

COGNA EDUCAÇÃO S.A.

Corporate Taxpayer ID (CNPJ/ME) No. 02.800.026/0001-40

Company Registry (NIRE) No. 31.300.025.187

Publicly Held Corporation

NOTICE TO THE MARKET

Belo Horizonte, November 16, 2021, **Cogna Educação S.A.** (B3: COGN3; OTCQX: COGNY) – “Cogna” or the “Company” pursuant to Article 12 of CVM Resolution 44 of August 23, 2021, announces to its shareholders, investors and the general market that it was notified by BlackRock, Inc. (“BlackRock”) about the disposal of equity interest on the Company and current ownership position of 4.75% of shares issued by the Company, equivalent to a total of 89,296,830 common shares on November 9. In addition, BlackRock informed that it holds 20,266,124 derivative financial instruments linked to Cogna’s common shares, with financial settlement, representing approximately 1.07% of the total shares issued by the Company.

BlackRock also informed that the purpose of the aforementioned share ownership is strictly for investments, whereas there is no intention to alter shareholding control or the administrative structure of Cogna.

Belo Horizonte, November 16, 2021.

Frederico da Cunha Villa
Investor Relations Officer
Cogna Educação S.A.