

MATERIAL FACT

ENJOEI.COM.BR ATIVIDADES DE INTERNET S.A (“Company”), informs to its shareholders and to the market in general that, in compliance with CVM Instruction No. 384, March 17, 2003, as amended (“ICVM 384”), hired Bradesco S.A. Corretora de Títulos e Valores Mobiliários, headquartered at Avenida Presidente Juscelino Kubitschek, nº 1309, 11º floor, in the city and state of São Paulo, inscribed in the roll of corporate taxpayers (CNPJ/MF) under the number 61.855.045/0001-32 (“Market Maker”), to act as a market maker of ENJU3 at B3 S.A. – Brasil, Bolsa, Balcão, for a period of 12 (twelve) months, extendable through a written agreement between the Company and the Market Maker, with the purpose of enhancing the liquidity of such shares.

The Company informs that its current free float is represented by 157.580.282 common shares and that there is no agreement between the Market Maker and the controlling shareholder regulating the exercise of voting rights or the purchase and sale of securities issued by the Company.

The activities of the Market Maker will begin on **March 29, 2021**.

São Paulo, March 26, 2021.

Marcos Pinheiro

CFO and Investor Relations Officer

