



A publicly held company
Corporate Taxpayer's ID:
(CNPJ/MF) No. 53.113.791/0001-22
Company Registry (NIRE) 35.300.153.171

NOTICE TO THE MARKET ACQUISITION OF SURI

TOTVS S.A. (B3: TOTS3) ("Company" or "TOTVS") hereby informs that its subsidiary, TOTVS LARGE ENTERPRISE TECNOLOGIA S.A., on the date hereof, entered into a Sale and Purchase Agreement (the "Agreement"), for the acquisition of shares representing 100% of CHATBOT MAKER TECNOLOGIA DA INFORMAÇÃO S.A.'s capital stock ("Suri"), for the amount of R\$28 million. In addition, the Agreement provides for the payment of a complementary purchase price (earn-out), subject to the fulfillment of other conditions.

Suri specializes in conversational commerce solutions, automating and humanizing interactions on WhatsApp, Facebook, Instagram, and Webchat through a single interface, with automatic routing and categorization, to enable the entire digital sales and after-sales process for products and services. Focused on the retail sector, its portfolio includes "Suri Shop", a solution that enhances the sales and customer service journey through the use of Artificial Intelligence ("AI"), enabling complete cycles directly on WhatsApp — from catalog browsing to payment and delivery. Founded in 2008, Suri currently serves more than 1,000 clients and its Net Revenue (already deducted from messaging partners' costs passthrough) is expected to reach approximately R\$14 million in 2025.

This acquisition will reinforce RD Station's specialization by industry sector and expansion strategy, as it will strengthen its role in conversational commerce and accelerate the application of AI in the sales and customer service journey, particularly for retail clients. The complementarity of Suri's solutions with *RD Conversas* portfolio will enable swift integration into the ecosystem of the Management and RD business units, with mature products already natively integrated into the Management ERPs, which may expedite the go-to-market strategy through TOTVS's distribution channels.

The closing of this transaction depends on the approval of the Administrative Council for Economic Defense (CADE), and the verification of other usual conditions for this type of operation. The Company will keep the market informed about any relevant developments.

São Paulo, November 27th, 2025.

Gilsomar Maia Sebastião
Chief Financial and
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About TOTVS: the absolute leader in the Brazilian SMB market, TOTVS creates innovative solutions to transform the daily lives of companies and help them overcome their business challenges. TOTVS is the largest management software developer in Brazil, with over 70,000 clients/customers in 12 sectors of the economy. As an original Brazilian company, TOTVS supports the growth of thousands of businesses and entrepreneurs, from north to south of the country, through technology: the Brazil that gets things done, does it with TOTVS.

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