

MATERIAL FACT

BB Seguridade Participações S.A. (“BB Seguridade” or “Company”), pursuant to Paragraph 4, Article 157, of the Federal Law No. 6,404/76, and to the Brazilian Securities and Exchange Commission (“CVM”) Rules 44/21, 77/22 and 80/22, as amended, hereby announces that its Board of Directors has approved the opening of a Share Buyback Program (“Program”), as follows:

- (i) **Objective of the program:** acquisition of outstanding shares issued by BB Seguridade for treasury holding and subsequent cancellation or disposal, with no capital reduction, aiming the value creation to shareholders.
- (ii) **Outstanding and treasury balance:** the current balance of outstanding shares amounts to 674,984,044, as defined in Article 1, Sole Paragraph, Item I, of the CVM Rule No. 77, and the balance of shares held in treasury totals to 3,249,232.
- (iii) **Limit of shares to be acquired:** up to 64,249,172 common shares, representing 9.56% of outstanding balance.
- (iv) **Program duration:** the duration of the program is 18-months, starting today and ending on February 4th, 2025.
- (v) **Price and acquisition method:** the buyback will be held in the stock market, according to market prices, being the Company’s management is entitled to decide the moment and quantities, respecting the limits provided with the Program and the regulation.
- (vi) **Financial resources:** the buyback will be held using the available resources in compliance with the Article 8, Paragraph 1, of the CVM Rule 77, such as accumulated profit, capital and results of the ongoing fiscal year.
- (vii) **Broker:** the buyback will be operated throughout “Bradesco S.A. Corretora de Títulos e Valores Mobiliários”, located at: Av. Paulista, 1450 – 7º andar, Bela Vista – Zip Code 01310-917, Sao Paulo City, Sao Paulo.

Further information required in Appendix G of CVM Rule 80/22 can be found attached to the Board of Directors Meeting Minute, available at BB Seguridade’s IR page: bbseguridaderi.com.br/en, Sustainability and Governance, Boards and Committees meetings.

Brasilia (DF), August 4th, 2023.

RAFAEL SPERENDIO
CFO

