



Grupo de Moda SOMA S.A.

Avenida Pasteur, nº 154, Botafogo,
CEP 22290-240, Rio de Janeiro, RJ

Brazilian Corporate Taxpayer Register (CNPJ/ME) No. 10.285.590/0001-08 – NIRE 33.3.0031538-1
Publicly Held Company with Authorized Capital – CVM Code No. 2501-1

NOTICE TO THE MARKET

Grupo de Moda SOMA S.A. ("Grupo SOMA" or "Company"), in compliance with article 157, paragraph 4, of Law No. 6.404, of 1976, as amended ("Brazilian Corporate Law"), and with article 2 of CVM Instruction No. 358, of 2002, as amended, hereby informs the closure of A. Brand operations.

The brand had not been showing the performance expected by the Company and since April/20, twelve A. Brand stores had already been closed.

Grupo SOMA closed the operation of the last two A. Brand stores on Friday, July 30, 2021, and the remaining stock will be made available on the Off Premium website.

Rio de Janeiro, August 2, 2021.

Gabriel Silva Lobo Leite

CFO and Investor Relations Officer