

### **GROWTH SURPASS 30% WITH CONTINUOUS MARKET SHARE GAINS**

Equilibrium between sales growth, stores maturation and competitiveness



### **EXPANSION ADVANCES**

- 59 stores in LTM:
  - +38% of sales area
  - +3 conversions in 1Q23
  - 50 conversions concluded
- 266 stores in operation
- 28 stores under construction:

*13 conversions + 15 organics* 



SALES: +60% growth in 2 years

Relevant contribution of converted stores

Resilient "same-store" sales

Market Share
Gains
Total (+2.4 p.p)
and
"Same-Stores" basis

SUSTAINABLE PERFORMANCE: Gross Mg. suited to the competitiveness Adj. EBITDA increased R\$ 200M

**Gross Profit:** R\$ 2.4 bi, + 33%

Margin: 16.1%

Adjusted EBITDA: R\$ 951M, +27%

**Margin: 6.3%** 

**NET INCOME:** Impacted by high interest rates



**R\$ 72M Margin: 0.5%** 

### SALES AVERAGE OF CONVERTED STORES SURPASS THE COMPANY'S AVERAGE





Converted stores with 5 months of operation reach more than than 70% of the sales potential and margin of 5%

**2.2x** Sales Uplift (vs hiper)

3.2x food perimeter

# Sales Average per Store – 1Q23 (R\$ MM)





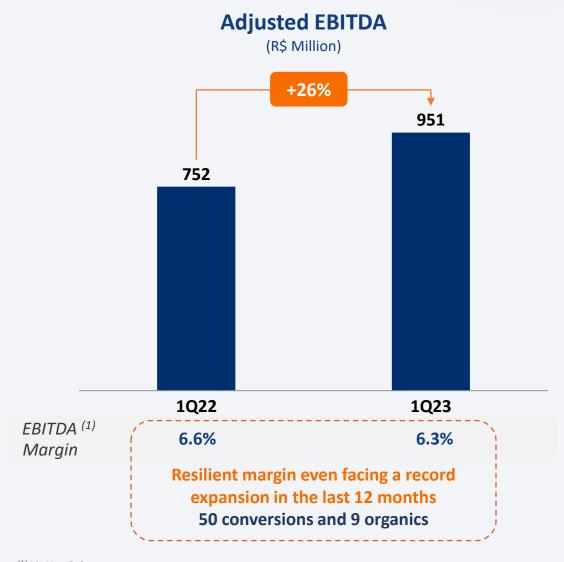


## ADJUSTED EBITDA INCREASES R\$ 200 MILLION IN COMPARISON TO 1Q22

EBITDA margin of 6.3% even facing a strong expansion





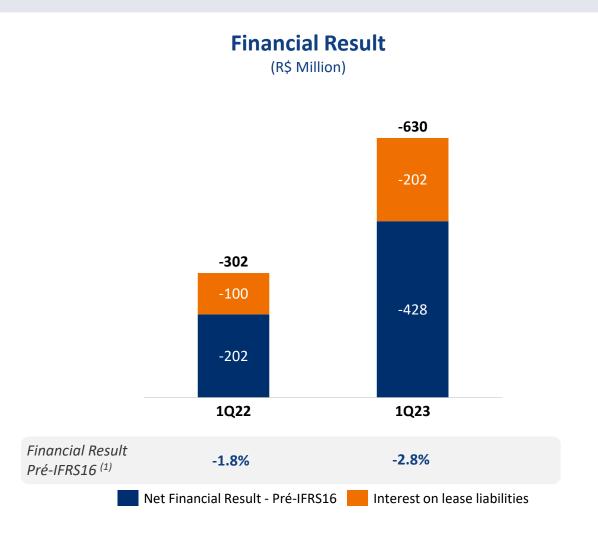


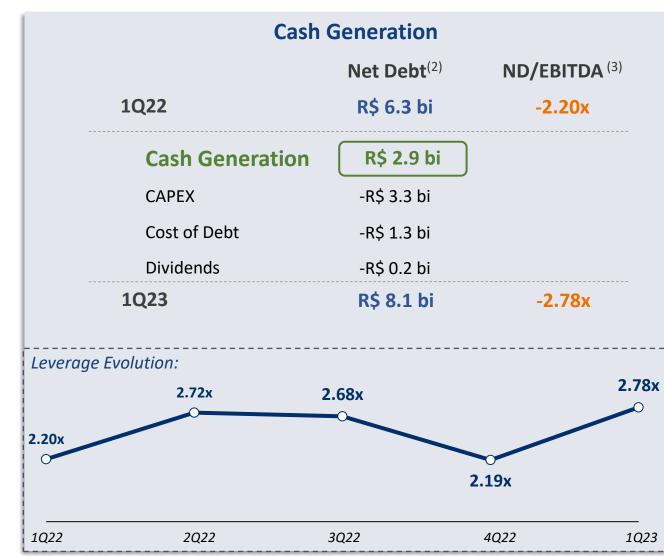
(1) % Net Sales

### STRONG OPERATIONAL CASH GENERATION



Financial result impacted by the higher interest rates and the current leverage level of the Company





<sup>(1) %</sup> Net Sales

<sup>(2)</sup> Including credit card receivables

<sup>(3)</sup> Adjusted EBITDA Pré-IFRS 16

### POSITIVE NET INCOME IN A CHALLENGING SCENARIO

Resilient operational result given the strong expansion, partially offset by financial result





R\$ 72 Million
Net Margin: 0.5%

### OPERATIONAL LEVERAGE

- High volume of stores in the early stage of maturation
- Strong conversions performance, with sales above R\$21M and high margin level
- Better shopping experience, ensuring the attractiveness of Assaí stores

### IMPACT ON THE RESULT

High interest rates

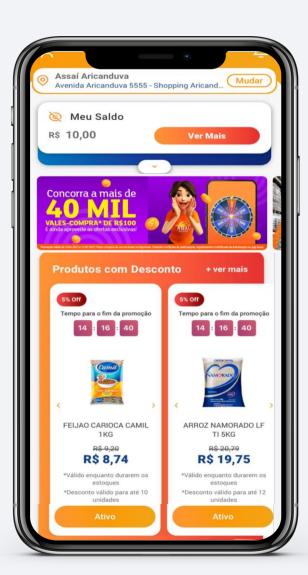




### PHYGITAL STRATEGY ADVANCES WITH THE LAUNCH OF 'MEU ASSAÍ' APP

Improved shopping experience and customer relationship





### **CRM SYSTEM**

#### **Favorite Stores**

Mapped by Geolocation

### **Gamification**

Interactive Awards
Purchase Recurrence

### **Digital Wallet**

**Transaction Bills** 

### **Exclusive Offers**

Segmentation by Stores
Typification of customer (B2B or B2C)
Working together with the industry

### **Initial Results**

+ 7M customers registered in the CRM base

Among the 5 most downloaded apps in launch week

30% of identified tickets

Average ticket 40% higher compared to the Company's average

### CONTINUITY OF THE ESG STRATEGY AND RELEVANT RECOGNITION

Commitment in building an inclusive society based on 5 strategic pillars







**Donation of 35.4 tons of food and hygiene and cleaning items** in several states.

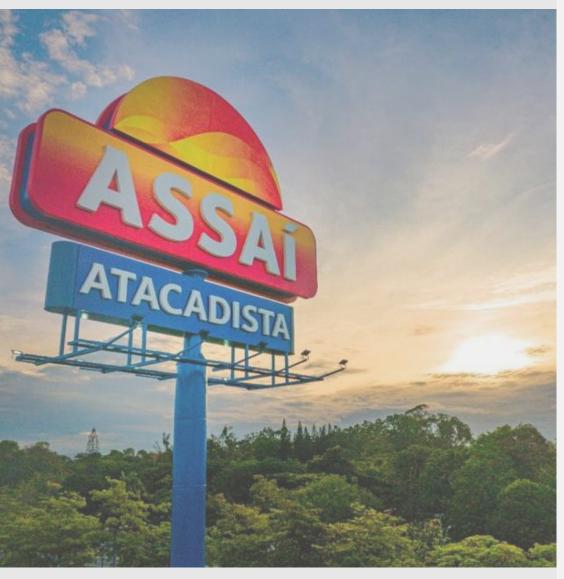


78% increase in combating food waste in the stores, also becoming a signatory of the Everyone around the Table Movement ("Movimento Todos à Mesa").



GPTW Diversity Ranking, among the 10 best companies to work for people over 50 and people with disabilities.

Best wholesaler in SP for the 8<sup>th</sup> consecutive year, according to Datafolha



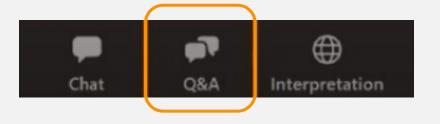
# Q&A

To ask questions, please click on the Q&A icon on the bottom of the screen

Write your **NAME**, **COMPANY** and **LANGUAGE** of the question.

If announced, a request to activate your microphone will show up on your screen, then, you should enable your audio to ask your question.

We kindly ask you to make all questions at once.





**THANK YOU** 

**Investor Relations team** 

ri.assai@assai.com.br ri.assai.com.br