



MOBLY S.A.

CNPJ/ME 31.553.627/0001-01

NIRE 35300561201

Notice to the Market

MOBLY S.A. ("Mobly" or "Company") (B3: MBL3) hereby informs its shareholders and the market in general, according to its expansion plan announced in the IPO process, the opening of its new *Mobly Zip* store located in the city of Indaiatuba, state of São Paulo.

The city of Indaiatuba represents a sale on the Company's website similar to large cities in the interior. The store has a total area of 434 square meters and Mobly's differentials, such as differentiated service with sales consultants available to help the customer at the time of purchase, interactive totems, "infinite shelf" with 100% of the website's products available for purchase, free wi-fi and, QR Code labels for consulting information and similar products.

The total focus is on improving the customer experience with the opening of new stores, but also with the expansion of the logistics network and new distribution centers.

São Paulo, March 10, 2022.

Marcelo Rodrigues Marques

Chief Financial and Investor Relations Officer

MOBLY S.A.