



MOBLY S.A.

CNPJ/ME 31.553.627/0001-01

NIRE 35300561201

Notice to the Market

MOBLY S.A. ("Mobly" or "Company") (B3: MBL3) hereby informs its shareholders and the market in general, according to its expansion plan announced in the IPO process, the opening yesterday, May 19, 2021, of its new *Megastore* located in the city of Campinas, state of São Paulo, at Shopping Parque Dom Pedro, where it will have access from inside the mall, but also direct access from the parking lot.

The city of Campinas represents the fourth largest city in revenue for Mobly, after São Paulo, Rio de Janeiro and Belo Horizonte.

The total focus is on making the customer experience even better with the opening of new stores, but also with the expansion of the logistics network and with new distribution centers.

Currently, with the opening of the new Megastore in Campinas / SP, Mobly has 12 physical stores, including 3 *Megastores*, 4 *Outlets* and 5 *Mobly Zips*.

São Paulo, May 20, 2021.

Marcelo Rodrigues Marques

Chief Financial and Investor Relations Officer

MOBLY S.A.