



BB Seguridade Participações S.A.
Companhia Aberta
CNPJ 17.344.597/0001-94
NIRE: 5330001458-2
www.bbseguridaderi.com.br/en

INFORMATION TO THE MARKET

Pursuant to the Brazilian Securities and Exchange Commission (“CVM”) Rule Nr. 358/02, in compliance with the Circular Letter Nr. 07/20-CVM/SEP, and in addition to the Information to the Market released on September 30th, 2020, BB Seguridade Participações S.A. (“BB Seguridade”) hereby informs the subjects covered in an online event promoted by Genial Investimentos:

Date: October 01st, 2020 at 07:00pm (BRT)

Attendant: Rafael Augusto Sperendio | Head of Finance and Investor Relations

Subjects: Impacts of the new coronavirus pandemic on the economy, the recovery of insurance industry and BB Seguridade in this context, corporate governance practices, business reorganization, prospects for 2020 and 2021, payout, IT investments, new product launches.

Brasilia, October 01st, 2020.

Erik da Costa Breyer
CFO