

BEMOBI MOBILE TECH S.A.
CNPJ/ME nº 09.042.817/0001-05
NIRE 33.3.003352-85
Publicly-held Company
Ticker: BMOB3

NOTICE TO THE MARKET

Bemobi Mobile Tech S.A. (the “Company”) informs its shareholders and the general public that the Company's Board of Directors elected Mr. João Stricker to the position of Brazil and Latin America Commercial Vice-President.

Stricker brings more than 20 years of experience in the telecommunications and technology market, leading sales, marketing and innovation structures for companies in B2B and B2C segments. Stricker assumed the role of Managing Director of Blackberry in Brazil and Latin America until 2016 and in the last 5 years he held leadership positions at TIM Brasil, such as VP of Consumer and SMB sales and more recently as CMO of the company. He holds a degree in business administration from PUC-RS with a specialization in systems analysis.

Rio de Janeiro, January 6th, 2022

André Veloso
Chief Financial and
Investor Relations Officer

Pedro Alvarenga D’Almeida
Investor Relations and
M&A Executive Officer