

Information to the Market

Pursuant to the Brazilian Securities and Exchange Commission (“CVM”) Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. (“Company”) hereby informs that on May 10th, 2022 it was established the following related party transaction:

Transaction description	Subscription of the Specific Operational Agreement (“Specific Agreement”), which provides new products’ definition flows. Thereafter, it was signed the Product Definition Instrument (“PD”) for the redesign of Brasilseg’s P&C insurance for enterprises, to be distributed in Banco do Brasil’s channels, with the intermediation of BB Corretora.
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. (“Corretora”), Banco do Brasil S.A. (“BB”), Brasilseg Companhia de Seguros and Aliança do Brasil Seguros S.A. (together, “Brasilseg”).
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Brasilseg – Affiliated company Aliança do Brasil – Affiliated company
Agreement object	The Specific Agreement has in its object the inclusion of new flow to simplify the subscription of new products’ rules, among them the provision of the PDs. The PD signed has as object the redesign of the product named “Seguro Empresarial” to be sold to corporate and individual clients of BB’s retail segment.
Terms and conditions of the agreement	The Specific Agreement and the PD are part of a major agreement named General Operational Agreement for Operation of Insurance Segment (“General Agreement”), which establishes the rights and duties of the parties related to the distribution of insurance products through BB’s channels, with the intermediation of BB Corretora. The PD provides the remuneration to be paid by Brasilseg to BB Corretora and BB for the product commercialization as a percentage of the insurance premiums written.



Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	The Company would not be able to conduct the transaction with third parties other than Brasilseg and BB, considering the existence of a Shareholders' Agreement and the Operational Agreement that provide exclusivity between the parties to develop and to distribute insurance products, duly respected the arm's length format of the transaction.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilseg and BB's technical divisions, and then approved by BB Seguridade's Executive Committee and Related Parties Transactions Committee as provided in the Company's Related Parties Transactions Policy.

Brasilia, May 19th, 2022

RAFAEL SPERENDIO

CFO

