



A publicly-held corporation  
Corporate Taxpayer's Id. (CNPJ/MF) No.  
53.113.791/0001-22  
Company Registry (NIRE) 35.300.153.171

## NOTICE TO THE MARKET

### ACQUISITION OF TRS GESTÃO E TECNOLOGIA S.A. FRANCHISE

TOTVS S.A. (B3: TOTS3; the "Company" or "TOTVS") hereby announces that its subsidiary, SOLUÇÕES EM SOFTWARE E SERVIÇOS TTS LTDA. ("TTS"), on this date, entered into an Agreement for the Sale and Purchase of Shares and Other Covenants (the "Agreement"), to acquire the entire capital stock of TRS GESTÃO E TECNOLOGIA S.A. ("TRS"), for the amount of R\$78,8 million.

With headquarters in the city of Porto Alegre and a branch in the city of Caxias do Sul, TRS is the franchise of TOTVS Franchising System that serves more than 700 customers in more than 100 cities in the State of Rio Grande do Sul, having obtained a net revenue of R\$57.3 million in 2022.

With this move, TOTVS now has a direct action in Brazil's South Region which allows it to accelerate the capture of the great economic potential of this region and to support the franchises' operation in neighboring territories, aiming at the growth of its 3 business dimensions: Management, Business Performance and Techfn.

São Paulo, July 3<sup>rd</sup>, 2023.

**Gilsomar Maia Sebastião**  
Chief Financial and  
Investor Relations Officer

**Investor Relations**  
(+55 11) 2099 7773/ 7089  
[ri@totvs.com.br](mailto:ri@totvs.com.br) / [ri.totvs.com](http://ri.totvs.com)

*About TOTVS: the absolute leader in the Brazilian SMB market, TOTVS creates innovative solutions to transform the daily lives of companies and help them overcome their business challenges. TOTVS is the largest management software developer in Brazil, with over 70,000 clients/customers in 12 sectors of the economy. As an original Brazilian company, TOTVS believes in a "Brazil that gets things done" and supports the growth and sustainability of thousands of businesses and entrepreneurs, across the entire country, through technology.*

**IBOVESPA B3**

**IBRX50 B3**

**MLCX B3**

**IGC-NM B3**

**ITAG B3**