

CYRELA

PARTICIPANTS

RAPHAEL HORN CO-CEO

MIGUEL MAIA MICKELBERG CFO AND INVESTOR RELATIONS OFFICER

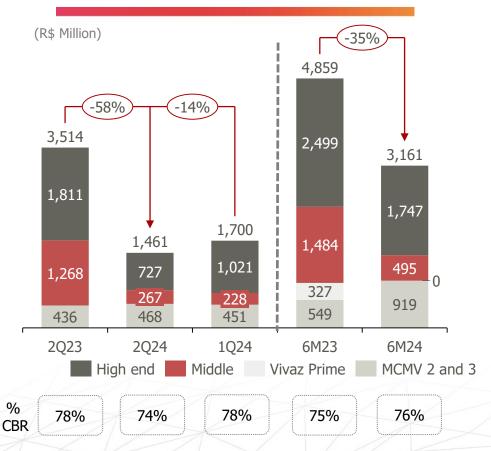


OPERATING FIGURES

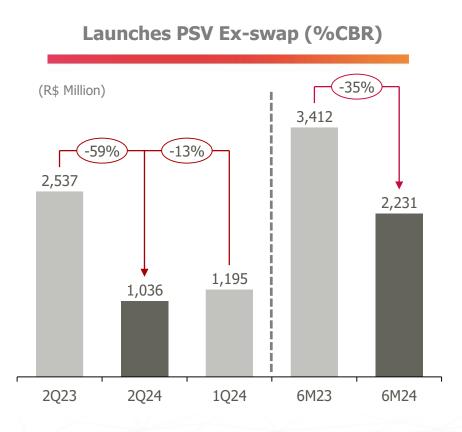


CYRELA'S LAUNCHES

- R\$1,461 million in 2Q24, 58% lower vs 2Q23 and 14% down from 1Q24.
- 9 projects launched in the quarter.







HIGHLIGHTS

ESCAPE EDEN

- R. Santo Arcádio, 482 Brooklin–São Paulo SP
- PSV: R\$ 316 million
- Units: 259

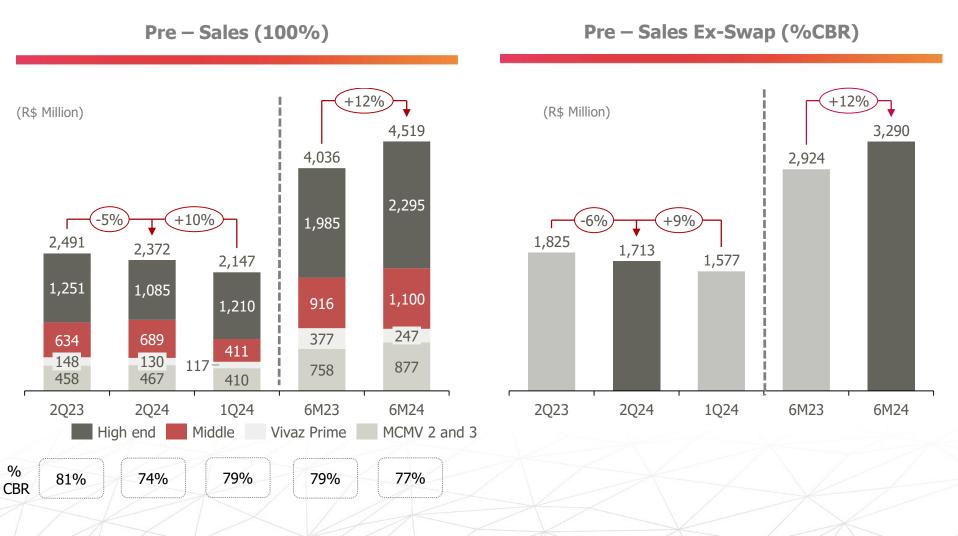
Access the projects website: Escape Eden





CYRELA'S PRE-SALES

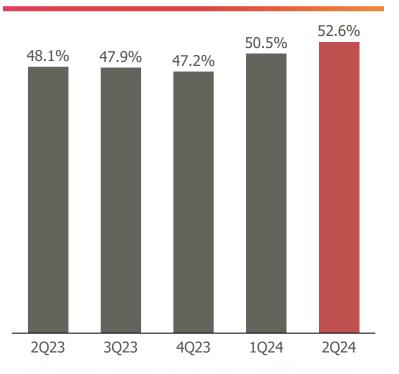
- Net pre-sales totaled R\$2,372 million in 2Q24, 5% down from 2Q23 and 10% higher than 1Q24.
- %CBR of 74% in the quarter.



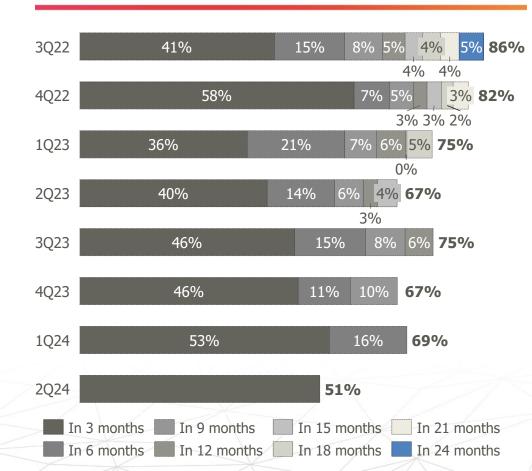
SALES SPEED

• The LTM SOS of 2Q24 reached 52.6%.

Sales Speed (12 month period)

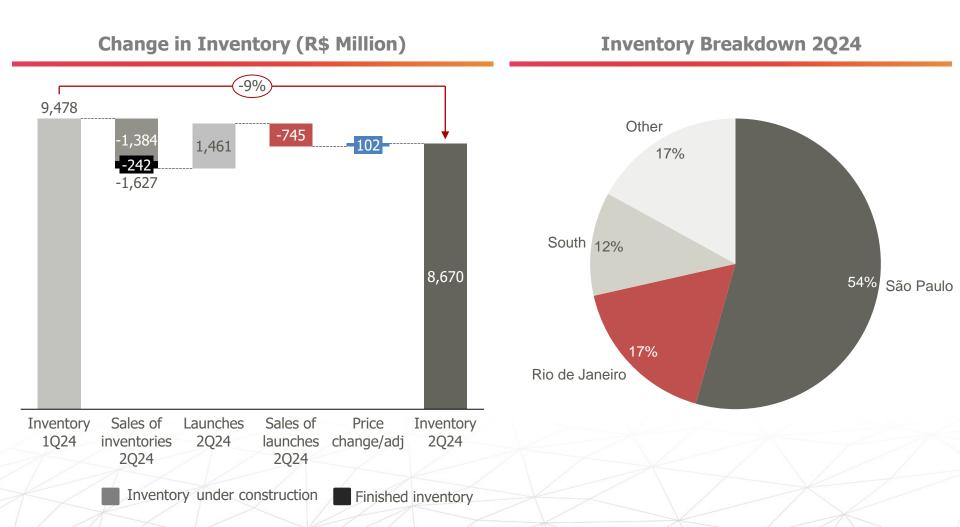


Sales by Launch Vintage



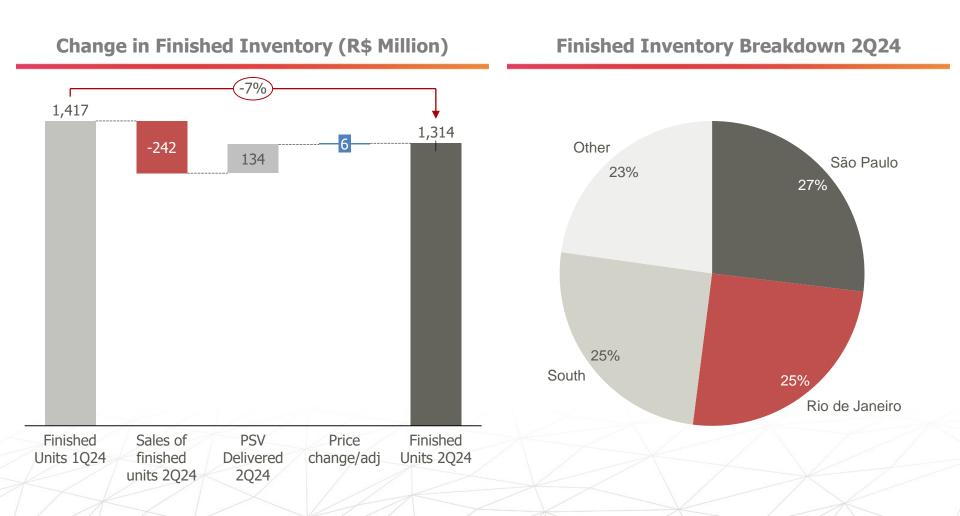
INVENTORY

R\$8,670 million in PSV inventory at market value (R\$6,498 million %CBR).



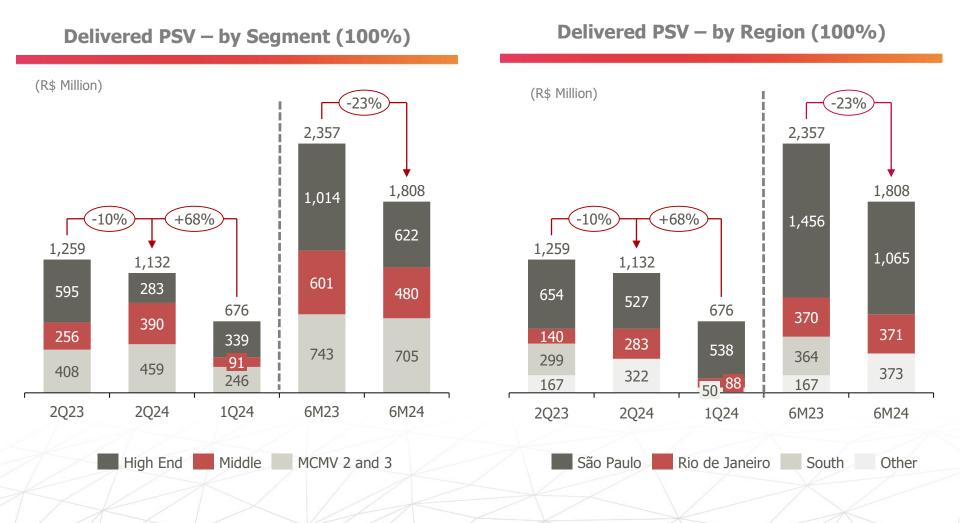
FINISHED INVENTORY

R\$1,314 million in PSV finished inventory at market value (R\$1,073 million %CBR).



DELIVERED UNITS

- 10 projects delivered in 2Q24, totaling PSV of R\$1,132 million on the dates of their respective launches.
- In 2024, 16 projects delivered, totaling PSV of R\$1,808 million on the dates of their respective launches.

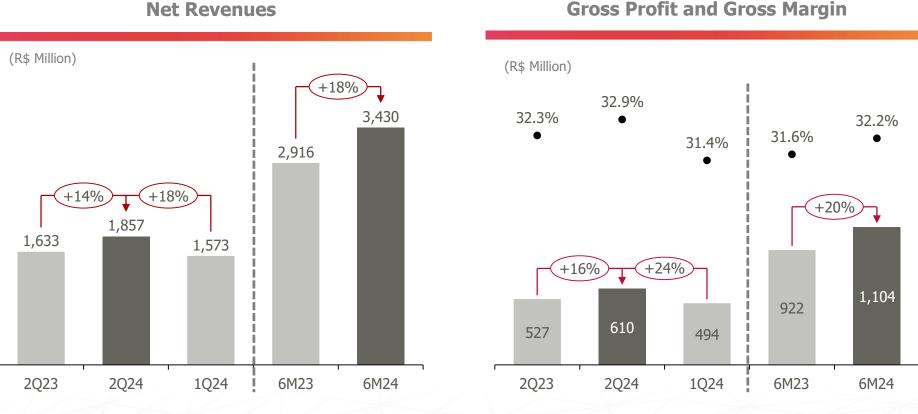


FINANCIAL RESULTS



FINANCIAL RESULTS

- Net revenues of R\$1,857 million in 2Q24 and R\$3,430 million in 6M24.
- Gross margin of 32.9% in the quarter and 32.6% in the year.

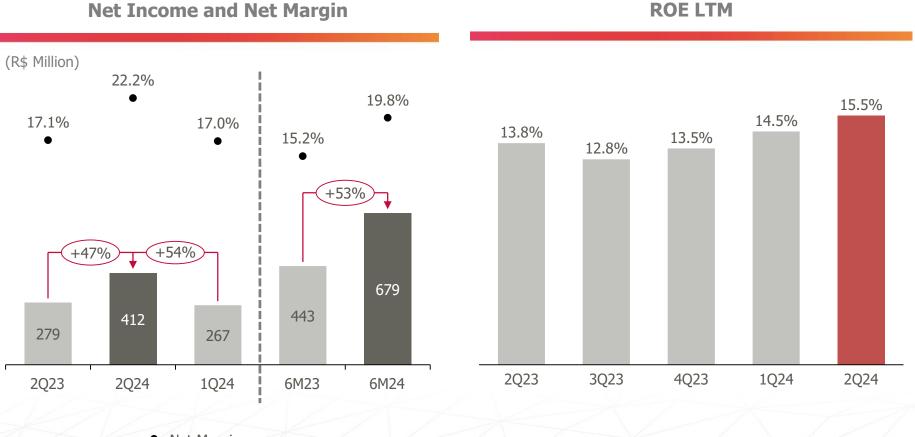


Gross Profit and Gross Margin

Gross Margin ۲

NET INCOME AND PROFITABILITY

 The Return on Equity (Net Income LTM / average Equity ex-minorities and FVTOCI CashMe LTM) attained 15.5%.

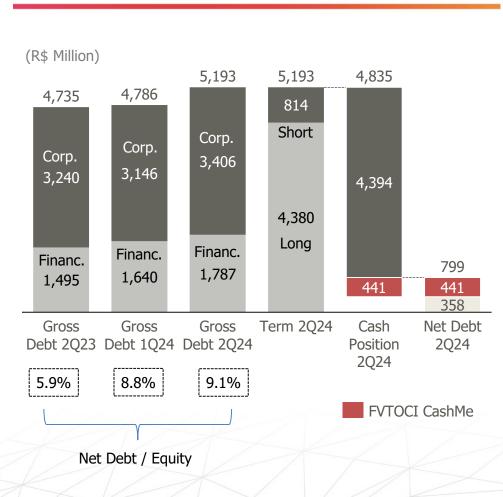


Net Margin

LIQUIDITY AND DEBT

• Net Debt / Total Equity attained 9.1%.

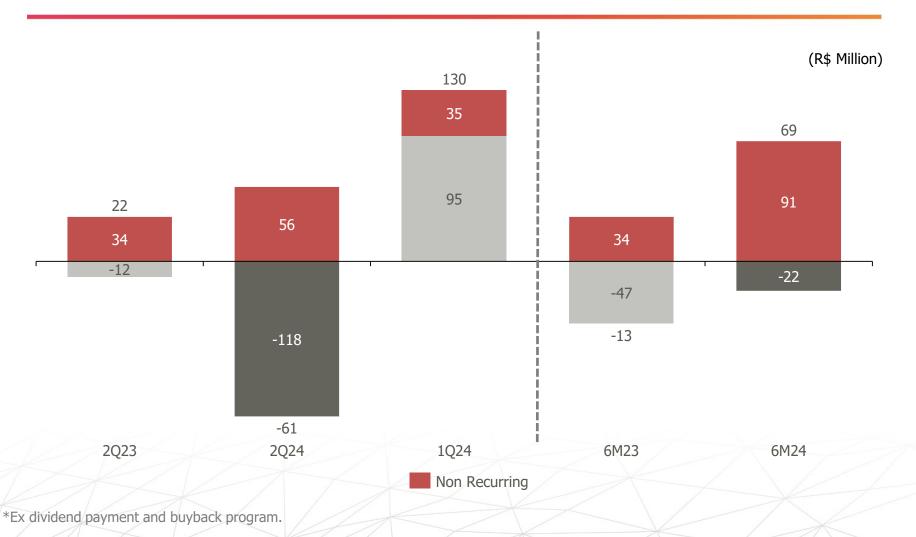
Debt Overview



| Indicators | Total D | Debt Co | rporate Debt |
|---------------------------|-----------------------|--|--------------|
| Net Debt / Equity | | 9.1% | |
| Average Term | 3.0 | у | 3.3 y |
| Short Term | 16% | 16% | |
| Long Term | 84% | 0 | 84% |
| Average Cost of Financing | | Avarege Cost of Corporate Debt* | |
| Savings Acc. + 2.82% | 77.7% | 99,1% of CD | I 66.8% |
| TR + 9.16% | 22.3% | CDI + 0.62% | 33.2% |
| TOTAL | 100.0% | TOTAL | 100.0% |
| Minimum Rate | TR + 7.99% | * Excludes debt from CashMe (R\$1,685 MM) | |
| Maximum Rate | Savings ACC + 5.0% | | |

CASH GENERATION*

• Cash burn of R\$61 million in the quarter.



CONTACT IR

Cyrela Brazil Realty S.A. Empreendimentos e Participações

Avenida Paulista, 1,063, 10th Floor São Paulo - SP – Brasil Zip Code 01311-200

Investor Relations ri@cyrela.com.br

https://ri.cyrela.com.br/en/



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