

# Volaris Corporate Presentation

September 2023



volaris



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# Significant experience navigating volatility and driving profitable growth throughout the cycle



## 2006 - 2020

### Setting the stage

- 2006: Volaris starts operations
- 2008: Global Financial Crisis
- 2009: Launching of U.S. routes
- 2010: Mexicana Group ceases operations
- 2010: Indigo Partners' investment
- 2012: Fare unbundling strategy
- 2013: IPO at NYSE and BMV
- 2016: First NEO delivery
- 2019: Inaugural CEBUR issuance

## 2020 - 2021

### Turning the COVID crisis into an opportunity

- Volaris had the **fastest post-COVID recovery** among all listed carriers worldwide
- **Follow-on equity offering** to accelerate growth
- 2<sup>nd</sup> CEBUR issuance
- Filled the void left by competitors while preserving a **healthy balance sheet**

## 2022 and beyond

### Volaris today

- Mexican domestic market leader
- Solidified position as one of the largest foreign operators in the U.S.
- AOCs (Airline Operating Certificate) in Costa Rica and El Salvador
- Managing costs and driving operating profitability

# Latin America's largest ULCC



Flying **~100,000 daily passengers** across Mexico, the United States, Central and South America

**33.7 Million**  
Passengers  
In the last 12 months

**\$3.1B USD**  
Total operating revenue  
In the last 12 months until June 2023

**245**  
Routes  
163 domestic and 82 international

**71**  
Airports  
43 domestic and 28 international

**~600**  
Daily flights  
~460 domestic and 130 international

**3**  
Air Operator Certificates  
Mexico, Costa Rica and El Salvador

**124**  
Aircraft  
57% NEO, average age of 5.5 years

**13.3**  
Block hours  
Per day of total productive fleet in 2022

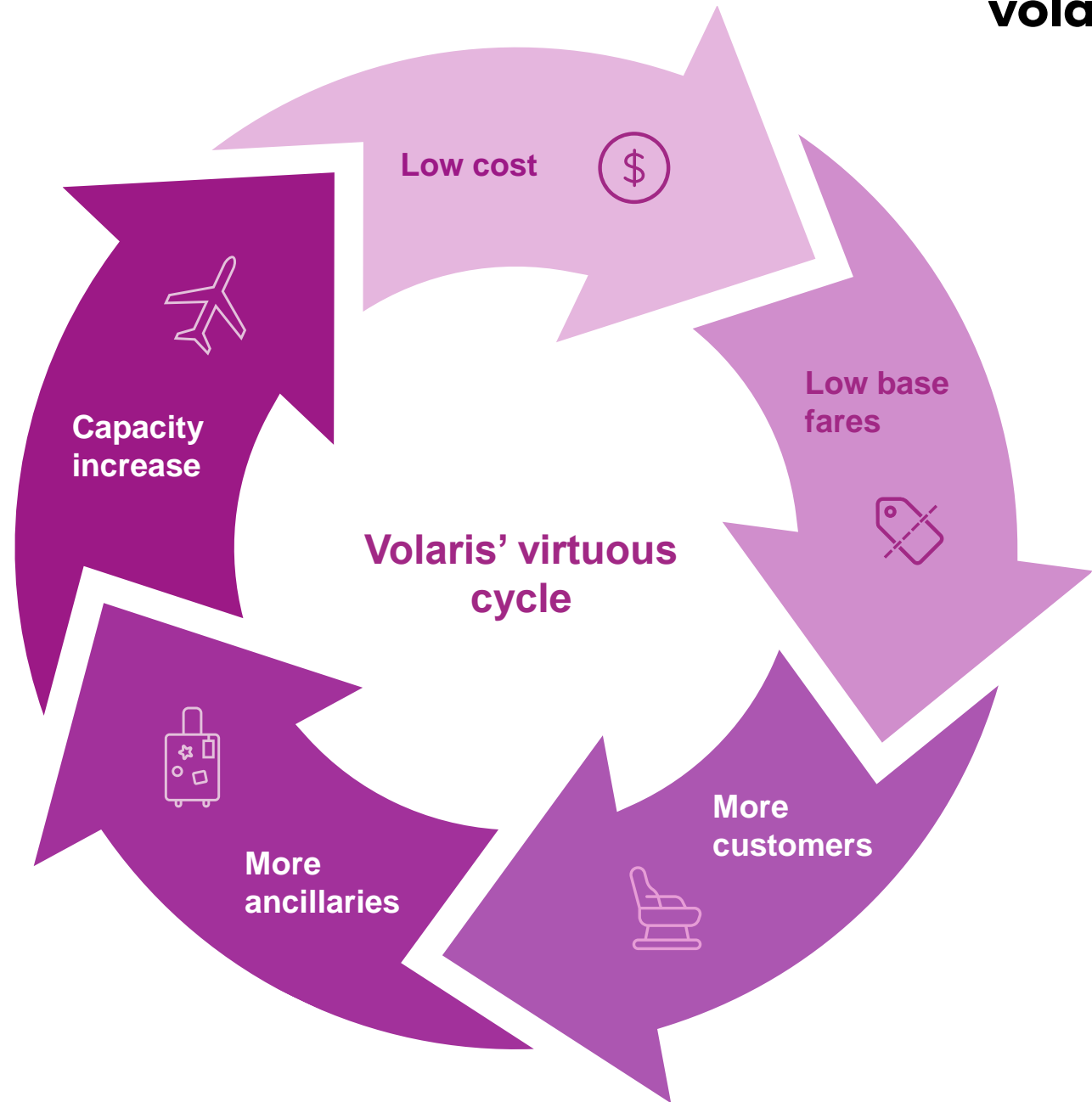
**143**  
NEO orderbook with Airbus  
117 A321neo and 26 A320neo

**~7,500**  
Full-time employees  
60 FTEs per aircraft

Note: Unless otherwise stated, information on this slide is as of August 31<sup>st</sup> 2023.

## Volaris' resilient, ULCC business model for profitable growth

Our strong **business model remains unchanged** since our founding, and we expect it will continue to serve as the basis for growth



# A clear path to long-term, profitable growth

## Low-cost leadership



- One of the **lowest cost operators** in the world
- Fleet plan aims to drive **further efficiencies: low costs going lower**

## Market and profitability leader



- **Largest** airline in Mexico by passengers
- **Industry leading profitability** levels in the Americas<sup>(1)</sup>
- Margin expansion potential

## High growth opportunities



- Well-positioned to **leverage regional shifts in population and transportation** trends
- Likelihood U.S. regulatory decision (CAT1) to give additional upside
- **Diversified** growth avenues available

## Financial strength



- **Strong and flexible** balance sheet and cash generation
- **Conservative debt position** and **healthy** financing conditions

# Clear path to long term profitable growth

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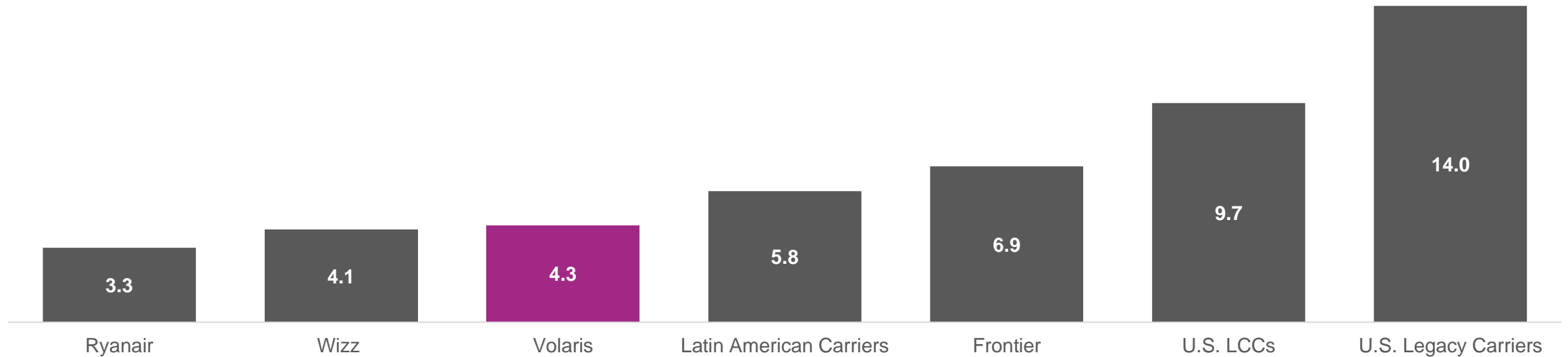


- **Strong and flexible** balance sheet and cash generation
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# One of the lowest-cost operators worldwide

## CASM ex-fuel

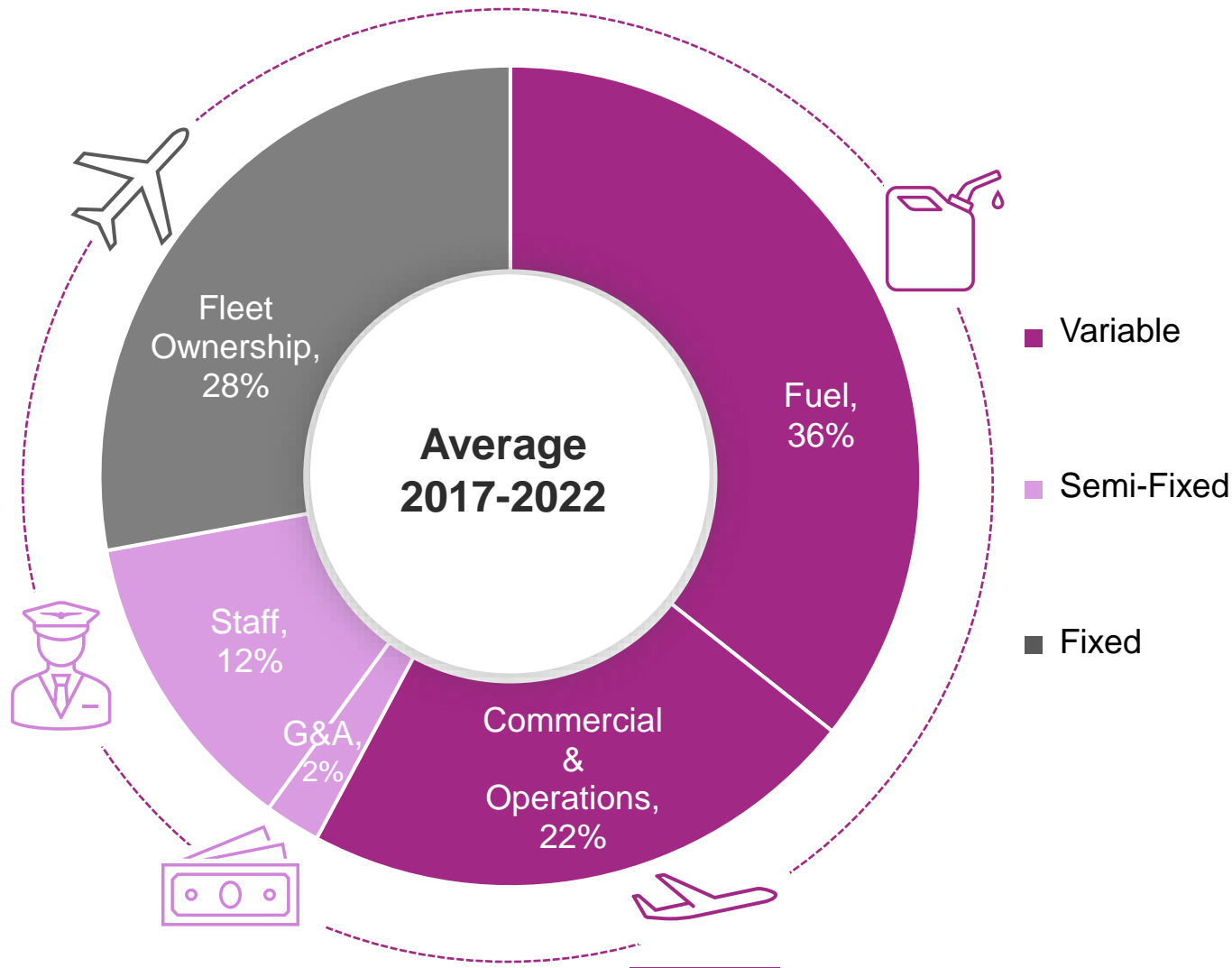
USD cents | FY 2022 CASM ex-fuel | Stage length adjusted @1,000 miles



**Disciplined approach to containing controllable costs has enabled Volaris to maintain competitive advantage against peers**



# Flexibility on costs across business provides a competitive advantage



- **60%+ of Volaris' costs have been variable** over the past 5 years on average
- Volaris' **relatively high proportion of variable and semi-fixed costs** provides a competitive advantage, **allowing flexibility to adjust capacity in a downturn**
- Roughly 2/3 of Volaris' Staff and G&A expenses are variable
- Variable portion of the compensation of the company is aligned with shareholders' interests, as it **incentivizes productivity**

# Clear path to long term profitable growth

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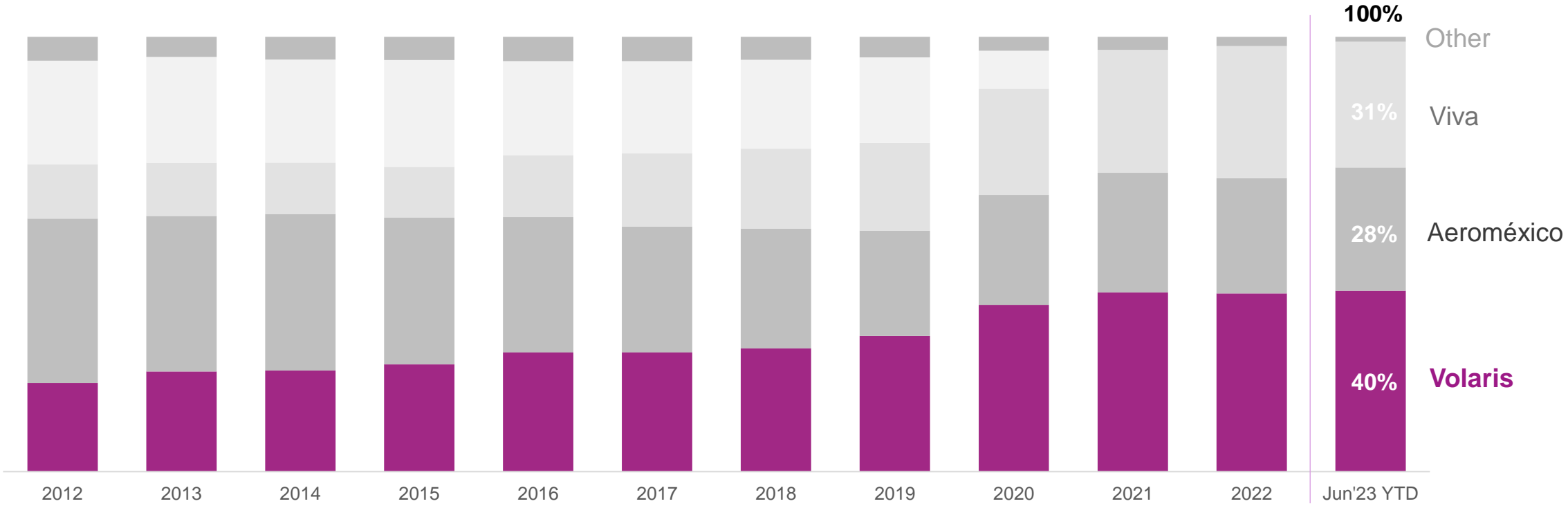
## Financial strength



- **Strong and flexible** balance sheet and cash generation
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# Volaris is the leader among the 3 carriers that control 99% of the domestic passenger airlines market

**Domestic market share**  
% of total passengers



Year	Share of top 3 players (%)
2012	71
2013	71
2014	71
2015	70
2016	73
2017	73
2018	74
2019	76
2020	88
2021	97
2022	98
Jun'23 YTD	99

Source: AFAC – SICT.  
Note: As of June 2023.

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# Mexico's air travel market is in its early stages of growth



Large bus switching potential



Strong and resilient VFR market



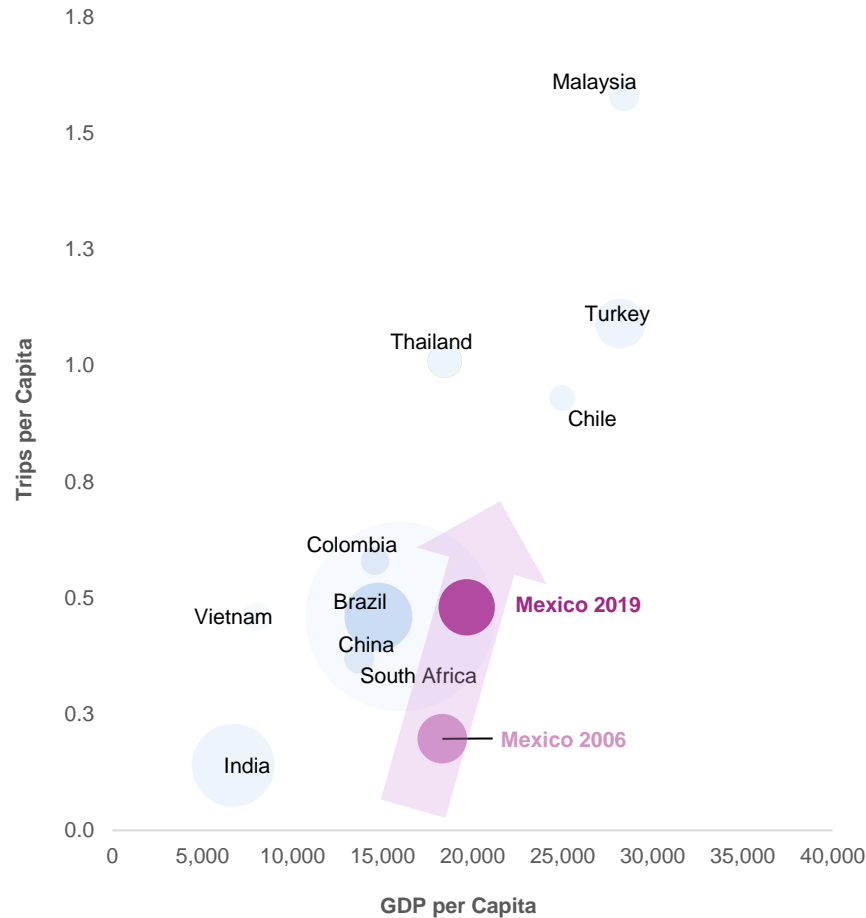
Ideally suited geography for aviation



No rail passenger system

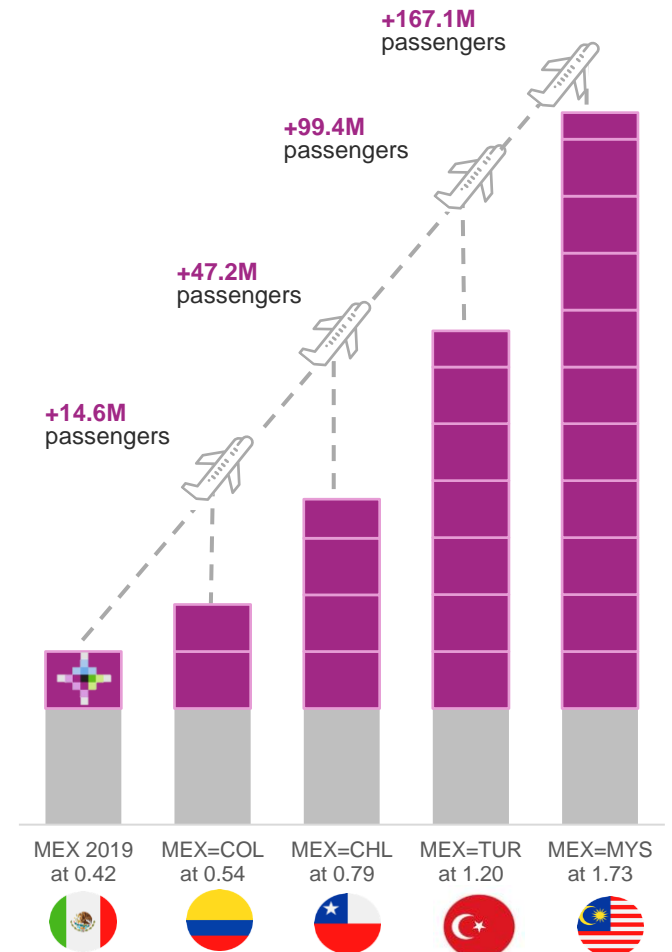
## Growing trips per capita toward levels in comparable markets presents significant capacity opportunity

Air travel penetration | 2019<sup>(1)</sup>



Source: Airbus, World Bank, and Oxford Economics as of 2019.  
Note: Bubbles denote Nominal GDP in USD as of 2019.

Domestic air trips per capita | 2019



# Mexico's demographics are favorable

**129 Million**

population

**10<sup>th</sup>**

largest in the world

**55 Million**

of the current population is under 25

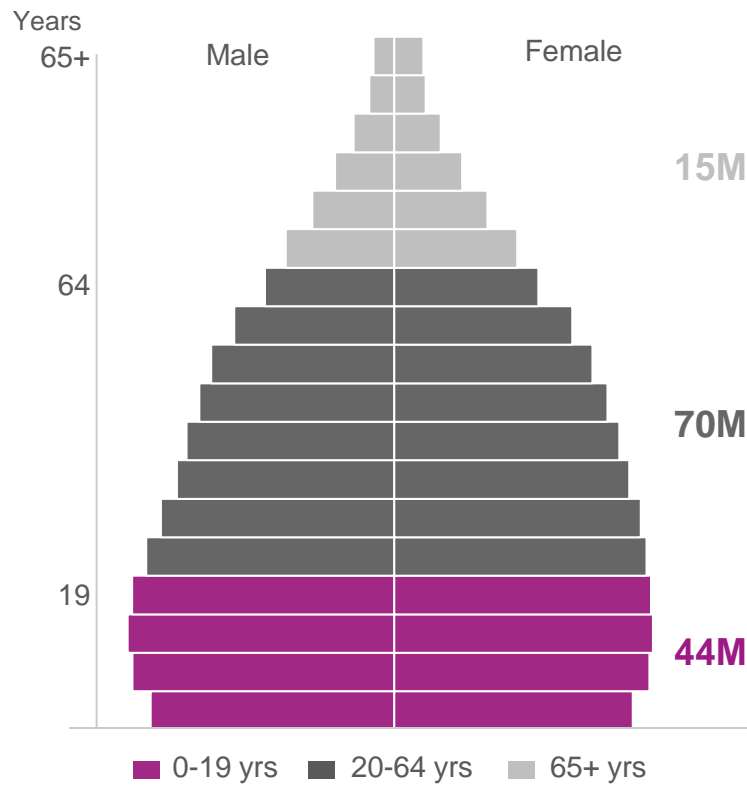
Mexico's working population is expected to be

**90+ Million**

by 2050

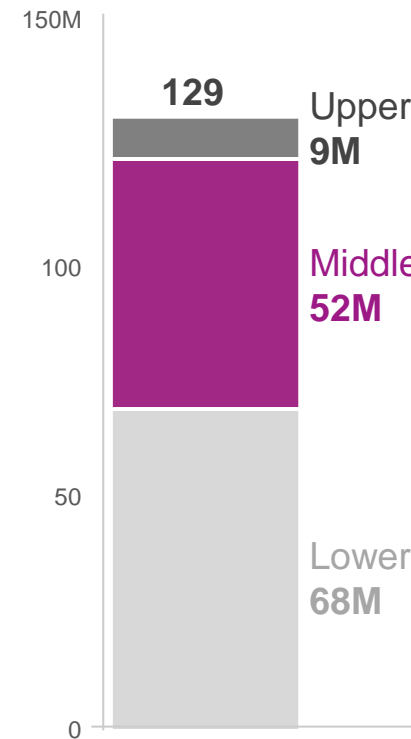
## Large and growing "traveling class"

Mexican demographic composition by age | 2022



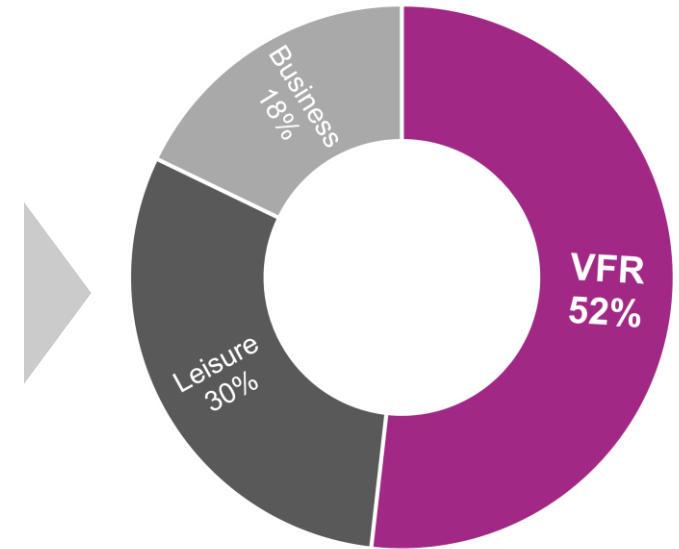
## Healthy middle class

Population, Millions | 2022



## Large VFR segment

2022 | Network breakdown by ASM



**Significant opportunities exist to drive growth through bus-to-air conversion**



**50%**  
of routes compete only against buses



**3 Billion**

Bus passengers in Mexico annually, of which 795 million<sup>(1)</sup> represent most attractive segment for bus-to-air conversion



**10%**

If Volaris were to convert 10% of the luxury bus passenger segment, the size of the Mexican aviation market would double



**31 Million**

Converting 1% of bus passengers to air travel would yield 31 million additional air passengers



**No passenger rail system**

The lack of passenger rail service makes long-distance domestic travel difficult and time-consuming Mountainous terrain make road trips treacherous

Note: (1) First, executive and luxury class bus passengers.  
Source: SICT

# Volaris operates the most diversified network in Mexico



**More Diversified Network**

Volaris has significantly less route overlap than competitors

**30%**  
with Viva (vs. 47% Viva's point of view)

**20%**  
with Aeromexico (vs. 47% Aeromexico's point of view)



**Competitive Advantages**

Volaris' network provides competitive advantages

**48%**  
Volaris holds leadership position at 27 of 56 domestic stations, including most important stations

## Volaris is the leader at more than half of the airports we serve

Seats | 2023

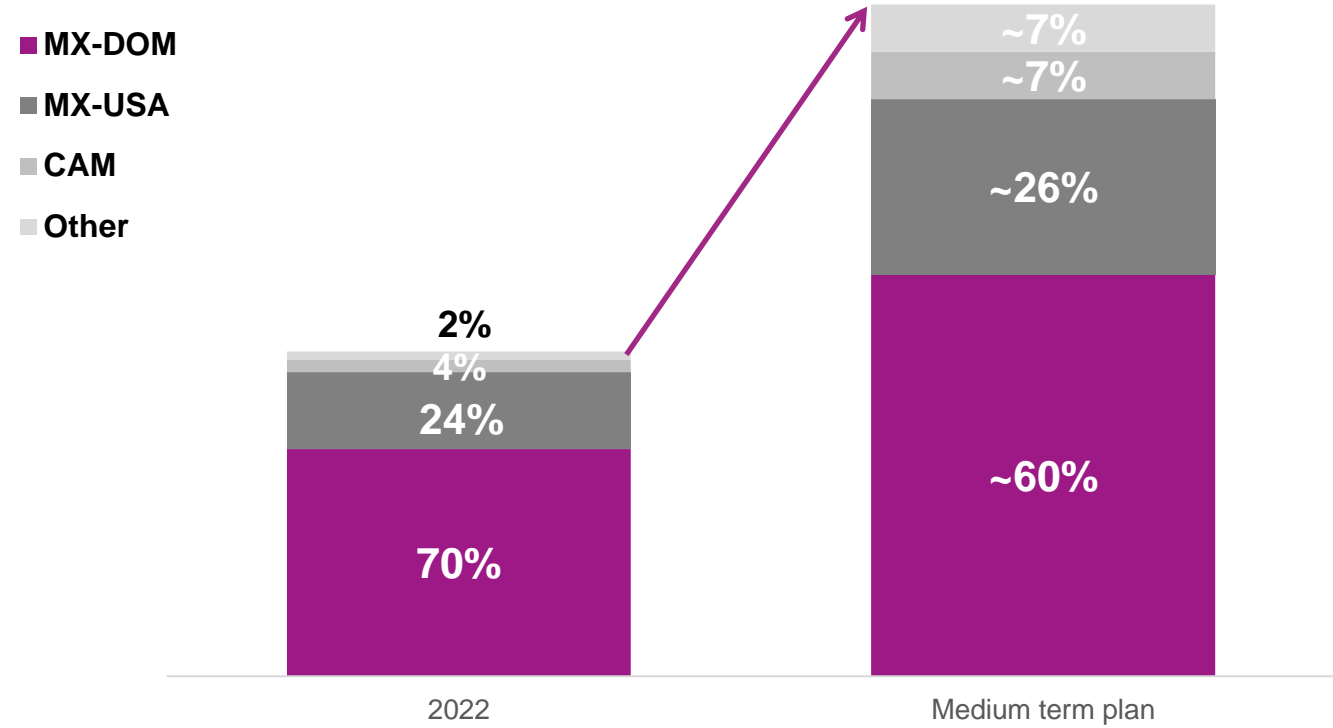


**Volaris is well positioned to benefit from bus conversion given market strength**



Volaris has strong potential for expansion in all key markets in the medium-term

Volaris' network growth



<b>Total aircraft</b>	<b>117</b>	<b>175 – 200</b>
<b>Total routes</b>	<b>196</b>	<b>490 – 550</b>

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# Robust ancillary roadmap: line of sight to achieve 50% of total operating revenues

## Optimize pricing

- Define pricing of key air trip related ancillaries based on customer's willingness to pay
- Achieve full potential personalization

## Launch new products & services

- Start wireless inflight offering
- Affinity program with Oxxo - the largest retailer in Mexico
- Offer new insurance products around flexibility and health
- Launch new refund products

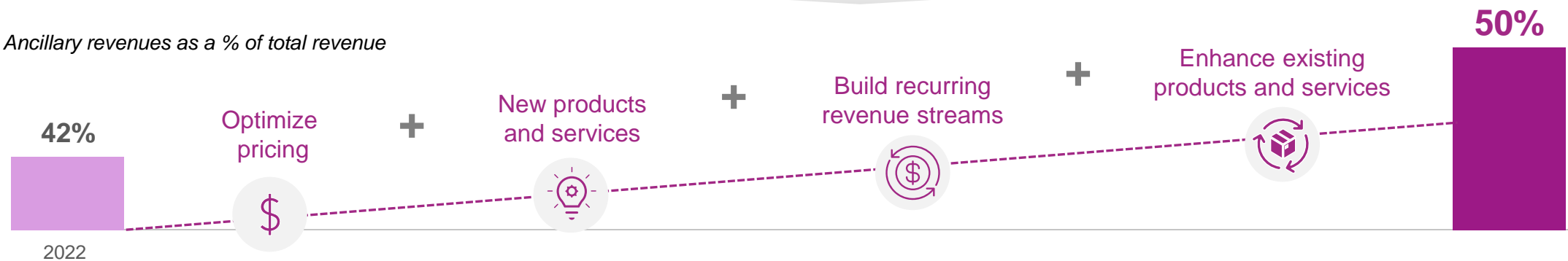
## Build recurring revenue streams

- Grow V.Pass subscription (markets, types and flavors)
- Build V.Club membership base to 30-40% of passengers
- Maximize co-branded credit card revenues through scaling and launching new regions
- Annual Pass "All-You-Can-Fly"

## Enhance existing products & services

- Enforce baggage charges at airport
- Improve conversion seats selection and upsell premium seats at checking and in cabin
- Drive commission revenues from YaVas vacation packages offering

Ancillary revenues as a % of total revenue



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## Financial strength

- **Strong and flexible** balance sheet and cash generation
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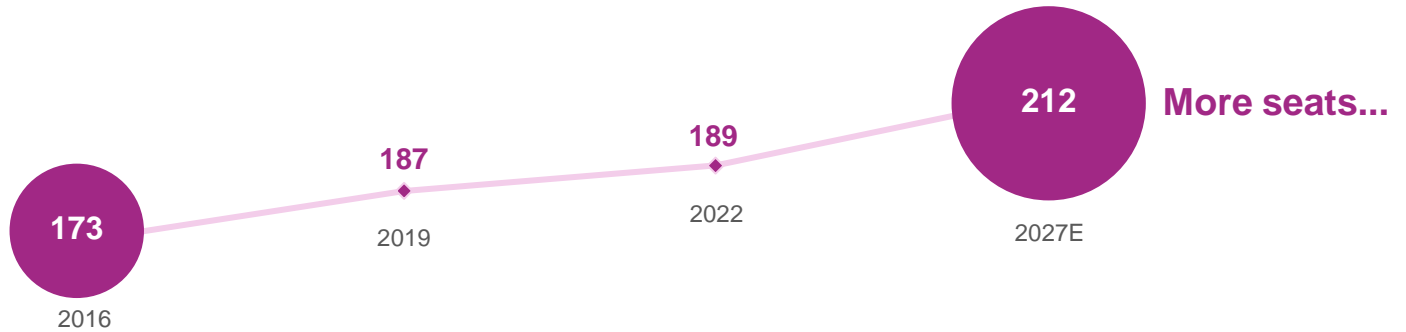
# Fleet plan positions Volaris to further increase its cost advantage

High percentage of NEO aircraft is a natural hedge against higher fuel prices

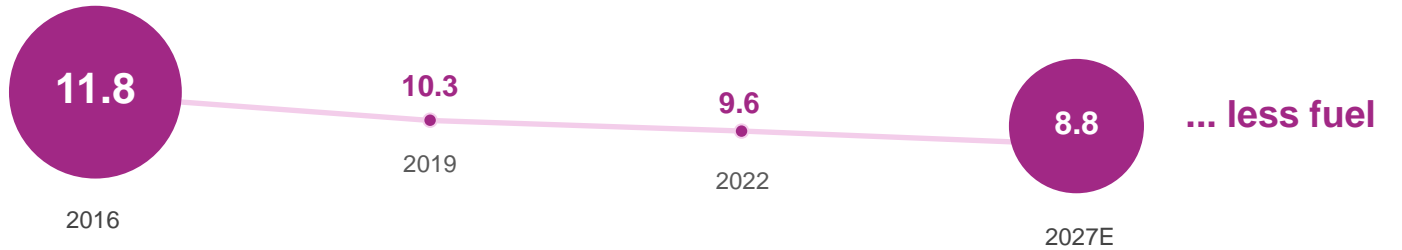
P&W GTF engines with fuel consumption reduction ~15% per available seat mile



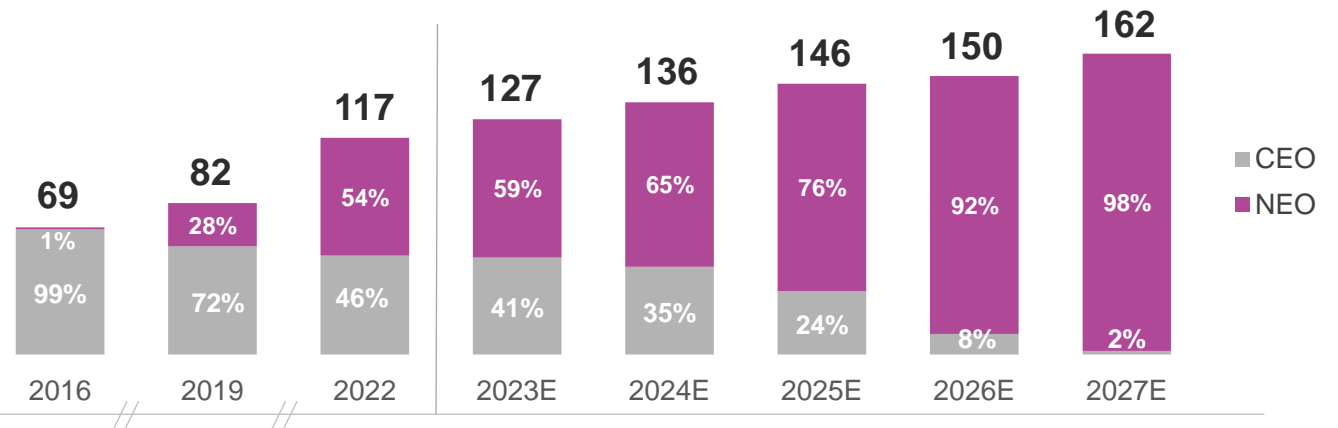
Seats per departure



Gallons/ASM (000)



Contractual fleet plan



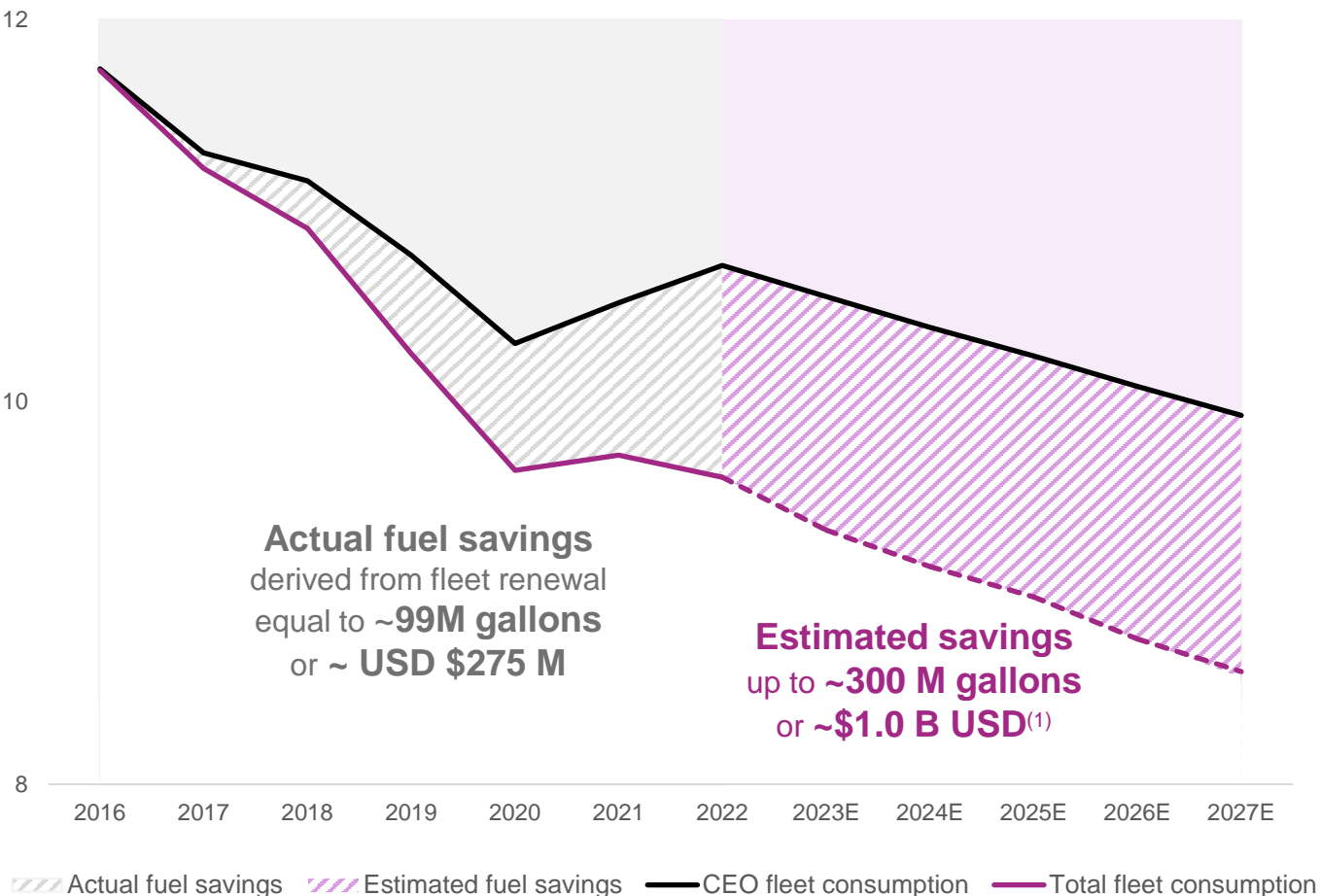
Note: Average configuration of existing A321neo fleet at 234 seats, with new deliveries at 239 seats.

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# Fleet renewal is proving to be an effective fuel price hedge

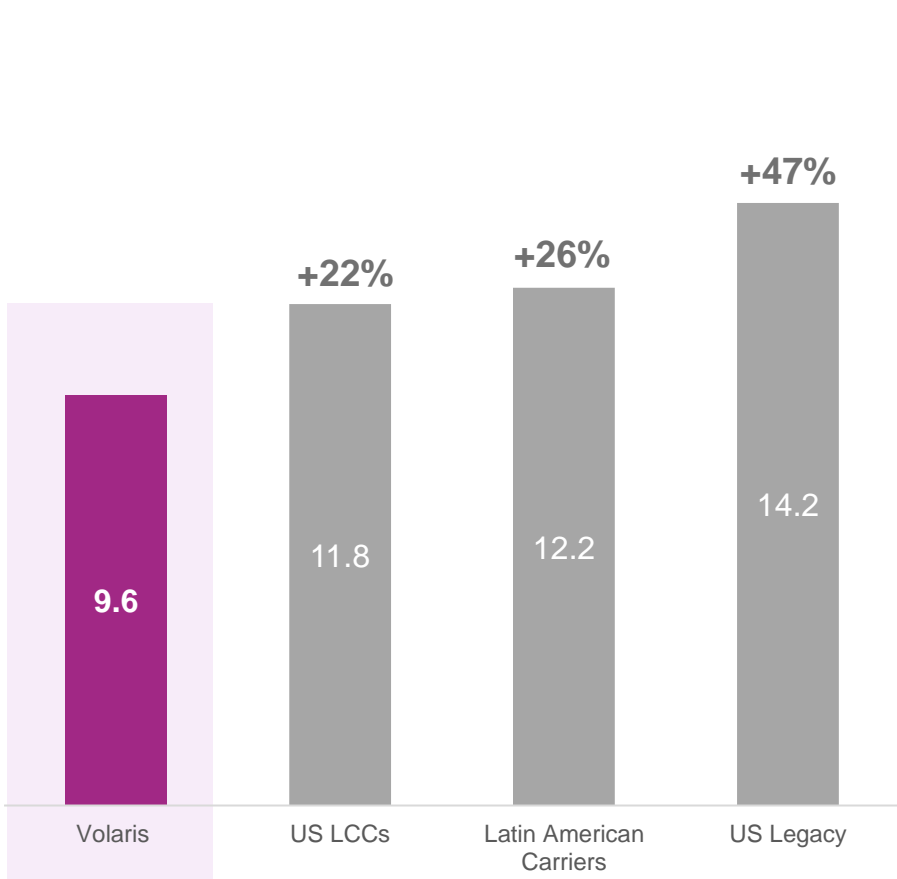
## NEO fleet investment already generating significant cost savings

Gallons/ASM (000)



## More fuel efficient than peers

Gallons/ASM (000) | FY 2022



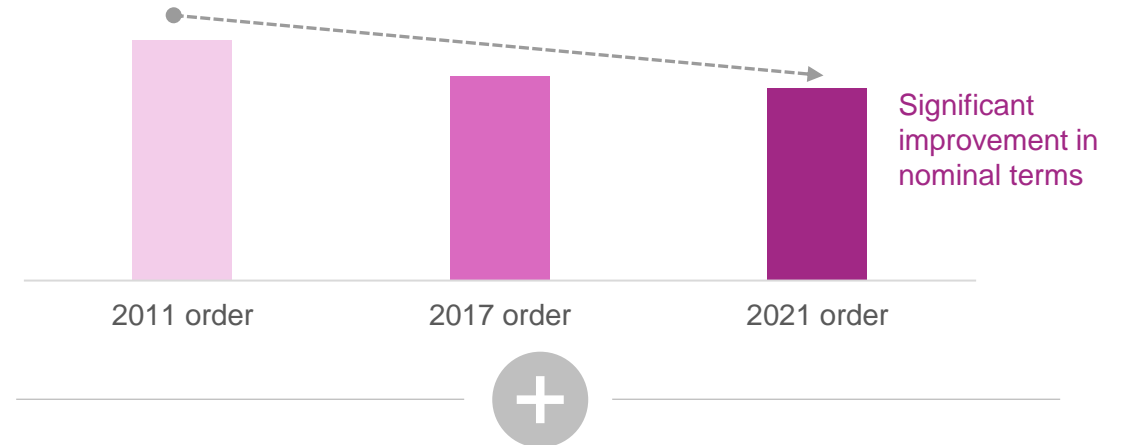
Note: (1) Assumes an economic fuel price of 3.50. (2) Presenting average gallon/ASMs (000's) "US LCCs": Southwest, Allegiant, JetBlue, Spirit, and Frontier; "Latin American Carriers": Copa, Azul and Gol.; "US Legacy Carriers": Delta, American Airlines, Alaska and United Airlines  
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# Reduced cost of ownership to trickle down to CASM

NEO orders	Indigo's group order	Volaris' portion of group order	Volaris' outstanding backlog
2011 order	Stand-alone	N/A	30 Last delivery in 2022
2017 order	Indigo	430	80 79 First delivery in 2023
2021 order	Indigo	382 <sup>(1)</sup>	64 <sup>(1)</sup> 64

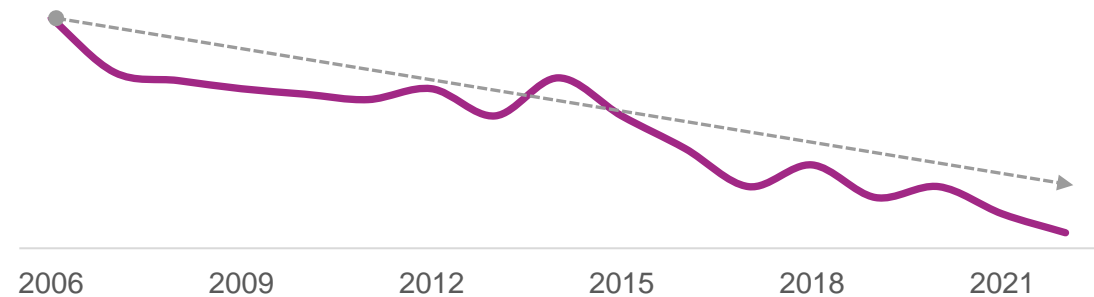
## Favorable aircraft pricing with Airbus negotiated, benefitting from Indigo Partners' economies of scale

Net fly-away prices per aircraft (USD nominal) Index 2011=100%



## Increasingly competitive lease rate factors to widen Volaris' fleet ownership cost advantage in the future

Lease rate factor (%) Index 2006=100%



Note: (1) Includes exercised options.  
For non-IFRS measures please see appendix.

# Volaris' Airbus orderbook supports flexible and conservative fleet growth

## Orderbook with Airbus

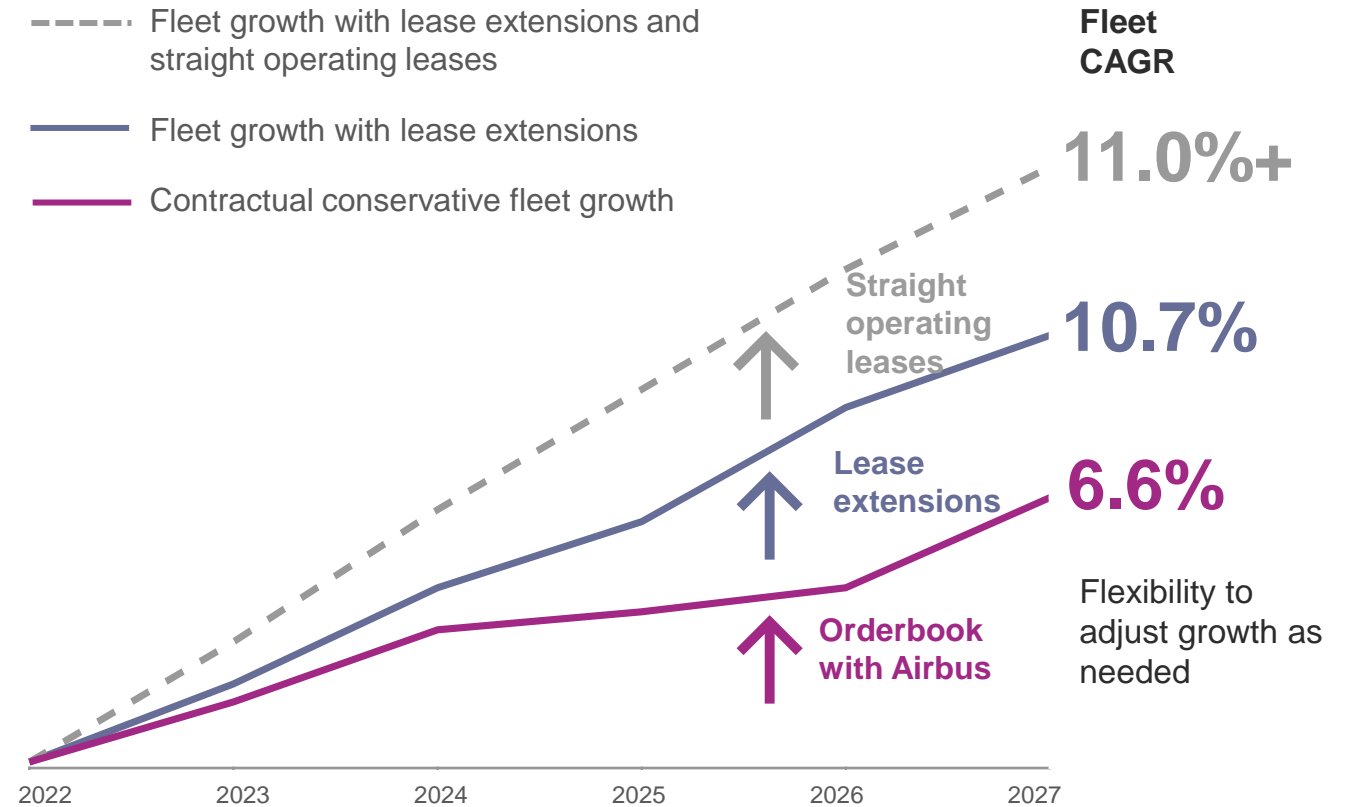
- Three purchase orders placed with Airbus, totaling 174 aircraft
- 143 on backlog for delivery in the upcoming years – **half for renewal, half deployed for fleet growth**

## Lease extensions

- Volaris aims to keep its fleet as young as possible
- Lease extensions for certain aircraft to address growth requirements
- Seek lowest redelivery cost possible when necessary to return an aircraft to lessor

## Straight operating leases

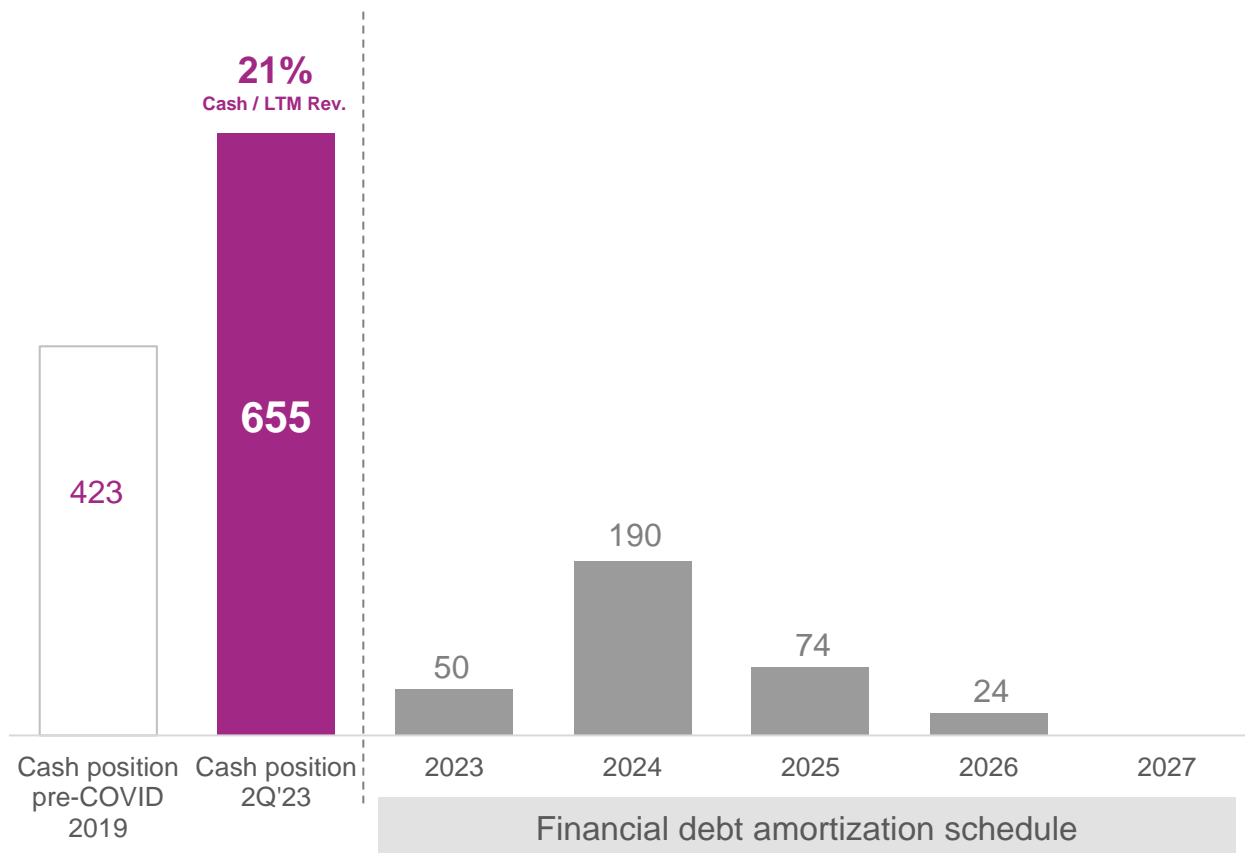
- Secured additional aircraft from lessors who have placed their own orders with Airbus
- Leases depend on the current market conditions and aircraft availability



# Operational and financial efficiency has enabled a robust capital profile

## Attractive financial debt maturity profile

Millions / USD <sup>(1)(2)</sup>



**93%**

of Volaris' total debt is composed of lease liabilities (USD \$2.8B), with no exposure to increasing rates<sup>(2)</sup>

**7.5%**

dollar equivalent cost of Volaris' financial debt in 2Q23<sup>(3)</sup>







**500M+**

pre-delivery payments (PDPs) line secured for next three years

Note: (1) Converted using June 30, 2023, FX of USD = 17,1072 MXN (2) VOLARCB19 & VOLARCB21L floating rate have a 10% cap on TIIE (3) The cost of debt is computed using the equivalent USD denominated fix rate swap for each financing facility.



# 2023 Guidance

		FY 2023
	<b>ASM growth</b>	~13% <sup>1</sup>
	<b>Total Operating Revenues</b>	USD \$3.2 to \$3.4B
	<b>CASM ex fuel</b>	USD \$4.7 to \$4.8¢
	<b>EBITDAR margin</b>	29% to 31%
	<b>CAPEX</b>	~USD \$300M <sup>2</sup>
	<b>Net Debt/ EBITDAR</b>	~ 2.8x

Note: (1) Subject to GTF engine inspections. (2) Net of financed predelivery payments.

This guidance assumes a **FX USD/MXN** between **Ps.17.75 to Ps.18.25** and an **average U.S. Gulf Coast jet fuel price** between **\$2.55 to \$2.65** per gallon.

This outlook assumes no significant unexpected disruptions related to COVID-19, regulatory, macroeconomic and/or geopolitical events with impact on Volaris' business.

Assuming Volaris' contractual fleet, we are committed to doubling

Revenue,

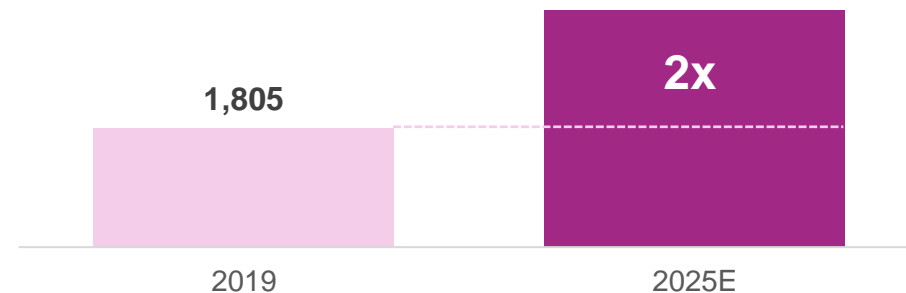
EBITDAR, and

FCF generation

by 2025 versus pre-pandemic levels (2019)

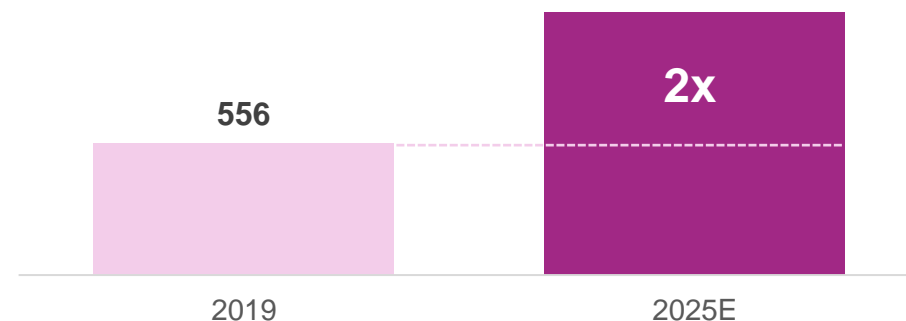
**Revenue**

USD Million



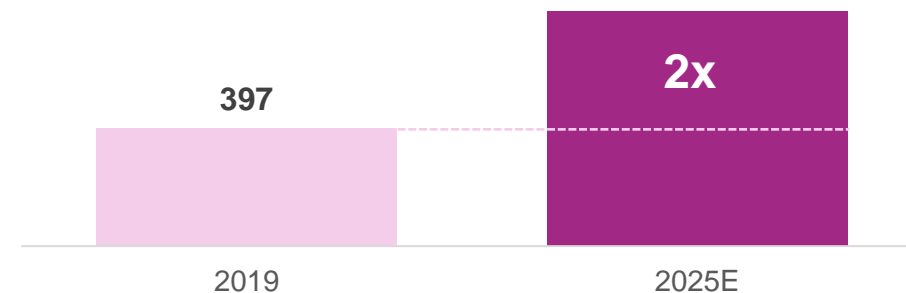
**EBITDAR**

USD Million



**Free Cash Flow**

USD Million



Note: Free cash flow calculated as EBITDAR minus CAPEX.  
For non-IFRS measures please see appendix.

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