPV mix change, contributing to lower profitability
- b) Estimated Net Income impact in 2020: R\$ 424M | +6.2 p.p.

### 3. PagBank

- a) Upfront investments on product development, people, software and marketing to attract and engage users
- b) Net Income impact in 2020: R\$ 187M | +2.7 p.p.

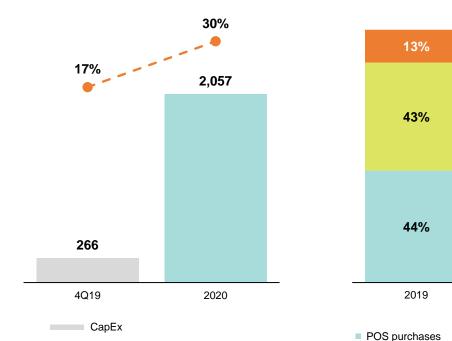


### **CAPITAL EXPENDITURES**

🔗 PagBank 🔗 PagSeguro

CAPITAL EXPENDITURES

R\$ billions



### CAPITAL EXPENDITURES BREAKDOWN<sup>2</sup>

5%

23%

72%

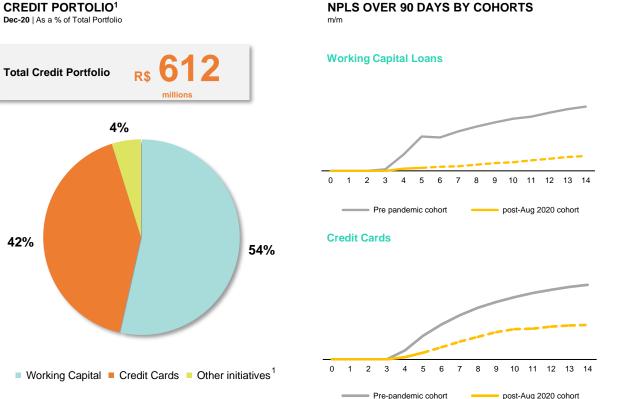
2020

Others

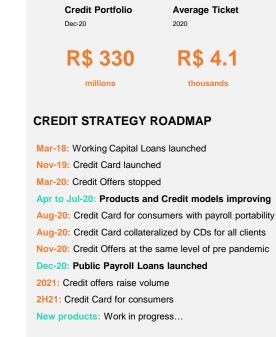
Intangible Assets

- Pandemic accelerated the demand for additional POS (+20% y/y) per active merchants adopting new sales channels (takeout and delivery)
- Record of 1.8 net additions in 2020 (ex-MoIP: 1.3M; FY19: 1.1M)
- Accelerating hub strategy to increase penetration in the SMBs, being the unique acquirer to deliver same day POS activation
- R&D investments to accelerate product roadmap.
   Thousands of engineers (+100% y/y), working in hundreds of squads

### **CREDIT PERFORMANCE IMPROVING EVERY DAY**

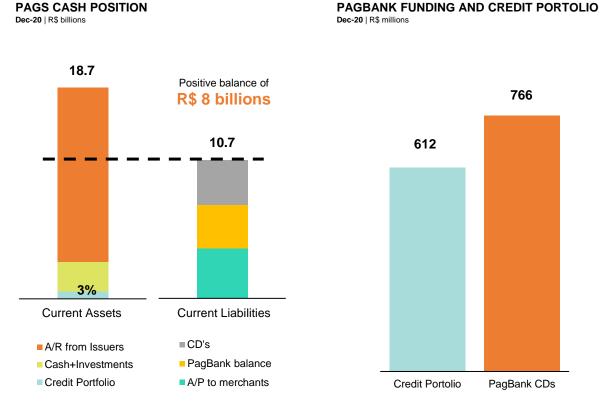


### Working Capital Loans



🔗 PagBank 🔗 PagSeguro

### SOLID B/S AND CREDIT PORTFOLIO 100% FUNDED BY 3<sup>RD</sup> PARTY



 Operating cash needs funded by bank issuers advances and issuance of PagBank CDs

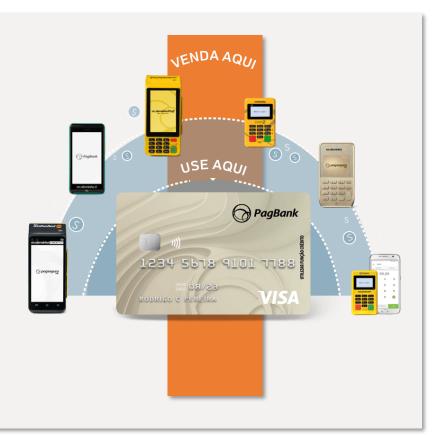
🔗 PagBank 🔗 PagSeguro

- R\$ 8 billions of positive balance
   between Assets and Liabilities
- R\$ 16 billions of triple-A A/R from card issuers
- PagInvest is the main distributor of
   PagBank CDs
- Funding average cost below
  Brazilian Interbank Rate (CDI)



### **HUBS: ENTERING THE PROFITABLE SMB MARKET**

- · SMBs proved to be a profitable market
- TPV Addressable Market: R\$ 700 billions<sup>1</sup>
- Opportunity to cross-sell PagBank services: financial services, transactional account, credit cards, lending, etc...
- · PagBank has the most complete banking platform to serve SMB's
- SMB's have been inquiring PAGS to serve them
- PAGS has been running pilot hubs throughout 2020
- Hybrid model: physical presence combined with online/self-service
- 2020: PAGS Hubs TPV was not relevant (building up throughout 2020)
- 2021 expect to accelerate and explore this market, reaching 250 to 300 hubs and 6% to 11% of total PAGS TPV



### **ESG PAGS INITIATIVES**

### **Environment**

#### **Eliminating paper consumption**

- > 60% of our POS active base do not have receipt printer<sup>1</sup>
- Fostering printless payments solutions, such as:
  - Near Field Communication (NFC)
  - QR Code
  - Link of Payment
  - Online checkouts/gateways

#### Preserving the environment

- LED lights adoption
- · Solid waste: disposal and recycling initiatives
- VRV technology in air conditioners

#### 2021/2022 Environment goals

- Implementing efficient and rational process of water usage
- Studying potential energy source diversification via solar panels
- Rainwater reuse for irrigation of green areas
- Preparing gas emission inventory

### Social

#### Democratizing the financial services access

- 80% of PAGS's active merchants did not accept cards or electronic payments before subscribe our services<sup>2</sup>
- 40% of our Active Merchants became formal workers after subscribing our services
- More than 50% of PAGS's clients are women<sup>2</sup>
- Largest % of the TPV was generated by individual entrepreneurs (from younger entrepreneurs to senior clients, above 50 years old that use PAGS as a tool to complement their retirement income)

#### Fostering gender and ethnicity equality

- Workforce share of black, brown and indian increased 8 p.p. in the last years
- Promotion of gender pay equality
- · Gender diverse Board of Directors, composed by 43% of women (3 of 7)

#### Supporting our community during the pandemic

- More than R\$ 30 millions in donations
- Virtual concert to raise funds to buy masks and hand sanitizers to UNICEF

### Governance

#### **Board of Directors and Committees**

- Complied to Sarbanes Oxley since 2020
- 43% of independent Directors
- Governance foundations
  - Fairness
  - Transparency
  - Accountability
  - Corporate governance
  - Corporate Responsibility

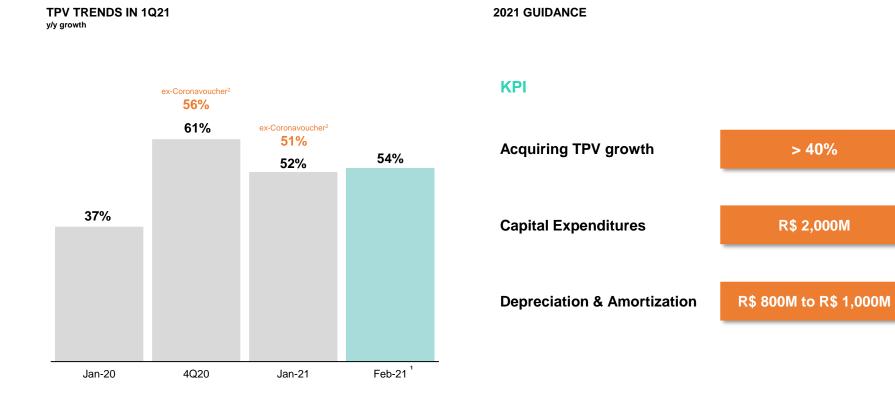
#### Committees

- Audit
- Data governance
- Products
- Credit, risk and liquidity
- Corporate Governance
- Information security
- Financing

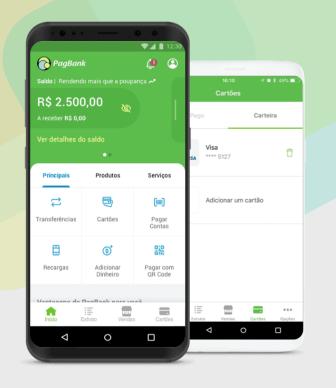
### Workforce and Data Security

- Employees complied with AML policies: 100%
- Data Security team count with employees certified by ISC<sup>2</sup>
- Ombudsman: 100% of the complaints solved since 2017

### **1Q21 TPV TRENDS AND 2021 GUIDANCE**



#### 1. As of February 20, 2021.





# 4Q20 RESULTS

**Supplemental Information** 

### **4Q20: SUPPLEMENTAL INFORMATION**

Reconciliation of GAAP measures to Adjusted EBITDA measure

R\$ million	4Q20	4Q19
Net Income	375.6	391.9
(+) Income Tax and Social Contribution	138.3	142.0
(+) Depreciation and Amortization	133.8	46.1
(-) Other Financial Income	(3.9)	(25.1)
( - ) Non-GAAP Total Expenses adjustments <sup>1</sup>	82.4	29.8
Adjusted EBITDA	726.2	584.7

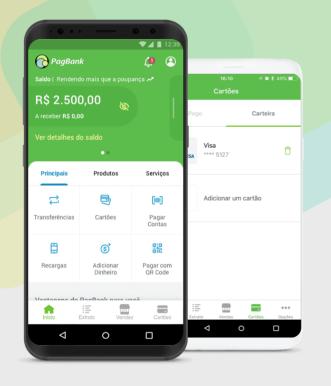
1. Non-GAAP Total Expenses excludes: Stock-based compensation expenses in the total amount of R\$ 220/ (171: P. \$ 300)), consisting of expenses for equily awards under out LTIP. We exclude stock-based compensation expenses from our non-GAAP measures primarily because they are non-cash expenses and the related employer payroll taxes depend on our stock price and the timing and size of exercises and vesting of the equity awards, over which management has limited to no control, and as such management does not believe these expenses correlate to the operation expenses from our non-GAAP measures primarily because they are non-cash expenses and the related employer cost of sales and services, Selling expenses and Administrative expenses. Excluding the stock-based compensation expenses, Cost of Sales and Services of R\$ 1,1530 ((171): R\$ 747M) is adjusted by R\$ 1001, (171): R\$ 747M)

### **4Q20: SUPPLEMENTAL INFORMATION**

**Reconciliation of GAAP measures to Non-GAAP measures** 

R\$ million	4Q20	4Q19
Net Income	375.6	391.9
Share-based long-term incentive plan (LTIP) <sup>1</sup>	(74.2)	(29.8)
M&A Expenses	(8.2)	-
Non-GAAP Total Expenses adjustments	(82.4)	(29.8)
Income Tax and Social Contribution on non-GAAP adjustments <sup>2</sup>	28.0	10.1
non-GAAP Net Income adjustments	54.4	19.7
Non-GAAP Net Income	430.0	411.6

1. Share-based long-term incentive plan (LTIP): Stock-based compensation expenses and related employer payrol taxes. This consists of expenses for equity awards under our long-term incentive plan (LTIP). We exclude stock-based compensation expenses from our non-GAAP measures primarily because they are non-cash expenses and the related employer payrol taxes. This consists of expenses for equity awards, our which management bases on the line taxe dated on our stock-based compensation expenses from our unsch. The amagement base and the related employer payrol taxes. This consists of expenses for equity awards, our which management bases on the bile whether base expenses concentration expenses for our unsch. The amagement base and the related taxes depend on our base expenses concentration expenses and expenses and expenses for equity awards, our which management bases on the bile whether base expenses concentration expenses for equity awards, our which management bases on the bile whether base expenses concentration on our bases. In the three months ended December 31, 2020 and 2019, the amounts of R\$21M and R\$30M, respectively, were Maring trained to no concentration on the terms ended bases the expenses concentration on the stress than a dependent on the terms ended bases and the related to share setal in the period including the update of ApAP adjustments.





## **INVESTOR RELATIONS** PagSeguro Digital Ltd.



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