



**Grupo de Moda SOMA S.A.**

Avenida Pasteur, nº 154, Botafogo,

CEP 22290-240, Rio de Janeiro, RJ

Brazilian Corporate Taxpayer Register (CNPJ/ME) nº 10.285.590/0001-08 – NIRE 33.3.0031538-1

Publicly Held Company with Authorized Capital – CVM Code No. 2501-1

**NOTICE TO MARKET**

**Grupo de Moda SOMA S.A.** ("Grupo SOMA" or "Company"), in compliance with CVM Instrucion No. 358, of 2002, as amended, hereby communicates that received from B3 S.A. – Brasil, Bolsa, Balcão ("B3"), in the May 31, 2021 a request of clarification for an article published in the media, by means of Letter of Notication 404 of 2021-SLS ("Letter"), which the content is reflected below.

*"March 31, 2021*

*404 of 2021-SLS*

**Grupo de Moda Soma S.A.**

*At. Mr. Gabriel Silva Lobo Leite*

*Director of Investors Relation*

***Ref.: Request of clarification for article published in the media***

*Dear Sir,*

*In an arcticel published by the newspaper "Valor Econômico", in 03/31/2021, with the title "Grupo Soma revê presença em shoppings", is showed, between other information, that for the international bussiness, Soma projects earnings before interests, taxes, amortization and depreciation (EBITDA) of BRL 25 millions for 2021 and between BRL40 million and 60 million for 2022.*

*We ask for clarification of the addressed issue, until 04/01/2021, with the confirmation or not, as well as other informations considered important."*



In response to the Letter, transcript above, the Company informs that the referred article addressed many aspects of the Company, specially considering the segment in which it is inserted (retail segment) and the impacts of the COVID19 pandemic. Between many information showed, all of them public, it was mentioned expected amounts of EBITDA for the international operation of the Company.

With that in mind, and in respect for the openness which rule its relation with the Market, the Company decided to disclosure, in this morning, a Material Fact regarding the above mentioned values, considering them as EBITDA projections for the international operation of the Company for the Years of 2021 and 2022.

These projections refer to a reasonable estimate of the Adjusted EBITDA for the international operation of the Company developed through its subsidiary Plantage Inc. based on the following parameters and premises: advance of the mass vaccination of the population with effective vaccines, significant reduction of COVID19 in the United States in the second half of 2021, an accelerated recovery of the United States of America economy, an exchange rate at the levels of the first quarter of 2021 and the absence of geopolitical conflicts.

These disclosed herein are hypothetical data and, therefore, n do not constitute a promise of performance. Under the terms of the applicable legal rules, these projections will be included in the Company's Reference Form and compared quarterly in the ITR and DFP Forms.

The Company remains available for the B3, our shareholders and the market in general for any further clarifications that are believed necessary.

Rio de Janeiro, April 1, 2021.

**Gabriel Silva Lobo Leite**

**CFO and Investor Relations Officer**