



MOBLY S.A.

CNPJ/ME 31.553.627/0001-01

NIRE 35300561201

Notice to the Market

MOBLY S.A. ("Mobly" or "Company") (B3: MBL3) hereby informs its shareholders and the market in general, according to its expansion plan announced in the IPO process, the opening of its new *Mobly Zip* store located on Avenida Anhaia Mello, in the city of São Paulo, state of São Paulo.

The city of São Paulo represents the largest city in terms of revenue for the chain, and Avenida Anhaia Mello is one of the main roads in the East Zone of the city in terms of vehicle flow.

The store has a total area of 550 square meters and Mobly's differentials, such as differentiated service with sales consultants available to help the customer at the time of purchase, "infinite shelf" with 100% of the website's products available for purchase, free wi-fi and, QR Code labels for consulting information and similar products.

The total focus is on making the customer experience even better with the opening of new stores, but also with the expansion of the logistics network and with new distribution centers.

São Paulo, February 24, 2022.

Marcelo Rodrigues Marques

Chief Financial and Investor Relations Officer

MOBLY S.A.