

# AFYA ANNOUNCES SOFTBANK INVESTMENT

**APRIL 2021** 

## **Safe Harbor**

This presentation has been prepared by Afya Limited (the "Company") solely for informational purposes and is to be maintained in strict confidence. Neither the information contained in this presentation, nor any further information made available by the Company or any of its affiliates or employees, directors, representatives, officers, agents or advisers, or by BofA Securities, Inc., in connection with this presentation will form the basis of or be construed as a contract or any other legal obligation. This presentation does not give and should not be construed as giving investment, legal, tax or other advice. By receiving these materials and/or attending this presentation, you agree to, or cause your representatives and advisors to, use the information contained herein only to evaluate the Company and for no other purpose.

The Company has filed a registration statement, including a preliminary prospectus, with the U.S. Securities and Exchange Commission (the "SEC") in connection with the offering to which this presentation relates. Sales of the securities of the Company offered pursuant to such registration statement may not be made nor may offers for such securities be accepted prior to such registration statement being declared effective. Before you invest in any such securities, you should read the registration statement, the preliminary prospectus included therein and other documents the Company has filed with the SEC for more complete information about the Company and this offering. You can obtain these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, when available, copies of the preliminary prospectus may be obtained from 200 North College Street, 3rd Floor, Charlotte, NC 28255-0001 or, in Canada, from Merrill Lynch Canada Inc., 181 Bay Street-Suite 400, Toronto, Ontario M5J 2V8 or by e-mail to dg.prospectus\_requests@baml.com. This presentation shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of the these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration under the securities laws of any such state or jurisdiction.

These slides and the accompanying oral presentation contain forward-looking statements. All statements other than statements of historical fact contained in this presentation may be forward-looking statements. These forward-looking statements are subject to risks and uncertainties, and may include, among others, financial forecasts and estimates based on assumptions or statements regarding plans, objectives and expectations. The forward-looking statements can be identified, in certain cases, through the use of words such as "believe," "may," "will," "could," "aim," "estimate," "continue," "anticipate," "intend," "expect," "forecast", "plan", "predict", "potential", "aspiration," "should," "purpose," "belief," "strategy," "project," and similar, or variations of, or the negative of such words and expressions, although not all forward-looking statements contain these identifying words. The Company has based these forward-looking statements on its estimates and assumptions of its financial results and its current expectations and projections about future events and financial trends that it believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs as of the date of this presentation. These forward-looking statements are subject to a number of risks, uncertainties and assumptions, many of which are beyond the Company's control. In addition, the Company operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for the Company's management to predict all risks, nor can the Company may make an input of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this presentation are inherently uncertain and may not occur, and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. Accordingly, you should not rely upon forward-looking statements

In addition to IFRS financials, this presentation includes certain non-GAAP financial measures, including Adjusted EBITDA, Adjusted EBITDA Margin and Operating Cash Conversion Ratio. These non-GAAP measures are in addition to, and are not a substitute for or superior to, measures of financial performance prepared in accordance with International Financial Reporting Standards ("IFRS"), as issued by the International Accounting Standards Board. The non-GAAP financial measures used by the Company may differ from the non-GAAP financial measures used by other companies. A reconciliation of these measures to the most directly comparable IFRS measure is included in the Appendix to these slides. The Company calculates its Adjusted EBITDA as net income plus/minus finance result plus income taxes expense plus depreciation and amortization plus interest received on late payments of monthly tuition fees plus share-based compensation expense plus share of income of associate plus/minus non-recurring expenses. The Company calculates Adjusted EBITDA divided by Net Revenue. The Company calculates its Operating Cash Conversion Ratio as the cash flows from operations plus/minus income taxes paid divided by Adjusted EBITDA plus/minus non-recurring expenses. The Company presents Adjusted EBITDA and Adjusted EBITDA Margin because the Company believes these measures provide investors with a supplemental measure of the financial performance of its core operations that facilitates period-to-period comparisons on a consistent basis. The Company also presents Operating Cash Conversion Ratio because the Company believes this provides investors with a measure of how efficiently the Company converts its EBITDA into cash.

Certain data in this presentation was obtained from various external sources, and while the Company believes these sources to be reliable, neither the Company nor its affiliates, advisers or representatives have verified such data. Accordingly, neither the Company nor any of its affiliates, advisers or representatives, BofA Securities, Inc., make any representations as to the accuracy or completeness of that data or to update such data after the date of this presentation. Such data involves risks and uncertainties and is subject to change based on various factors.

The trademarks included herein are the property of the owners thereof and are used for reference purposes only. Such use should not be construed as an endorsement of the products or services of the Company or this potential offering. No part of this presentation or its subject matter may be reproduced, redistributed, passed on, or the contents otherwise divulged, directly or indirectly, to any other person or published in whole or in part for any purpose without the prior written consent of the Company. If this presentation has been received in error, it must be returned immediately to the Company.

By attending this presentation or by accepting to view the materials presented, you agree to be bound by the foregoing limitations.

#### **Transaction Summary**



Sale of R\$822 mm, equivalent to US\$150 mm, in newly created Series A Perpetual Preference Shares which are convertible into Class A common shares, on a private placement basis to Softbank Latin America Fund, subject to customary closing conditions.



Use of proceeds from this transaction: to fund future acquisitions and investments in complementary businesses, products or technologies.



#### More details:

- √ 6.5% per annum cumulative dividend payable quarterly and in BRL (payable in USD in BRL equivalent)
- ✓ **Perpetual Preference Shares** are subject to conversion to US\$25.35 (20% premium in VWAP US\$21.12)
- ✓ Softbank shall have the right at any time, to convert its Series A Preference Shares into 5,917,888 common shares, established at the conversion rate
- ✓ Softbank shall have the right to redeem any time after the 5<sup>th</sup> year anniversary at 105% premium
- Afya will have the right to force conversion after the 3<sup>rd</sup> year anniversary if forced conversion trigger conditions are satisfied (if for 20 out of 30 consecutive trading days prior, Afya's stock price >/= 150% of the conversion rate, if the conversion is forced prior to the 5<sup>th</sup> year anniversary, it is subject to the payment of the PV of remaining cash dividends through the 5<sup>th</sup> year anniversary)

### Strategic Rationale

#### **Attractive Cost of Capital to Fund Growth Initiatives with a Highly Respected Strategic Investor**

An instrument structured
to optimize our cost of
capital while creating long
term alignment with
Softbank for value creation

New source of funding
through a Private
Convertible Preferred to
further pursue organic
and inorganic growth —
while maintaining
flexibility to access
traditional capital markets
in the future

Utilize a security common in the U.S. market but without creating any currency exposure through a BRL denominated instrument

Entry into partnership with Softbank, who has extensive experience and strong track record in technology / high growth companies and in emerging markets and is a natural partner for Afya given its demonstrated interest in the health technology market through its 2020 investment in iClinic

#### **New Board Member**



In order to assure a board seat for the SoftBank Latin America Fund, Crescera Educacional II Fundo de Investimento em Participações Multiestratégia and Esteves Family have agreed to sell 2,270,208 Class A shares to SoftBank.



Paulo Passoni from Softbank shall be appointed as Afya's board member within the next 30 days.



"Paulo co-leads the Latin America Fund with Shu Nyatta and Alex Szapiro. Before SBLA, Paulo spent over seven years at Third Point LLC, as Managing Director of emerging markets focusing on Latin America across the capital structure. Before Third Point, he was a founding member of Eton Park's special situation effort in Latin America. Paulo started his career at Morgan Stanley in the investment banking division based in São Paulo. He holds a joint degree in business from Harvard Business School (Baker Scholar) and in public policy from the John F. Kennedy School of Government. Paulo obtained his undergraduate business degree from Fundação Getulio Vargas in São Paulo, Brazil (honors)."

## Summary of Key Terms



Issuer	■ Afya Limited (the "Company" or "Afya")
Investor / Shareholder	■ SBLA Holdco L.P.
Asset / Amount	■ Series A Perpetual Preference Shares ("Series A Preference Shares") / R\$822 mm <sup>(1)</sup> (~US\$150 mm)
Conversion Rate	■ The conversion rate per Series A Preference Share will be equal to US\$1,000 divided by a USD price equal to a 20.0% premium to the VWAP of the NASDAQ USD listing of the Class A common shares of the Company over the 30 trading days immediately prior to the signing
Liquidation Preference	R\$5,478.7 <sup>(2)</sup> per Series A Preference Share, plus any accumulated and unpaid dividends as of any determination date
Shares Converted	■ 5,917,888 shares are subject to conversion at USD 25.35 <sup>(3)</sup>
Redemption by Investor	<ul> <li>Redeemable after the 5 year anniversary of closing at 105% of premium</li> <li>Redeemable in cash, common shares, or a combination at Afya`s option</li> </ul>
Redemption by Afya	<ul> <li>In case SBLA does not redeem partially or totally its Series A Preference Shares, Afya may redeem after the 7 year anniversary of closing at 105% of premium</li> <li>Redeemable in cash, common shares, or a combination at Afya's option</li> </ul>
Afya's Forced Conversion Rights	<ul> <li>On or after the 3 year anniversary of closing, Afya may force the Series A Preference Shares to convert into common stock at the Conversion Rate if the forced conversion trigger<sup>(4)</sup> conditions are satisfied</li> <li>If the Company forces conversion prior to 5 year anniversary of closing, will pay the Investor the PV of remaining cash dividends through the 5 year anniversary</li> </ul>
Governance / Voting Rights	<ul> <li>SBLA shall be entitled to designate one non-voting observer to the Board so long as SBLA is the beneficial owner of at least 5% of the Company's outstanding common equity<sup>(5)</sup></li> </ul>
Anti-dilution Protection	Customary anti-dilution protection for public market 144A convertible securities offerings by U.Slisted issuers, with proportional adjustments for stock splits, stock dividends, issuances of options and warrants, and similar events, but excluding any adjustments for events with respect to which the Series A Preference Shares participate on an as-converted basis
Pro Rata Rights	• For up to 3 years following closing, SBLA shall have a pro rata rights based on fully diluted ownership, to participate in subsequent issuance of equity, subject to exclusions

Note: (1) Based on 5.4787 BRL/USD FX rate as of 04/23/2021 and U\$\$150 million investment. (2) Based on 5.4787 BRL/USD FX rate as of 04/23/2021 and U\$\$1,000 liquidation preference per share. (3) As of 23/04/2021. (4) "Forced Conversion Trigger" on any day means the product of (i) 150% multiplied by (ii) the Liquidation Preference as of such day divided by the Conversion Rate as of such day, multiplied by (iii) the BRL to USD FX rate as of such day. (5) On an as-converted basis and taking into account the full number of Common Shares issuable upon conversion of the Series A Preference Shares.



