

M. DIAS BRANCO S.A. INDÚSTRIA E COMÉRCIO DE ALIMENTOS Publicly-held company – CVM No. 20338 CNPJ nº 07.206.816/0001-15 NIRE 2330000812-0

NOTICE TO THE MARKET

M. DIAS BRANCO S.A. INDÚSTRIA E COMÉRCIO DE ALIMENTOS ("Company"), following up on the Notice to the Market released on 11/11/2024, informs its shareholders and the market in general that, at a meeting held on this date, the Board of Directors appointed the following effective members to the Commercial Vice Presidency and the Supply Chain Vice Presidency:

- <u>Commercial Vice President</u>: Mr. Mateus Bastos Serra de Alencar, who will take office on 03/10/2025. With a 25-year career at Ambev, Mr. Mateus has extensive experience in the consumer goods sector, having worked in strategic positions in Brazil and China. His expertise includes commercial leadership, market expansion and business transformation, standing out for the implementation of innovative strategies, process optimization and development of high-performance teams; and
- <u>Vice-Presidency of Supply Chain</u>: Mr. Sidney Leite dos Santos, who held the position on an interim basis since 11/11/2024, assumes the Vice Presidency effectively as of this date. With 35 years of experience in the beverage and food industries, he has a solid performance in industrial management and operations. Prior to his appointment as interim, he held the position of Chief Technical and Operations Officer of the Company. Throughout his career, he has worked in companies such as Vonpar Coca-Cola, Norsa Refrigerantes and Cervejaria Kaiser Brasil, accumulating expertise in manufacturing, strategic planning, engineering and business integration, as well as international experience in Germany, Italy, China and the United States.

These changes are part of M. Dias Branco's strategy to strengthen its position in the market, drive growth and increase efficiency. The Company reinforces its commitment to excellence in management and to the creation of value for shareholders, customers and other stakeholders. These movements are part of a structured process with the objective of continuously improving its efficiency, optimizing the supply chain and strengthening commercial performance.

Eusébio/CE, February 25, 2025.

GUSTAVO LOPES THEODOZIO

Vice President of Investments and Controllership
Investor Relations Officer