



A publicly-held company
Corporate Taxpayer's Id. (CNPJ/ME) No.
53.113.791/0001-22
Company Registry (NIRE) 35.300.153.171

NOTICE TO THE MARKET ACQUISITION OF TALLOS BY RD STATION

TOTVS S.A. (B3: TOTS3) (the "Company") hereby announces that its subsidiary RD GESTÃO E SISTEMAS S.A. ("RD station"), on August 1st, 2022, entered into an Agreement for the Sale and Purchase of Shares and Other Covenants (the "Agreement") to purchase the entire capital stock of TALLOS TECNOLOGIA INTEGRADA E ASSESSORIA EM NEGÓCIOS S.A. ("TALLOS"), for the amount of R\$6.7 million paid in cash. Said Agreement also provides for the payment of a complementary purchase price subject to compliance with certain conditions.

TALLOS was the first accelerated startup in the State of Ceará by the Digital Port of Recife capital city, founded in 2017 to offer innovative solutions and uncomplacate digital service. With operations in all Brazilian states, it has over 600 B2B clients, 12 thousand users connected daily, and has been consolidating itself as one of the major developers of solutions for "conversational commerce" in the country, enabling optimization of service and enhancing the sales force of companies.

With this purchase, RD Station reinforces its autonomy and management capacity, and takes an important step in conversational commerce, increasing its ability to provide real-time relationship solutions to clients and customers in an automated or human way. Such solutions aim to meet a current market demand, including the B2B market. This move strengthens RD Station's cross-selling strategy by expanding its portfolio that already offers a successful CRM product.

São Paulo, August 2nd, 2022

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About TOTVS: the absolute leader in the Brazilian SMB market, TOTVS creates innovative solutions to transform the daily lives of companies and help them overcome their business challenges. TOTVS is the largest management software developer in Brazil, with over 65,000 clients/customers in 12 sectors of the economy. As an original Brazilian company, TOTVS believes in a "Brazil that gets things done" and supports the growth and sustainability of thousands of businesses and entrepreneurs, across the entire country, through technology.

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