

Information to the Market

Pursuant to the Brazilian Securities and Exchange Commission ("CVM") Rule Nr. 480/09 (Appendix 30-XXXIII), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on March 18th, 2022 it was established the following related party transaction:

Transaction description	Subscription of Products Definition's Instruments ("PD") No. 01, 03, 07, 08, 10 and 19 for the inclusion and amendment of Brasilprev's private pension products to be distributed in Banco do Brasil's channels, with the intermediation of BB Corretora.
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("BB") and Brasilprev Seguros e Previdência S.A. ("Brasilprev").
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Brasilprev – Affiliated company
Agreement object	<p>The PDs signed have in their objects:</p> <ul style="list-style-type: none">• PD No. 01: the ratification of the products named "Brasilprev LP", "Brasilprev Júnior LP", "Brasilprev Júnior Titularidade LP" and the inclusion of the products named "Brasilprev Renda Fixa" and "Brasilprev Renda Fixa IQ" to be sold to Retail and Estilo client segments;• PD No. 03: the ratification of the products named "Brasilprev Multigestores", "Brasilprev Multigestores II" and the inclusion of the product named "Brasilprev Multigestores D6" to be sold to Retail and Estilo client segments;• PD No. 07: the ratification of the product named "Brasilprev Private" and the inclusion of the product named "Brasilprev Private Renda Fixa IQ" to be sold to Private client segment;• PD No. 08: the ratification of the products named "Brasilprev Private Multigestores", "Brasilprev Private Multigestores II" and the inclusion of the products named "Brasilprev Private Multigestores D2", "Brasilprev Private Multigestores D6" and "Brasilprev Private Multigestores D10" to be sold to Private client segment;• PD No. 10: the ratification of the products named "Brasilprev Multigestores Funcionários BB", "Brasilprev Multigestores Funcionários BB II" and the inclusion of the product named "Brasilprev Multigestores Funcionários D6" to be sold to BB's employees;



	<ul style="list-style-type: none">• PD No. 19: product name change from “Brasilprev Verde AM Macro” to “Brasilprev Private Multigestores D22” and inclusion of new investments strategies for Private client segment.
Terms and conditions of the agreement	<p>The PDs are part of a major agreement named Operational Agreement for Products Distribution and Services Provisions (“Operational Agreement”), which establishes the rights and duties of the parties related to the distribution of private pension plans through BB’s channels, with the intermediation of BB Corretora.</p> <p>These instruments also provide the remuneration to be paid by Brasilprev to BB Corretora and BB, as a percentage of pension contributions for each product. The percentage may vary according to the contribution amount, the event (sale or recurrent contribution), the type of contribution (periodic, unique, initial sporadic, sporadic and portability), and the management fee of the pension fund where the contributions are invested in.</p>
Participation of the Counterparty or its Shareholders and Management during the Company’s decision process	The counterparties did not participate of BB Seguridade’s decision, nor did they act as its representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	The Company would not be able to conduct the transaction with third parties other than Brasilprev and BB, considering the existence of a Shareholders’ Agreement and the Operational Agreement that provide exclusivity between the parties to develop and to distribute pension plan products, duly respected the arm’s length format of the transaction.
Description of measures and procedures adopted to assure the arm’s length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilprev and BB’s technical divisions, and then approved by BB Seguridade’s Board of Directors and by the Related Parties Transactions Committee as provided in the Company’s Related Parties Transactions Policy.

Brasilia, March 29th, 2022

RAFAEL SPERENDIO

CFO

