

#### Interim Condensed Consolidated Financial Statements

Killi Ltd. (formerly Freckle Ltd.) For the three and nine months ended September 30, 2020 and 2019

(Expressed in Canadian Dollars)

#### NOTICE OF NO AUDITOR REVIEW OF INTERIM FINANCIAL STATEMENTS

Under National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice to reader indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited interim condensed consolidated financial statements of Killi Ltd. (formerly Freckle Ltd.) have been prepared by and are the responsibility of the Company's management.

The Company's independent auditor has not performed a review of these financial statements in accordance with the standards established by the Canadian Institute of Chartered Accountants for a review of interim financial statements by an entity's auditor.

Unaudited Condensed Consolidated Interim Statements of Financial Position As at September 30, 2020 and December 31, 2019 (in Canadian Dollars)

	Note	Septe	mber 30, 2020	Dece	mber 31, 2019
Assets		00010		2000	
Current Assets					
Cash and cash equivalents		\$	808,698		2,364,127
Trade and other receivables	4		113,997		1,236,063
Prepaid expenses			98,489		116,015
Investment tax credit recoverable			-		120,642
Total current assets			1,021,184		3,836,847
Non Current Assets					
Property and equipment, net	5	\$	56,692	\$	73,757
Total assets		\$	1,077,876	\$	3,910,604
Liabilities and Shareholders' Deficit					
Current Liabilities					
Trade and other liabilities	6	\$	1,098,234	\$	1,309,726
Contract liabilities			-		18,028
Current portion of loan payable	7		21,934		6,541
Total current liabilities			1,120,168		1,334,295
Non-current portion of loan payable	7	\$	32,778	\$	37,644
Total liabilities		\$	1,152,946	\$	1,371,939
Shareholders' equity (deficit)					
Share capital	9	\$	21,855,670	\$	21,014,079
Warrants	9		712,171		1,212,669
Contributed surplus			1,210,272		400,439
Cumulative translation adjustment			(73,807)		26,609
Deficit			(23,779,376)		(20,115,131)
Total Shareholders' equity (deficit)		\$	(75,070)	\$	2,538,665
Total Shareholders' equity (deficit) and liabilities		\$	1,077,876	\$	3,910,604
Commitments and Subsequent Event	11, 22				

Approved on behalf of the Board of Directors:

Neil Sweeney, CEO & Founder

Robert Fernicola, Chair of the Audit Committee

Unaudited Condensed Consolidated Interim Statements of Loss and Comprehensive Loss Three and nine months ended September 30, 2020 and 2019

(in Canadian Dollars)

		Three months 2020	ended Sep	otember 30, 2019	Nine months 2020	ended September 30, 2019		
	Note		(As res	stated - Note 21)		(As re	estated - Note 21)	
Revenue	12	\$ 9,686		2,269	\$ 34,973	\$	14,198	
Cost of services	13	 32,860		-	 40,431		-	
Gross margin		 (23,174)		2,269	 (5,458)		14,198	
Expenses								
General and administrative	14	258,342		548,744	1,323,628		3,440,342	
Research and development	15	615,703		797,445	1,850,543		1,988,264	
Selling and business development	16	157,759		-	245,102		-	
Marketing	17	175,493		330,153	335,943		1,030,257	
		 1,207,297		1,676,342	 3,755,216		6,458,863	
Other income								
Gain on sale of Freckle business unit	3 (b) i.	83,478		-	61,834		-	
Gain on sale of fixed asset disposal		-		-	79		-	
Interest income		 4,522		3,006	 7,877		3,030	
		 88,000		3,006	 69,790		3,030	
Net loss from continuing operations		(1,142,471)		(1,671,068)	(3,690,883)		(6,441,635	
(Loss) income from discontinued operations, net of tax	21	 (46,939)		(281,460)	 26,639		(727,483	
Net loss		 (1,189,410)		(1,952,528)	 (3,664,245)		(7,169,118	
Other comprehensive gain (loss)								
Foreign currency translation differences		46,742		(24,326)	(100,416)		61,837	
Total comprehensive loss		\$ (1,142,668)	\$	(1,976,854)	\$ (3,764,660)	\$	(7,107,281	
Net loss per share								
Basic	9	\$ (0.005)	\$	(0.008)	\$ (0.015)	\$	(0.030	
Diluted	9	\$ (0.005)	\$	(0.008)	\$ (0.015)	\$	(0.030	
Weighted average number of common shares outstanding								
Basic		242,860,539		173,845,472	242,860,539		173,845,47	
Diluted		242,860,539		173,845,472	242,860,539		173,845,472	

Unaudited Condensed Consolidated Interim Statement of Changes in Equity Nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

		Number of Common Shares	Share Capital	Warrants	Contributed Surplus	Cumulative translation adjustment	Accumulated Deficit	Total Equity (Deficiency)
Balance as at January 1, 2019		114,629,627	\$ 2,124,637	\$ 712,117	\$ 156,820	\$ (86,181)	\$ (11,059,981)	\$ (8,152,588)
Issuance of share capital related to the private placement	9	7,500,000	1,125,000	375,000	-	-	-	\$ 1,500,000
Shares issued on conversion of the subscription receipts	9	25,145,000	5,029,000	-	-	-	-	\$ 5,029,000
Issuance of share capital and options as part of the Reverse Takeover	9	24,999,932	5,000,000	-	52,423	-	-	\$ 5,052,423
Share issuance costs	9	-	(1,114,028)	(97,120)	-	-	-	\$ (1,211,148)
Broker/Finder Warrants	9	-	-	222,672	-	-	-	\$ 222,672
Conversion on related party loan	9	44,247,350	8,849,470	-	-	-	-	\$ 8,849,470
Share-based compensation	10	-	-	-	147,049	-	-	\$ 147,049
Net income and comprehensive loss		-	-	-	-	61,837	(7,169,118)	\$ (7,107,281)
Balance as at September 30, 2019	-	216,521,909	21,014,079	1,212,669	356,292	(24,344)	(18,229,099)	\$ 4,329,597
Balance as at January 1, 2020		216,521,909	21,014,079	1,212,669	400,439	26,609	(20,115,131)	\$ 2,538,665
Issuance of share capital related to the private placement	3 (f), 9	42,000,000	823,289	226,711	-	-	-	\$ 1,050,000
Exercise of Stock Options	9	500,000	25,000	-	-	-	-	\$ 25,000
Exercise of warrants	9	300,000	16,619	(1,619)	-	-	-	\$ 15,000
Share issuance costs	9	-	(23,317)	(6,421)	-	-	-	\$ (29,738)
Reclassing expired warrants	9	-	-	(719,169)	719,169	-	-	\$-
Share-based compensation	10	-	-	-	90,664	-	-	\$ 90,664
Net loss and comprehensive loss		-	-	-	-	(100,416)	(3,664,245)	\$ (3,764,661)
Balance as at September 30, 2020	-	259,321,909	21,855,670	712,171	1,210,272	(73,807)	(23,779,376)	\$ (75,070)

### Unaudited Consolidated Consolidated Interim Statements of Cash Flows Nine months ended September 30, 2020 and 2019

(in Canadian Dollars)

		Nine months ei 2020	nded September 30, 2019			
	Note		(As restated - Note 21)			
CASH AND CASH EQUIVALENTS PROVIDED BY (USED IN):			<u>/</u>			
Operating activities						
Net loss from continuing operations		\$ (3,690,883)	\$ (6,441,635)			
Net income (loss) from discontinued operations Adjustments to net loss:	21	26,639	(727,483)			
Amortization of property and equipment		19,327	11,965			
Gain on sale of property and equipment		(79)	-			
Listing costs		-	2,001,116			
Interest, net		3,711	-			
Share based compensation	10	90,664	147,049			
Net change in non-cash operating working capital	19	1,030,863	(230,013)			
Net cash flows used in operating activities	-	(2,519,758)	(5,239,001)			
Financing activities						
Issuance of related party demand loans		-	624,087			
Issuance of share capital, net issuance costs		869,689	8,301,162			
Issuance of warrants, net issuance costs		193,079	290,669			
Issuance of debt for insurance		26,134	-			
Repayment of debt		(14,861)	-			
Interest paid	_	(3,711)				
Cash flows from financing activities	-	1,070,330	9,215,918			
Investing activities						
Purchase of property and equipment		(5,985)	(11,943)			
Proceeds from sale of property and equipment	_	400				
Cash flows from (used in) investing activities	-	(5,585)	(11,943)			
Effect of foreign exchange on cash and cash equivalents		(100,416)	61,837			
Net (Decrease)/Increase in cash and cash equivalents		(1,555,429)	4,026,811			
Cash and cash equivalents, beginning of period		2,364,127	131,131			
Cash and cash equivalents, end of peroid	-	\$ 808,698	\$ 4,157,942			

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

## 1. CORPORATE INFORMATION

Killi Ltd. ("Killi", the "Company"), a privacy-compliant identity ecosystem, available both online and as a mobile application on iOS and Android in the United States, Canada, Australia, Singapore and New Zealand that allows consumers control and visibility regarding how their data is collected and compensating them for its use, while also providing advertisers and brands a compliant data source.

The address of the Company's corporate office is 5<sup>th</sup> floor - 100 University Ave, Toronto, Ontario, M5J 1V6.

Killi, formerly Freckle Ltd., was incorporated on January 14, 1997 pursuant to the ABCA as 723765 Alberta Ltd. On February 5, 1998, the Company filed articles of amendment to change its name to Charger Petroleums Inc. pursuant to a certificate of amendment dated September 16, 1998, the articles of the Company were amended to delete the 'private company' provisions contained therein. On July 23, 1999, the Company changed its name to Charger Energy Inc. Pursuant to a certificate of amendment filed on April 11, 2003, the Company changed its name to Arapahoe Energy Corporation and consolidated its outstanding common shares at a 10:1 ratio. On February 6, 2004, the Company amalgamated with Crazy Horse Energy Inc. and continued under the name Arapahoe Energy Corporation. On January 3, 2008, the Company changed its name to Canadian Phoenix Resources Corp. and on January 7, 2008, its common shares began trading on the TSX Venture Exchange under the symbol "CHP". Effective November 16, 2009, the Company amended its articles of incorporation to consolidate its outstanding common shares on a 25:1 basis and on November 18, 2009 its common shares commenced trading on the TSX Venture Exchange under the new symbol "CXP". On December 14, 2012, pursuant to a certificate of amendment and registration of restated articles, the Company cancelled its common shares, non-voting shares and class A preferred shares and authorized the issue of an unlimited number of Shares and an unlimited number of Preferred Shares. On March 8, 2013, the Company changed its name from Canadian Phoenix Resources Corp. to Knol Resources Corp. and consolidated the number of its issued and outstanding common shares on a 10:1 basis.

On June 14, 2019, the Company completed a reverse takeover transaction, pursuant to which Freckle I.O.T. Ltd. amalgamated with a wholly owned subsidiary of the Company and was subsequently renamed Freckle Ltd. and continued as a corporation under the Ontario Business Corporation Act.

On May 25, 2020, the Company changed its name from Freckle Ltd. to Killi Ltd. and the Company's common shares commenced trading on the TSX Venture Exchange (the "TSXV") under the symbol "MYID".

On May 29, 2020, the Company finalized a definitive asset purchase agreement with PlaceIQ, Inc. ("PlaceIQ") for the sale of all the assets of the Company's offline attribution and data business for cash consideration of up to US\$4,000,000.

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

## 2. GOING CONCERN UNCERTAINTY

These unaudited condensed consolidated interim financial statements have been prepared on a going concern basis in accordance with International Financial Reporting Standards ("IFRS") as issued by International Accounting Standards Board (IASB). The going concern basis of presentation assumes the Company will continue to operate for the foreseeable future and will be able to realize its assets and discharge its liabilities in the normal course of business. During the nine months ended September 30, 2020, the Company incurred a comprehensive loss of \$3,764,660 (2019 - \$7,107,281) and negative cash flows from operations of \$1,555,429 (2019 – positive \$4,026,811). In addition, the Company has an accumulated deficit of \$23,779,376 (December 31, 2019 - \$20,115,131).

In assessing whether the going concern assumption is appropriate, management takes into account all available information about the future, which is at least, but not limited to, twelve months from the end of the reporting period. This assessment is based upon planned actions that may or may not occur for a number of reasons including the Company's own resources and external market conditions.

The Company's ability to continue as a going concern, realize its assets and discharge its liabilities in the normal course of business, meet its corporate administrative expenses, continue its research and development activities and support the operations of its subsidiaries, is dependent upon management's ability to obtain additional financing, through various means including but not limited to equity financing. No assurance can be given that any such additional financing will be available, or that it can be obtained on terms favorable to the Company. The Company has also been affected by the outbreak of COVID-19. The full impact of the COVID-19 pandemic on our full year financial results will depend on future development, such as the ultimate duration and scope (see Note 3 (e)). The above factors indicate a material uncertainty that cast significant doubt as to the Company's ability to continue to operate as a going concern.

These unaudited condensed consolidated interim financial statements do not reflect adjustments that would be necessary if the going concern assumption were not appropriate. If the going concern basis was not appropriate for these financial statements, then adjustments would be necessary to the carrying amounts of assets and liabilities, the reported expenses and the classifications used in the statements of financial position.

## 3. SIGNIFICANT ACCOUNTING POLICIES

The following accounting policies have been used throughout all periods presented in the unaudited condensed consolidated interim financial statements.

## (a) Basis of preparation and statement of compliance with IFRS

The unaudited interim condensed consolidated financial statements have been prepared in accordance with IAS 34 Interim Financial Reporting. They do not include all of the information required in annual consolidated financial statements in accordance with International Financial Reporting Standards (IFRS), and should be read in conjunction with the consolidated financial statements of the Company for the year ended December 31, 2019.

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

On November 25, 2020, the Company's Board of Directors approved these unaudited interim condensed consolidated financial statements and authorize them for issue.

### (b) Basis of measurement

The same accounting policies are followed in the interim condensed consolidated financial statements as were followed in the most recent annual financial statements for the year ended December 31, 2019 with the addition of the following.

## i. Discontinued operations/Gain loss on sale

Discontinued operations are excluded from the results of continuing operations and are presented as a single amount as profit or loss after tax from discontinued operations in the statement of loss and comprehensive loss. Contingent consideration to be transferred by the acquirer related to revenue generated by Killi's offline attribution business will be recognized when the revenue share is recharged to us net of any directly attributed costs. The revenue share is governed by the asset purchase agreement.

# (c) Change in accounting policy

Effective January 1, 2020 the IASB implemented amendments to IAS 1, Presentation of Financial Statements and IAS 8, Accounting Policies, Changes in Accounting Estimates and Errors. The amendments clarified the definition of "material" and aligned the definition used in the Conceptual Framework and the standards themselves. The information provided in the Company's condensed consolidated interim financial statements is compliant with the issued amendments to IAS 1 Presentation of Financial Statements and IAS 8 Accounting Policies, Changes in Accounting Estimates and Errors. There were no impacts on adoption to the Company's condensed consolidated interim financial statements on the terrors.

## (d) Critical accounting estimates and judgements

The Company's interim condensed consolidated financial statements are prepared in accordance with IFRS recognition and measurement principles that often require Management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts presented and disclosed in the measurement of assets, liabilities, income and expenses. Management reviews these estimates and assumptions on an ongoing basis based on historical experience, changes in business conditions and other relevant factors as it believes to be reasonable under the circumstances. Changes in facts and circumstances may result in revised estimates, and actual results could differ from those estimates. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

The estimates, judgments and assumptions applied in the interim condensed consolidated financial statements, including the key sources of estimation uncertainty were the same as those applied in the Company's last annual audited consolidated financial statements for the year ended December 31, 2019.

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

### (e) Impact of COVID-19 outbreak

As of the date of issuance of these interim condensed consolidated financial statements, the Company's operations have not been significantly impacted; however, the Company continues to monitor the situation. Due to the significant uncertainty surrounding the pandemic, management's judgment regarding this could change in the future.

To lessen the financial fallout on Canadian businesses from the effects of COVID-19, the Canadian government launched the Canadian Emergency Wage Subsidy ("CEWS"). The Company has qualified for, and received approximately \$333,560 under the CEWS. These amounts have been netted against departmental expenses in the condensed consolidated interim statement of loss and comprehensive loss. The Canadian government announced its intention to extend the wage subsidy though to June 2021. The Company will continue to monitor changes to the CEWS and other COVID-19 related grants and subsidies that may be available.

There are material uncertainties related to the full effects of COVID-19 on the Company's business and operations, particularly, on the timing and collections of accounts receivables (see Note 4).

## (f) Warrants

The Company follows the relative fair value method with respect to the measurement of common shares and warrants issued as private placement units. The proceeds from the issuance of units are allocated between share capital and warrants. Unit proceeds are allocated to shares and warrants using the relevant valuation model such as Black-Scholes or the Barrier option pricing models where appropriate. If and when the warrants are exercised, the applicable relative fair value recognized in warrants is transferred to share capital. Any consideration paid on the exercise of the warrant is credited to share capital. For those warrants that expire unexercised on maturity, the recorded value is transferred to contributed surplus.

## 4. TRADE AND OTHER RECEIVABLES

The amounts recognized in the condensed consolidated interim statements of financial position relating to trade and other receivables are determined as follows:

Trade receivables and other receivables consists of billings for revenue earned.

	As at			As at
	Septem	December 31, 201		
Input tax receivable	\$	45,029	\$	94,386
Other receivables		62,579		86,226
Trade accounts receivable, gross		13,831		1,090,614
Allowance for credit losses		(7,442)		(35,163)
	\$	113,997	\$	1,236,063

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

The changes in trade accounts receivable, gross are as follows:

		As at		As at
	Septen	nber 30, 2020	Dece	mber 31, 2019
Opening trade receivables, gross	\$	1,090,614	\$	833,163
Due from PlaceIQ		62,578		-
Progress billings		1,269,609		3,476,363
Less: Amounts collected during the year on receivables outstanding at Janaury 1		918,550		820,002
Less: Amounts collected during the year		1,532,182		2,376,399
Less: Amounts recovered (written off) as uncollectible		(141,928)		22,511
Closing trade receivables, gross	\$	113,997	\$	1,090,614

The allowance for credit losses has been determined as per the below table:

|--|

December 31, 2019	Amounts receivable past transaction date										
	<30 days	31-60	61-90	91-180	181-360	>360 days		Total			
Expected credit loss %	0.45%	0.58%	0.87%	7%	59%	100%					
Gross carrying amount	\$313,268	\$317,024	\$186,975	\$257,203	\$9,489	\$ 6,655	\$	1,090,614			
Expected credit loss	1,423	1,829	1,621	18,028	5,607	6,655	\$	35,163			
· ·	•	•	•	•	-						

September 30, 2020	Amounts receivable past transaction date											
	~	80 days		31-60	(	51-90	9	91-180	181-360	>36	60 days	Total
Expected credit loss %		0.45%		0.58%		0.87%		7%	59%		100%	
Gross carrying amount	\$	1,062	\$	-	\$	297	\$	8,176	\$ 11,025	\$	347	\$ 20,907
Expected credit loss		5		-		3		573	6,515		347	\$ 7,442

The changes in the expected credit loss are as follows:

	As at			As at
	Septer	mber 30, 2020	Dec	ember 31, 2019
Opening allowance for expected credit losses	\$	35,163	\$	-
Provision for expected credit losses		114,207		35,163
Less: Trade receivables written off		(141,928)		-
Closing balance for expected credit losses	\$	7,442	\$	35,163

For the nine months ended September 30, 2020, the Company wrote off \$141,928 in trade receivables for customers who were directly affected by COVID-19. After accounting for the expected credit loss and the customers negatively impacted by COVID-19, management considers that the above-stated financial assets are of good credit quality. See Note 20 for a discussion of the Company's credit risk management activities.

All amounts are short-term. The net carrying value of trade receivables is considered a reasonable approximation of fair value.

The amounts recognized in the condensed consolidated interim statements of financial position relating to contractual liabilities are determined as follows:

# Notes to the Unaudited Condensed Consolidated Interim Financial Statements

Three and nine months ended September 30, 2020 and 2019

(in Canadian Dollars)

		As at	As at			
	Septer	nber 30, 2020	Dece	mber 31, 2019		
Opening contract liabilities	\$	18,028	\$	7,688		
Amounts recognized during the year on contract						
liabilites outstanding at Janaury 1		-		-		
Progress billings		1,269,609		3,476,363		
Contract liabilities incurred		(18,028)		(10,341)		
Less: Aggregate amount of revenue recognized for all		1 200 000				
contracts in progress		1,269,609		3,455,682		
Contract liabilities	\$	-	\$	18,028		

#### 5. PROPERTY AND EQUIPMENT

	mputer uipment	Fu	ırniture	`	/ehicle	Total
Cost:	 					
As December 31, 2018	\$ 58,854	\$	9,592	\$	-	\$ 68,446
Additions	18,226		-		40,053	58,279
Disposals	 -		-		-	-
As December 31, 2019	\$ 77,080	\$	9,592	\$	40,053	\$ 126,725
Additions	6,716		-		-	6,716
Disposals	 (1,446)		(9,592)		-	(11,038)
At September 30, 2020	\$ 82,350	\$	-	\$	40,053	\$ 122,403
Accumulated amortization: As December 31, 2018	\$ 30,968	\$	3,266	\$	-	\$ 34,234
Amortization	15,704		1,918		1,112	18,734
As December 31, 2019	\$ 46,672	\$	5,184	\$	1,112	\$ 52,968
Amortization	\$ 14,045	\$	(5,184)	\$	5,006	\$ 13,867
Disposals	 (1,125)		-		-	-
At September 30, 2020	\$ 59,592	\$	-	\$	6,118	\$ 65,711
Carrying amounts:						
At December 31, 2019	\$ 30,408	\$	4,408	\$	38,941	\$ 73,757
At September 30, 2020	\$ 22,758	\$	-	\$	33,935	\$ 56,692

#### 6. TRADE AND OTHER LIABILITIES

	As at	As at	
	September 30, 2020	Dece	ember 31, 2019
Trade payables	841,988	\$	810,993
Accrued liabilities	256,246		498,733
Total trade and other liabilities	1,098,234	\$	1,309,726

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

## 7. LOAN PAYABLE

On October 16, 2019, the Company entered into a credit agreement with a Canadian chartered bank for a vehicle in the amount of \$47,832 with payments due in equal installments until the maturity date of October 27, 2025 at which time the loan will be paid in full. The credit agreement bears an interest rate of 5.89% and the term of the loan is 72 months. This loan is secured by the vehicle which has a net book value of \$33,934 as of September 30, 2020 (December 31, 2019 – \$38,941). The total interest of \$598 was paid for the three months ended September 30, 2020 and \$1,860 was paid for the nine months ended September 30, 2020 (three months ended September 30, 2019 - \$nil, nine months ended September 30, 2019 - \$nil).

On July 7, 2020, the Company entered into a credit agreement with an insurance company in the amount of \$27,778 with payments due in equal installments until the maturity date of April 7, 2021 at which time the loan will be paid in full. The credit agreement bears an interest rate of 3.00% and the term is 10 months. The total interest of \$250 was paid for the three months ended September 30, 2020 and \$250 was paid for the nine months ended September 30, 2020 (three months ended September 30, 2019 - \$nil, nine months ended September 30, 2019 - \$nil).

## 8. RELATED PARTY DEMAND LOAN & KEY MANAGEMENT COMPENSATION

The CEO and Founder has previously provided funding in the form of convertible demand loans, in the nine months ended September 30, 2020 the funding provided was nil (nine months ended September 30, 2019 - \$624,087). On February 28, 2019 \$8,225,383 was converted to common shares at a rate of \$0.20 and \$624,087 was converted at the same rate on April 22, 2019.

Included in salaries, benefits and recruiting within general and administrative expenses on the statement of loss and comprehensive loss are the amounts of \$3,300 for the three months ended September 30, 2020 and \$9,900 for the nine months ended September 30, 2020 (three months ended September 30, 2019 - \$3,300, nine months ended September 30, 2019 - \$9,900) earned by an individual related to the same officer of the Company.

Compensation for key management personnel, including the Company's officers and directors, was as follows for the period:

	Three months ended September 30,		Nine months ended September 30,			
		2020	2019		2020	2019
Salaries and benefits	\$	<b>138,987</b> \$	473,227	\$	<b>366,474</b> \$	1,156,268
Stock based compensation		19,682	35,986		42,243	115,101
Board fees and related stock based compensation		13,956			14,341	-
Total key management compensation	\$	<b>172,625</b> \$	509,213	\$	<b>423,058</b> \$	1,271,369

## 9. SHARE CAPITAL

#### Authorized:

Unlimited number of common shares, no par value. There are no rights, preferences or restrictions attached to that class.

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

Issued and outstanding:

<u>September 30, 2020</u>			
	Number of		
	Shares	Share Price	
Balance as of January 1, 2020	216,521,909		
Issuance pursuant to private placement May 18, 2020 <sup>1</sup>	42,000,000	0.025	
Issuance pursuant to the exercise of stock options	500,000	0.05	
Issuance pursuant to the exercise of warrants	300,000	0.05	
Balance as of September 30, 2020	259,321,909		
<u>December 31, 2019</u>			
	Number of		
	Shares	Share Price	
Balance as of January 1, 2019	114,629,627		
Conversion of related party demand loan <sup>2</sup>	44,247,350	0.20	
Issuance pursuant to private placement March 28, 2019 <sup>3</sup>	7,500,000	0.15	
Issuance pursuant to the conversion of the subscription receipts <sup>3</sup>	25,145,000	0.20	
Issuance pursuant to the reverse takeover transaction <sup>3</sup>	24,999,932	0.20	
Balance as of December 31, 2019	216,521,909		

<sup>1</sup>Transaction costs include legal expenses of \$29,738, \$23,317 of which was allocated to share capital.

<sup>2</sup>Includes the February 28, 2019 conversion of \$8,225,383 at \$0.20 per share and April 22, 2019 conversion of \$624,087 at \$0.20 per share (see Note 8).

<sup>3</sup>Transaction costs include 7% (3.5% to certain investors) cash commission of \$396,620, which \$383,495 was allocated to share capital, advisor fee of \$125,000 of which \$117,500 was allocated to share capital, compensation warrants fair value costs of \$222,672, of which \$209,883 was allocated to share capital and legal costs of \$466,856 of which \$403,148 was allocated to share capital.

#### Warrants issued and outstanding:

September 30, 2020				
		Weighted		
	Number of Share	average		
	Warrants	exercise price	Fair value	Expiry date
Balance as of January 1, 2020	24,191,477	\$0.29	\$1,333,091	
Expiry of issuance pursuant to private placement April 17, 2018	(9,625,000)	0.30	(481,250)	April 17, 2020
Expiry of commission warrants issuance pursuant to the private				
placement April 17, 2018	(78,750)	0.30	(3,938)	April 17, 2020
Issuance pursuant to private placement May 18, 2020 <sup>1</sup>	42,000,000	0.05	226,711	November 16, 2021
Expiry of issuance pursuant to private placement September 28, 2018	(4,679,627)	0.30	(233,981)	September 28, 2020
Exercise of warrants	(300,000)	0.05	(1,619)	
Balance as of September 30, 2020	51,508,100	\$0.18	839,014	

## Notes to the Unaudited Condensed Consolidated Interim Financial Statements

Three and nine months ended September 30, 2020 and 2019

(in Canadian Dollars)

Decem	nber 31, 2019			
		Weighted		
	Number of Share	average		
	Warrants	exercise price	Fair value	Expiry date
Balance as of January 1, 2019	14,708,377	\$0.30	\$735,419	
Issuance pursuant to private placement March 28, 2019 <sup>2</sup>	7,500,000	0.30	375,000	March 28, 2021
Compensation warrants issuance pursuant to the conversion of				
subscription receipts and private placement <sup>3</sup>	1,983,100	0.20	222,672	June 14, 2021
Balance as of December 31, 2019	24,191,477	\$0.29	1,333,091	

<sup>1</sup>Transaction costs include legal expenses of \$29,738, \$6,421 of which was allocated to warrants.

<sup>2</sup>Transaction costs include 3.5% cash commission of \$52,500, of which \$13,125 was allocated to warrants, advisory fee of \$125,000, of which \$7,500 was allocated to warrants, compensation warrants fair value costs of \$222,672, of which \$12,789 was allocated to warrants and legal costs of \$466,856 of which \$63,708 was allocated to warrants. The warrants expire after two years, however, the Company has the right to accelerate exercise If the share has traded at a price greater than or equal to \$.50 for 30 consecutive days on any Canadian market, following which the warrants will expire if not exercised within 30 days.

<sup>3</sup>These warrants were issued as part of the reverse takeover transaction as described in Note 11 of the consolidated financial statements for the year ended December 31, 2019.

The company used the up-and-out barrier option pricing model to value the warrants issued in the May 18, 2020 private placement.

The below inputs and assumptions were used:

	2020
Weighted average share price	\$0.025
Expected life, in years	1.5
Volatility	100%
Risk free interest rate	0.32%
Anticipated forfeiture	-
Dividend yield	-
Barrier	\$0.080
Rebate	\$0.030

Loss per share:

	2020	2019
Weighted average number of common shares outstanding	242,860,539	191,521,977
Additions to reflect the dilutive effect of employee stock options and		
warrants	-	-
Adjusted denominator for diluted loss per share	242,860,539	191,521,977

Options and warrants that are anti-dilutive were not included in the compilation of diluted common shares for the nine months ended September 30, 2020. 9,410,516 (September 30, 2019 – 7,539,852) stock options and 51,508,100 (September 30, 2019 – 24,191,477) warrants were excluded from the calculations because they were anti-dilutive

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

#### **10. STOCK OPTION PLAN**

The stock option plan is applicable to employees of the Company. The options are granted at the Company's current fair market value of the common shares under terms and conditions determined by the Board. Under the terms of the plan, the options generally vest proportionately over a three-year period and expire five years from the date of the grant. There were 3,739,000 options issued in the nine months ended September 30, 2020 (nine months ended September 30, 2019 – 2,753,519) to employees and contractors. The compensation expense related to options issued to employees and contractors for nine months ended September 30, 2020 is \$90,664 (nine months ended September 30, 2019 - \$126,528). On May 25, 2020, the Company repriced a total of 3,509,772 options to a new exercise price of \$0.05. On August 27, 2020, the Company repriced a total of 350,000 options to a new exercise price of \$0.07. The Company may issue up to 10% of common shares outstanding as options under its stock option plan.

<u>September 30, 2020</u>		
	Number of	Weighted average
	Options	exercise price
Outstanding, January 1, 2020	7,819,850	<b>\$0.13</b>
Granted	3,739,000	0.07
Exercised	(500,000)	0.05
Forfeited	(1,648,333)	0.13
Outstanding, September 30, 2020	9,410,517	\$0.06

#### December 31, 2019

		Weighted average
	Number of Options	exercise price
Outstanding, January 1, 2019	6,983,000	\$0.14
Granted	4,348,517	0.20
Exercised	-	-
Forfeited	(3,511,667)	0.21
Outstanding, December 31, 2019	7,819,850	\$0.13

The Company uses the Black-Scholes method to calculate option values, the below assumptions were used for all options issue in:

	2020	2019
Weighted average share price	\$0.20	\$0.05-\$0.20
Expected life, in years	1-5	1-5
Volatility	71%	103%-110%
Risk free interest rate	1.28%	1.46%-1.60%
Anticipated forfeiture	0%-43%	0%-43%
Dividend yield	-	-

# Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

The maximum term of the options is 5 years. The share price is the fair value of the shares based on the market share price the day of the grant. The volatility is based on comparable public companies within comparable industries.

	<b>Options Outstandi</b>	ng	Options Exercisable
		Weighted	
Exercise	Number	average remaining	
prices	outstanding	<u>contractual life (years)</u>	Number exercisable
\$0.05	5,346,850	2.59	3,767,517
0.07	3,897,000	4.84	568,333
0.20	50,000	4.42	50,000
0.30	116,667	2.73	116,667
\$0.05-\$0.30	9,410,517	3.53	4,502,517

The following table summarizes information about stock options as at September 30, 2020:

The following table summarizes information about stock options as at December 31, 2019

	Options Outstandi	ng	Options Exercisable
		Weighted	
Exercise	Number	average remaining	
prices	outstanding	<u>contractual life (years)</u>	Number exercisable
\$0.05	2,908,000	2.73	1,884,666
0.15	1,260,000	3.76	525,000
0.18	583,517	0.45	583,517
0.20	2,791,666	3.91	783,333
0.30	276,667	2.07	170,000
\$0.05-\$0.30	7,819,850	3.12	3,946,516

The weighted average exercise price was \$0.06 as of September 30, 2020 (December 31, 2019 - \$0.12).

## **11. COMMITMENTS**

The company has non-cancellable contracts for rent and cost of services, the commitments are as follows:

		As at
	_Sep	tember 30, 2020
Less than one year	\$	231,370
Between one and five years		-

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

#### **12. REVENUE**

The Company's strategy is to build a community of consumers who fully and explicitly opt-in to sharing their personal data with brands in exchange for monetary compensation. The following chart shows the breakdown of the revenue earned in the various channels for three and nine months ended September 30, 2020 and 2019 (see Note 3(e)).

	Three months ended September 30,			Nine months ended September 30,			
		2020	2019	2020	2019		
Revenue from continued operations:							
Data	\$	<b>9,686</b> \$	2,269	<b>\$ 34,973</b> \$	14,198		
Revenue from discontinued operations:							
Data & Segments		-	375,710	617,179	783,181		
Digital		-	205,810	80,729	618,481		
Search		-	182,216	443,089	611,605		
Social		-	93,368	93,639	361,750		
Out-of-home		-	3,350	-	56,502		
Total revenue from discontinued operations:	-	-	860,454	1,234,636	2,431,519		
Total revenue	\$	<b>9,686</b> \$	862,723	\$ 1,269,609 \$	2,445,717		

#### By geographical location, the Company currently generates all of its revenue from the US

	Thre	Three months ended September 30,			Nine months ended September 30,			
		2020		2019		2020	2019	
Revenue from continued operations:								
US	\$	9,686	\$	2,269	\$	<b>34,973</b> \$	14,198	
Revenue from discontinued operations:								
US		-		781,403		1,200,941	2,095,785	
Canada		-		79,051		33,695	335,734	
Total Revenue from discontinued operations:		-		860,454		1,234,636	2,431,519	
Total revenue	\$	9,686	\$	862,723	\$	<b>1,269,609</b> \$	2,445,717	

#### Major trade receivables

Trade receivables with specific customers, each with 10% or more of total Company trade receivables are summarized as follows:

	As	at		As at
	September 30, 2020			December 31, 2019
Customer 1	\$	-	\$	-
Customer 2		-		404,017
Customer 3		-		195,492
Customer 4		-		146,619
Total major trade receivables	\$	-	\$	746,128

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dellars)

(in Canadian Dollars)

#### **13. COST OF SERVICES**

Cost of services for continuing operations are broken down as follows:

	Three	Three months ended September 30,20202019			Nir	ne months ended Septemb	September 30,	
		2020		2019		2020	2019	
Management Platforms	\$	32,860	\$	-	\$	<b>40,431</b> \$	-	

Cost of services for discontinued operations are broken down as follows:

	Three m	Three months ended September 30,			Nine months ended September			
		<b>2020</b> 2019				2020	2019	
Location data	\$	(47,902)	\$	141,662	\$	<b>217,757</b> \$	444,517	
Cross device matching services		32,851		77,807		65,181	292,823	
Point of interest data		(59,692)		-		(18,081)	-	
Other		15,422		9,282		189,747	24,411	
	\$	(59,321)	\$	228,751	\$	<b>454,604</b> \$	761,751	

#### **14. GENERAL AND ADMINSTRATIVE**

General and administrative expenses for continuing operations are broken down as follows:

	Thre	Three months ended September 30,			Nine months ended September 30,			
		2020	2019	2020	2019			
Salaries, benefits and recruiting	\$	<b>97,545</b> \$	296,707	<b>537,289</b> \$	650,839			
Professional fees		195,675	137,675	528,022	325,719			
Establishments		5,715	57,506	102,999	149,131			
Office and personnel		(8,821)	60,213	205,163	124,096			
Foreign exchange gains/losses		(45,036)	(4,704)	(12,848)	127,159			
Listing Fees		-	-	-	2,047,427			
Other		13,264	1,347	(36,997)	15,971			
	\$	<b>258,342</b> \$	548,744	<b>1,323,628</b> \$	3,440,342			

General and administrative expenses for discontinued operations are broken down as follows:

	Thre	e months en	ded	September 30,	Nine months end	led September 30,
		2020		2019	2020	2019
Foreign exchange gains/losses	\$	101,392	\$	(18,964)	<b>\$ (91,797)</b> \$	(68,722)

#### **15. RESEARCH AND DEVELOPMENT**

Research and Development expenses for continuing operations are broken down as follows:

	Thre	Three months ended September 30,				Nine months ended September 30,			
		2020		2019		2020		2019	
Salaries, benefits, contractors and recruiting	\$	321,700	\$	727,747	\$	1,464,017	\$	1,813,106	
Cloud hosting, data processing and storage		271,344		35,207		319,960		89,464	
Licenses, dues and subscriptions		12,915		25,193		37,464		58,150	
Other		9,744		9,298		29,102		27,544	
	\$	615,703	\$	797,445	\$	1,850,543	\$	1,988,264	

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

Research and Development expenses for discontinued operations are broken down as follows:

	Three m	nonths ended Sep	tember 30,	Nine months ended	September 30,
		2020	2019	2020	2019
Cloud hosting, data processing and storage	\$	- \$	165,537	<b>\$ 205,259</b> \$	420,642

#### **16. SELLING AND BUSINESS DEVELOPMENT**

Selling and business development expenses for continuing operations are broken down as follows:

	Three months ended September 30,				N	Nine months ended September 30,		
		2020		2019		2020	2019	
Salaries, commissions, benefits and contractors	\$	145,531	\$	-	\$	226,408 \$	-	
Travel, meals and entertainment		4,650		-		9,946	-	
Other		7,578		-		8,748	-	
	\$	157,759	\$	-	\$	<b>245,102</b> \$	-	

Selling and business development expenses for discontinued operations are broken down as follows:

	Three	Three months ended September 30,				Nine months ended September 30,			
		2020		2019		2020	2019		
Salaries, commissions, benefits and contractors	\$	4,868	\$	578,242	\$	<b>464,008</b> \$	1,554,130		
Travel, meals and entertainment		-		145,151		135,595	376,941		
Licensing, dues, subscriptions		-		7,538		23,396	27,011		
Tradeshows and other promotion		-		5,867		1,048	22,091		
Other		-		29,793		15,884	65,158		
	\$	4,868	\$	766,591	\$	639,931 \$	2,045,331		

#### 17. MARKETING

Marketing expenses for the company are broken down as follows:

	Three	Three months ended September 30,			Nine months ended September 30,			
		<b>2020</b> 2019			2020	2019		
Advertising and promotion	\$	11,377	\$	109,375	\$	38,060	\$	353,921
User acquisition and retention		126,024		156,026		225,665		458,404
Salaries, benefits and contractors		37,810		62,745		71,544		210,340
Other		282		2,007		674		7,592
	\$	175,493	\$	330,153	\$	335,943	\$	1,030,257

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

#### **18. PERSONNEL EXPENSES SUMMARY**

Personnel expenses for the company are summarized as follows:

	Thre	• •		N	Nine months ended September 30,			
		2020		2019 <b>2</b>		2020		2019
laries	\$	401,874	\$	889,065	\$	1,719,980	\$	2,387,166
nefits		138,245		117,007		343,108		310,867
mmissions		(769)		101,940		134,855		272,932
hare-based payments		14,174		47,130		90,664		191,208
	\$	553,524	\$	1,155,142	\$	2,288,607	\$	3,162,174

#### **19. CASH FLOW INFORMATION**

Net change in non-cash working capital items are comprised of:

	Nine months ended September 30,					
		2020	2019			
Trade and other receivables	\$	<b>1,122,065</b> \$	(335,851)			
Prepaid expenses		18,422	(228,294)			
Investment tax credit recoverable		120,642	188,109			
Trade and other liabilities		(212,238)	112,946			
Contract liabilities		(18,028)	33,077			
	\$	<b>1,030,863</b> \$	(230,013)			

#### 20. FINANCIAL INSTRUMENTS, RISKS AND CAPITAL MANAGEMENT

The Company has exposure to counterparty credit risk, liquidity risk and market risk associated with its financial assets and liabilities. The Company's risk management program seeks to minimize potential adverse effects on the Company's financial performance and ultimately shareholder value. The Company manages its risks and risk exposures through a combination of insurance, a system of internal controls and sound business practices.

The Company's financial instruments and the nature of the risks which they may be subject to are set out in the following table.

		Risks						
			Marl	ket				
			Foreign	Interest				
	Credit	Liquidity	Exchange	Rate				
Cash and cash equivalents	Yes		Yes					
Trade receivables	Yes		Yes					
Other receivables	Yes		Yes					
Trade and other liabilities		Yes	Yes					
Loan Payable		Yes		Yes				

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The carrying values of cash and cash equivalents, trade receivables, other receivables, trade and other liabilities and loan payable approximate their fair values due to their relatively short periods to maturity.

#### Credit risk

Credit risk arises from cash held with banks and trade receivables and these financial assets are subject to the expected credit loss model. The maximum exposure to credit risk is equal to the carrying value of the financial assets. The objective of managing counterparty credit risk is to prevent losses on financial assets. The Company minimizes the credit risk of cash by depositing with only reputable financial institutions and minimizes the credit risk of trade receivables by monitoring the counterparty's creditworthiness and setting exposure limits.

#### Trade accounts receivables

The Company applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables. To measure the expected credit losses, trade receivables have been grouped based on shared credit risk characteristics and the days past the transaction date. The expected loss rates are based on the payment profiles of sale over a period of 24 months before September 30, 2020. The historical loss rates are adjusted to reflect current and forward-looking information on macroeconomic factors affecting the ability of the customers to settle the receivables. The Company has identified the credit worthiness for current and future customers and the GDP and unemployment rate of the countries in which the Company sells goods into to be the most relevant factors, and accordingly adjusts the historical loss rates based on expected changes in these factors.

On that basis, the loss allowance as at September 30, 2020, and December 31, 2019 was determined as follows for trade receivables:

Trade receivables (Note 4) are the result of billings of services performed. The Company's credit risk arises from the possibility that a counterparty which owes the Company money is unable or unwilling to meet its obligations in accordance with the terms and conditions in the contracts with the Company, which would result in a financial loss for the Company.

The carrying amount of trade receivables are reduced through the use of an allowance for credit loss and the amount is recognized in the consolidated statement of loss and comprehensive loss in general and administrative expenses. The Company closely monitors all receivable balances, when a balance is over 180 days past the transaction date the Company evaluates whether this balance is uncollectible. It is determined to be uncollectible when the customer has ceased communications for greater than 90 days or has communicated non-payment due to liquidity issues and the Company does not believe other recourses would be financially beneficial and there is no reasonable expectation of recovery. When a receivable balance is considered uncollectible, it is written off against the allowance for credit loss. Subsequent recoveries of amounts previously written off reduce general and administrative expenses in the unaudited condensed consolidated interim statements of loss and comprehensive loss. As of September 30, 2020, it was determined that an allowance for credit loss of

Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

\$7,442 (2019 – 35,163) was required and wrote off uncollectible balances of \$141,928 (2019 – \$22,511).

#### Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company manages liquidity risk by continuously monitoring forecasts and actual cash flows and taking the necessary actions to maintain enough liquidity for operations and for growth objectives.

The Company has considered the future impact of COVID-19 on the timing and collections of trade receivables. The Company will continually reassess the scope, duration, and impact on our customers to determine COVID-19's impact on liquidity.

The following table details the Company's contractual maturities (including interest payments where applicable) for its financial liabilities as at September 30, 2020 and December 31, 2019:

	 t later than ne month			Later than three months and not later than one year				Total	
As at September 30, 2020 Trade and other liabilities	\$ 1,097,488		-		-		-	\$1,	097,488
Loan Payable	\$ 3,136		6,272		18,671		36,623	\$	64,702
	\$ 1,100,624	\$	6,272	\$	18,671	\$	36,623	1,	162,191
As at December 31, 2019 Trade and other liabilities	\$ 1,309,726		-		-		-	\$1,	309,726
Loan Payable	 747		1,495		6,726		43,348	\$	52,316
	\$ 1,310,473	\$	1,495	\$	6,726	\$	43,348	\$1,	309,726

#### Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates will affect the fair value of a financial instrument or its future cash flows.

The Company operates internationally with a subsidiary in the United States. The Company is, therefore, subject to foreign currency risk. The Company reports its financial results in Canadian dollars. Most of the Company's revenues are transacted in U.S. currency. The Company incurs expenses in both Canadian and U.S. dollars. To date, the Company has not used foreign currency forward contracts or other hedging strategies to manage its foreign currency exposure.

As at September 30, 2020, the Canadian entities US-dollar net monetary liabilities totaled approximately US \$197,924 (CAD \$261,814) (December 31, 2019, net monetary assets – US \$264,163 (CAD \$343,095) and the Company's United States subsidiaries US-dollar monetary net liabilities totaled approximately US \$45,671 (CAD \$60,415) (2019 – US \$82,932 (CAD \$107,712)). A 10%

# Notes to the Unaudited Condensed Consolidated Interim Financial Statements Three and nine months ended September 30, 2020 and 2019 (in Canadian Dollars)

strengthening in the Canadian dollar against the United States dollar as at September 30, 2020 would have decreased comprehensive loss and decreased shareholder's equity by \$61,391 (2019 - \$23,538). A 10% weakening would have had the equal but opposite effect. This analysis assumes that all other variables remain constant.

### Capital management

The Company's objective in managing capital is to ensure sufficient liquidity to develop technology, engage in sales and marketing activities, while at the same time taking a conservative approach toward financial leverage and management of financial risk. In previous years, the Company's capital is composed entirely of debt from the CEO and Founder's related company. The loans have been converted to common shares. During the previous year and this year to date, the Company actively sought external financing through private placements to help manage working capital requirements and prepare the Company for a go public transaction. In the upcoming years the Company will utilize the capital markets as well as earnings to manage its capital obligations.

The Company's objectives when managing capital are to ensure that the Company will continue to have enough liquidity to fund operations and proceed with rapid product development that will support the evolving data driven industries.

## **21. DISCONTINUED OPERATIONS**

The comparative results of the discontinued operations included in net loss for the year were as follows:

		<sup>-</sup> hree months ended September 30			Nin	e months ended Se	September 30,	
	Note		2020	2019		2020	2019	
Revenue	12	\$	- \$	860,454	\$	<b>1,234,636</b> \$	2,431,519	
Cost of services	13		(59,321)	228,751		454,604	761,751	
Gross margin			59,321	631,703		780,032	1,669,768	
Expenses								
General and administrative	14		101,392	(18,964)	\$	(91,797)	(68,722)	
Research and development	15		-	165,537	\$	205,259	420,642	
Selling and business development	16		4,868	766,591	\$	639,931	2,045,331	
			106,260	913,164		753,393	2,397,251	
Income (loss) from discontinued operations		\$	( <b>46,939)</b> \$	(281,460)	\$	<b>26,639</b> \$	(727,483)	

## **22. SUBSEQUENT EVENT**

On October 29, 2020, the Company announced that holders of certain common share purchase warrants have exercised and purchased 30 million common shares adding \$1.5 million to the Company's treasury. This includes the 300,000 common share purchase warrants that were exercised in the quarter.