



INSTITUTO  
**ASSAÍ**

2023 ANNUAL  
REPORT



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## ABOUT THE REPORT

This Annual Report covers Assaí Institute's activities and initiatives between January 1 and December 31, 2023. Follow our initiatives on social media (Portuguese only):



## MESSAGE FROM THE EXECUTIVE BOARD

2023 was a special year for the Assaí Institute, when we celebrated our one-year anniversary as the entity responsible for Assaí Atacadista's social investments, greatly advancing our work to bring prosperity to people and communities.

For many years, Assaí has been strongly committed to making a social impact. By centralizing and structuring its efforts in the Assaí Institute, this commitment is becoming increasingly stronger. The Institute is the face of Assaí, performing actions that are connected to what makes sense for the Company and for society.

In partnership with more than 400 social organizations and public authorities, we work to achieve our targets for the three-year period 2023-2025, as approved by our Decision-Making Body, through the strategic drivers on our three fronts of action: Entrepreneurship, Food Security, and Sports.

On the **Entrepreneurship** front, we have strengthened the work of Academia Assaí to help and encourage small business owners in the food industry, such as street vendors, those with a fixed point of sale, or those who sell on demand. We also promote the Academia Assaí Award, which in 2023 awarded 2,100 participants and provided entrepreneurs with financial support of more than R\$1.3 million, the largest investment ever made.

On Academia Assaí's platform, we launched *Afronegôcio*, an initiative that aims to boost afrobusiness through content, exclusive information, and partnerships that empower Black entrepreneurs in our country.

On the **Food Security** front, our work has evolved with the launch of two major projects: *Mais Escolha* (More Choices), which gives greater dignity and autonomy to make choices; and Soup Kitchens, with the distribution of ready-made, nutritionally balanced, and appropriate meals for people living in extreme poverty, especially the homeless.

We work to mobilize and engage society, raising awareness of hunger and reinforcing the possibility of acting together, contributing with donations to more than 300 social organizations. In 2023, our own initiatives, as well as those with our clients and partners, were very successful, with more than 3,000 metric tons of food donated.

On the **Sports** front, through our first call for proposals, we launched the Sports and Citizenship project, which aims to strengthen the work of partner social organizations that use sports to promote citizenship and improve people's lives.

A total of 330 social organizations registered for the call, 50 of which were selected in the first



round to receive training on the subject of sports and citizenship and which, as they evolve, can obtain technical support such as mentoring and educational training, as well as financial support of up to R\$90,000 to ensure the continuity of their projects, and will receive our support until 2025.

All these achievements in 2023 stem from the hard work of everyone involved in the Institute's activities: employees, partners, and beneficiary families.

In 2024, we will continue our work by strengthening ongoing projects and implementing new programs.

We count on everyone's energy and talent for us to grow and effectively contribute to social development, transforming people's lives to achieve their dreams and prosperity.

**Sandra Vicari**  
Executive Director



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# THE ASSAÍ INSTITUTE

We are an independent, non-profit organization created on March 10, 2022 to handle Assaí Atacadista's social investments.

Our purpose is to **promote opportunities and paths to prosperity for people and communities**, and we are committed to **making a positive social impact on the communities where we operate** throughout Brazil.

With the formalization of the Institute, we were able to act in coordination and in line with Assaí's historical commitments and strategic planning for 2025. Our work is guided by six UN Sustainable Development Goals (SDGs) and is focused on three fronts: **Entrepreneurship, Food Security, and Sports.**

<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL-BEING 
<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>10</b> REDUCED INEQUALITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 



## Our Manifesto

*“The desire to help people and communities has always been present in our daily lives. Through our business, we have already impacted many lives, but we wish to do even more. Hence the birth of the Assaí Institute. Our institute. With empathy, ethics, and respect.*

*We will work independently or through partnerships, promoting initiatives in Entrepreneurship, Food Security, and Sports.*

*Always with a focus on creating possibilities for people who are striving for a better life. Who want their dreams to come true through their efforts.*

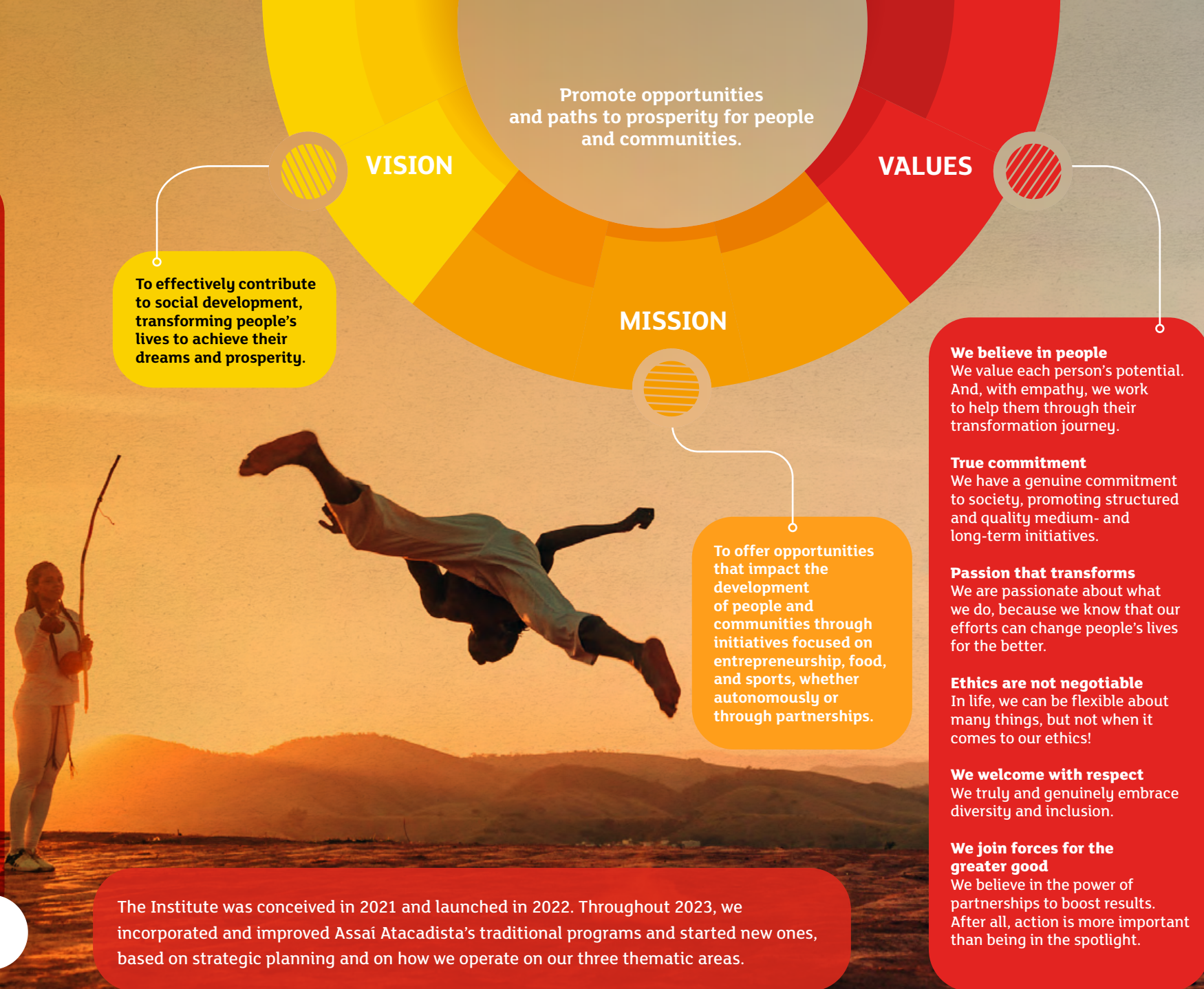
*Our vision is ambitious, and we are passionate about what we do. We are convinced that, through a real commitment to society, we will be able to achieve our mission.*

*After all, we are driven by one purpose: to promote opportunities and paths to prosperity for people and communities.”*

Click [here](#) to watch our video manifesto (Portuguese only).



The Institute was conceived in 2021 and launched in 2022. Throughout 2023, we incorporated and improved Assaí Atacadista’s traditional programs and started new ones, based on strategic planning and on how we operate on our three thematic areas.



Promote opportunities and paths to prosperity for people and communities.

### VISION

To effectively contribute to social development, transforming people's lives to achieve their dreams and prosperity.

### VALUES

**We believe in people**  
We value each person's potential. And, with empathy, we work to help them through their transformation journey.

**True commitment**  
We have a genuine commitment to society, promoting structured and quality medium- and long-term initiatives.

**Passion that transforms**  
We are passionate about what we do, because we know that our efforts can change people's lives for the better.

**Ethics are not negotiable**  
In life, we can be flexible about many things, but not when it comes to our ethics!

**We welcome with respect**  
We truly and genuinely embrace diversity and inclusion.

**We join forces for the greater good**  
We believe in the power of partnerships to boost results. After all, action is more important than being in the spotlight.

### MISSION

To offer opportunities that impact the development of people and communities through initiatives focused on entrepreneurship, food, and sports, whether autonomously or through partnerships.

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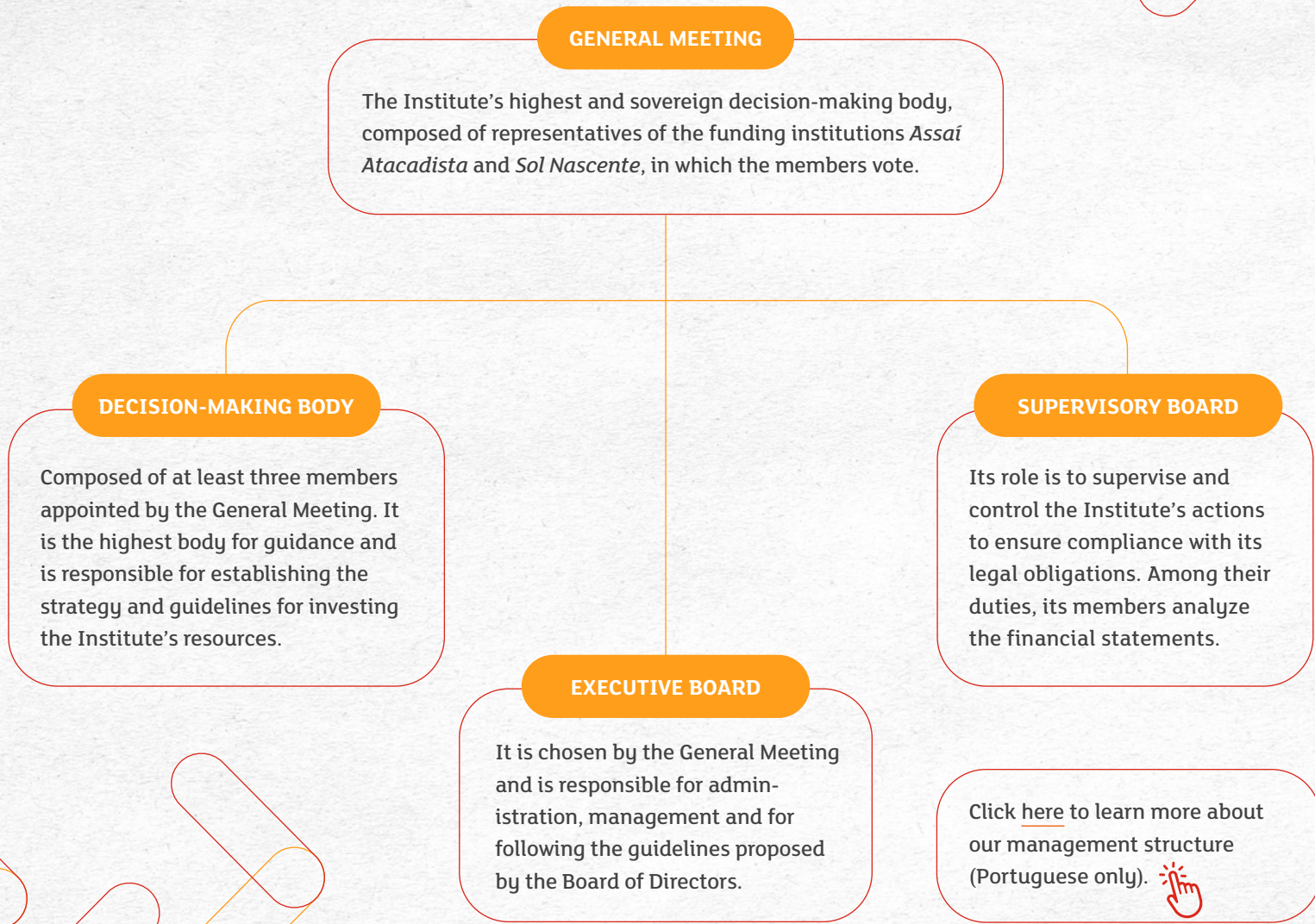
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Our administration structure is composed of four bodies:



The Assaí Institute has a team of dedicated people to carry out its strategy and develop its projects and programs.

In order to increase the positive impacts, we want to create, we work together with companies, civil society organizations, public authorities, customers, suppliers, and employees.

We believe that awareness, engagement, and collaboration are key to true social action. We therefore want to strengthen and expand partnerships with these stakeholders in order to multiply the number of beneficiaries of our programs.



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## Planning and targets for the three-year period 2023-2025

### FOOD SECURITY

- > More than **1,300 metric tons of food** collected in the *Alimento a gente compartilha* (Food Is Something We Share) campaign
- > **700 metric tons of food** donated by the Institute and Assaí
- > Support for 10 soup kitchens and distribution of **500,000 meals**
- > Support for **6,000 families** through the *Mais Escolha* (More Choices) project
- > Development of a **program to mobilize** suppliers and customers to extend the reach of the projects



### ENTREPRENEURSHIP

- > **400,000 recurring users** on the platform
- > **45,000 certificates** issued
- > Assessment of the impact of **Academia Assaí**
- > Support for more than **6,000 entrepreneurs** through the Academia Assaí Award
- > Process in place for the **inclusion of family farming** in Assaí stores



### SPORTS

- > **100 institutions participating** in the Initial Module
- > **30 institutions participating** in the Advanced Module, with funding



## Our journey in 2023

The first year of the Assaí Institute was marked by our continued work on the fronts of action defined in 2022. In 2023, we focused on planning the birth of each project, mapping partners and building our path.

We put the plan into practice, laid out its guidelines, and kicked off the projects, always in line with Assaí's business and our historical social work. We also consolidated what already existed, such as the initiatives of Academia Assaí, distribution of baskets of food staples, and customer engagement campaigns, with donations of warm clothing and food.



**260,000+**  
**vulnerable families**

benefited by our Food Security actions



**3,000 metric tons<sup>1</sup>**

of food donated to 312 partner institutions working in communities around our stores



**16,485 business**

management certificates for entrepreneurs



**50 institutions**

working with sports for citizenship supported with educational training

<sup>1</sup> Total accumulated through donations of baskets of food staples, soup kitchens, mobilizations with customers, and the Destino Certo program.



# ENTREPRENEURSHIP FOR PROSPERITY

## *Front of action: Entrepreneurship*

We support micro and small food businesses through information and training, and the development of entrepreneurial skills and competencies. We also offer tools to support business management, the distribution of production, recognition, appreciation, and access to financial resources for the growth and continuity of the business.

This work is done by **Academia Assaí** and benefits professionals from different food sectors, such as food trucks, pizza places, sellers of cakes, sweets, and snacks, street vendors, coffee and ice cream shops, bars, snack bars, and restaurants.



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## Strategic Direction 2023 2025

- > Expand recurring access to information and training.
- > Maintain financial support for food entrepreneurs.
- > Support social organizations that work to strengthen the entrepreneurs targeted by the Assaí Institute.
- > Establish operations with family farming entrepreneurs, supporting the development of economic models. With this, we wish to establish a connection between family farming and Assaí stores by placing their products for sale on our shelves and using their fruit and vegetables in our cafeterias.



It was created in 2017 with the mission of strengthening micro and small food businesses by providing training, valuing, and strengthening their ecosystem. In 2022, Academia Assaí (Portuguese only) became part of the programs developed by the Assaí Institute.

Academia Assaí works to help generate jobs and income, offering free courses, content on different platforms, events, workshops, and financial support, among other types of assistance.

In 2023, we developed Academia Assaí's Theory of Change, which helped us improve our focus and guide our initiatives, given that we operate in a scenario (Portuguese only) in which 48.9% of people who start a business do so out of necessity, that 57% of entrepreneurs are low-income, and that 80% of micro and small businesses don't make it through their first year.



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## Academia Assaí in numbers in 2023



**200,000+**  
recurring users  
on the platform



**53,000+**  
people  
registered



**16,000+**  
training  
certificates  
issued



**4 million+**  
views on the  
platform



**1 million+**  
views on the  
portal's news pages



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In this context, Academia Assaí concentrates its efforts on four fronts:

01

**Information and training**

Training courses in business management.

02

**Incentive, recognition, and appreciation**

Financial support to strengthen businesses and initiatives for recognition and appreciation.

03

**Support for other initiatives in the field of entrepreneurship**

Financial support for expanding initiatives that strengthen micro and small business owners.

04

**Solutions for the ecosystem**

Contributing to solutions to strengthen the food entrepreneurship sector.

Considering short-, medium- and long-term impacts, Academia Assaí works with entrepreneurs whose businesses are at different stages of maturity, prioritizing those in development.

Our initiatives also cover the different capitals required for the development of entrepreneurs: human, social, financial, and psychological, contributing to the prosperity of everyone, focusing on the indicators of income, education, race, and gender.



To learn more about our work, visit our platform [www.academiaassai.com.br](http://www.academiaassai.com.br) and Academia Assaí's social media (Portuguese only):



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## 1 INFORMATION AND TRAINING

Through a digital platform and in-person actions, Academia Assaí offers a series of courses and different forms of training, using customized methodologies developed by partners such as *Aliança Empreendedora*, *SEBRAE*, and *Megamidia Group*.

The platform that provides support for the development and strengthening of entrepreneurship has 13 online courses, an agenda of events, a news portal, and a podcast titled *Negócio em Dia* (Portuguese only).

In-person courses are intended to bring Academia Assaí closer to Assaí stores and customers, strategically expanding the reach of the program to entrepreneurial communities, offering them free resources and tools to boost their businesses.

These courses, which had been interrupted during the COVID-19 pandemic, were resumed in 2023 and offered to 190 people at Assaí stores in the cities of São Luís (MA), São Paulo (SP), Belo Horizonte (MG), and Brasília (DF).

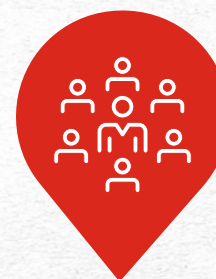
Between February and December 2023, through an independent consulting firm, we also assessed the impact caused by Academia Assaí. The work showed that Academia Assaí

positively contributes to the development of food entrepreneurs and has achieved short-term results—increased sales for the businesses, acquisition of knowledge in business management, and implementation of the tools learned. Academia Assaí also motivates their development and self-recognition as entrepreneurs—especially those taking part in the Academia Assaí Award.

There is, however, a long way to go, especially in terms of medium- and long-term results—access to financial resources, formalization of the business, structuring of the business and management, and creation of job opportunities for others.

A total of 1,346 respondents took part in an online survey for the collection of quantitative data, in addition to a qualitative survey involving in-depth interviews with the winners of the Academia Assaí Award and representatives of the program's partner organizations.

The results of the survey are being evaluated and will be used to validate, adjust, and advance our work, aiming to reinforce the actions that have the greatest impact and, eventually, develop others that meet demands of those involved.



In 2023, **in-person courses** were offered to **190 people**



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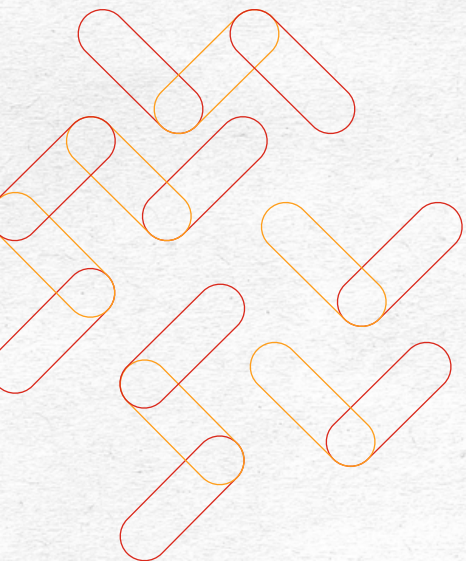
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## Afrobusiness

This is an initiative launched within the Academia Assaí platform in 2023 to boost Black entrepreneurs in the food segment.

In this way, we believe in supporting initiatives that, in addition to being entrepreneurial, help overcome obstacles in

our society, such as fewer opportunities for this audience or even structural racism.

This support for Afrobusiness involves actions, partnerships, podcasts, workshops, and more exclusive content. The project is divided into four initiatives (links in Portuguese only):



### *Podcast Negócio em Dia*

Production of three annual episodes focused on Afrobusiness. In 2023, the topics were “Afrofuturism and gastronomy,” “Female Afrobusiness,” and “Black Money.”

### *News*

We curate the content related to Afrobusiness available on Academia Assaí’s Portal and produce a monthly article related to this topic to feed the portal.

### *Coluna PretaHub*

Solutions related to food entrepreneurship based on the perspective and experience of Black people and that generate identity and representativeness.

### *Casa PretaHub*

Support for the collaborative economy space, with an economic and cultural approach, focused on accelerating Black entrepreneurship, which strengthens activities in two units, one in São Paulo (SP) and the other in Cachoeira (BA). Some of the activities include the second edition of *Afrolab Gastronomia*, held in April in Cachoeira, which selected 35 microentrepreneurs in the area of gastronomy, including 23 Quilombolas, to participate in an immersion course focused on business.



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## 2 INCENTIVE, RECOGNITION, AND APPRECIATION

In order to recognize and value micro and small business owners working with us in this journey, in 2023 we held the 6<sup>th</sup> Academia Assaí Award, which is also a way of encouraging these businesses to grow and become more structured and attractive.

This edition of the award provided financial support to 2,100 participants and had two stages—national and regional—with a total prize pool of more

than R\$1.3 million. Among the winners, 78% were women and 76% reported being black or brown. A total of 20,670 entries were submitted in the three categories: On-demand Sales, Physical Store, and Street Vendor.

In the previous five editions combined, more than 3,000 participants were awarded and R\$2.5 million was distributed to the winners.

The 2023 edition had the following rounds:

1 <sup>st</sup> phase regional round	2,100 entrepreneurs received R\$300 and took part in the Training Week, with four online classes on financial management, entrepreneurial behavior, communication in sales, and innovation.
2 <sup>nd</sup> phase regional round	210 finalists in the regional round received an additional R\$2,000 and R\$500 gift cards for purchases at Assaí stores, as well as online training.
Finals regional round	30 regional winners received an additional R\$2,000, one cell phone, and two business consulting services, as well as a trip for a week of immersion courses and learning, and a spot in the national round.
National round	Three national winners of the award were chosen, one in each category—On-demand Sales, Fixed Point of Sale, and Street Vendor—receiving R\$10,000 each. Three new categories were launched in 2023, focusing on key aspects for businesses to remain relevant: Innovation, Sustainability, and Technology. We had one winner in each category, each of whom received R\$3,000.



*When I got the news that I had been selected, I was really touched. I was going through a tough moment in my business, thinking about giving up. It was a journey of learning and improving emotional aspects. The first big impact was breaking free from a state of self-sabotage and, when they announced that I had won the national award in the Street Vendor category, it was a feeling of accomplishment. The Assaí Academy Award is much more than financial aid. It's support, it's encouragement, it's credibility. It restored my self-esteem, allowing me to go the extra mile!"*

**Karoliny Araujo, Campo Grande (MS)**

National Winner in the Street Vendor Category  
É BOLO DE ROLO (Portuguese only)



*The Immersion Week helped me view my business differently. Exchanging ideas with the other participants and with the people who were coordinating the event made me change the way I saw myself as an entrepreneur. The impact of the Assaí Academy was extremely positive in my life because it helped me see that I can go further. In my business, it showed me new opportunities in the work I already do, and impacted my community, which now has more access to hydroponic produce."*

**Cristiane Schlickmann, Vitória (ES)**

Winner in the Technology Category  
MORADA FELIZ HIDROPÔNICOS, (Portuguese only),  
a vegetable garden on the rooftop



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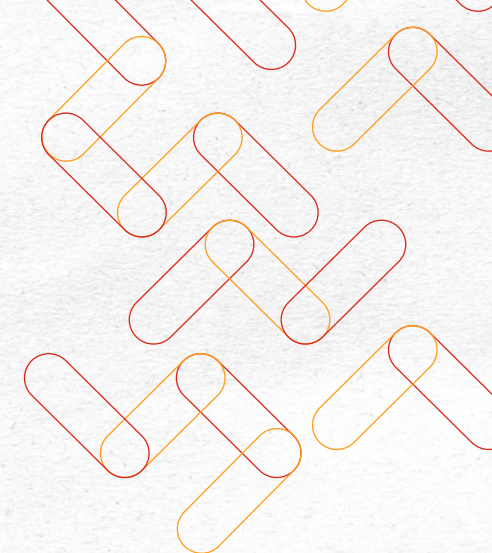
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### 3 SUPPORT FOR OTHER INITIATIVES IN THE FIELD OF ENTREPRENEURSHIP

The challenges to overcoming the barriers to entrepreneurship are many. In line with our value of joining forces for the greater good, we believe in the power of partnerships to boost results. That's why we work to support initiatives in various locations.

In the same way that Assaí is present in practically the entire country, we want our support to also spread far and wide. After all, regional projects are essential for empowering people and communities.



#### Projects supported in 2023

PARTNER ORGANIZATION	PROJECT	ABOUT THE PROJECT
Anjos da Tia Stelinha	Professional Training, Rio de Janeiro (RJ)	It offers free professional training courses in areas such as bread, homemade cakes, and desserts, helping to increase income generation and employment.
Asplande	Sabores do Rio, Niterói (RJ)	It helps to train and promote entrepreneurship among women working in the gastronomy sector in the regions where the association operates.
Associação Educadora e Beneficente (Cesprom)	Training courses, Jundiaí (SP)	It offers training courses in baking, confectionery, and kitchen assistance, helping to increase income generation and employment.
Centro Educacional Profissional do Coroadinho	Window to the Future, São Luís (MA)	It trains young people and adults in gastronomy courses in the areas of baking, confectionery, and sweets and snacks. It also teaches entrepreneurship and IT, helping to increase income generation and employment.
Ciclos	Culinary Accelerator, Ilhéus (BA)	Its aim is to strengthen the production and sales structure of informal food entrepreneurs in the region and enable them to have access to resources in order to obtain a fair income and competitiveness. The organization also trains participants in financial education, consolidates marketing networks, and creates a business accelerator.
Empreende Ai	Unleashing the Entrepreneur in Gastronomy	Created eight years ago, it is a business school created in the outskirts for the outskirts, which drives grassroots entrepreneurs to realize their dreams and guarantee financial independence. The organization has an online course called <i>Despertando o Empreendedor na Gastronomia</i> (Unleashing the Entrepreneur in Gastronomy), which caters to food entrepreneurs across the country and offers relevant content for running a business and developing an entrepreneurial profile.
Redes da Maré	Maré de Sabores, Rio de Janeiro (RJ)	It offers professional training in gastronomy for women from the low-income community of <i>Maré</i> and carries out other actions, creating sustainability for the training activities held by the <i>Casa das Mulheres da Maré</i> .
União da Saúde sem Fronteiras (Unisf)	Income Generation, Mauá (SP)	It promotes income-generation workshops, preparing participants to acquire the competencies, skills, practices, and technical and behavioral knowledge required to carry out an activity and for entrepreneurship. It focuses on empowering Black women, women refugees, and women experiencing domestic violence.
Vale do Dendê	Food Business Acceleration, Salvador (BA)	It accelerates food businesses through training, consultancy, and mentoring, with topics focused on the management and development of business ventures.



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## 4 SOLUTIONS FOR THE ECOSYSTEM

In addition to the projects we support each year, we have strategic alliances with relevant organizations in the sector, which support our actions and are supported by us, so that they can maintain and even expand their activities, strengthening the entrepreneurial ecosystem.

**Aliança Empreendedora** – A partner since the inception of Academia Assaí, *Aliança Empreendedora* is a benchmark in low-income entrepreneurship. In 2018, it created the program called *Empreender 360*, aiming to strengthen the ecosystem supporting Brazilian micro-businesses by promoting relevant content, encouraging organizations, companies, and governments to support micro-businesses in communities and city outskirts in Brazil.

Through its partnership with Aliança Empreendedora, the Assaí Institute advocates for causes and rights in order to influence the creation of effective public policies that benefit society. Its actions involve research and creation of knowledge and tools.

In 2023, we participated in the 5<sup>th</sup> Brazilian Micro-Entrepreneurship Forum, (Portuguese only), an initiative from Aliança Empreendedora that discussed the reality of 44 million entrepreneurs and the importance of a support network for micro-businesses.

**Instituto PretaHub** – This accelerator of Black entrepreneurship and hub for Black creativity, inventiveness, and trends has been working in partnership with the Assaí Institute on actions that have a social impact through education, credit availability, digitalization, content, and communication, whose aim is to empower Black and LGBTQIAP+ entrepreneurs from the city outskirts in the processes involving creation, production, distribution, and consumption.



“

*Aside from our long-standing partnership in providing direct support to micro-enterprises in the food sector through Academia Assaí Award, having the Institute as an ally in the advocacy agenda adds a lot of value through the financial support that enables the main advocacy actions, such as events, research, trips, etc. The Institute also brings rich insights thanks to its experience and contact with entrepreneurs, the company's extensive reach across Brazil, and its active engagement in other networks and coalitions, which means it can contribute with new ideas that are relevant to our reality.”*

**Lina Maria Useche Kempf**  
Co-founder and Head of Institutional Relations Aliança Empreendedora



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# DIGNITY AND FOOD SECURITY

## *Front of action: Food Security*

The purpose of the food security program is to provide access to food, ready meals, and financial resources for the purchase of food for socially vulnerable families, contributing to the fight for food security and nutrition in Brazil.

As part of this effort, in 2023 we became signatories to the *Todos à Mesa*, (Everyone at the Table, Portuguese only) Movement, which brings together companies and organizations in the quest to reduce the impacts of hunger and food waste by strengthening redistribution networks, creating a favorable regulatory environment for food donations, and raising awareness of this issue.

Our lines of action are divided into access to quality meals; to resources for food choice; to non-perishable food; to fruit and vegetables; and to information on healthy eating practices.



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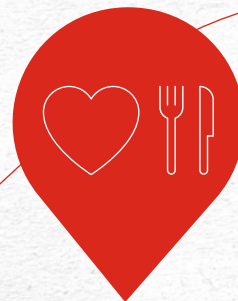
- > Strengthen soup kitchens.
- > Establish partnerships to create a transfer payment project for food together with initiatives aimed at education on food and nutrition, thereby ensuring autonomy for the families supported.
- > Engage Assaí's customers in the cause of fighting hunger by mobilizing them to donate food to socially vulnerable people.
- > Mobilize other partner companies and industries to increase the impact of the program by 50%.
- > Monitor the social impact on assisted families.

1 ACCESS TO QUALITY MEALS  
– Soup Kitchens

The goal of this initiative is to provide the population living in extreme poverty, especially the homeless, with access to ready-made, healthy, and adequate meals, delivered by small- and medium-sized soup kitchens, helping to increase food security for this population.

We work to strengthen existing smaller kitchens, supporting them with food and/or resources to reinforce the sustainability of the initiative and increase the number of meals offered by these kitchens.

In 2023, we served more than 51,000 meals by supporting a total of five kitchens: two in São Paulo (*Academia Carolinas* and *Instituto CEU Estrela Guia*), one in Rio de Janeiro (*Redes da Marê*), one in Fortaleza (*Instituto Paternus*), and one in Manaus (*Gastromotiva*).

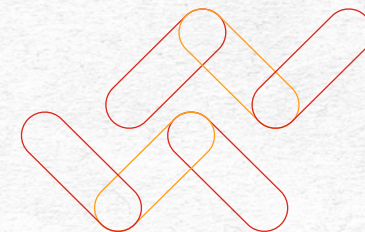


Our target is to serve **518,000 meals** by 2025, with the support of **10 soup kitchens**



*For almost 30 years, Redes da Marê has been working on projects and research to guarantee more rights for the residents of the community of Marê. The partnership with the Assaí Institute is an opportunity for Redes da Marê to maintain the Soup Kitchen project in Marê, with comprehensive support for residents suffering from food insecurity, families and homeless people who receive meals on a daily basis. We also provide psychosocial support for those we serve, strengthen local businesses, and promote the productive inclusion of women cooks, who prepare the meals.”*

**Mariana Aleixo**  
Coordinator of Casa das Mulheres da Marê / Redes



## 2 ACCESS TO RESOURCES FOR FOOD CHOICE – *Mais Escolha*

The purpose of the *Mais Escolha* (More Choices) project is to support feeding socially vulnerable people.

In its pilot phase, between September 2023 and May 2024, the Assaí Institute, together with partners, selected 1,866 families, primarily headed by Black women living in extreme poverty, in the cities of Santarém (PA), Serrinha (BA), and São Paulo (SP), to receive a food card with a monthly credit of R\$105 to buy food in Assaí stores for six months.

The Assaí Institute relies on the support of local partners, such as public authorities or social organizations, that participated in the mapping and selection process and are responsible for liaising with and monitoring the families and for identifying possible challenges and lessons learned during the course of the project.

The idea is that, with the help of partner organizations, the beneficiary families will also receive information on food and nutrition through videos and leaflets, so that they can make more conscious choices when buying food.

### SANTARÉM (PA)

- > Federação das Organizações Quilombolas de Santarém
- > Movimento Negro Unificado – Santarém
- > Secretaria Municipal de Trabalho e Assistência Social de Santarém (Semtras)

### SÃO PAULO (SP)

- > Casa de Assistência Filadélfia
- > Movimento Negro Unificado – São Paulo
- > Núcleo Assistencial de Desenvolvimento Integral (Nadi)

### SERRINHA (BA)

- > Movimento Dandara do Sisal



“

*The Mais Escolha program, which primarily targets Black women and single mothers—including women living in the outskirts of cities, in rural areas, and Quilombola and Gypsy communities—gives them the chance to buy what they want, not necessarily the items that come in a basket of food staples. So, I believe that, in addition to helping feed these families, the program also empowers women so that they can buy meat, chicken, cleaning products, perfume, deodorant, soap, which are also important for their personal care and well-being.”*

**Cleuza Juriti de Souza**

Coordinator of the Black Women's Movement *Dandara do Sisal*



In São Paulo, we also held six in-person workshops per month in partnership with Pé de Feijão (Portuguese only), a social impact business whose purpose is to transform people's relationship with food. The target audience is formed by participants in São Paulo's *Mais Escolha* project.

The first two workshops took place at the headquarters of *Casa de Assistência Filadélfia* (CAF), one of the project's partner organizations in the city of São Paulo. Four additional workshops are scheduled for between January and April 2024.

The purpose of the project is to join forces with other types of support already received by the families either through partner organizations or government aid. Consequently, the families selected are primarily those already registered with the federal government's *CadÚnico* program.

In 2024, we plan to extend the reach of *Mais Escolha*, taking the program to more families and cities in Brazil's North and Northeast regions.



**1,866**  
**families**  
**benefited**  
in Pará, Bahia  
and São Paulo



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### 3 ACCESS TO NON-PERISHABLE FOOD

Our traditional food donation initiative continues to support people in vulnerable situations. In 2023, the donations made through our own initiatives or in response to emergency situations amounted to more than 250 metric tons, which benefited more than 23,500 families in partnership with 119 social institutions in Brazil.

Our stores played an important role in these donations as points of delivery for these institutions. In addition to food, part of the donation included hygiene and cleaning items.

In emergency situations, we help communities affected by natural disasters or calamities.

In January 2023, we worked with NGO *Ação da Cidadania* to donate 12 metric tons of food to adults and children of the Yanomami people who were suffering from severe malnutrition and facing a public health emergency. The donations were made according to the eating habits of the local Indigenous people.

We also contributed to the residents of the North Coast of São Paulo who suffered from the damage caused by the rains that devastated the region in February 2023. We donated 21 metric tons of food, water, cleaning and personal hygiene products, which helped 5,000 families.

The Institute also donated 4.3 metric tons of food, cleaning and personal hygiene products to 500 families in cities affected by the rains in the state of Maranhão. Also in April, donations to families affected by the storms in the state of Acre exceeded 4 metric tons.



We support communities in **emergency situations**

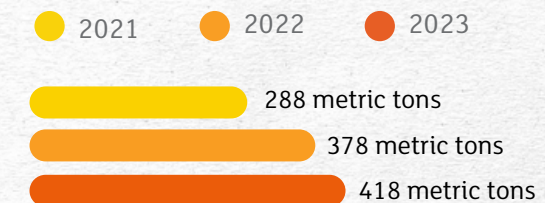


### Christmas is a time for giving

In addition to our direct donations, the Institute mobilizes customers, suppliers and employees to donate food through the **Alimento a gente compartilha** (Food Is Something We Share) campaign, which takes place annually in the month of Christmas in all Assaí stores.

With nearly 90 participating social organizations, the campaign collected, in 2023, more than 400 metric tons of food in Assaí stores, which was distributed to thousands of people assisted by the projects carried out by these partner organizations. Assaí contributed by donating another 15% of the total raised.

#### TOTAL VOLUME DONATED TO THE ALIMENTO A GENTE COMPARTILHA CAMPAIGN



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#### 4 ACCESS TO FRUIT AND VEGETABLES – *Destino Certo program*

This is our program to combat the waste of food that is not suitable for sale in Assaí stores because of its appearance, but that is suitable for consumption.

The program sorts out fruit and vegetables with no commercial value, but perfectly fit for consumption, and maps out organizations that need these donations, with partners such as Connecting Food, Mesa Brasil, Banco de Alimentos de São Paulo, and other small- and medium-sized social organizations.

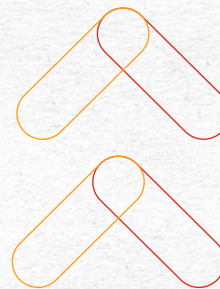
In 2023, *Destino Certo* program distributed 2,331.64 metric tons of these products, benefiting 981,741 socially vulnerable people. Today, 60 organizations rely on the ongoing support of Assaí's donations, through 262 donor stores.

The program has a significant social and environmental impact, since it contributes both through donations to vulnerable communities and by reducing food waste and disposal in landfills, also helping to reduce gas emissions into the atmosphere.



#### 5 ACCESS TO INFORMATION ON HEALTHY EATING PRACTICES

All our actions to combat hunger involve food and nutrition education, giving beneficiaries access to information to raise awareness about food choices. In partnership with Pé de Feijão, Assaí is developing a series of videos and educational brochures, as well as face-to-face workshops for the *Mais Escolha* project. By doing this, we want to reach the entire audience on this front of action by 2025.



**2.3  
thousand  
metric tons**  
of fruits and  
vegetables  
distributed  
in 2023



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# TRANSFORMATION THROUGH SPORTS

## *Front of action: Sports*

**A**t the Assaí Institute, we believe in the transformative power of sports, which shapes lives by creating opportunities and promoting citizenship, helping to shape people and communities.

We invest in strengthening small institutions that play a fundamental role in promoting citizenship through sports, contributing to the prosperity of their communities.



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Strategic Direction 2023  
2025

- > Create a program to support and strengthen social institutions that promote physical activities and sports in our communities.
- > Our goal by 2025: to support 10 to 15 communities in Brazil's North and Northeast regions, contributing to the activities of these institutions so that they can promote ongoing activities for their beneficiaries.
- > By 2025, we expect five supported institutions to be structured with some degree of autonomy, mobilizing new resources and with greater public engagement and retention.

In August 2023, we implemented our first initiative on this front with the launch of the Sports and Citizenship call for proposals, which aims to strengthen civil society organizations that promote sports in vulnerable communities as a means of promoting citizenship.

In partnership with three specialized organizations—*Phomenta, Impacta Nordeste, and Líderes Esportivos*—the call selected 50 institutions from the North and Northeast regions of Brazil and the Metropolitan Region of São Paulo, from more than 300 applications. In December, after taking part in the initial educational module and drawing up an Educational Execution Plan (*PPE – Plano Pedagógico de Execução*), 15 organizations were chosen to take part in the following stages and receive financial contributions of R\$90,000 until the end of the project in 2025.



*The training course offered by the Assaí Institute gave us the drive and vision to make an impact on the community. During the training, networking was extremely important for us to learn and improve our methodology, so that we could transform the lives of the people we serve. We diversified our sources of income, improved our network of relationships with public and private institutions, resulting in projects and actions with greater impact.”*

**Dilyan da Silva Lopes**  
CEO, Viamar Project (Portuguese only)



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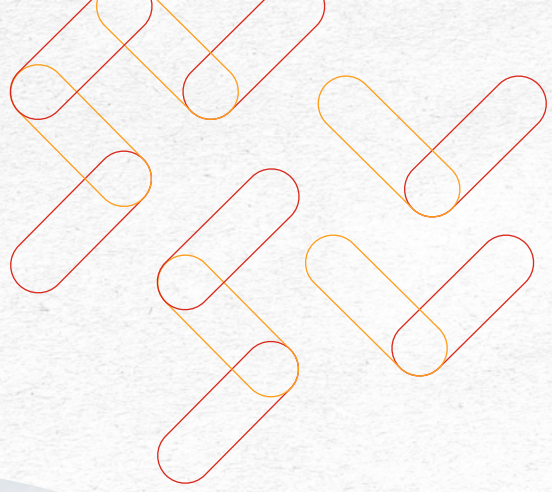
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## Sports and Citizenship receives our support on four fronts:

### Management support

- > Management training, with a focus on institutional development
- > Support for the creation of an institutional improvement plan
- > Collective and individual follow-up and mentoring after completion of the training program

### Financial support

- > 15 organizations will receive a financial contribution of R\$90,000 over the course of the project: R\$20,000 to be invested in the Educational Execution Plan and R\$70,000 to be invested in the Institutional Improvement Plan (*PMI – Plano de Melhoria Institucional*)

### Strengthening the sports ecosystem

- > Promoting integration between the institutions supported to strengthen networks and create a collaborative community of organizations that use sports to promote citizenship

### Methodological support

- > Educational training for professionals involved in core business activities, specifically focused on sports for citizenship
- > Support for the creation of an Educational Execution Plan
- > Follow-up, after completion, with proposals for practical activities and monitoring of the content applied

In this way, we want to strengthen the organizations so that they can maintain and expand their activities, including seeking external resources. Organizations left out of the final phase remain part of our network of partners and can benefit from future initiatives.



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## Soccer as an agent of change

Assaí Institute's support for Brazilian soccer is linked to social issues. As a popular sport for the masses, soccer is capable of uniting society in favor of Brazil's most pressing causes.

As such, we have linked Assaí Atacadista's sponsorship of the 2023 Brazilian National Soccer Championship to two social actions designed to boost soccer's role as an agent of change and help thousands of people in situations of social vulnerability.

One was the election of the star player of the month of the Assaí Brasileiro (#CraqueAssaí) and

the other was the election of the coach of the month (#ProfeAssaí). In both actions, the players and coaches elected won the right to pick an institution to receive one metric ton of food donated by Assaí Institute.

The actions gave visibility to the organizations and their activities and, in total, 15 metric tons of food were donated to these institutions, which work with projects in the areas of citizenship, sports, culture, young people, and people with disabilities, and we helped alleviate the hunger of many people.



**Soccer**  
as an agent  
of **unity**  
of **society**  
in favor of  
urgent causes

## Soccer's social connection

The Assaí Institute collaborates in Assaí's historical tradition of sponsoring sporting events that have a social purpose.

This is the case with the *Favelas Cup*, a soccer tournament between *favelas* in São Paulo that mobilizes more than 600,000 people from over 100 *favelas* in the State. Since 2019, Assaí has been the official wholesaler of the tournament, supporting the *Central Única das Favelas* (CUFA), that organizes the event.

In 2023, the Assaí Institute also supported the tournament with the donation of one metric ton of non-perishable food to the low-income communities represented by the teams that played the finals in both the men's and women's categories.



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## Women's Football World Cup

In July 2023, the Assaí Institute took part in **Assaí e você, juntos por elas** (Assaí and You, Together for the Girls) campaign and launched an initiative whereby it would donate 1 metric ton of non-perishable food for every goal scored by the Brazilian team during the Women's Football World Cup.

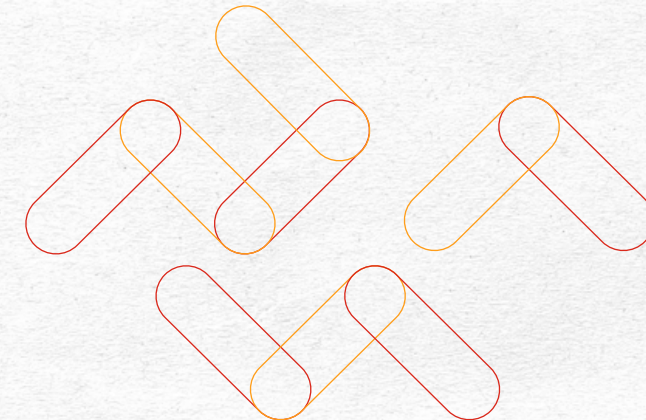
Brazil's women's team scored only five goals in the World Cup and left the tournament

prematurely, so we reconsidered this social action and decided to double the amount donated to 10 metric tons of food.

The donations were sent to *Empodera* and *Menina Olímpica*, social organizations in the states of Rio de Janeiro and Ceará, respectively, which provide education and promote the empowerment and inclusion of women in society through sports.



**10 tons**  
of food donated  
to organizations that  
include **women**  
through sport



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*While working, I received an email suggesting the opportunity to volunteer. I didn't think twice. I've always wanted to help... it runs in the family. And this initiative makes the company more human. At the end, when the presents were being handed out, everyone had a smile on their face. It was the best moment. The feeling of accomplishment and joy is something I carry with me."*

**Pedro Henrique Santana Alves**  
Sales Assistant SP – Savory Groceries



## Volunteering

One of the milestones of the Assaí Institute's social action in 2023 was the first volunteer action carried out by Assaí employees together with the Institute, during the **Solidarity Tree** campaign.

During the campaign, employees at the headquarters in São Paulo had the opportunity to sponsor more than 150 children and adolescents from *Instituto NFA - Núcleo de Formação de Atletas*, who received their presents at a meeting with lots of music, games, and with the presence of Santa Claus and 30 employees from the Assaí Institute.

Instituto NFA is a school of soccer and futsal for boys and girls aged 7 to 17 located in Vila Rica, São Paulo.



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## OTHER INITIATIVES IN 2023

In addition to supporting various initiatives on the Entrepreneurship, Food Security, and Sports fronts, the Assaí Institute also seeks to expand its social impact through other initiatives.

The *Agasalho a gente compartilha* campaign, held by Assaí since 2011, became an activity of the Institute in 2023, collecting 42.83 metric tons of clothes, warm clothing, and blankets in good condition, an increase of 75% compared to the 2022 campaign. All items collected were donated in winter to people assisted by the social projects of 20 partner organizations. In addition to the items collected, the Assaí Institute donated 1,000 blankets to the Salvation Army, one of our campaign partners.

We also provide institutional support to 38 social organizations in the healthcare sector throughout Brazil, including AACD, GRENDACC, Casa Hope, and APAE, and 10 other social organizations involved with Entrepreneurship, Sports, and Food Security, such as *Instituto Barba na Rua* and the *Bom na Bola Bom na Vida* project.



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AACC - ASSOCIAÇÃO DE AMIGOS DA CRIANÇA COM CÂNCER DE MATO GROSSO  
CNPJ: 03.186.621/0001-08

AAMA - ASSOCIAÇÃO AMERICANENSE DE ACOLHIMENTO  
CNPJ: 52.154.424/0001-04

AAMMAE - ASSOCIAÇÃO DE ASSISTÊNCIA À MULHER, AO ADOLESCENTE E À CRIANÇA ESPERANÇA  
CNPJ: 06.234.994/0001-97

AAV - ASSOCIAÇÃO ACONCHEGO E VIDA  
CNPJ: 39.580.578/0001-08

ABACC - ASSOCIAÇÃO BENEFICIENTE DE AÇÃO DA CIDADANIA E CULTURA  
CNPJ: 12.299.112/0001-74

ABAS - ASSOCIAÇÃO BENEFICIENTE DE ASSISTÊNCIA SOCIAL  
CNPJ: 34.844.299/0001-82

ABRAC - ASSOCIAÇÃO BENEFICIENTE DE RENOVAÇÃO E ASSISTÊNCIA À CRIANÇA  
CNPJ: 74.501.032/0001-07

ABRACE - ASSOCIAÇÃO BRASILEIRA DE ASSISTÊNCIA ÀS FAMÍLIAS DE CRIANÇAS PORTADORAS DE CÂNCER E HEMOPATIAS  
CNPJ: 01.973.478/0001-60

ABRIGO DO SALVADOR  
CNPJ: 15.230.493/0001-23

ABRIGO JESUS MENINO  
CNPJ: 09.869.926/0001-92

ABRIGO SÃO VICENTE DE PAULO  
CNPJ: 10.248.060/0001-81

ABSW - ASSOCIAÇÃO BRASILEIRA DA SÍNDROME DE WILLIAMS  
CNPJ: 05.143.689/0001-27

ACADEMIA CAROLINAS  
CNPJ: 24.866.909/0001-95

ACAM - ASSOCIAÇÃO CIDADANIA ATIVA DO JARDIM MACEDONIA  
CNPJ: 44.695.260/0001-02

AÇÃO DA CIDADANIA  
CNPJ: 00.346.076/0001-73

AÇÃO MORADIA  
CNPJ: 04.172.671/0001-90

AÇÃO SOCIAL VICENTE MORETTI  
CNPJ: 33.831.322/0001-31

ACDEM - ASSOCIAÇÃO CASA DOS DEFICIENTES DE EMELINO MATARAZZO  
CNPJ: 61.058.475/0001-23

ACEAI - ASSOCIAÇÃO CENTRO EDUCACIONAL DE AÇÃO INTEGRADA  
CNPJ: 05.502.662/0001-83

ACEB - ASSOCIAÇÃO CULTURAL, ESPORTIVA E BENEFICIENTE DE VILA NOVA CACHOEIRINHA  
CNPJ: 06.035.952/0001-27

ACESP - ASSOCIAÇÃO ACOLHIDA COM ESPERANÇA DA GRANDE SÃO PAULO  
CNPJ: 12.383.013/0001-76

ACOLD - ASSOCIAÇÃO COMUNITÁRIA LUCAS DANTAS  
CNPJ: 09.016.822/0001-35

ADESCE - ASSOCIAÇÃO DE DESENVOLVIMENTO SOCIAL, CULTURAL E ECONÔMICO DE SUASSURANA  
CNPJ: 36.612.278/0001-67

ADRA BRASIL - AGÊNCIA ADVENTISTA DE DESENVOLVIMENTO E RECURSOS ASSISTENCIAIS DO BRASIL  
CNPJ: 01.467.063/0001-15

ADRA LESTE - AGÊNCIA ADVENTISTA DE DESENVOLVIMENTO E RECURSOS ASSISTENCIAIS LESTE  
CNPJ: 17.798.849/0001-55

AEPA - ASSOCIAÇÃO ESPORTIVA E PARADESPORTIVA DO SUL E SUDESTE DO PARÁ  
CNPJ: 18.729.511.0001-04

AESFC - ASSOCIAÇÃO ESPORTIVA SÃO FRANCISCO - CONTINUADA  
CNPJ: 18.972.582/0001-33

ÁGATHA INSTITUTO SOCIAL  
CNPJ: 22.144.635/0001-03

AJECE - ASSOCIAÇÃO JEQUIEENSE DE CEGOS  
CNPJ: 42.718.171/0001-09

ALBERGUE SANTA RITA  
CNPJ: 08.666.159/0001-51

ALIANÇA EMPREENDEDORA  
CNPJ: 07.324.851/0001-39

AMABI - ASSOCIAÇÃO DE MÃES E AMIGOS DO BAIRRO ITABERABA  
CNPJ: 08.008.324/0001-88

AMADIS - ASSOCIAÇÃO DOS MORADORES E AMIGOS DO DISTRITO INDUSTRIAL  
CNPJ: 39.408.049/0001-13

AMAR - INSTITUTO ASSISTÊNCIA SOCIAL E EDUCAÇÃO  
CNPJ: 10.844.922/0001-39

AMI - ASSOCIACAO DAS MULHERES IGUAUENSES  
CNPJ: 12.478.624/0001-06

AMICO - ASSOCIAÇÃO AMIGOS CORAÇÃO CRIANÇA  
CNPJ: 07.940.906/0001-35

AMIGOS DO BEM INSTITUIÇÃO NACIONAL CONTRA A FOME E A MISÉRIA  
CNPJ: 05.108.918/0001-72

AMO - ASSOCIAÇÃO MENINA OLÍMPICA  
CNPJ: 24.018.647/0001-09

AMPARA - ASSOCIAÇÃO MATOGROSSENSE DE PESQUISA E APOIO A ADOÇÃO  
CNPJ: 10.718.071/0001-88

APAE ANÁPOLIS - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE ANÁPOLIS  
CNPJ: 01.113.810/0001-17

APAE ARACAJU - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE ARACAJU  
CNPJ: 13.046.636/0001-16

APAE ARAPIRACA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE ARAPIRACA  
CNPJ: 16.739.798/0001-28

APAE BELÉM - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE BELÉM  
CNPJ: 04.975.561/0001-67

APAE CAMPO GRANDE - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE CAMPO GRANDE  
CNPJ: 03.025.707/0001-40

APAE CAMPO GRANDE - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE CAMPO GRANDE  
CNPJ: 70.097.894/0001-65

APAE CARAGUATATUBA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE CARAGUATATUBA  
CNPJ: 48.672.323/0001-58

APAE CUIABÁ - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE CUIABÁ  
CNPJ: 03.488.590/0001-31

APAE DF - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DO DISTRITO FEDERAL  
CNPJ: 00.643.692/0001-96

APAE DOURADOS - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE DOURADOS  
CNPJ: 03.368.578/0001-93

APAE FEIRA DE SANTANA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE FEIRA DE SANTANA  
CNPJ: 13.609.771/0001-22

APAE FORTALEZA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE FORTALEZA  
CNPJ: 07.143.845/0001-85

APAE GARANHUNS - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE

GARANHUNS  
CNPJ: 10.136.752/0001-38

APAE GOIÂNIA COMPLEXO I - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE GOIÂNIA  
CNPJ: 01.240.688/0001-40

APAE GUANAMBI - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE GUANAMBI  
CNPJ: 15.015.142/0001-08

APAE IGUATU - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE IGUATU  
CNPJ: 03.530.341/0001-67

APAE IMPERATRIZ - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE IMPERATRIZ  
CNPJ: 06.759.187/0001-98

APAE ITAQUAQUECETUBA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE ITAQUAQUECETUBA  
CNPJ: 01.252.605/0001-32

APAE JEQUIÉ - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE JEQUIÉ  
CNPJ: 14.636.260/0001-62

APAE JOÃO PESSOA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE JOÃO PESSOA  
CNPJ: 08.299.133/0001-12

APAE JUAZEIRO DA BAHIA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE JUAZEIRO DA BAHIA  
CNPJ: 16.252.694/0001-94

APAE JUAZEIRO DO NORTE - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE JUAZEIRO DO NORTE  
CNPJ: 07.670.367/0001-61

APAE MACAÉ - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE MACAÉ  
CNPJ: 06.946.217/0001-75

APAE MACAPÁ - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE MACAPÁ  
CNPJ: 05.984.661/0001-12

APAE MACEIÓ - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE MACEIÓ  
CNPJ: 12.321.592/0001-22

APAE MANAUS - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE MANAUS  
CNPJ: 04.216.628/0001-80

APAE MARACANAÚ - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE MARACANAÚ  
CNPJ: 35.003.680/0001-81

APAE MARINGÁ - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE MARINGÁ  
CNPJ: 78.191.848/0001-32

APAE NATAL - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE NATAL  
CNPJ: 08.453.920-0001-77

APAE PAULO AFONSO - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE PAULO AFONSO  
CNPJ: 13.452.867/0001-20

APAE PRAIA GRANDE - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE PRAIA GRANDE  
CNPJ: 02.910.374/0001-70

APAE PRESIDENTE PRUDENTE - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE PRESIDENTE PRUDENTE  
CNPJ: 55.350.136/0001-13

APAE RONDONÓPOLIS - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE RONDONÓPOLIS  
CNPJ: 03.940.889/0001-85

APAE SALVADOR - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE SALVADOR  
CNPJ: 15.233.505/0001-73

APAE SANTARÉM - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE SANTARÉM  
CNPJ: 05.407.390/0001-32

APAE SÃO VICENTE - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE SÃO VICENTE  
CNPJ: 57.730.087.0001-70

APAE SERRA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DA SERRA  
CNPJ: 27.564.699/0001-79

APAE SERRA TALHADA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE SERRA TALHADA  
CNPJ: 01.986.023/0001-80

APAE SETE LAGOAS - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE SETE LAGOAS  
CNPJ: 25.002.270/0001-62

APAE SOBRAL - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE SOBRAL  
CNPJ: 35.048.446/0001-70

APAE VALPARAÍSO - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE VALPARAÍSO  
CNPJ: 07.441.601/0001-89

APAE VITÓRIA DA CONQUISTA - ASSOCIAÇÃO DE PAIS E AMIGOS DOS EXCEPCIONAIS DE VITÓRIA DA CONQUISTA  
CNPJ: 14.376.362/0001-96

APC - ASSOCIAÇÃO PARNAIBANA DE CANOAGEM  
CNPJ: 38.189.374/0001-70

APITO - ASSOCIAÇÃO PAULO TONUCCI  
CNPJ: 03.376.425/0001-98

APOE - CENTRO DE ASSISTENCIA SOCIAL E TERAPEUTICO DIVA MARINA GOULART  
CNPJ: 28.891.430/0001-60

APRAESPI - ASSOCIAÇÃO DE PREVENÇÃO, ATENDIMENTO ESPECIALIZADO E INCLUSÃO DA PESSOA COM DEFICIÊNCIA DE RIBEIRÃO PIRES  
CNPJ: 57.621.377/0001-85

APS-DOWN - ASSOCIAÇÃO DE PAIS E AMIGOS DE PORTADORES DE SÍNDROME DE DOWN  
CNPJ: 86.771.136/0001-10

ARIL - ASSOCIAÇÃO DE REABILITAÇÃO INFANTIL LIMEIRENSE  
CNPJ: 51.472.447/0001-02

ARPAKE - ASSOCIAÇÃO RAMOS DE KARATÊ EDUCACIONAL  
CNPJ: 05.637.622/0001-49

ARUR - ASSOCIAÇÃO DOS REUMÁTICOS DE UBERLÂNCIA E REGIÃO  
CNPJ: 01.411.315/0001-94

ASAPI-PAULISTA - ASSOCIAÇÃO DOS APOSENTADOS E PENSIONISTAS DE PAULISTA  
CNPJ: 05.890.427/0001-26

ASCEBEP - ASSOCIAÇÃO CULTURAL EDUCACIONAL E BENEFICIENTE DAS PALMARES  
CNPJ: 04.186.814/0001-13

ASCONAGEL - ASSOCIAÇÃO DOS MORADORES DO NOVO ANGELIM  
CNPJ: 12.538.203/0001-15

ASDECAP - ASSOCIAÇÃO DE DESENVOLVIMENTO ESPORTIVO EDUCACIONAL E CULTURAL DE ARTES DE PARAUPEBAS  
CNPJ: 19.322.610/0001-30

ASILO JOÃO KUHIL FILHO  
CNPJ: 51.486.587/0001-21

ASPAM - ASSOCIAÇÃO SOCIOESPORTIVA PES AMAZONAS  
CNPJ: 45.655.981/0001-43

ASPAN - ASSOCIAÇÃO PROMOCIONAL DO ANCIÃO DR. JOÃO MEIRA DE MENEZES  
CNPJ: 08.558.819/0001-80

ASPLANDE - ASSESSORIA & PLANEJAMENTO PARA O DESENVOLVIMENTO  
CNPJ: 68.623.982/0001-01

ASSA - ASSISTÊNCIA SOCIAL SANTO ANTÔNIO  
CNPJ: 49.871.700/0001-40

ASSEMBLÉIA DE DEUS MINISTÉRIO FILADÉLFIA  
CNPJ: 04.149.694/0001-84

ASSEMBLEIA DE DEUS MINISTÉRIO ITATUBA  
CNPJ: 35.519.543/0001-02

ASSOCIAÇÃO ALÉM DE MIM  
CNPJ: 37.868.298/0001-66

ASSOCIAÇÃO ALIANÇA DE MISERICÓRDIA  
CNPJ: 04.186.468/0001-73

ASSOCIAÇÃO AMIGOS DO BAIRRO DO JD. MIMÁS  
CNPJ: 65.694.895/0001-57

ASSOCIAÇÃO AMIGOS DO BAIRRO  
CNPJ: 46.584.791/0001-45

ASSOCIAÇÃO ANJO DE LUZ  
CNPJ: 06.947.708/0001-30

ASSOCIAÇÃO ANJOS DA RUA  
CNPJ: 38.378.975/0001-20

ASSOCIAÇÃO ATLÉTICA CARIRI  
CNPJ: 32.566.058/0001-93

ASSOCIAÇÃO BENEFICIENTE JOÃO XXIII  
CNPJ: 06.592.661/0001-30

ASSOCIAÇÃO BENEFICIENTE MARISTELA  
CNPJ: 18.700.721/0001-70

ASSOCIAÇÃO BENEFICIENTE ABID  
CNPJ: 03.508.076/0001-10

ASSOCIAÇÃO CAMILLE FLAMMARION  
CNPJ: 52.838.596/0001-05

ASSOCIAÇÃO CLUBE DE MÃES DO TURU  
CNPJ: 06.693.626/0001-07

ASSOCIAÇÃO CULTURAL DIALETOS  
CNPJ: 12.574.057/0001-83

ASSOCIAÇÃO DE ASSISTÊNCIA A CRIANÇA DEFICIENTE - AACD IBIRAPUERA  
CNPJ: 60.979.457/0001-11

ASSOCIAÇÃO DE BENEFICENCIA E EDUCAÇÃO  
CNPJ: 56.728.793/0001-14

ASSOCIAÇÃO DE CAPELANIA CRISTÃ VOLUNTÁRIA DE PACAJUS  
CNPJ: 15.021.713/0001-09

ASSOCIAÇÃO DOS MUTIRANTES DO ALTO DA MARAVILHA  
CNPJ: 16.449.100/0001-30

ASSOCIAÇÃO ESPAÇO CURUMIM  
CNPJ: 33.759.965/0001-11

ASSOCIAÇÃO IMARGEM  
CNPJ: 36.188.442/0001-50

ASSOCIAÇÃO INFÂNCIA E FAMÍLIA  
CNPJ: 06.192.162/0001-55

ASSOCIAÇÃO INTERNACIONAL DE INTERESSE A HUMANIDADE  
CNPJ: 51.440.600.0001-01

ASSOCIAÇÃO JOVEM ESPERANÇA  
CNPJ: 20.125.239/0001-03

ASSOCIAÇÃO MADRE MARIA DAS NEVES  
CNPJ: 28.611.325/0001-20

ASSOCIAÇÃO MOVIMENTO DE MULHERES DO JARDIM COMERCIAL  
CNPJ: 59.289.546/0001-57

ASSOCIAÇÃO NAGAI  
CNPJ: 28.729.198/0001-68

ASSOCIAÇÃO NORDESTE JIU JITSU MMA  
CNPJ: 13.151.486/0001-00

ASSOCIAÇÃO NOSSA SENHORA DAS DORES  
CNPJ: 18.946.028/0001-81

ASSOCIAÇÃO OBRA DO CENÁCULO DA CARIDADE A SERVIÇO DOS POBRES  
CNPJ: 16.242.596/0001-76

ASSOCIAÇÃO OSCAR KLEIN  
CNPJ: 44.387.959/0001-05

ASSOCIAÇÃO PESTALOZZI TEIXEIRA DE FREITAS  
CNPJ: 16.237.695/0001-60

ASSOCIAÇÃO PRATO CHEIO  
CNPJ: 04.490.998/0001-00

ASSOCIAÇÃO PRESENÇA E AMIZADE  
CNPJ: 63.189.922/0001-09

ASSOCIAÇÃO PROJETO CRE'R - CARINHO E RESPEITO AO EXCEPCIONAL - RENOVANDO  
CNPJ: 00.491.223/0001-07

ASSOCIAÇÃO RECREATIVA SÃO PAULO FUTEBOL CLUBE  
CNPJ: 14.840.788/0001-59

ASSOCIAÇÃO REMAR DO BRASIL RJ  
CNPJ: 39.509.245/0004-27

ASSOCIAÇÃO REMAR DO BRASIL SP  
CNPJ: 39.509.245/0001-84

ASSOCIAÇÃO RESTAURAR  
CNPJ: 13.253.237/0001-26

ASSOCIAÇÃO SANTO DIAS  
CNPJ: 01.910.998/0001-24

ASSOCIAÇÃO SÃO JOSÉ  
CNPJ: 41.127.093/0001-05

ASSOCIAÇÃO SHOTO KARATÊ-DO KAI  
CNPJ: 08.629.043/0001-42

ASSOCIAÇÃO TERESINENSE DE SKATE  
CNPJ: 17.630.390/0001-86

ASSOCIAÇÃO VENCEDOR CADA DIA  
CNPJ: 31.097.601/0001-98

ASSOCIAÇÃO DE APOIO SOCIAL DE CAMAÇARI - AACSC  
CNPJ: 26.816.516/0001-00

AVAO - ASSOCIAÇÃO VOLUNTARIADO DE APOIO A ONCOLOGIA  
CNPJ: 03.114.293/0001-26

AWTKD - ASSOCIAÇÃO WOSLEY TAEKWONDO  
CNPJ: 22.680.438/0001-09

BALÉ DA RALÉ  
CNPJ: 45.322.227/0001-91

CAERR - CENTRO DE ACOLHIMENTO EZEQUIAS ROCHA REGO  
CNPJ: 44.752.195/0001-00

CAF - CASA DE ASSISTÊNCIA FILADÉLFIA  
CNPJ: 00.664.464/0001-00

CAJEC - CASA JOSE EDUARDO CAVICHIO  
CNPJ: 01.378.697/0001-00

CANTINHO DO VOVÔ  
CNPJ: 03.273.888/0001-24

CASA BETÂNIA DA PAZ  
CNPJ: 54.789.979/0001-58

CASA CRISTO DO BEM  
CNPJ: 26.429.206/0001-25

CASA DA CRIANÇA ITAQUAQUECETUBA  
CNPJ: 47.351.804/0001-07

CASA DA ESPERANÇA DE SANTOS  
CNPJ: 58.218.207/0001-17

CASA DAS FRATERNIDADES FEIXE DE LUZ  
CNPJ: 18.596.936/0001-92

CASA DE APOIO MULHER E VIDA  
CNPJ: 07.278.528/0001-76

CASA DE ASSISTÊNCIA SOCIAL UBUNTU  
CNPJ: 45.151.667/0001-23

CASA DE CULTURA LEIDE DAS NEVES  
CNPJ: 03.205.769/0010-25

CASA DE CULTURA, ESPORTE E CIDADANIA DONA JOANA  
CNPJ: 17.278.238/0001-86

CASA DE RECUPERAÇÃO RENASCER  
CNPJ: 19.074.526/0001-44

CASA DE REINTEGRAÇÃO SOCIAL NOVA VIDA  
CNPJ: 63.079.172/0001-12

CASA DO BOM MENINO  
CNPJ: 54.407.838/0001-23

CASA DO CANDANGO  
CNPJ: 00.077.552/0001-06

CASA DO CRISTO REDENTOR  
CNPJ: 62.366.844/0001-08

CASA DO IDOSO SÃO VICENTE DE PAULO DE MANAUS  
CNPJ: 04.162.681/0001-45

CASA FAMÍLIA ROSETTA  
CNPJ: 63.762.553/0001-00

CASA HELENIRA PRETA  
CNPJ: 43.141.166/0001-30

CASA HOPE  
CNPJ: 02.072.483/0001-65

CASA MARIA MAIA  
CNPJ: 57.386.310/0001-03

CASA MIGA  
CNPJ: 33.156.400/0001-40

CASA RONALD MCDONALD BELÉM  
CNPJ: 09.112.341/0001-23

CASA TINA MARTINS  
CNPJ: 34.454.980/0001-14

CASANEM  
CNPJ: 27.720.290/0001-02

CASI - CENTRO DE APOIO EM SAÚDE INTEGRATIVA - IDOSOS E MULHERES VÍTIMAS DE VIOLÊNCIA  
CNPJ: 34.862.792/0001-25

CBKTE - CONFEDERAÇÃO BRASILEIRA DE KARATE DO TRADICIONAL ESPORTIVA E EDUCACIONAL  
CNPJ: 13.719.699/0001-96

CCA PARQUE MANDY - CENTRO PARA CRIANÇAS E ADOLESCENTES  
CNPJ: 58.493.909/0001-09

CECILAR - CENTRO DE CONVIVÊNCIA INFANTIL LUIZ ANTONIO RHEDA  
CNPJ: 06.072.564/0001-16

CENTRO COMUNITÁRIO DA CRIANÇA  
CNPJ: 01.716.711/0001-20

CENTRO DE ESTUDOS CRESCER E CONSTRUIR  
CNPJ: 09.213.300/0001-23

CENTRO DE VALORIZAÇÃO DA CRIANÇA  
CNPJ: 83.340.935/0001-44

CENTRO DESPORTIVO CIDADE DO SOL  
CNPJ: 40.799.462/0001-35

CENTRO DESPORTIVO DO CONJUNTO GRAMORÉ  
CNPJ: 24.520.231/0001-94

CENTRO ESPÍRITA CASA DOS ESSÊNIOS  
CNPJ: 39.376.895/0001-07

CENTRO ESPÍRITA IRMÃ CATARINA  
CNPJ: 45.030.129/0001-80

CENTRO SOCIAL MENINO JESUS DE SINOP  
CNPJ: 32.944.423/0001-56

CENTRO SOCIAL VICENTA MARIA  
CNPJ: 05.253.117/0001-09

CENTRO SOCIAL, CULTURAL, EDUCACIONAL MESTRE CAIÇARA  
CNPJ: 45.398.273/0001-74

CEPC - CENTRO EDUCACIONAL PROFISSIONAL DO COROADINHO  
CNPJ: 35.191.881/0001-50

CEPROSOM - CENTRO DE PROMOÇÃO SOCIAL MUNICIPAL DE LIMEIRA  
CNPJ: 51.482.339/0001-02

CESPROM JUNDIAÍ - CENTRO SCALABRINIANO DE PROMOÇÃO DO MIGRANTE  
CNPJ: 50.951.805/0012-41

CIACA - CENTRO INTEGRADA DE APOIO À CRIANÇA E AO ADOLESCENTE ROSA E AZUL  
CNPJ: 09.615.210/0001-69

COMIDA QUE ABRAÇA  
CNPJ: 43.043.804/0001-80

COMUNIDADE CATÓLICA MARANATHÁ  
CNPJ: 05.284.121/0001-26

COMUNIDADE CATÓLICALSHALOM  
CNPJ: 07.044.456/0001-00



**COMUNIDADE TERAPÉUTICA  
GÊNESIS**  
CNPJ: 07.357.712/0001-01

**COMUNIDADE TERAPÉUTICA  
RENASCE**  
CNPJ: 19074526/0001-44

**COMVIVA - CENTRO DE EDUCAÇÃO  
POPULAR COMUNIDADE VIVA**  
CNPJ: 24.301.202/0001-31

**CONFEDERACAO BRASILEIRA DE  
BREAKING**  
CNPJ: 33.288.363/0001-23

**COR – CIDADANIA, ORGULHO E  
RESPEITO (AMADIS)**  
CNPJ: 39.408.049/0001-13

**CORAE - CENTRO DE ORIENTAÇÃO,  
REABILITAÇÃO E ASSISTÊNCIA AO  
ENCEFALOPATA**  
CNPJ: 01.103.480/0001-89

**CORASSOL - CENTRO DE  
ORIENTAÇÃO, REINTEGRAÇÃO E  
ASSISTÊNCIA SOCIAL**  
CNPJ: 01.905.513/0001-04

**CORES DO AMANHÃ**  
CNPJ: 13.449.687/0001-99

**CORRENTE DO BEM PRESIDENTE  
PRUDENTE**  
CNPJ: 38.972.138/0001-25

**COTOLENGO SUL-MATO-GROSSENSE**  
CNPJ: 01.367.712/0001-06

**CPS FÊNIX - CENTRO DE PROMOÇÃO  
SOCIAL FÊNIX**  
CNPJ: 23.004.527.0001-90

**CRECHE COMUNITÁRIA DIRCE  
MARIA DAS DORES**  
CNPJ: 24.260.780/0001-77

**CRUZ VERMELHA ALAGOAS**  
CNPJ: 07.253.575/0001-65

**CUFA - CENTRAL ÚNICA DAS FAVELAS**  
CNPJ: 06.052.228/0001-01

**CUFA - CENTRAL ÚNICA DAS  
FAVELAS HELIÓPOLIS**  
CNPJ: 40.709.383/0001-96

**EDUCANDÁRIO SANTA  
MARGARIDA**  
CNPJ: 04.003.224/0001-08

**EDUCANDÁRIO SIMÃO PEDRO**  
CNPJ: 57.598.435/0001-05

**EMPODERA - TRANSFORMAÇÃO  
SOCIAL PELO ESPORTE**  
CNPJ: 27.501.933/0001-19

**EMPREENDE AÍ**  
CNPJ: 26.054.363/0001-01

**ESCOLA COMUNITÁRIA  
PRIMEIROS PASSOS**  
CNPJ: 07.076.396/0001-08

**ESCOLA CRECHE COMUNITÁRIA  
SANTA BÁRBARA**  
CNPJ: 05.360.307/0001-17

**ESCOLA REFLEXO DE ARTES  
MARCIAIS**  
CNPJ: 46.990.597/0001-60

**FEBRACOMTEC - FEDERAÇÃO  
BRASILEIRA DE COMUNICADES  
TERAPÉUTICAS CRISTÃS**  
CNPJ: 06.955.556/0001-18

**FEDERACAO PIAUIENSE DE  
SKATEBOARD**  
CNPJ: 27.482.828/0001-80

**FEESP - FEDERAÇÃO ESPÍRITA DO  
ESTADO DE SÃO PAULO**  
CNPJ: 61.669.966/0002-91

**FIOS DA TERRA**  
CNPJ: 04.673.783/0001-25

**FMAS - FUNDO MUNICIPAL DE  
ASSISTENCIA SOCIAL DE ITAPEVI**  
CNPJ: 14.691.872/0001-58

**FOQS - FEDERAÇÃO DAS  
ORGANIZAÇÕES QUILOMBOLAS  
DE SANTARÉM**  
CNPJ: 08.214.717/0001-48

**FRATERNIDADE CASA DE  
RANQUINES**  
CNPJ: 08.585.407/0001-30

**FRATERNIDADE ESPÍRITA  
FRANCISCO**  
CNPJ: 24.129.744/0001-79

**FUNDAÇÃO CAJUÍNA**  
CNPJ: 69.620.425/0001-08

**FUNDAÇÃO DOM JOSÉ MAURO  
RAMALHO-FRATER**  
CNPJ: 14.080.836/0001-58

**FUNDAÇÃO DR. RAUL FURTADO  
BACELLAR**  
CNPJ: 00.342.779/0001-23

**FUNDAÇÃO FEAC - FEDERAÇÃO  
DAS ENTIDADES ASSISTENCIAIS  
DE CAMPINAS**  
CNPJ: 46.002.176/0001-83

**FUNDAÇÃO JULITA**  
CNPJ: 62.805.759/0001-07

**FUNDAME - FUNDAÇÃO DE  
APOIO À CRIANÇA E AO  
ADOLESCENTE**  
CNPJ: 16.449.514/0001-69

**FUNDO SOCIAL DE  
SOLIDARIEDADE DE FRANCO DA  
ROCHA**  
CNPJ: 46.523.080/0001-60

**FUNDO SOCIAL DE  
SOLIDARIEDADE DE  
HORTOLÂNDIA**  
CNPJ: 50.337.660/0001-30

**GAPIC - GRUPO DE APOIO A  
POPULAÇÃO E INSTITUIÇÕES  
CARENTES**  
CNPJ: 19.894.512/0001-77

**GASTROMOTIVA**  
CNPJ: 08.505.223/0001-12

**GOODTRUCK BRASIL**  
CNPJ: 35.502.674/0001-79

**GPACI - GRUPO DE PESQUISA  
E ASSISTÊNCIA AO CÂNCER  
INFANTIL**  
CNPJ: 50.819.523/0001-32

**GRÊMIO DESPORTIVO  
VALPARAÍSO**  
CNPJ: 03.509.407/0001-37

**GRENDAACC - GRUPO EM DEFESA  
DA CRIANÇA COM CÂNCER**  
CNPJ: 00.797.397/0001-94

**GRUPO ANJOS DA TIA  
STELLINHA**  
CNPJ: 27.481.838/0001-09

**GRUPO ARCO-ÍRIS DE  
CIDADANIA LGBT**  
CNPJ: 97.468.433/0001-08

**GRUPO DE APOIO AO MENOR DO  
CASSINU**  
CNPJ: 30.179.907/0001-20

**HOSPITAL DE CÂNCER DE MATO  
GROSSO**  
CNPJ: 24.672.792/0001-09

**HOSPITAL DE CÂNCER DE  
RIBEIRÃO PRETO**  
CNPJ: 02.681.523/0001-76

**IACC - INSTITUO DE APOIO À  
CRIANÇA COM CÂNCER**  
CNPJ: 11.661.358/0001-81

**IAM - INSTITUIÇÃO  
ASSISTENCIAL MEIMEI**  
CNPJ: 51.127.835/0001-48

**IASAL - INSTITUTO AMIGOS DA  
SOPA DE ALAGOAS**  
CNPJ: 25.243.955/0001-09

**ICIA - INSTITUTO DO CÂNCER  
INFANTIL DO AGRESTE**  
CNPJ: 06.061.422/0001-53

**ICPAC - INSTITUTO DOS CEGOS  
DA PARAÍBA ADALGISA CUNHA**  
CNPJ: 09.142.183/0001-54

**IDESQ - INSTITUTO NACIONAL  
DE DESENVOLVIMENTO  
SOCIAL E QUALIFICAÇÃO  
PROFISSIONAL**  
CNPJ: 12.247.839/0001-08

**IECIS - INSTITUTO DE ESPORTE,  
CIDADANIA E INCLUSÃO SOCIAL**  
CNPJ: 09.140.354/0001-06

**IGREJA ASSEMBLEIA DE DEUS  
PROFETIZANDO VITÓRIA**  
CNPJ: 08.518.965/0001-82

**IGREJA BATISTA FILADÉLFIA DO  
LAUZANE**  
CNPJ: 48.744.635/0001-20

**IGREJA DO EVANGELHO  
QUADRANGULAR**  
CNPJ: 62.955.505/4552-45

**IGREJA EVANGÉLICA  
ASSEMBLEIA DE DEUS EM  
CURITIBA**  
CNPJ: 75.034.645/0001-44

**IGREJA VIDEIRA SANTÍSSIMO**  
CNPJ: 31.908.895/0001-90

**INDH - INSTITUTO NACIONAL  
DE DESENVOLVILMENTO  
HUMANO**  
CNPJ: 07.969.138/0001-42

**INSTITUIÇÃO JUSTIÇA DE PAZ**  
CNPJ: 15.553.071/0001-99

**INSTITUIÇÃO VASO NOVO**  
CNPJ: 30.319.666/0001-78

**INSTITUTO ACARIQUARA**  
CNPJ: 06.284.362/0001-38

**INSTITUTO ARTEIROS**  
CNPJ: 17.291.878/0001-26

**INSTITUTO ARTHUR PETERSON  
- CASAZUL**  
CNPJ: 41.105.129/0001-41

**INSTITUTO BARBA NA RUA**  
CNPJ: 40.729.003/0001-85

**INSTITUTO BATISTA LÁZARO  
FERREIRA FILHO**  
CNPJ: 22.917.836/0001-98

**INSTITUTO CAMINHO DOS  
CAMPEÕES - KIME**  
CNPJ: 11.093.854/0001-86

**INSTITUTO CEU ESTRELA GUIA**  
CNPJ: 23.491.453/0001-63

**INSTITUTO CICLOS DE  
SUSTENTABILIDADE E  
CIDADANIA**  
CNPJ: 31.813.527/0001-69

**INSTITUTO DE ESPORTES**  
CNPJ: 05.239.568/0001-83

**INSTITUTO DE REFERÊNCIA  
NEGRA PEREGUM**  
CNPJ: 11.140.583/0001-72

**INSTITUTO DE  
SOLIDARIEDADE NFA**  
CNPJ: 40.413.576/0001-03

**INSTITUTO DEPORTIVO  
DA CRIANÇA**  
CNPJ: 05.116.188/0001-51

**INSTITUTO EDUCAR GOLANDIM**  
CNPJ: 24.396.036/0001-02

**INSTITUTO EDUQVIDA**  
CNPJ: 03.400.599/0001-49

**INSTITUTO ESCOLA DO POVO**  
CNPJ: 12.772.787/0001-99

**INSTITUTO ESTRELA DE  
GUARULHOS**  
CNPJ: 03.641.732.0001/59

**INSTITUTO FEIRA PRETA**  
CNPJ: 11.323.009/0001-50

**INSTITUTO FILIPPO SMALDONE**  
CNPJ: 04.834.065/0001-93

**INSTITUTO FILIPPO SMALDONE**  
CNPJ: 04.834.065/0007-89

**INSTITUTO FORTE**  
CNPJ: 18.987.791/0001-50

**INSTITUTO HERÓIS E PRINCESAS**  
CNPJ: 35.775.455/0001-63

**INSTITUTO IGOR ARCANJO**  
CNPJ: 44.501.726/0001-83

**INSTITUTO INABRASIL**  
CNPJ: 77.556.660/0001-88

**INSTITUTO INVESTIDORES DA  
ESPERANÇA**  
CNPJ: 49.411.084/0001-45

**INSTITUTO JIQUITAIA**  
CNPJ: 10.716.467/0001-96

**INSTITUTO JÔ CLEMENTE**  
CNPJ: 60.502.242/0001-05

**INSTITUTO LEÃO DA TRIBO DE  
JUDÁ**  
CNPJ: 30.755.602/0001-10

**INSTITUTO NAÇÃO RAP**  
CNPJ: 46.670.602/0001-57

**INSTITUTO NAVEGAR**  
CNPJ: 31.038.925/0001-55

**INSTITUTO NOVO TEMPO**  
CNPJ: 30.171.629/0001-65

**INSTITUTO NOVOLHAR**  
CNPJ: 43.227.538/0001-46

**INSTITUTO OBA**  
CNPJ: 48.429.363/0001-73

**INSTITUTO PARADESPORTIVO  
DO AMAZONAS**  
CNPJ: 40.518.641/0001-57

**INSTITUTO PATERNUS**  
CNPJ: 40.819.473/0001-30

**INSTITUTO PIPOQUINHA**  
CNPJ: 13.608.654/0001-44

**INSTITUTO PIRILAMPÓS**  
CNPJ: 18.614.095/0001-07

**INSTITUTO PRÔ MAIS VIDA  
SÃO SEBASTIÃO**  
CNPJ: 49.263.528/0005-76

**INSTITUTO REDE CIDADANIA**  
CNPJ: 31.119.319/0001-64

**INSTITUTO RUGBY PARA  
TODOS**  
CNPJ: 10.979.371/0001-10

**INSTITUTO SALUS**  
CNPJ: 15.600.720/0001-65

**INSTITUTO SAMURAI ZEN**  
CNPJ: 09.021.952/0001-66

**INSTITUTO SEMEAR PLANTAR  
E TRANSFORMAR**  
CNPJ: 42.095.357/0001-40

**INSTITUTO SEMENTINHA**  
CNPJ: 04.675.868/0001-42

**INSTITUTO SÓCIO CULTURAL  
DO BEM**  
CNPJ: 05.772.349/0001-65

**INSTITUTO SONHO DO LAR**  
CNPJ: 13.713.898/0001-97

**INSTITUTO SOS GENTE**  
CNPJ: 08.343.350/0001-62



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INSTITUTO TIO GIL  
CNPJ: 33.634.323/0001-96

INSTITUTO VERDESCOLA  
CNPJ: 07.707.869/0001-10

INSTITUTO VIVA DE  
DESENVOLVIMENTO E AÇÃO  
SOCIAL  
CNPJ: 04.966.576/0001-69

INSTITUTO VIVER MELHOR  
CNPJ: 13.087.923/0001-74

IOS - INSTITUTO OLHAR  
SOLIDÁRIO  
CNPJ: 31.468.933/0001-31

ISAMA - INSTITUTO DE  
ASSISTENCIA E INCLUSAO  
SOCIAL DO MARANHÃO  
CNPJ: 07.842.825/0001-00

ISEC - INSTITUTO  
SOBRLENSE DE ESPORTE E  
CULTURA  
CNPJ: 47.310.869/0001-04

LAR AMIGOS DE JESUS  
CNPJ: 11.368.624/0001-82

LAR AMOR E ESPERANÇA  
CNPJ: 20.242.485/0001-37

LAR BATISTA CALDAS NOVAS  
CNPJ: 18.105.800/0001-32

LAR BATISTA DE CRIANÇAS  
MOGI DAS CRUZES  
CNPJ: 60.958.972/0003-87

LAR BATISTA MARCOLINA  
MAGALHÃES  
CNPJ: 12.320.875/0001-50

LAR BETEL DE PIRACICABA  
CNPJ: 54.408.935/0001-30

LAR BETHEL  
CNPJ: 56.402.316/0001-64

LAR DA SERENIDADE  
CNPJ: 34.227.061/0001-08

LAR DE CRIANÇAS NOSSA  
SENHORA DAS GRAÇAS  
CNPJ: 31.144.918/0001-38

LAR DE MARIA  
CNPJ: 57.513.590/0005-05

LAR DOS VOVÓS  
CNPJ: 02.615.607/0001-01

LAR ESPÍRITA CAMINHO DE  
NAZARÉ  
CNPJ: 03.690.043/0001-34

LAR INFANTIL CRISTO  
REDENTOR  
CNPJ: 13.042.817/0001-74

LAR ITATIBENSE DA CRIANÇA  
CNPJ: 50.119.288/0001-96

LAR LAURA CARVALHO  
CNPJ: 14.492.367/0001-84

LAR MENINA  
CNPJ: 08.428.252/0001-28

LAR SANTA MÔNICA  
CNPJ: 08.960.433/0001-09

LAR SÃO DOMINGOS  
CNPJ: 12.183.760/0001-60

LAR TERNURA  
CNPJ: 44.807.261/0001-93

LAR TRÊS IRMÃS  
CNPJ: 22.960.483/0001-09

LAR VIDA  
CNPJ: 13.787.932/0001-78

LIONS CLUBE DE SAO  
VICENTE  
CNPJ: 52.252.293/0001-06

LUTA PELA PAZ  
CNPJ: 09.300.383/0001-98

MAIS - MOVIMENTOS DE  
ARTICULAÇÃO E INCLUSÃO  
SOCIAL  
CNPJ: 24.408.300/0001-72

MESA BRASIL MA  
CNPJ: 04.155.096/0001-18

MESA BRASIL MG  
CNPJ: 03.643.856/0037-84

MESA BRASIL PE  
CNPJ: 03.482.931/0021-05

MESA BRASIL RO  
CNPJ: 03.743.123/0001-00

MESA BRASIL RR  
CNPJ: 03.488.834/0001-86

MESA BRASIL TO  
CNPJ: 03.779.012/0001-54

MISSÃO BATISTA COMPAIXÃO  
E GRAÇA  
CNPJ: 14.281.075/0001-00

MISSÃO BATISTA DO  
PELOURINHO  
CNPJ: 04.637.737/0001-70

MISSÃO INTENSIDADE  
CNPJ: 27.706.612/0001-50

MLB - MOVIMENTO DE LUTAS  
NOS BAIROS VILAS E FAVELAS  
CNPJ: 07.058.129/0001-08

MMPP - MOVIMENTO DE  
MORADIA POPULAR DE  
PERNAMBUCO  
CNPJ: 12.143.222/0001-42

MNU - MOVIMENTO NEGRO  
UNIFICADO  
CNPJ: 47.309.315/0001-89

NADI - NÚCLEO ASSISTENCIAL  
DE DESENVOLVIMENTO  
INTEGRAL  
CNPJ: 18.725.687/0001-98

NEAC - NÚCLEO ESPECIAL DE  
ATENÇÃO À CRIANÇA  
CNPJ: 01.721.077/0001-13

NOVA JUNINA DO ORGULHO  
CNPJ: 30.613.725/0001-16

NÚCLEO ESPÍRITA CHICO  
XAVIER  
CNPJ: 12.505.869/0001-77

OAF - ORGANIZAÇÃO DE  
AUXÍLIO FRATERNAL  
CNPJ: 15.232.135/0001-50

OBRA DO BERÇO  
CNPJ: 33.522.079/0001-70

OBRA SOCIAL SÃO BENEDITO  
CNPJ: 62.786.074/0001-52

OBRAS SOCIAIS MARIA  
MAZZARELLO  
CNPJ: 56.973.522/0001-24

OMDAS - ORGANIZAÇÃO  
MUNIFUNCIONAL DE  
DESENVOLVIMENTO E AUXÍLIO  
SOCIAL  
CNPJ: 10.838.360/0001-10

ONCOAMIGO  
CNPJ: 04.141.451/0001-08

ONG ALFA  
CNPJ: 08.471.821/0001-18

ONG BANCO DE ALIMENTOS  
CNPJ: 02.736.449/0001-48

ONG CARLOS DANIEL  
CNPJ: 22.767.286/0001-78

ONG DEDO DE DEUS  
CNPJ: 24.637.821/0001-00

ONG LACULTESP - LAZER,  
CULTURA E ESPORTE  
CNPJ: 09.587.710/0001-34

ONG MOVIMENTO  
CNPJ: 29.985.733/0001-04

ONG RECOMEÇANDO  
CNPJ: 43.777.078/0001-20

ONG SAL PARA TERRA  
CNPJ: 07.006.139/0001-91

PARÓQUIA SAGRADO CORAÇÃO  
DE JESUS - SALGADINHO  
CNPJ: 01.709.535/0001-07

PARÓQUIA SÃO PATRÍCIO  
CNPJ: 63.089.825/0212-22

PARÓQUIA SÃO PEDRO DE  
XAVIER  
CNPJ: 30.147.995/0074-34

PREFEITURA DE  
CARAGUATATUBA  
CNPJ: 46.482.840/0001-39

PREFEITURA DE SANTOS  
CNPJ: 58.200.015/0001-83

PRIMEIRA IGREJA  
PRESBITERIANA DE

CARAGUATATUBA  
CNPJ: 65.510.992/0001-42

PROJETO ASAS PELA AMAZÔNIA  
CNPJ: 03.704.499/0001-06

PROJETO BOLA NO PÉ, LIVRO  
NA MÃO  
CNPJ: 30.782.702/0001-35

PROJETO BOM NA BOLA BOM  
NA VIDA  
CNPJ: 20.109.814/0001-76

PROJETO CANA VIVA  
CNPJ: 29.280.300/0001-53

PROJETO CASA ABERTA  
CNPJ: 41.285.291/0001-99

PROJETO ELEVAR  
CNPJ: 24.343.040/0001-02

PROJETO ESPERANÇA  
CNPJ: 09.022.003/0001-09

PROJETO ESPERANÇA  
CNPJ: 13.767.151/0001-11

PROJETO ESTRELA DA MANHÃ  
CNPJ: 39.453.260/0001-58

PROJETO MÃOS NA MASSA  
CNPJ: 33.855.132/0001-54

PROJETO METAMORFOSE SÃO  
LUÍS  
CNPJ: 11.104.417/0001-10

PROJETO SÍTIO CIPÓ  
CNPJ: 47.617.471/0001-07

PROJETO SOCIAL LEÃO DE JUDÁ  
BBJ - BRAZILIAN JIU-JITSU  
CNPJ: 46.775.815/0001-43

PROJETO VIAMAR  
CNPJ: 19.909.198/0001-59

PROJETO VIDEIRA EU ME  
IMPORTO  
CNPJ: 32.190.767/0001-17

RB DO NORTE CLUBE  
CNPJ: 44.134.466/0001-55

RECANTO INTERLAGOS  
CNPJ: 62.394.283/0001-50

RECANTO TIA CÉLIA  
CNPJ: 05.028.042/0001-54

REDE DA MARÉ  
CNPJ: 08.934.089/0001-75

REDE DO BEM  
CNPJ: 41.932.102/0001-22

ROTARY DISTRITO 4420  
CNPJ: 66.663.949/0001-80

SEFRAS - SERVIÇO  
FRANCISCANO DE  
SOLIDARIEDADE  
CNPJ: 11.861.086/0001-63

SEMENTES DO AMANHÃ  
CNPJ: 22.474.228/0001-56

SEMPRAS - SECRETARIA  
MUNICIPAL DE TRABALHO  
E ASSISTÊNCIA SOCIAL DE  
SANTARÉM  
CNPJ: 14.823.194/0001-10

SESC ARACAJU  
CNPJ: 03.637.549/0001-80

SESC BELÉM  
CNPJ: 03.593.364/0001-10

SESC BONFIM  
CNPJ: 03.667.884/0020-93

SESC DF - GUARÁ  
CNPJ: 03.288.908/0001-30

SESC EMBARÉ  
CNPJ: 03.667.884/0026-89

SESC ITAQUERA  
CNPJ: 03.667.884/0016-07

SESC JUNDIAÍ  
CNPJ: 03.667.884/0044-60

SESC PIAUÍ  
CNPJ: 03.581.526/0007-96

SESC QUITANDINHA  
CNPJ: 03.667.884/0006-35

SESC RIBEIRÃO PRETO CENTRO  
CNPJ: 03.667.884/0027-60

SESM - SIM! EU SOU DO MEIO  
CNPJ: 40.224.894/0001-18

SINDICATO DOS COMERCIÁRIOS  
DE SÃO PAULO

CNPJ: 60.989.944/0001-65

SOCIEDADE PROVIDÊNCIA  
CNPJ: 33.787.557/0001-73

SOS CRIANÇA  
CNPJ: 44.865.269/0001-06

TALENTOS DO CAPÃO  
CNPJ: 14.119.500/0001-51

UNAS - UNIÃO DE NÚCLEOS,  
ASSOCIAÇÕES DOS MORADORES  
DE HELIÓPOLIS E REGIÃO  
CNPJ: 38.883.732.0001-40

UNEGRO - UNIÃO DE NEGRAS E  
NEGROS PELA IGUALDADE  
CNPJ: 36.242.239/0001-15

UNIÃO DA SAÚDE SEM  
FRONTEIRAS – INSTITUTO  
MARIA MERCÊS  
CNPJ: 21.308.951/0001-00

UNIÃO DAS CASAS DE JESUS  
CNPJ: 47.846.565/0001-58

UNIDOS SOMOS MAIS  
CNPJ: 43.731.191/0001-74

VALE DO DENDÊ  
CNPJ: 31.186.223/0001-19

VILA VICENTINA DE SETE  
LAGOAS  
CNPJ: 24.994.428/0001-65

VISÃO MUNDIAL  
CNPJ: 18.732.628/0001-47

YEH CHURCH  
CNPJ: 60.252.913/0001-27



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(Convenience Translation into English from the Original Previously Issued in Portuguese)

## INDEPENDENT AUDITOR'S REPORT

### To the Management and Directors of Instituto Assaí

#### Opinion

We have audited the accompanying financial statements of Instituto Assaí ("Institute"), which comprise the balance sheet as at December 31, 2023 and the related statements of income, of changes in equity and of cash flows for the year then ended, and notes to the financial statements, including the material accounting policies.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Instituto Assaí as at December 31, 2023, and its financial performance and its cash flows for the year then ended in accordance with accounting practices adopted in Brazil applicable to small- and medium-sized entities (technical pronouncement CPC PME (R1)), as well as with the interpretation for non-profit entities (technical interpretation ITG 2002 (R1)).

#### Basis for opinion

We conducted our audit in accordance with Brazilian standards on auditing. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the Institute in accordance with the relevant ethical requirements in the Code of Ethics for Professional Accountants and the professional standards issued by the Brazilian Federal Accounting Council (CFC), and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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#### Other matters

The Institute's financial statements for the year ended December 31, 2022 were audited by other auditors, who issued an unmodified opinion thereon dated May 10, 2023.

#### Responsibilities of Management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with the accounting practices adopted in Brazil applicable to small- and medium-sized entities (technical pronouncement CPC PME (R1)), as well as with the interpretation for non-profit entities (technical interpretation ITG 2002 (R1)), and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Institute's ability to continue as a going concern and disclosing, as applicable, matters related to going concern and using the going concern basis of accounting, unless Management either intends to liquidate the Institute or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Institute's financial reporting process.

**Deloitte.**

**Auditor’s responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements taken as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Brazilian standards on auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Brazilian standards on auditing, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Institute’s internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

- Conclude on the appropriateness of Management’s use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Institute’s ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor’s report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor’s report. However, future events or conditions may cause the Institute to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**Convenience translation**

The accompanying financial statements have been translated into English for the convenience of readers outside Brazil.

São Paulo, May 17, 2024

*Deloitte Touche Tohmatsu*  
DELOITTE TOUCHE TOHMATSU  
Auditores Independentes Ltda.

*Natacha R. Santos*  
Natacha Rodrigues dos Santos  
Engagement Partner

**ASSAÍ INSTITUTE**

**BALANCE SHEETS**

December 31, 2023 and 2022

(In Brazilian Reais)

<b>Assets</b>	<b>Note</b>	<b>12/31/2023</b>	<b>12/31/2022</b>	<b>Liabilities</b>	<b>Note</b>	<b>12/31/2023</b>	<b>12/31/2022</b>
<b>Current</b>				<b>Current</b>			
Cash and cash equivalents	4	9,187,212	7,771,419	Suppliers	5	268,162	34,655
Other credits		8,125	-	Cost of labor	6	220,340	-
Deferred tax asset		2,315	-	Tax obligations		28,630	3,965
<b>Total current assets</b>		<b>9,197,652</b>	<b>7,771,419</b>	<b>Total short-term liabilities</b>		<b>517,132</b>	<b>38,620</b>
<b>Long-term</b>				<b>Long-term</b>			
				Risk allowance	7	15,300	-
				Total long-term assets		15,300	-
Intangible		772	-	Equity			
Total long-term assets		772	-	Equity without donor restriction	8	8,665,992	7,732,799
				Total equity		8,665,992	7,732,799
<b>Total assets</b>		<b>9,198,424</b>	<b>7,771,419</b>	<b>Total liabilities and equity</b>		<b>9,198,424</b>	<b>7,771,419</b>

The accompanying notes are an integral part of the financial statements.



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**STATEMENT OF INCOME**

Fiscal periods ended December 31, 2023 and 2022

(In Brazilian Reais)

	<b>Note</b>	<b>12/31/2023</b>	<b>12/31/2022*</b>
Net operating revenue	9	8,481,395	10,669,041
Operating expenses			
Personnel expenses	10	(1,093,117)	-
Administrative expenses	11	(3,958,802)	(1,980,196)
Gratuities	9	(3,108,123)	(1,074,041)
<b>Total operating expenses</b>		<b>(8,160,042)</b>	<b>(3,054,237)</b>
<b>Operating income before financial result</b>		<b>321,353</b>	<b>7,614,804</b>
Financial income		811,876	142,028
Financial expenses		(200,036)	(24,033)
<b>Net financial result</b>	12	<b>611,840</b>	<b>117,995</b>
<b>Surplus for the period</b>		<b>933,193</b>	<b>7,732,799</b>

The accompanying notes are an integral part of the financial statements.

(\*) Amounts for the period between March 10, 2022 and December 31, 2022.

**ASSAÍ INSTITUTE**

**STATEMENT OF CHANGES IN EQUITY**

Fiscal periods ended December 31, 2023 and 2022

(In Brazilian Reais)

	<b>Equity</b>	<b>Accumulated Surplus</b>	<b>Total</b>
Balances as of March 10, 2022	-	-	-
Surplus for the period	-	7,732,799	7,732,799
Transfer to social equity	7,732,799	(7,732,799)	-
<b>Balances as of December 31, 2022</b>	<b>7,732,799</b>	<b>-</b>	<b>7,732,799</b>
Surplus for the period	-	933,193	933,193
Transfer to social equity	933,193	(933,193)	-
<b>Balances as of December 31, 2023</b>	<b>8,665,992</b>	<b>-</b>	<b>8,665,992</b>

The accompanying notes are an integral part of the financial statements.



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**STATEMENT OF CASH FLOWS**

Fiscal periods ended December 31, 2023 and 2022

(In Brazilian Reals)

	<u>12/31/2023</u>	<u>12/31/2022*</u>
Cash flows from operations		
Surplus for the period	933,193	7,732,799
Adjustments to the surplus		
Civil contingencies (Note #7)	15,300	-
Changes in assets and liabilities		
Increase (reduction) in assets in		
Other credits	(8,125)	-
Deferred tax asset	(2,315)	-
Increase (reduction) in liabilities in		
Suppliers (Note #5)	233,507	34,655
Labor and social costs (Note #6)	220,340	-
Tax obligations	24,665	3,965
<b>Net cash from operations</b>	<u><b>1,416,565</b></u>	<u><b>7,771,419</b></u>

	<u>12/31/2023</u>	<u>12/31/2022*</u>
Cash flow from investments		
Acquisition of intangible assets	(772)	-
Net cash used in investments	(772)	-
<b>Increase in cash and cash equivalents</b>	<u><b>1,415,793</b></u>	<u><b>7,771,419</b></u>
Statement of changes in cash and cash equivalents		
At the beginning of the period (Note #4)	7,771,419	-
At the end of the period (Note #4)	9,187,212	7,771,419
<b>Increase in cash and cash equivalents</b>	<u><b>1,415,793</b></u>	<u><b>7,771,419</b></u>

The accompanying notes are an integral part of the financial statements.

(\*) Amounts for the period between March 10, 2022 and December 31, 2022.



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## ASSAÍ INSTITUTE

### ACCOMPANYING NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIODS ENDED DECEMBER 31, 2023 AND 2022

(Amounts in thousands of Brazilian reais - R\$, unless stated otherwise)

#### 1. OPERATIONAL CONTEXT

Assaí Institute, hereinafter referred to as “Institute”, was legally established on March 10, 2022 and has its headquarters at Ave. Aricanduva, 5,555 São Paulo - SP and has Sendas Distribuidora S.A. and ASN Atacadista Ltda. as its supporting entities.

The Assaí Institute was created in 2022 to develop and implement the social investment strategy of Sendas Distribuidora S.A. Operating independently and on a non-profit basis, its purpose is to promote opportunities and create paths to prosperity for people and communities. The creation of the Institute reflects the importance of the Social Responsibility agenda to its supporting entity and our commitment towards social impact. The Institute proposes to act in an even more focused and structured manner on three fronts: • Entrepreneurship: supporting actions aimed at food entrepreneurship; • Food: combating food insecurity; • Sports: strengthening small institutions that promote sports activities.

In 2023, on the Entrepreneurship front, we strengthened the work of Academia Assaí to help and support small food businesses. We also held our Academia Assaí Award, which honored and financially aided 2,100 participants. On the Food Security front, we launched two major projects: *Mais Escolha* (More Choices), which fosters more dignity and greater autonomy of choice for women heads of households; and *Cozinhas Solidárias* (Soup Kitchens), which, by supporting existing kitchens, contributes to the distribution of ready meals that are nutritionally balanced and suitable for populations living in extreme poverty. We also continued with the donation of baskets of non-perishable foods—the *Alimento a Gente Compartilha* (Food Is Something We Share) campaign, which calls on customers, employees, and suppliers to donate food—and with the *Destino Certo* (Right Destination) program, which sends fruit and vegetables to hundreds of social organizations. On the Sports front, through our first call for proposals, we launched the Sports and Citizenship project, which aims to strengthen the work of partner social organizations that use sports to promote citizenship and improve people’s lives.

#### 2. PRESENTATION OF THE FINANCIAL STATEMENTS AND BASIS FOR PREPARATION

##### a) Presentation of the financial statements

The financial statements were prepared and are presented in accordance with accounting principles adopted in Brazil applicable to small- and medium-sized companies, and that follow Brazilian corporate law and the technical pronouncement CPC PME (R1), issued by the Accounting Pronouncements Committee - CPC and approved by the Federal Accounting Council - CFC, with ITG 2002 (R1) - Non-Profit Entities interpretation.

In preparing the financial statements, the Executive Board is responsible for assessing the Institute’s ability to continue operating, and disclosing, as applicable, matters related to its going concern and using the going concern basis of accounting, unless the Executive Board either intends to liquidate the Institute or cease its operations, or has no realistic alternative but to do so.

The disclosure of the financial statements was authorized by the Executive Board on May 17 2024.

##### b) Basis for preparation

The financial statements were prepared on a historical cost basis, with the exception of non-derivative financial instruments measured at fair value through profit or loss, when applicable.

#### 3. MATERIAL ACCOUNTING POLICIES

The material accounting policies and practices applied in the preparation of these financial statements are described in each corresponding accompanying note, except for the ones below, which are related to more than one accompanying note. These accounting policies and practices were consistently applied for the fiscal periods presented.



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a) Functional currency and presentation currency

The items included in the financial statements are measured in Reais - R\$, which is the functional and presentation currency of the financial statements, representing the currency of the main economic environment where the Institute operates.

b) Calculation of the surplus (deficit) for the period

The surplus (deficit) for the period is calculated in accordance with the accrual basis accounting, with the exception of income from donations, since these are recorded in the books when they are effectively received in cash. The surplus for the period will be incorporated into Equity in accordance with legal and statutory requirements, since the surplus will be used entirely in Brazil, in the support and development of its institutional objectives.

c) Classification of assets and liabilities as current and long-term

As asset should be classified as current when it meets any of the following criteria:

- it is expected to be realized or intended to be sold or consumed in the normal course of the Institute's operating cycle.
- it is expected to be realized within twelve months after the date of the balance sheet.

A liability should be classified as current when it meets any of the following criteria:

- it is expected to be settled during the Institute's normal operating cycle.
- it should be settled within twelve months after the date of the balance sheet.

Assets or liabilities that exceed 12 months should be classified as long-term.

d) Tax exemptions and taxation

The Institute is a non-profit organization and is exempt from paying income tax and social security contributions on surpluses. In addition, according to Law No. 9,532/1997 and Provisional Measure No. 2,158-35/2001, non-profit organizations can be exempt from the Tax for Social Security Financing (COFINS) and the PIS/PASEP contribution on income from their core activities.

On the other hand, the Institute is subject to COFINS tax on interest income on financial investments, 1% PIS tax on payroll, and ITCMD Tax on Amounts Received as Donations with individual amounts starting at R\$85,650.

e) Use of estimates and judgments

The preparation of financial statements in accordance with Brazilian standards requires Management to make judgments, estimates, and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income, and expenses.

The financial statements, therefore, include estimates of the useful lives of intangible assets, allowance for risks, and measurement of the fair value of gratuities. Estimates are continuously revised, and revisions of accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

f) Provisions

A provision is recognized, as a result of a past event, if the Institute has a legal or constructive obligation that can be reliably estimated, and it is likely that monetary resources will be required to settle the obligation.

g) Intangible

Intangible assets acquired separately are measured at cost on initial recognition, less amortization and any losses due to non-recovery. Internally generated assets, excluding capitalized software development costs, are reflected in the income statement for the period in which they were incurred. Intangible assets with an indefinite useful life are not amortized, but are subject to recovery tests at the end of the period or whenever there is an indication that their book value may not be recovered, either individually or at the cost-generating unit (CGU) basis.

On December 31, 2023, the Institute's intangible assets consisted of trademarks and patents classified as intangible assets with an indefinite useful life.



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#### 4. CASH AND CASH EQUIVALENTS

These comprise cash, bank accounts, and short-term financial investments with high liquidity, and which are subject to an insignificant risk of change in value, with the intention and possibility of being redeemed in the short term—up to 90 days from the date of investment—without loss of yield.

	2023	2022
Cash and bank deposits	51,786	10
Financial investments (i)	9,135,426	7,771,409
<b>Total</b>	<b>9,187,212</b>	<b>7,771,419</b>

(i) The Institute had a financial investment in CDB (Certificate of Bank Deposit) - from Itaú bank, remunerated at a middle rate of 80% p.a. of the CDI (Certificate of Interbank Deposit) in 2023 (80% in 2022).

#### 5. SUPPLIERS

	2023	2022
Services	118,162	34,655
Transfers to Social Organizations	150,000	-
<b>Total</b>	<b>268,162</b>	<b>34,655</b>

#### 6. COST OF LABOR

	2023	2022
Accrued payroll	42,056	-
Accrued INSS (Social Security)	49,169	-
Accrued FGTS (Govt. Severance Fund)	18,659	-
Provision for vacations	107,469	-
Other payable contributions and benefits	2,987	-
<b>Total</b>	<b>220,340</b>	<b>-</b>

#### 7. RISK ALLOWANCE

The Institute is only involved in one civil lawsuit for pain and suffering in the amount of R\$15,300 as of December 31, 2023, for which it estimates the loss as likely (there were no lawsuits in 2022). The Institute's Management provisions amounts deemed sufficient to cover unfavorable court rulings when its internal and external legal advisors understand that losses are likely. As of December 31, 2023, the Institute has no possible lawsuits in progress.

#### 8. EQUITY

The Institute's Equity consists of the surpluses accumulated in each period and transferred annually to the Institute's "Equity without donor restriction" heading. In the event of the Institute's dissolution, once the liabilities have been settled, the remaining assets will be allocated to another legal entity qualified under Law 9,790 of March 23, 1999, preferably one with the same business purpose.

#### 9. NET OPERATING REVENUE

The Institute receives donations from legal entities and individuals who voluntarily support its work and are recognized when ownership of the funds is transferred.

As established in the ITG 2002 (R1) - Non-Profit Entities Interpretation, the Institute measures revenues from volunteer work by members of Management bodies, and services and goods received free of charge at their fair value, taking into account the amounts that the Institute would have to pay for hiring similar services in an active market.

Revenues from volunteer work and services received free of charge are recognized in the income statement for the period as revenue in the operating revenue group against operating expenses.

	2023	2022
Donations from individuals	11,000	-
Donations from the supporting entity (a)	5,600,000	10,000,000
(-) ITCMD w/o donations	(237,728)	(405,000)
Gratuities - food (b)	2,213,687	628,944
Gratuities - voluntary work (b)	894,436	445,097
<b>Total</b>	<b>8,481,395</b>	<b>10,669,041</b>

a) Donations from the supporting entity

According to the Institute's statutes, the funds come from donations from its supporting entities. Donations follow the schedule agreed upon with the supporting entity and linked to the Institute's planning for the year.

b) Revenue from gratuities

Food - Amounts referring to the food products received as donations that were passed on by the Institute to the projects it supports.

Voluntary Work - The Chairman of the Board of Directors and the members of the Boards of Directors and the Supervisory Board carry out their activities on a voluntary basis, without receiving any remuneration or benefits, as do professionals from Sendas Distribuidora S.A. who may eventually collaborated with the Institute.

### 10. PERSONNEL EXPENSES

The Institute offers its employees benefits such as medical assistance, a baskets of food staples, life and personal accident insurance, and child daycare allowance. The costs related to the actions described are recognized in the income statement when incurred.

	<u>2023</u>	<u>2022</u>
Salaries and wages	521,351	-
Vacation	149,846	-
13 <sup>th</sup> salary	60,140	-
INSS (Social Security)	195,131	-
FGTS (Govt. Severance Fund)	68,785	-
PIS (Employee Integration Contribution)	6,274	-
Benefits	91,590	-
<b>Total</b>	<b><u>1,093,117</u></b>	<b><u>-</u></b>

### 11. ADMINISTRATIVE EXPENSES

	<u>2023</u>	<u>2022</u>
Advisory services	1,277,296	1,018,409
Consulting services	738,310	340,712
Travel	403,272	83,850
Grocery voucher	388,775	-
Donations to entrepreneurs	350,319	133,000
Photo and video	159,994	-
Marketing	145,754	126,621
Legal services	140,205	67,500
Pet shelter	108,000	43,200
Audit services	65,015	-
Sponsorship	47,619	-
Education and training	36,105	29,200
Donation for animal rescue	24,227	8,700
Software license / lease	21,100	58,028
Other administrative expenses	52,811	70,976
	<b><u>3,958,802</u></b>	<b><u>1,980,196</u></b>



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## 12. FINANCIAL RESULT

	<u>2023</u>	<u>2022</u>
Financial income		
Income from financial investments	811,876	142,028
Financial expenses		
Bank charges	(753)	(300)
Interest and fines	(600)	(516)
IOF (Tax on Financial Operations)	(1,008)	(88)
Income tax on financial investments	(197,675)	(23,129)
	(200,036)	(24,033)
Financial result, Net	<u>611,840</u>	<u>117,995</u>

## 13. FINANCIAL INSTRUMENTS

The Institute only operates with non-derivative financial instruments that include cash and cash equivalents, suppliers, accounts payable, and salaries, vacation pay and charges, whose values are equivalent to their fair value. In the periods of 2023 and 2022, the Institute did not carry out any transactions with derivatives. Due to the characteristics and form of operation, as well as its equity and financial position as of December 31, 2023, the Institute is subject to the following factors:

### Credit risk

This arises from the possibility of the Institute incurring losses as a result of default of its financial institutions where its funds are deposited or where it has financial investments. In order to mitigate such risks, the Institute adopted the practice of not making speculative investments in derivatives or in any other risk-bearing asset and has internal controls in place to continuously monitor the profitability and liquidity of its investments.

### Liquidity risk

This is the risk of the Institute encountering difficulties in meeting the obligations associated with its financial liabilities, which are settled via cash payments or another financial asset. The Institute's approach to managing liquidity is to ensure that it always has sufficient liquidity to meet its obligations, without causing unacceptable losses or jeopardizing its reputation. Management considers this risk to be low.

### Interest rate risk

This risk arises from the possibility of the Entity incurring losses due to fluctuations in interest rates on its financial investments. Management considers this risk to be low.

## 14. RELATED PARTIES

The Institute does not remunerate the members of the Board of Directors or the Supervisory Board, nor its president. The services provided by key Management personnel are valued and recorded as voluntary work, as mentioned in accompanying note #9.

The Institute does not distribute any portion of its assets or income in any form whatsoever, and fully invests the funds earmarked for maintaining its activities in Brazil.

Transactions with related parties refer to donations received from its supporting entity, which totaled R\$5,600,000 in 2023 (R\$10,000,000 in 2022).

## 15. SUBSEQUENT EVENTS

On March 28, 2024, the Institute reached a legal settlement in the civil lawsuit mentioned in accompanying note #7 totaling R\$2,000.



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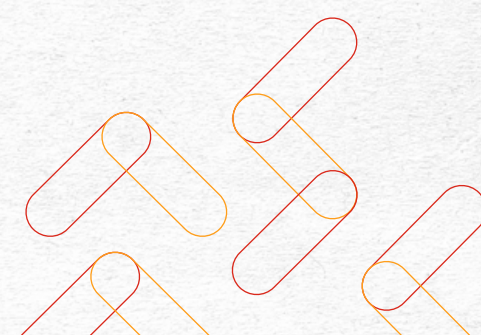
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## CREDITS

**Project Coordination:** Assaí Institute

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For any questions, comments, or suggestions about the Assaí Institute's 2023 Annual Report, contact [institutoassai@institutoassai.org.br](mailto:institutoassai@institutoassai.org.br).

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