

Information to the Market

Pursuant to the Brazilian Securities and Exchange Commission (“CVM”) Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. (“Company”) hereby informs that on November 30th, 2022 it was established the following related party transaction:

Transaction description	Execution of the Specific Operational Agreement (“Agreement”) for the distribution of Brasilseg Companhia de Seguros and/or Aliança do Brasil Seguros S.A. (together, “Brasilseg”) insurance products through Alelo Instituição de Pagamento S.A. (“Alelo”) channels, with the intermediation of BB Corretora de Seguros e Administradora de Bens S.A. (“BB Corretora”).
Related parties names	Brasilseg Companhia de Seguros (“Brasilseg”), Aliança do Brasil Seguros S.A. (“Aliança do Brasil”), BB Corretora de Seguros e Administradora de Bens S.A. (“BB Corretora”) and Alelo Instituição de Pagamento S.A. (“Alelo”).
Relation between the parties and the Company	Brasilseg – Affiliated company Aliança do Brasil – Affiliated company BB Corretora – Controlled company Alelo – Affiliated company of Banco do Brasil
Agreement object	The Agreement has within its object the distribution of insurance products of Brasilseg by Alelo’s salesforce, bundled with benefit products already offered by Alelo, with the intermediation of BB Corretora.
Terms and conditions of the agreement	The Agreement establishes the rights and duties of the parties related to the distribution of insurance products to Alelo’s customers, and the remuneration to be paid by Brasilseg to BB Corretora as a percentage of the insurance premiums written.
Participation of the Counterparty or its Shareholders and Management during the Company’s decision process	The counterparties did not participate of BB Seguridade’s decision, nor did they act as its representative during the negotiation of the transaction.



Reasons for the company to conduct the transaction with the related and not with third parties	<p>The transaction meets a demand from Alelo to offer differentiated products to its customers.</p> <p>Alelo is the market leader of the benefits sector in the “Programa de Alimentação do Trabalhador (PAT)”, and has more than 100,000 clients and 8 million people benefited, besides having the largest network of affiliated points of sales in Brazil. The partnership is aligned to the strategy of distribution channel diversification within the Company, BB Corretora, and Brasilseg.</p>
Description of measures and procedures adopted to assure the arm’s length format of the transaction	<p>All the conditions were analyzed and validated by BB Seguridade, BB Corretora and Brasilseg’s technical divisions, and then approved by BB Seguridade’s Executive Committee and Related Parties Transactions Committee as provided in the Company’s Related Parties Transactions Policy.</p>

Brasilia, December 5th, 2022

RAFAEL SPERENDIO

CFO

