

Terms and Conditions of Use

Last change: [05/21]

PLEASE READ THESE TERMS CAREFULLY BEFORE ACCESSING OR USING THE SERVICES AVAILABLE ON THIS PLATFORM.

CONTINUING TO NAVIGATE ON GRUPO MADERO PLATFORMS AND THE ENFORCEMENT OF ALL ITS FUNCTIONALITIES DEPENDS ON YOUR ACCEPTANCE OF THESE TERMS AND CONDITIONS OF USE AND THE PRIVACY POLICY OF GRUPO MADERO.

1. Attention!

Please ensure that you have read and understood the provisions contained herein before starting to use the application and/or website ("Platform"). The acceptance of the conditions contained herein is essential so that you can access the services and products of Grupo Madero, via the Platform. If you do not agree, unfortunately, you will not be able to use the services available through this channel.

2. Definitions:

- Terms beginning with capital letters shall have the meanings specified in the Privacy Policy, unless otherwise stated herein and/or in the Privacy Policy provided for.
- Whenever the words "include", "includes", "inclusive" or "including" are used in this Policy, they shall be interpreted as being followed by the words "not limited to".
- Any reference to laws assumes the text of the law and all complementary legislation related to that law in force on the date of issuance of this Term. Any legal change must generate the appropriate adjustments in this Term, but always in accordance with its basic precepts, as defined by Grupo Madero.

3. What does this Term and Conditions of Use ("Term") mean?

This Term regulates the relationship between you, the Client, and Grupo Madero in the interaction maintained through the Platform you are accessing. After the manifestation of "Read" and "Accepted", this instrument will make our relationship official, which is understood by law as a contractual and commercial relationship, but which means much more to Grupo Madero!

Unfortunately, if you do not agree with the conditions described here or described in the Privacy Policy, you will not be able to access the services and products made available by Grupo Madero via the Platform.

Grupo Madero reserves the right to change this Term, as well as the Privacy Policy independently and at any time, being, therefore, the last version published the one that will regulate our relationship, maintained through this Platform. Simple use Platform after any update/modification of this Term and Privacy Policy represents your acceptance and agreement with the most recent version.

It is possible that you express your opposition to any changes in the Term, provided you do so in writing, through the channel indicated in item 10 below, at which time your registration will be inactivated.

4. Registration:

In order for you to enjoy our products and services, we will need to collect some registration data from you, as indicated in the registration form available on the Platform. Beforehand, we assure you that Grupo Madero, through its business processes, understands, respects and protects the personal data of all Clients, and that it is committed to being transparent and clear regarding the information involved in processing personal data that are shared by you with us. For more information, check out our Privacy Policy!

5. What do you need to know?

For Customers to use the services described above, they must be legally capable or legally represented to adhere to and be bound by this Term. Your personal information for the purpose of verifying your capacity and/or regularity of your representation may be checked, at any time, by Grupo Madero.

If the Platform becomes unavailable, Grupo Madero will take on all efforts to bring it back to normal as soon as possible.

Grupo Madero reserves the right to interrupt the services or any functionality of the Platform, at its sole discretion, without any prior notice being given to the Client.

5.1. Who manages the Customer's account?

Each Customer's account will be managed by Grupo Madero or by a person it designates, therefore, in case of incorrect, untrue, unconfirmed information, or in the event of the Customer's refusal to correct the data or even in case of non-confirmation with pertinent documentation, Grupo Madero reserves the right not to complete the registration, and may also block existing registration, preventing the Client from using the Platform until, at the exclusive discretion of Grupo Madero, the situation is regularized.

Grupo Madero reserves the right to prevent, at its sole discretion, new registrations, or cancel those already made, if an irregularity is detected that, in its analysis, is serious or constitutes an attempt to circumvent the rules of this Term or in cases of non-compliance by the Customer, of any obligation set forth herein.

5.2. How does registration work?

Customers who wish to access this Platform do not necessarily need to register, they will only need to do so to place orders and/or take advantage of the Madero Group's Loyalty Program or other exclusive features of the Platform.

Once registered, Customers will have access to the Platform through *login* and password. Such data are personal and non-transferable, so Customers must undertake not to disclose them to third parties, and any request made using the *login* and password owned by them is under their sole responsibility.

If you forget your validation data or if improper or suspected use of them is verified, you must immediately inform Grupo Madero through the option "forgot your password", in case you forget it, or through a communication carried out in the "Contact Us" (indicated in item 10 below) in case of identified or suspected misuse.

The Grupo Madero Platform is not intended for persons under 18 (eighteen) years of age. Thus, if you do not have the minimum age required, you must not use it without the representation of your parents, tutors or guardians, as provided by law.

As for Customers under 18 (eighteen) years of age, we indicate that it will not be possible to order and/or purchase, under any circumstances, alcoholic products, with Customers being responsible for the correctly informing their age when making the registration.

6. Limitations of Liability.

Grupo Madero is not responsible for the content published by Customers, and may, therefore, exclude or limit the publication of any material that, among other hypotheses: (i) does not correspond to the purpose of the Platform; (ii) contains untrue data and/or information; (iii) has any illegal content; (iv) promotes any kind of prejudice or discrimination; (v) affront to morals or good manners.

The Customer is co-responsible for the confidentiality of his personal information. The sharing, by the holder, of *logins*, passwords or any type of credential is not recommended.

7. Intellectual Property

The brands (including logos), names, domain names and other distinctive signs, as well as any and all text, content, design, art or layout published on the Platform, are the exclusive property of Grupo Madero. It is now certain that no content on the Platform should be interpreted as free, free to use or in the public domain or presuppose any other form of license or right to use.

Any acts or contributions aimed at modifying the characteristics, expanding, altering, merging or incorporating any other programs or systems are prohibited.

Finally, any and all forms of reproduction, in whole or in part, permanent, temporary or provisional, free of charge or costly, under any modalities, forms or titles of the Platform, without the prior and express authorization of Grupo Madero, is totally prohibited and will be considered for all purposes a violation of Grupo Madero's intellectual property.

8. Cancellation and Suspension of Registration

Grupo Madero reserves the right to cancel, suspend, disable, block or unilaterally terminate Customer's access to the Platform, if: (i) its actions violate the provisions of this Term; (iii) if the Client causes any direct or indirect damage to Grupo Madero other Clients or third parties; (iv) if directly or indirectly, the practice of fraudulent attitudes through the use of the Platforms is identified,; (vi) in other cases where Grupo Madero deems it necessary, due to any breach of legal norms, incompatibility with this Term, among others, at the exclusive discretion of Grupo Madero.

9. If you have questions

In case you have any questions, we are at your entire disposal, through our "Contact Us", available through the Madero Group applications, <MADERO>, <JERONIMO> and <GRUPO MADERO> and on the following channels:

Platform	Customer Service Email	Privacy
MADERO	relacionamento@grupomadero.com.br	privacidade@grupomadero.com.br
JERONIMO		
LOYALTY PROGRAM		
ECO PARADA MADERO		

10. Forum

The Central Court of the Judicial District of the Metropolitan Region of Curitiba, State of Paraná, is elected as competent to resolve any doubts arising from this Term, excluding any other, however privileged it may be.

11. Full Acceptance

The Customer declares its express CONSENT to the terms contained in this Term, and accepts all the situations regulated therein.