



A publicly-held corporation
Corporate Taxpayer's Id. (CNPJ/MF) No.
53.113.791/0001-22
Company Registry (NIRE) 35.300.153.171

NOTICE TO THE MARKET

ELECTION OF DIMENSA'S CHIEF EXECUTIVE OFFICER

TOTVS S.A. (B3: TOTS3), following the notice to the market disclosed on April 17th, 2025, hereby announces that the Board of Directors of its subsidiary, Dimensa S.A. ("Dimensa"), has elected Mr. Daniel Coifman Bergman ("Daniel") as Chief Executive Officer, with term beginning on August 6th, 2025.

Mr. Daniel holds a degree in Civil Engineering from UFPR, a Master's degree from FGV and INSEAD, and has completed executive education programs at Stanford. In his most recent role, he served as Vice President of Innovation and Customer Experience at Bulla, a fintech specialized in credit for Brazil's C and D socioeconomic classes, where he led strategic initiatives focused on product expansion, customer experience, and innovation. Previously, he was the founder and CEO of MovilePay, a fintech within the Movile Group, where he structured and scaled digital financial solutions and created the "*Banco dos Restaurantes*" (Restaurant Bank), which is now part of *iFood Pago*. He also served as CEO of iZettle Brazil, contributing to the expansion of the Swedish fintech in the country until its acquisition by PayPal. He also had a solid tenure at Positivo Tecnologia, leading areas such as new business, product strategy, procurement, and the VAIO operation in Brazil.

São Paulo, August 1st, 2025.

Gilsomar Maia Sebastião

Chief Financial and
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About TOTVS: the absolute leader in the Brazilian SMB market, TOTVS creates innovative solutions to transform the daily lives of companies and help them overcome their business challenges. TOTVS is the largest management software developer in Brazil, with over 70,000 clients/customers in 12 sectors of the economy. As an original Brazilian company, TOTVS supports the growth of thousands of businesses and entrepreneurs from north to south of the country through technology: the Brazil that gets things done does it with TOTVS.

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