



# Latin America's Leading ULCC

September 2022



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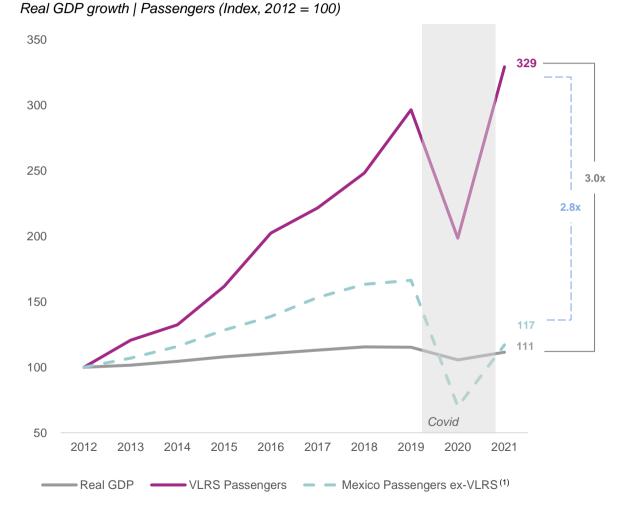
## Latin America's leading Ultra-Low-Cost Carrier



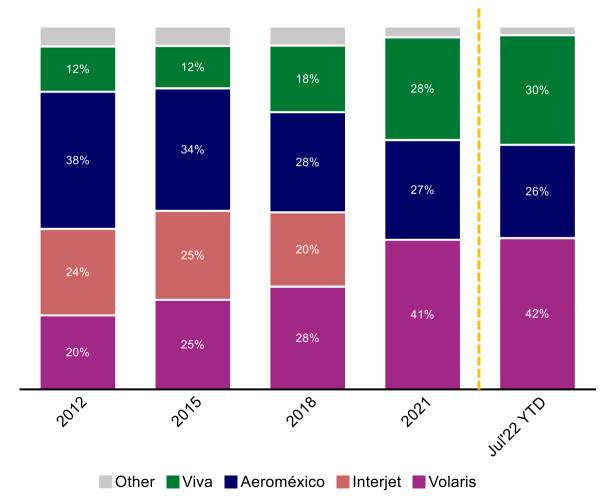




## Volaris' capacity growth has kept pace with demand growth which is 3x Mexican GDP since 2012

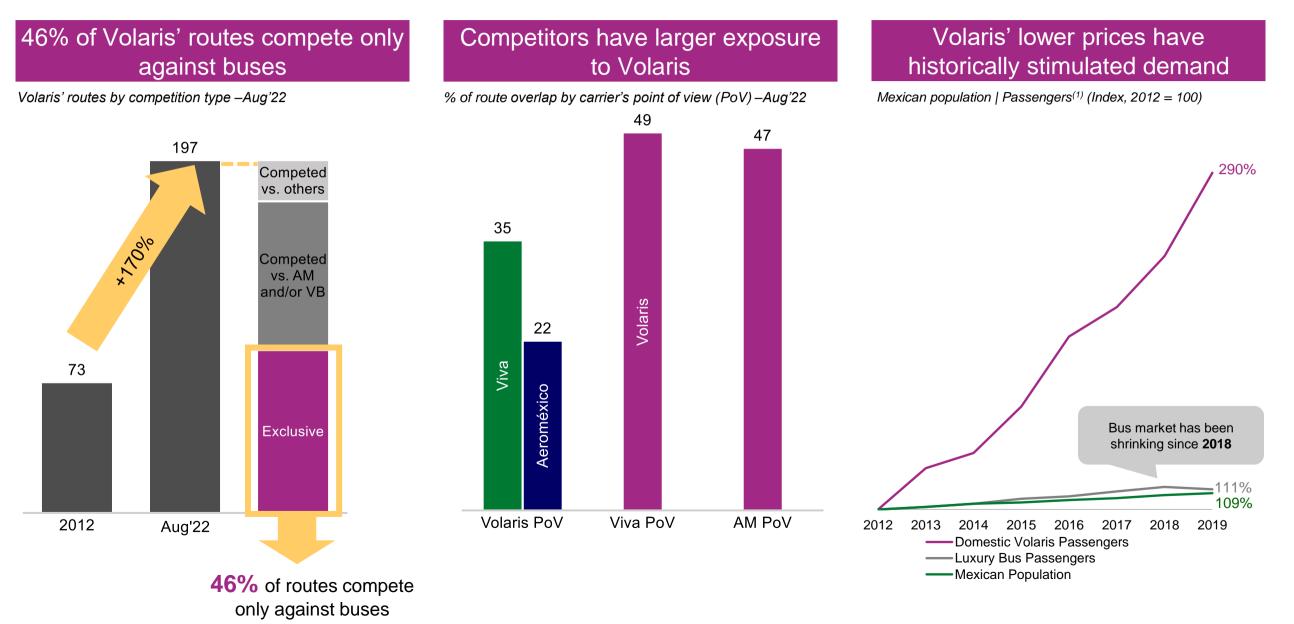


Domestic market share by airline (%) | On board passengers (M)



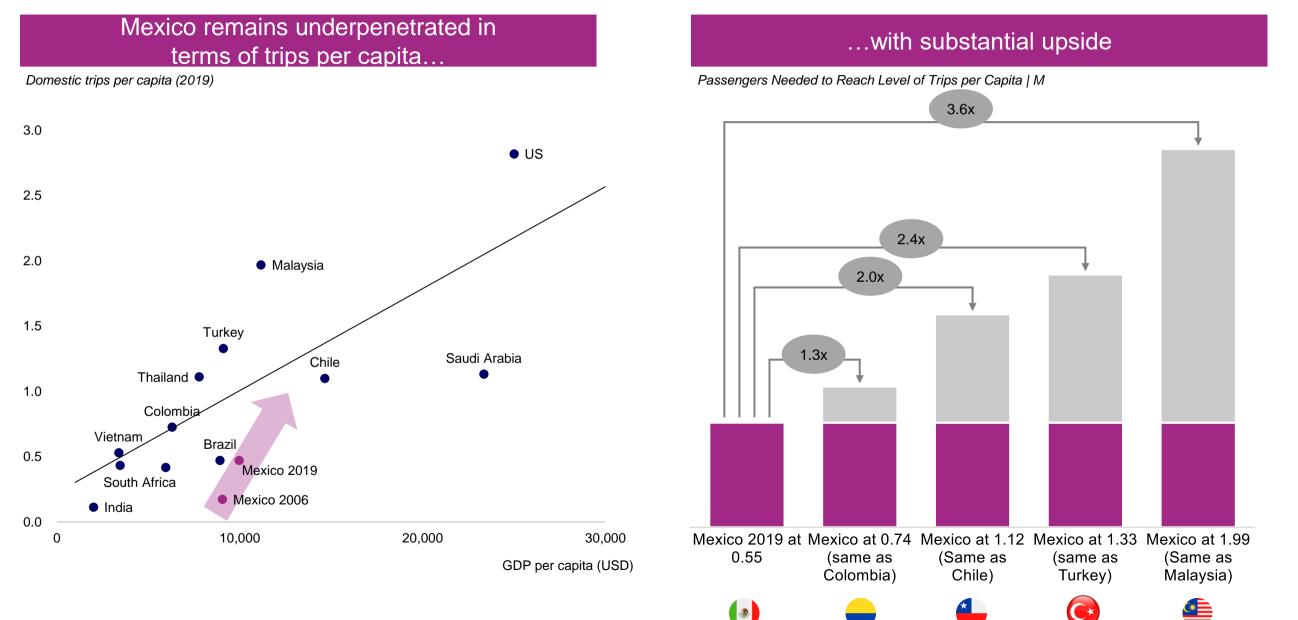
**Source:** AFAC-SCT,: Oxford Economics, Company filings **Note:** (1) 2021 figures are accumulated figures up to December 2021, annualized





#### **Note:** Number of routes open for sales as of August 2022



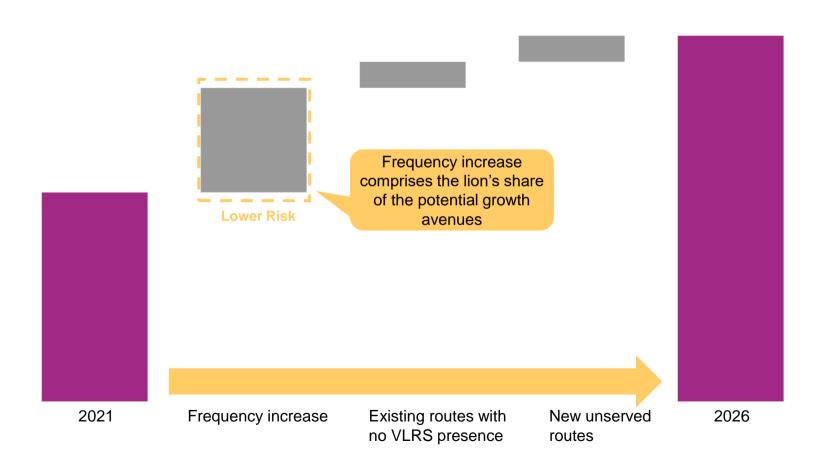


Source: AFAC-SCT; OAG; Worldbank Data: Oxford Economics; Company's filings



## Domestic growth will continue to be concentrated in markets where Volaris has strong existing presence

Volaris' domestic capacity growth potential by avenue (illustrative)



**Opportunities to grow the domestic market:** 

- 84 existing domestic routes not operated by Volaris
- 8 domestic stations unserved by Volaris
- 120 potential new routes currently unserved

#### **Opportunities to grow the international market:**

- United States core markets
- Southbound leisure
- Central America
- South America
- Caribbean and Canada



~300 total potential new routes27 total potential new stations

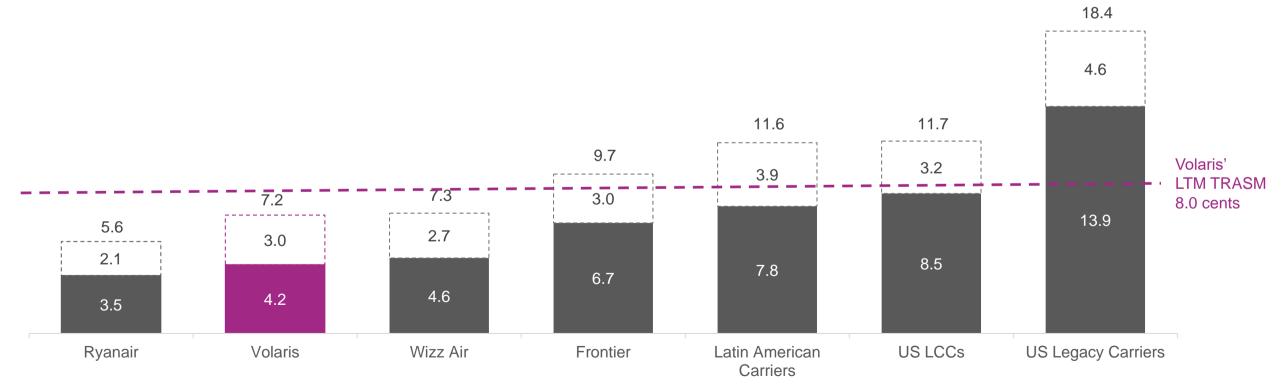


## "True" low-cost business model that enables an extraordinary competitive advantage against peers

LTM as of June Q 2022 CASM to Volaris SLA @965 miles | USD cents (1)

CASM ex-fuel - - CASM

#### Volaris makes money at TRASM levels in which other airlines lose



#### **Source:** Company's Filings

Note: Non-USD data converted to USD using an average exchange rate for the period for convenience purposes only, all data as of LTM June 2022

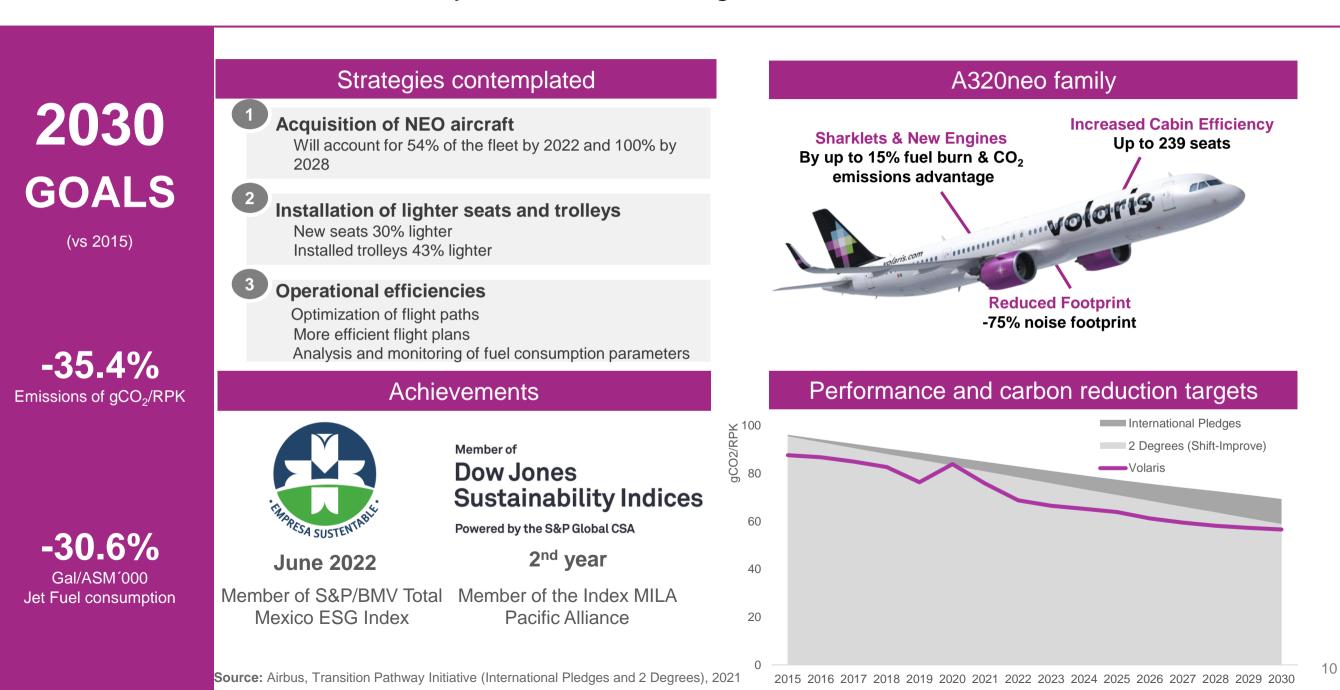
(1) Presenting average CASM and CASM ex-fuel. "US LCCs": Southwest, Allegiant, Jet Blue, Spirit, and Frontier; "Latin American Carriers": Aeromexico, Copa, Azul, Gol and LATAM.; "US Legacy Carriers": Delta, 8 American Airlines, Alaska and United



#### Contractual fleet plan with Airbus negotiated along with Indigo Partners' portfolio airlines Young and fuel-efficient fleet 160 Average age of **5.5 years**<sup>(1)</sup> High-density configuration of $\rightarrow$ 115 186 seats in A320neo and 234 seats in A321neo<sup>(2)</sup> 86 P&W GTF engines with fuel $\rightarrow$ 69 consumption reduction ~15% per seat A321 NEO A320 NEO 100% operating leases with A320 CEO competitive lease rates A321 CEO A319 CEO 2016 2020 2022E 2027E % NEO 1% 35% 53% 99% Avg. seats per 178 188 191 214 aircraft

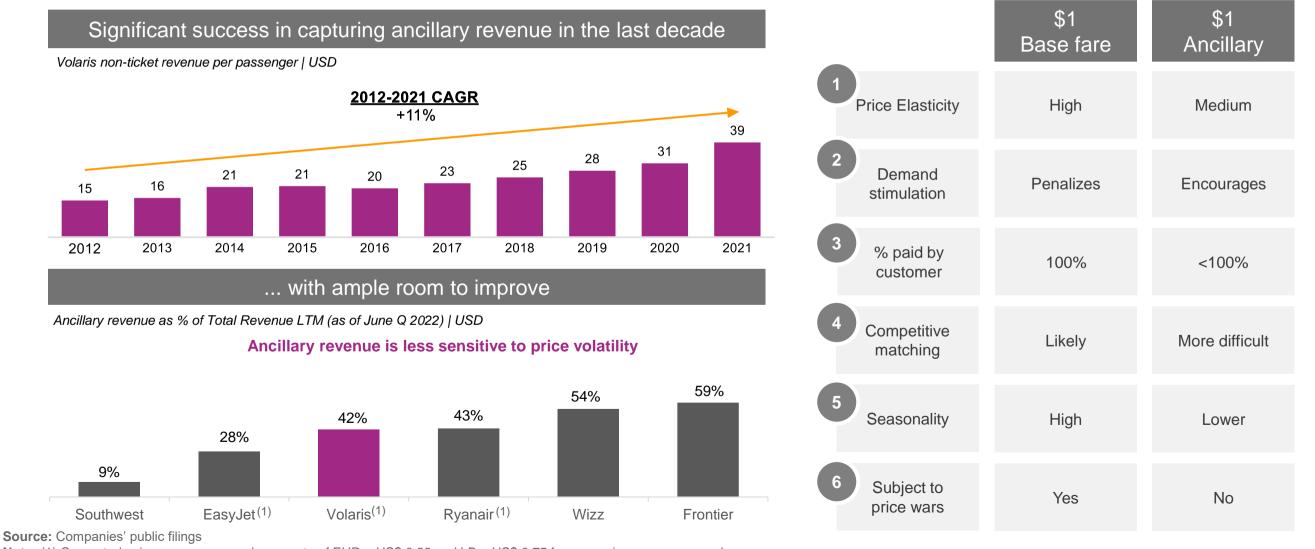
Note: (1) As of August 2022; (2) Configuration of new deliveries with an average of 239 in A321neo







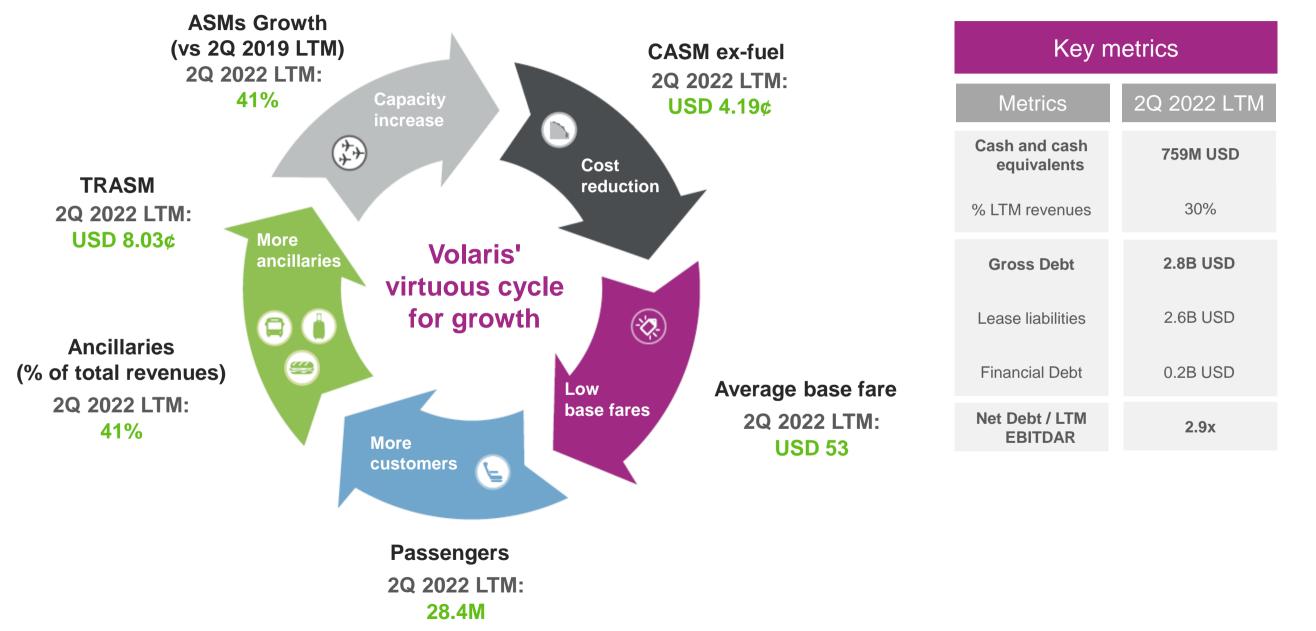
### High margin and sticky cash flows...customers are less price sensitive to ancillaries



**Note:** (1) Converted using an average exchange rate of EUR = US\$ 0.88 and LB = US\$ 0.75 for convenience purposes only

## Volaris' resilient, emerging market, ULCC business model









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