



2023 Earnings Release

March 1, 2024



PicPay Reports a Full Profitable Year

2023 Operating & Financial Highlights



Notes: (1) Customers who have opened our app at least once or made a financial transaction or held a deposit during the preceding three-month period. (2) In order to have a fair comparison between 2022 and 2023, net revenues from the first half of 2022 were adjusted by the impact of the cost of funding from PicPay Bank. (3) total revenues and income minus costs such as chargebacks, funding, prevention, processing, PicPay Card issuance, cashback, account remuneration, and losses.

Message from the Management

After reaching break-even in 4Q22, we continued delivering positive net income throughout all quarters of 2023, registering our first full year of profitability. This incredible milestone was a result of our efforts to continue enhancing our ecosystem by offering best-in-class products and services to drive consumers and businesses' engagement and increase our cross-selling opportunities with a much broader portfolio that goes beyond day-to-day payments, as well improved operating efficiency.

A. New Businesses & Products Launches

Below are the main events that marked the year 2023 and the beginning of 2024:

- I. In February 2023, we acquired BX Blue, a Brazilian fintech specialized in the distribution of public payroll loans. This acquisition was part of our strategy to expand the range of our loan products, in this case by entering a new industry vertical for collateralized products and helping to further diversify our credit portfolio;
- II. Also in February 2023, we entered the corporate benefits business, which includes flexible vouchers (meal, mobility, among others). Employees can transfer their balances from one category to another as needed and share their benefit wallet balances with other consumers, such as family and friends. Subsequently, through our new corporate benefits business unit, we launched payroll advances for employees;
- III. In the same month, we were approved by the Brazilian Central Bank to operate as a payment initiator, enabling consumers to cash-in from other bank accounts to PicPay without leaving the app. Since we obtained this license, we have seen an increase in the number of consents received to authorize payments in our ecosystem through our Account Aggregator product. In Brazil, we are leaders in payment initiation, with a cumulative volume of more than 900,000 API requests between April 2023 and January 2024, and we are the country's second largest player in Open Finance with more than 7 million active consents as of December 2023. Open Finance combined with proprietary behavioral data gathered from our customers' transactions in our digital wallet is an important asset to build up a robust credit engine and help PicPay to cross sell more credit products like credit cards and loans;
- IV. In July 2023, we began operating our own investments platform, PicPay Invest. Since then, consumers can invest in a wide range of products, such as Bank Deposit Certificates (CDBs) products with different maturity dates, as well as Agribusiness Credit Notes (LCA), Real Estate Credit Notes (LCI) and many other fixed income and multimarket funds. Our goal is to increase deposits in our wallet and capture more affluent consumers over time with a differentiated value proposition for them;

Message from the Management

- V. In July 2023, we completed the integration of Banco Original's retail operation. The integration was fundamental to accelerate our banking product roadmap and scaling our business at a much faster pace, enabling PicPay to employ a consumer segmentation and move away from a one size fits all approach to a more targeted and personalized one. In addition, in January 2024, we had fully incorporated the credit card portfolio from Banco Original in the amount of R\$1.8 billion;
- VI. In September 2023, we launched our Ads product to help companies advertise their brand and product to our consumers, who generate over 3 billion interactions every month, whether they are opening the app, clicking on a button, or navigating through the app's pages. As of December 2023, we had 24 clients advertising on our platform;
- VII. As of March 2024, we had expanded the use of generative artificial intelligence (GenAI) to our entire customer base on a wide range of customer service fronts, consolidating PicPay as a global benchmark in the use of artificial intelligence in the financial services sector, according to Microsoft. Some of the recent results from this initiative include a 45% increase in our NPS (Net Promoter Score) and 20% increase in our resolution rate. It is also important to mention that currently more than a half of our consumers served by GenAI resolve their issues without having to speak to a person.

Throughout 2023 we maintained a fast pace of product launches, with more than one product or feature being launched each month. The table below presents the new products and services launched during each half of the year:

1H23	2H23
<ul style="list-style-type: none"> ▪ Bill Split ▪ Payroll Loan (BX Blue) ▪ Additional Card ▪ Corporate Benefits ▪ CDBs ▪ Account Aggregator ▪ Auto Secured Loan ▪ Insurance for Pix transactions ▪ Life Insurance ▪ Merchant Acquiring Platform 	<ul style="list-style-type: none"> ▪ Internet Banking ▪ Account Limit ▪ Premium Account ▪ Direct Debit ▪ Salary Account ▪ Secured Card ▪ Investments ▪ Black and Platinum Cards ▪ Apple and Google wallets ▪ Moneylender insurance ▪ Underage Account ▪ BNPL ▪ Ads

B. New Marketing Positioning

In August 2023, we launched a new marketing campaign, which reflects PicPay's new momentum. The campaign "Your life with more zip" marked a significant return for PicPay to national media (digital, offline, OoH). With a more comprehensive portfolio of products and services, which now includes credit cards, personal loans, insurance, investments as well as payments and financial products for sellers, this campaign positions PicPay as a broader financial platform that goes beyond the digital wallet business.

Since the launch of our new marketing campaign, we have noticed a substantial increase in several operating and financial KPIS. On the credit card front, we are issuing more than 1 million new credit cards per month, mainly driven by our secured credit card product, with credit limits secured by investments in our CDBs. While the campaign was underway between August 2023 and February of 2024, we issued more than 6.4 million secured cards to our consumers.

Message from the Management

The campaign also helped to accelerate the number of piggy banks (CDBs with daily liquidity) created by our consumers. Between August and December 2023, we added nearly 4 million new piggy banks to our platform. As of March 2024, we had reached a remarkable number of 10 million piggy banks.

Our repositioning as a full financial services provider for individuals and businesses has helped us to boost the distribution and origination of credit products. Backed by our strategy of using a “collateral first” loan approach, we distributed and originated R\$1.3 billion in FGTS loans, comprising 59% of our total origination in 2023. Since we started originating this product on-balance by the end of 2023, we have become Brazil’s largest digital distributor, originating on average R\$250 million per month.

“Your Life with more Zip” Repositioning the PicPay brand



C. Operating and Financial Performance

Reviewing our 2023 operating and financial results, we ended the year with 35 million quarterly active consumers, a 9% increase compared to 2022. Total cash-in, which is defined as the addition of money to a PicPay digital wallet account, totaled R\$245 billion in 2023, increasing 59% versus the previous year. In terms of monthly cash-in volumes, these totaled R\$30 billion as of December 2023, almost doubling compared to December 2022, validating our strategy to increase principality and position PicPay as their main financial services platform.

We consider PicPay as the primary financial services provider relationship for active consumers who have: (1) deposited 50% or more of their post-tax monthly income into their PicPay digital wallet; or (2) share of wallet of 50% or more of their credit card limit taken; or (3) invested at least three times their post-tax monthly income in any of our investment products. Principality reached 28% as of December 2023, an increase of 5 percentage points when compared to December 2022.

Since its launch, PIX (instant payments) has grown rapidly and become the most used payment method in Brazil. It has also played an important role in the growth of cash-in and deposits in our digital wallet. Consumers who cash-in through PIX spend, on average, two times more and transact seven times more than other consumers. Our market share, taking into consideration the number of PIX transactions in Brazil, reached 10.6% as of December 2023. Currently, we have more than 60 million PIX registered keys on PicPay.

Following the expansion of total cash-in by consumers in our ecosystem, we had registered R\$13 billion of deposits as of December 2023, an increase of 30% in the previous twelve months. Consumers with deposits reached 24 million in December 2023, an increase of 6%

Message from the Management

compared to December 2022. Our Piggy Banks, which were launched at the end of 2022, proved to be an important product to capture new deposits. As of December 2023, we had more than 6 million piggy banks created by our consumers, representing a total of R\$3 billion in deposits, 14 times higher than in December 2022. Additionally, as of March 2024, we had reached a milestone of more than 10 million piggy banks created by our consumers.

In terms of payment volume, PicPay's TPV reached R\$271 billion in 2023, a 38% increase compared to 2022. Our digital wallet TPV, which includes instant payments, bill payments, and other cash-out products, was R\$235 billion in 2023, an increase of 42% when compared to 2022. PIX Credit, which is one of our main monetizable products in our digital wallet and refers to PIX transactions made by our consumers with a credit card as a source of funding, reached R\$12 billion of TPV in 2023, an increase of 99% versus 2022.

Moving to financial services, it is important to highlight that, in 2023, we had an evolution of our business model, moving from a full "asset light" model, which was fully based on the distribution of loan products of third-party financial partners through our financial marketplace, to a multi-funding strategy, where we also began to originate credit with our own balance sheet for strategic and core products, such as credit cards, personal loans, and collateralized products such as FGTS loans and payroll loans.

We began originating personal loans and FGTS loans "on-balance" in October 2023 and the credit card portfolio was transferred to PicPay from Banco Original in January 2024.

Prior to October 2023, all loans originated in our financial marketplace were "off-balance" and financed by partners connected to our platform.

From 2024 onwards, we plan to accelerate our credit origination, maintaining a good balance between secured and unsecured products.

PicPay Card TPV was R\$24 billion in 2023, an increase of 13% when compared to 2022. We ended 2023 with 23 million cards issued, representing growth of 29% for the year.

On credit, we highlight our strong performance in our own and third-party loan origination. In 2023, loans originated on our app totaled R\$2 billion, an increase of 57% compared to 2022. FGTS loans boosted those volumes, accounting for 59% of total originations.

We had an important year for our in-app insurance distribution operations. In 2023, we distributed more than 2 million insurance policies to our consumer base. We distribute insurance products from third-party partners through our financial marketplace, which includes digital wallet insurance, life insurance, cell phone insurance and moneylender insurance. We expect to launch other types of insurance products over time.

On the other side of our ecosystem, our merchant acquiring platform generated a total TPV of R\$29 billion in 2023, an increase of 283% when compared to 2022. This performance level reaffirms the importance of our own merchant acquiring solution in leveraging not only our own payment volumes captured by third-party cards in app and our online checkout (e-wallet) with more than 30 million credit cards on file, but also offering broader merchant acquiring and payment solutions for both online and off-line sellers such as QR code, Pix and POS terminals.

We have already kicked off this business with almost 1% market share, by processing all credit cards transactions used in our digital wallet and aiming to further extend our value proposition to almost 1 million merchants already affiliated with PicPay.

Moving to our financial results, we ended 2023 with R\$3.5 billion in net revenues, up 22% when versus 2022, primarily driven by the following factors:

- I. An increase in our Digital Wallet TPV combined with growth in consumers' average spending during the year;

Message from the Management

- II. Higher adoption of monetizable products by our consumers, such as PIX Credit, PicPay Card, insurances and loans; helping us to diversify our revenues; and
- III. Our assertiveness in promoting the cross-selling of products and services on our platform, increasing consumers' engagement through our unique ability to launch new products in a faster way.

Non-IFRS gross profit increased 54%, reaching R\$1.8 billion in 2023, and delivered a 55% gross margin. Total costs and expenses totaled R\$3.5 billion in 2023, 5% lower than 2022, mainly driven by a 47% decrease in selling expenses and a 89% decrease in other expenses related to chargebacks and operational losses.

Additionally, our cost of funding continued to decrease, reaching 87% over CDI in 4Q23 compared to 105% over CDI in 4Q22.

Our efficient financial performance enabled us to post R\$115 million of EBITDA in 2023 with a corresponding margin of 3% versus a R\$603 million of negative EBITDA in 2022.

Our strategy to scale products and services, our focus on driving higher average revenue per active consumer through our cross-selling strategy, and the effective control and allocation of costs and expenses led us to deliver a full year of profitability, with a net income of R\$37 million in 2023 compared to a net loss of R\$693 million in 2022.

D. PicPay's Strategic Positioning Evolution

i. Wallet & Banking

Going forward, on top of our successful and profitable digital wallet business, we see PicPay moving into the next phase, evolving its strategy, leveraging on 35 million engaged and active customers in our digital wallet, storing billions of reais in monthly cash-in and deposits, and a lot of data that we collect from day-to-day payments. All of this combined with Open Finance will help us to accelerate the offering of financial services, moving away from a financial marketplace 100% focused on distributing products and services from third-party partners to offer a hybrid model, where PicPay starts originating credit "on-balance" for selected products such as PicPay credit cards, personal loans and collateralized products such as payroll and FGTS loans.

ii. Financial Services

Credit is a huge avenue of growth that we will focus on the following years, starting with our first approach with collateral, such as our secured credit cards, where we extend credit secured on deposits or investments in our digital wallet, or payroll and FGTS loans.

Additionally, we are also originating unsecured credit. For credit cards and other unsecured loans in general, we have adopted a strategy based on consumer behavioral data captured by our credit models to determine how we will proceed when granting new loans or expanding credit card limits to them. We divide our unsecured credit origination strategy in two main groups. The first one take into consideration higher quality credit information that we can capture through the analysis of consumer behavior based on transactional information gathered from our wallet and Open Finance. For these selected consumers we are willing to accelerate the offering of credit products given their lower risk of default. The second group, which considers consumers with limited available behavioral data, we adopt a much more conservative approach by focusing on small progressive limits, which can grow as the customer pays on time and increases engagement with PicPay.

PicPay Cards are fundamental to driving increased engagement, growth and profitability in our ecosystem given that consumers who hold a PicPay Card spend almost 1.5x more than other PicPay consumers and have a cumulative contribution margin 3 times higher than consumers without a PicPay Card. It is also worth mentioning that PicPay Card has a penetration level of only 10% of total credit card TPV within our entire ecosystem, which

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translates into an opportunity to enhance the usage of PicPay Card through our platform and increase this representativeness going forward.

iii. Audiences and Customer & Businesses Integration

We cater to a vast audience of 35 million consumers who interact with our app, whether through conducting day-to-day payments or accessing financial products and services offered within our ecosystem.

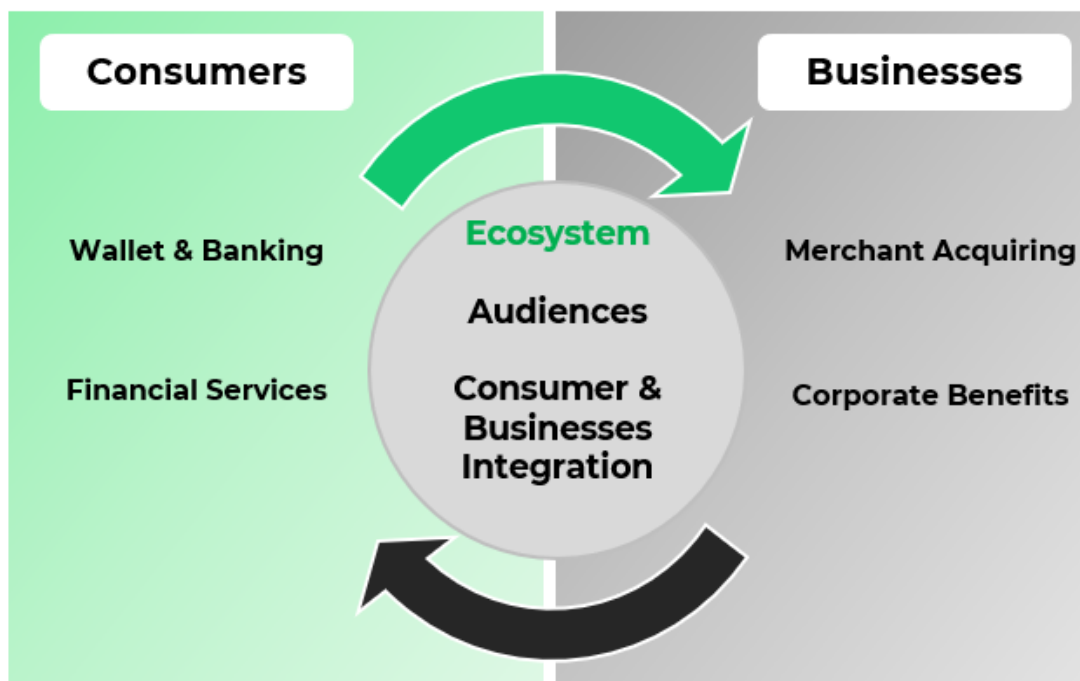
Regarding our audiences, which comprehends both consumers and businesses, we will leverage our consumer base by offering complementary and monetizable products like our PicPay Shop, such as phone top-ups, digital goods and partnerships with mobile network operators. For businesses, we will gain more traction coming from our Ads solutions, through our in-app display solutions and CRM channels, amplifying leads for thousands of businesses through our platform.

We will focus on creating more customer recurrency and engagement, empowering our two-sided ecosystem and building a virtuous value cycle for both consumers and businesses (online and offline), who are drawn to our platform's convenience.

iv. Merchant Acquiring and Corporate Benefits

Another avenue of growth will come from our seller's businesses, first leveraging on more than 30 million credit cards on file, offering to online sellers one of the largest customer audiences and easiest online checkouts, and second offering our own merchant acquiring platform, targeting to increase our value proposition to almost 1 million merchants already working with PicPay, offering a wide range of products to both online and offline merchants, including QR code, Pix acquiring, POS machines, among other banking and financial products.

In addition to that, we will continue leveraging our corporate benefits business by offering the best solutions for employees and human resources departments in Brazil. This mainly includes providing vouchers to employees for meals, transportation and other benefits, as well as payroll advances.





Message from the Management

The evolving PicPay will continue to have the digital wallet as its foundation and core business, but credit products, as well as the unique integration between consumers and businesses (online and offline), will be key to take us to the next level.
















Finally, I would like to say thank you to all our employees and partners. This moment for the company is a big milestone, an achievement, and the beginning of a much more prosperous cycle that should allow us to make people's lives even easier.

I would also like to thank the shareholders who trusted our strategy and have been 100% committed and engaged with the company's plans and results.

Eduardo Chedid

Chief Executive Officer

Major developments at PicPay in 2023 and early 2024:

Feb 23	 <p>PicPay enters in the payroll loan industry by acquiring BX Blue, a digital marketplace focused on public payroll loans. This acquisition helped diversify our credit products.</p>
Jul 23	 <p>PicPay entrance in the corporate benefit businesses, offering advantages for both employees and HR departments through a single platform.</p>
	 <p>Launch of our Account Aggregator, enabling consumers to integrate multiple accounts on a single platform and make transfers and payments through payment initiation without leaving our app.</p>
Aug 23	 <p>Integration of Banco Original's retail operation, accelerating the launch of new banking products.</p>
	 <p>Launch of PicPay Invest, a digital investment platform, expanding investment options in our ecosystem, including CDBs with different maturity dates and other fixed income and multimarket funds.</p>
Sep 23	 <p>Launch of our new marketing campaign, positioning PicPay as broader financial ecosystem, going beyond the digital wallet business.</p>
	 <p>Launch of our secured cards.</p>
Oct 23	 <p>PicPay begins originating personal loan, FGTS and payroll on balance, enhancing our multi-funding strategy.</p>
Nov 23	 <p>Launch of our Black and Platinum PicPay Cards</p>
Dec 23	 <p>PicPay reaches a milestone of 2 million insurance policies issued.</p>
FY23	 <p>PicPay posts its first full year of profitability, delivering EBITDA of R\$115 million and a net income of R\$37 million.</p>
Jan. 24	 <p>Full internalization of our credit card operations after transferring Banco Original's credit card portfolio to PicPay.</p>
	 <p>PicPay becomes a full merchant acquiring provider for online and offline sellers, offering acceptance solutions including POS terminals.</p>
Mar. 24	 <p>PicPay reaches 10 million piggy banks created by consumers.</p>
	 <p>PicPay consolidates itself as a global benchmark in the use of artificial intelligence in the financial services sector, according to Microsoft.</p>

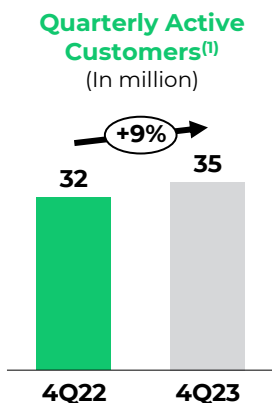


Consolidated Results

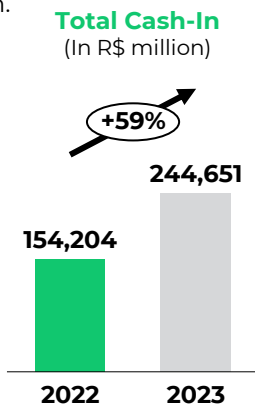
Performance in the Period

i. Operating Performance

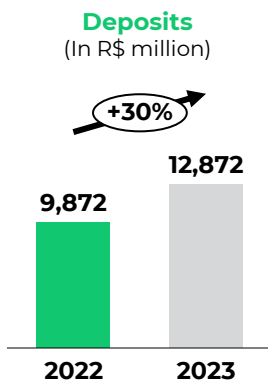
Our Quarterly Active Customers⁽¹⁾ totaled 35 million in 4Q23, 9% higher compared to the same period in 2022. This increase reflects the higher engagement of our consumers on our platform, and it can be partly explained by the 6% increase in consumers with deposits in 2023 compared to the previous year, which totaled 24 million as of December 31, 2023.



Consistent with the increase in consumers with deposits, the total cash-in on our platform increased 59% in 2023 compared to 2022, totaling R\$245 billion. It is important to note that cash-in is our main pillar to measure the principality of our consumer base, which reached 28% of total active consumers in December 2023. In terms of monthly cash-in, it totaled R\$30 billion as of December 2023, which is almost two times the volume observed in December 2022, when we totaled at R\$18 billion.



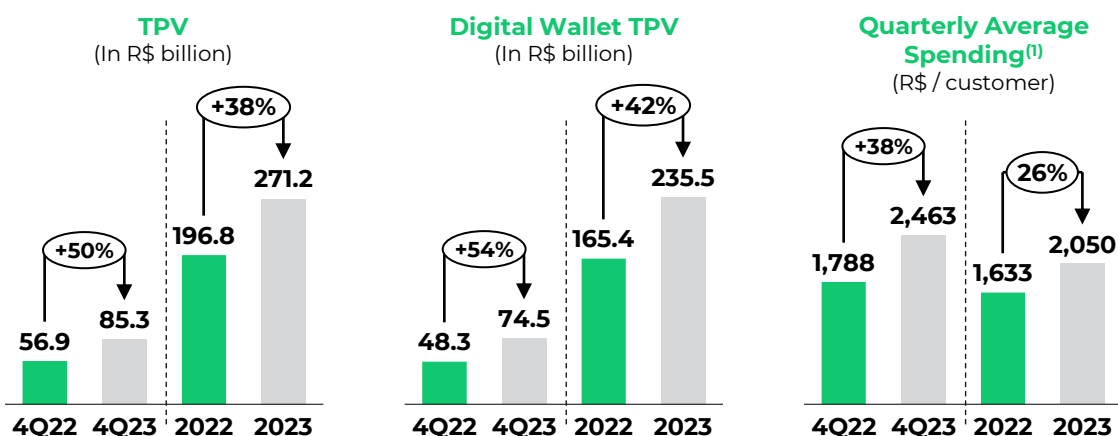
Deposits increased 30% during the last twelve months, totaling R\$13 billion in 2023. This growth reflects the launch of new products that incentivize consumers to deposit more money with our platform, including piggy banks yielding 102% over CDI with daily liquidity as well as other investment products such as CDBs with different maturities and yields.



Notes: (1) Customers who has opened our app at least once or made a financial transaction or held a deposit during the preceding three-month period.

In the 4Q23, our total TPV reached R\$85 billion, posting an increase of 50% compared to the same period in 2022. In 2023, TPV totaled R\$ 271 billion, an increase of 38% versus the prior year.

A good portion of this growth can be explained by another incredible consecutive year for our digital wallet business. Digital Wallet TPV reached R\$75 billion in 4Q23, an increase of 54% compared to 4Q22. For the full year, our digital wallet generated TPV of R\$235 billion in 2023, growing 42% versus 2022. This growth was driven by instant payments volumes and increased consumers' average quarterly spending, which reached R\$2,463 in 4Q23, an increase of 38% compared to 4Q22. For the full year, our consumers' average quarterly spending totaled R\$2,050, representing an increase of 26% compared to 2022.

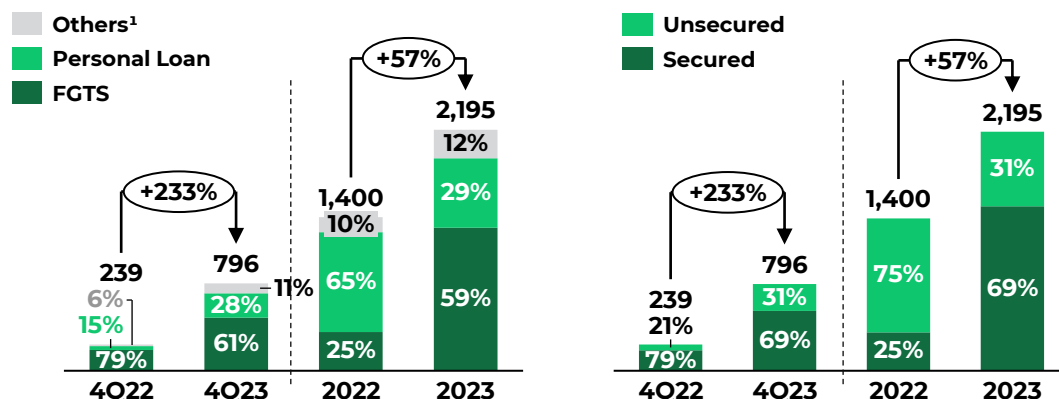


Notes: (1) Total TPV in the quarter divided by total quarterly active users.

Our own and third-party loans originated on our app totaled R\$796 million in 4Q23, a year-over-year increase of 233%. This increase was mainly due to higher FGTS loan originations, which grew 156% to R\$483 million in 4Q23. FGTS represented 61% of our total loan originations in the quarter, driven by the launch of own credit operations in October 2023.

For the full year, our own and third-party loan originations totaled R\$2 billion in 2023, a 57% of increase when compared to 2022. It is worth noting that 69% of our loan originations were collateralized in 2023.

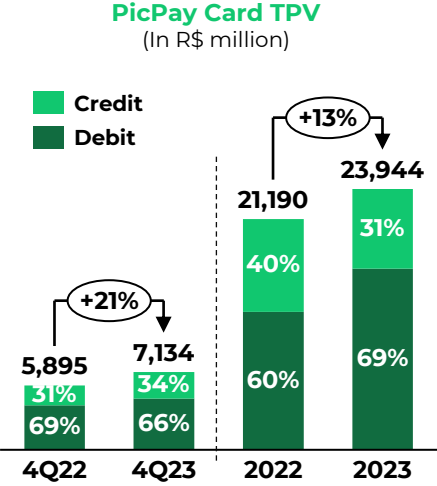
Own and 3rd Party Loan Originations (In R\$ million)



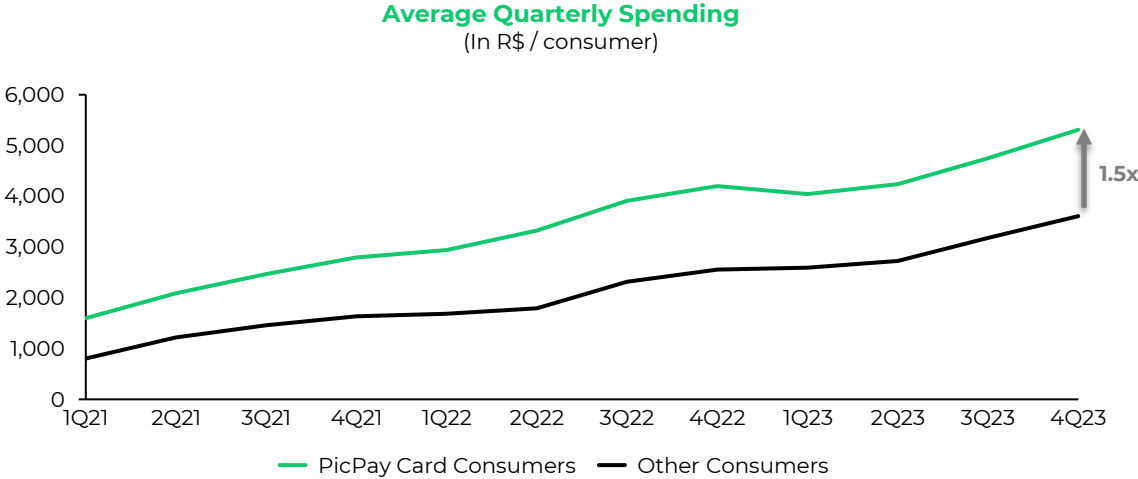
Notes: (1) Other loans include public payroll loans, auto-secured loans, BNPL and P2P.

PicPay Card TPV totaled R\$7 billion in 4Q23, an increase of 21% compared to 4Q22. For the full year, volumes totaled R\$24 billion, an increase of 13% versus 2022. As of December 2023, we had issued more than 23 million cards. We intend to continue operating an open platform that enables consumers to use cards they obtained from other issuers in our app while we increase the use of our own credit cards in our ecosystem as PicPay cards are a

strategic pillar to drive increased engagement, growth and profitability within it. PicPay Cards only represented 10% of the total TPV from credit cards within our entire ecosystem, which refers to our own credit cards sourcing in-app transactions like P2P, PIX, bill payments, and purchases at the PicPay Shop.



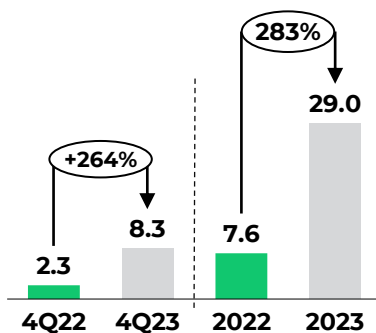
The following chart illustrates the importance of issuing and increasing the penetration of our own cards in the app, with regard to driving growth and profitability. It also shows that consumers who hold a PicPay Card are usually more engaged and tend to spend more within our ecosystem as compared to other PicPay consumers. PicPay Card consumers - defined as consumers who hold and transact with a PicPay Card in addition to their deposits or a third-party credit card registered on file with us - spend almost 1.5x more than other PicPay consumers (defined as PicPay consumers who only transact using a third-party credit card or deposits and excludes those consumers who hold a PicPay Card).



On the business side, our Merchant Acquiring TPV, which includes payment volume from QR Code and e-wallet transactions, Pix transactions received and made by businesses in our app, as well as all payment volume transacted with third-party credit cards on the PicPay app (mainly P2P, Pix and bill payments) that are processed by our merchant acquiring platform, reached R\$8 billion in 4Q23, an increase of 264% compared to 4Q22. For the full year, Merchant Acquiring TPV reached R\$29 billion, an increase of 283% compared to 2022. Our market share as of December 31, 2023, was 0.8% of the total merchant acquiring market volume, according to data from ABECS.

Merchant Acquiring TPV

(In R\$ billion)



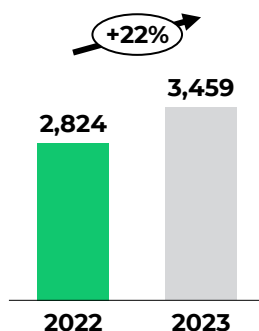
ii. Financial Performance

Total net revenues were R\$3.5 billion in 2023, an increase of 22% compared to the previous year. The factors driving this growth were:

- I. Higher Digital Wallet volumes coupled with higher average consumer spending throughout 2023;
- II. Increased consumer adoption of monetizable products by our consumers, such as PIX Credit, PicPay Card, insurances, and loans; and
- III. The strengthening of our cross-selling strategy within PicPay's ecosystem combined with our ability to launch more than one new product per month during the year.

Net Revenues⁽¹⁾

(In R\$ million)



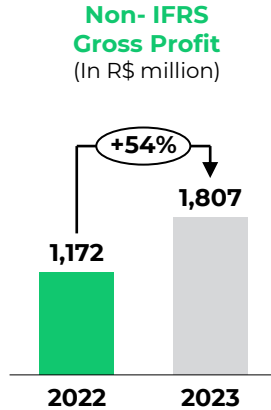
Note (1): To have a fair comparison for both years, net revenues from the first half of 2022 were adjusted by the effect of the cost of funding from PicPay Bank.

We continue delivering greater efficiency in costs and expenses, supported by gains in economies of scale, contributing to R\$1.8 billion in gross profit in 2023, an increase of 54% compared to 2022.

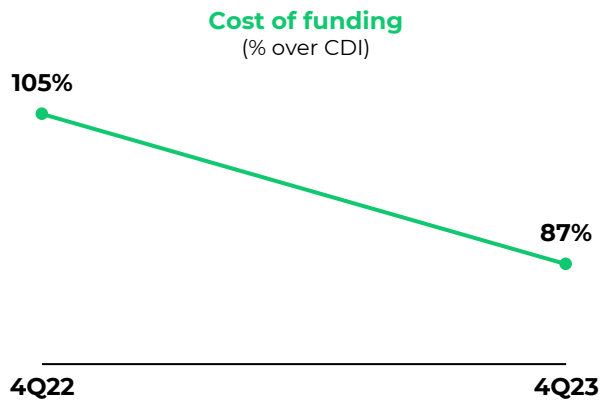
Our gross profit – consisting of total net revenues minus costs such as chargebacks, funding, fraud & prevention, processing fees, PicPay Card issuance, cashback, account remuneration, and operational losses - benefited from:

- i. a decrease in cost of funding, which reached 87% over CDI in 4Q23 compared to 105% in 4Q22;
- ii. lower costs related to chargebacks, as we continue investing in fraud prevention systems and improvements made to our entire KYC process. In 4Q23, total chargebacks as a percentage of total credit card TPV in our ecosystem was only 0.3%; and

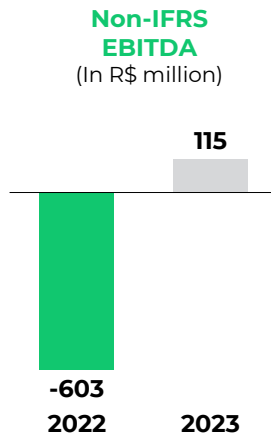
iii. Lower incentives and cashbacks, that represented 2% of total net revenues in 2023, compared to 6% in 2022.



As previously mentioned, we observed a substantial decrease in our cost of funding in 2023. Since the beginning of PicPay Bank, which is our full bank license, we have been able to capture significant operating efficiencies in relation to our funding, as shown in the chart below:

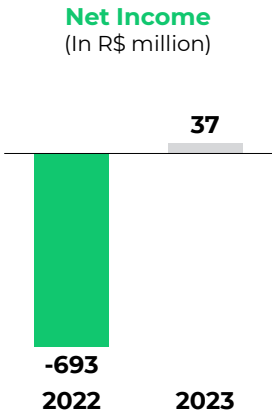


Our EBITDA was R\$115 million in 2023 compared to a negative EBITDA of R\$603 million in 2022. Achieving this milestone was a result of the various factors explained above as well as the 47% year-over-year decrease in our selling expenses, mainly due to lower marketing expenses compared to 2022.



Lastly, we reported a net income of R\$37 million in 2023 compared to a net loss of R\$693 million in the previous year. 2023 was a notable year as it was the first one in which PicPay was profitable in each quarter. We expect to leverage our performance from 2024 onwards

through revenue diversification, in particular lead by our credit and merchant acquiring operations, by strengthening of our digital wallet use cases with more products and features embedded in the consumers' journey, and by our discipline with costs and expenses controls.





Financials

2023 Audited IFRS Financial Data

Audited IFRS - Income Statement in thousands of R\$	Year ended December 31		2023 x 2022
	2023	2022	var. %
Total revenue and income	3,458,646	2,935,299	17.8%
Net revenue from transaction activities and other services	1,059,936	833,318	27.2%
Financial income	2,398,710	2,101,981	14.1%
Total costs and expenses	(3,456,979)	(3,634,184)	(4.9)%
Cost of sales and services	(969,657)	(756,346)	28.2%
Selling expenses	(453,749)	(853,750)	(46.9)%
Administrative expenses	(823,166)	(707,848)	16.3%
Credit loss allowance expenses	(14,290)	(1)	n.a.
Financial expenses	(1,202,864)	(1,259,646)	(4.5)%
Other expenses	(16,721)	(145,132)	(88.5)%
Other income	23,468	88,539	(73.5)%
Profit (loss) before income taxes	1,667	(698,885)	n.a.
Income Taxes	35,688	5,988	496.0%
Current income tax	(50,815)	4,925	n.a.
Deferred income tax	86,503	1,063	496.0%
Profit (Loss) for the period	37,355	(692,897)	n.a.
Profit (Loss) attributable to the Company's shareholders	36,434	(45,692)	n.a.
Profit (Loss) attributable to non-controlling interests	921	(647,205)	n.a.

2023 Audited IFRS Financial Data

Audited IFRS - Balance Sheet in thousands of R\$	December 31, 2023	December 31, 2022
Cash and cash equivalents	7,379,049	6,361,401
Financial assets	6,867,599	5,057,174
Financial assets measured at fair value through other comprehensive income	2,574,863	829,750
Financial investments	2,574,863	829,750
Financial investments at fair value through profit or loss	176,717	740,019
Financial investments	176,717	740,019
Financial assets measured at amortized cost	4,116,019	3,487,405
Trade Receivables	3,429,602	3,417,673
Consumer Loans	560,459	-
Other Receivables	125,958	69,732
Prepaid expenses	72,189	45,871
Other assets	7,573	3,684
Tax assets	608,498	204,852
Current income tax assets	515,169	198,010
Deferred tax assets	93,329	6,842
Legal deposits	457	320
Property, plant and equipment	30,117	34,834
Right of use – leases	48,653	44,837
Intangible assets	768,747	409,927
TOTAL ASSETS	15,782,882	12,162,900
Financial liabilities measured at amortized cost	13,960,888	10,558,571
Third-party funds	13,312,290	10,172,578
Trade payables	648,598	385,993
Labor obligations	437,665	339,267
Taxes payable	111,141	42,969
Lease liability	58,652	52,953
Provision for legal and administrative claims	11,063	6,912
Total Liabilities	14,579,409	11,000,672
Equity	1,203,473	1,162,228
Share capital	1,687	1,687
Additional paid-in capital	1,749,566	1,749,566
Capital reserve	529,027	525,289
Fair value reserve	(113)	(265)
Other Comprehensive Income	194,910	194,910
(-) Accumulated losses	(1,167,125)	(1,201,648)
Non-controlling interests	(104,479)	(107,311)
TOTAL EQUITY AND LIABILITIES	15,782,882	12,162,900

2023 Audited IFRS Financial Data

Audited IFRS – Cash Flow Statement	Year ended December 31	
In thousands of R\$	2023	2022
Profit (Loss) for the period	37,355	(692,897)
Adjustments for:		
Labor provisions	20,128	54,804
Depreciation/amortization	169,449	74,381
Provision for legal and administrative claims	10,255	7,660
Chargeback (release) / provision	-	(350)
Credit Loss Allowance	14,290	1
Write-off on trade receivables	-	4,091
Write-off on intangible assets	5,201	-
Loss or (gain) on disposal of property, plant and equipment	1,004	3,821
Interest accrued on loans	-	15,454
Interest accrued on consumer loans	(27,297)	-
Interest accrued on FIDC sênior quotas	-	172,409
Interest accrued on financial Investments	(240,580)	(334,115)
Variations in operating assets and liabilities:		
Financial Investments	(941,079)	5,259,018
Trade receivables and Other receivables	(62,352)	(776,275)
Consumer Loans	(533,162)	-
Prepaid expenses	(26,318)	(19,175)
Other Assets	(386,227)	(158,792)
Third-Party Funds	4,263,635	4,190,063
Labor Obligations and Taxes Payable	150,180	119,184
Change in Trade Payables and Other Obligations	266,373	63,692
Legal and Administrative Claims	(6,104)	(2,209)
Interest Paid	(1,147,784)	(640,969)
Net cash (used in) from operating activities	1,566,968	7,339,796
Cash flows from investing activities		
Acquisition of subsidiaries net of cash acquired	(7,946)	-
Acquisition of common control subsidiaries net of cash acquired	(27,031)	154,530
Acquisition of investments	-	11
Acquisition of property, plant and equipment	(4,664)	(5,328)
Acquisition of intangible assets	(497,434)	(212,442)
Net cash used in investing activities	(537,075)	(63,229)
Cash flows from financing activities		
Share capital increase	-	59,108
Issuance of non-controlling interests	-	1,248,200
Proceeds from FIDC senior quotas	-	190,672
Purchase of FIDC senior quotas	-	(2,326,682)
Proceeds from loans	-	50,000
Payment of loans	-	(275,000)
Payment of leases	(12,245)	(10,755)
Net cash (used in) from financing activities	(12,245)	(1,064,457)
Net increase in cash and cash equivalents	1,017,648	6,212,110
Cash and cash equivalents at the beginning of the period	6,361,401	149,291
Cash and cash equivalents at the end of the period	7,379,049	6,361,401
Net generated in cash and cash equivalents	1,017,648	6,212,110

About PicPay

INVESTOR RELATIONS

Founded in Vitória (ES) in 2012, PicPay is a technology company that was born to make life easier by reinventing the way people deal with money, bank, shop, and communicate. In 2015, J&F group, one of the largest business conglomerates in Brazil, invested in the company. PicPay is a two-sided ecosystem that offers products and services to consumers and sellers to address all their needs, from day-to-day payments and credit to investments and shopping, in a simple, easy and secure way.