



SEQUOIA LOGÍSTICA E TRANSPORTES S.A.

CNPJ/ME nº 01.599.101/0001-93

A Publicly-Held Company with Authorized Capital Stock (Category "A")

NOTICE TO THE MARKET

Sequoia Logística e Transportes S.A. ("Sequoia" or "Company") (B3: SEQL3) in compliance with the provisions of article 12 of CVM Instruction 358/02, as amended, to inform its shareholders and the market in general the Black Friday highlights held on November 27, 2020.

The Company first of all makes a special thanks to each of our employees and collaborators, partners and drivers who worked and supported us throughout the process. Together we have achieved our goal of delivery and operating the most important event of the year for Brazilian online retail, at the right time and with quality and safety for our customers.

We consider 1 (one) week of activity related to Black Friday, starting on November 27 and ending on December 3, 2020, when compared to the equivalent "Black Friday" period of the previous year (2019) we recorded growth of 148% in gross revenue. The Company informs that the impact of Black Friday has a longer period in our business, reflected in the time for approval and separation of orders from stores and marketplaces and also from internal customers in our logistics area in the DC (Distribution Center) stage.

The Company highlights that the numbers and information mentioned above are managerial, preliminary and non-audited. For additional information, contact the Investor Relations Department.

São Paulo/SP, December 07, 2020.

Fernando Stucchi Alegro
CFO & Investor Relations Officer