



CM HOSPITALAR S.A.

Publicly Traded Company

Corporate Taxpayer's ID (CNPJ/MF) 12.420.164/0001-57

Company's Registry (NIRE) 35.300.486.854

CVM Code 25682

ISIN: BRVVEOACNOR0

B3 Ticker: VVEO3

NOTICE TO THE MARKET

**Repositioning and rebranding
Cirurgica Mafra to Mafra Especialidades**

CM Hospitalar S.A. ("Viveo" or "Company"), announces to the market that Cirurgica Mafra - which is part of Viveo's ecosystem - announces its rebranding and is now called Mafra Especialidades. With a focus on care for post-discharge patients and preventive medicine, the new brand is the result of the merger of Cirúrgica Mafra, Arpméd - a company that was part of Profarma Specialty - and Ative from Pro Infusion.



The purpose of the rebranding was to reflect the new positioning of Cirurgica Mafra, which is no longer restricted to home care and now has a new perspective of an integrative and preventive medicine, of well-being and care.

Mafra Especialidades comes with the strategy of solving the needs of customers, uniting the experience not only for patients, but also for specialists in the health area and expanding the Specialty Pharmacy model with high-cost and highly complex medicines, in addition to delivering products for corrective dermatology to clinics and healthcare professionals.

The new Mafra Especialidades brand is yet another accomplishment by Viveo in fulfilling its purpose of simplifying the health market, operating in all links of the chain, whether through the manufacture of products and distribution of medicines and materials to inventory management and services for your customers and end consumers.

Ribeirão Preto, April 3, 2023

Flavia Carvalho

IR and M&A Officer