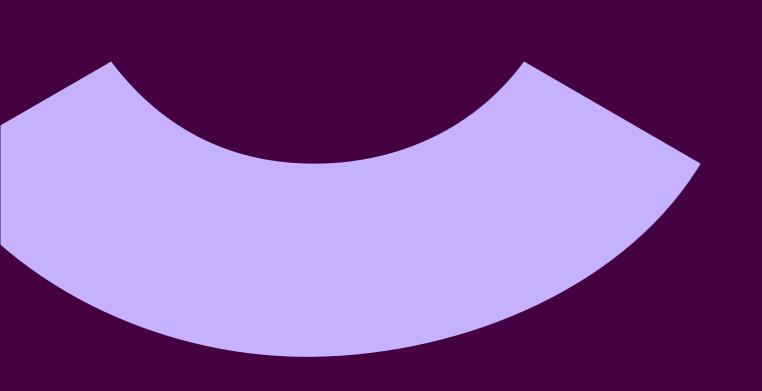


results presentation





# IN ESSAGE FROM IN A GENERAL FR

### 2022 highlights

- Total GMV grew by 32% y/y and Fashion GMV grew by 42% y/y in 2022
- Take Rate increased 6.8 p.p. in 4Q22 vs 4Q21, reaching 26.7%
- Gross Profit rose 75% y/y in 2022 and 64% y/y in 4Q22
  vs 4Q21
- Gross Margin increased 10,9 p.p. in 4Q22 vs 4Q21, reaching 37.1%
- Gross Profit covered 110% of G&A in 4Q22

net revenue 2022

139 mi

(R\$106 million in 2021)

gross profit 2022

49 mi

(R\$27.7 million in 2021)

gross margin 4Q22

37,1%

(26.2% in 4Q21)

G&A coverage by gross profit 4Q22

110%

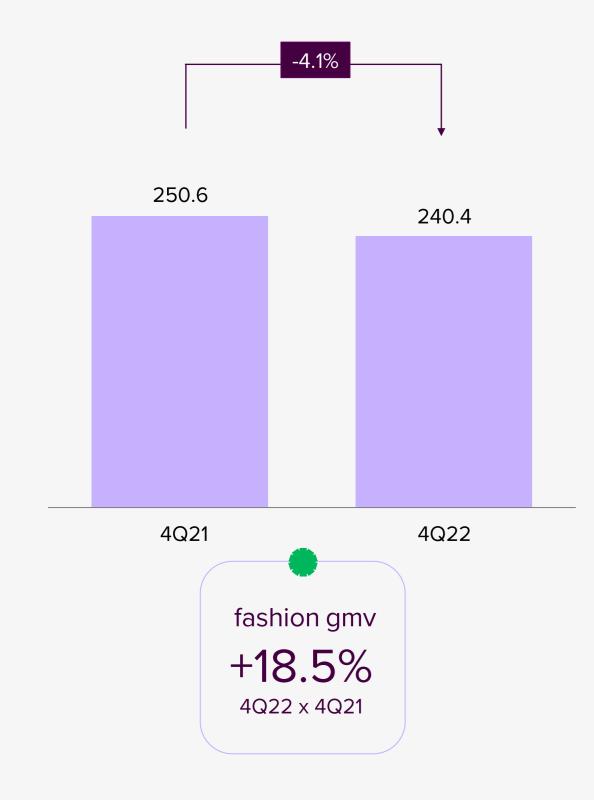
(56% in 4Q21)

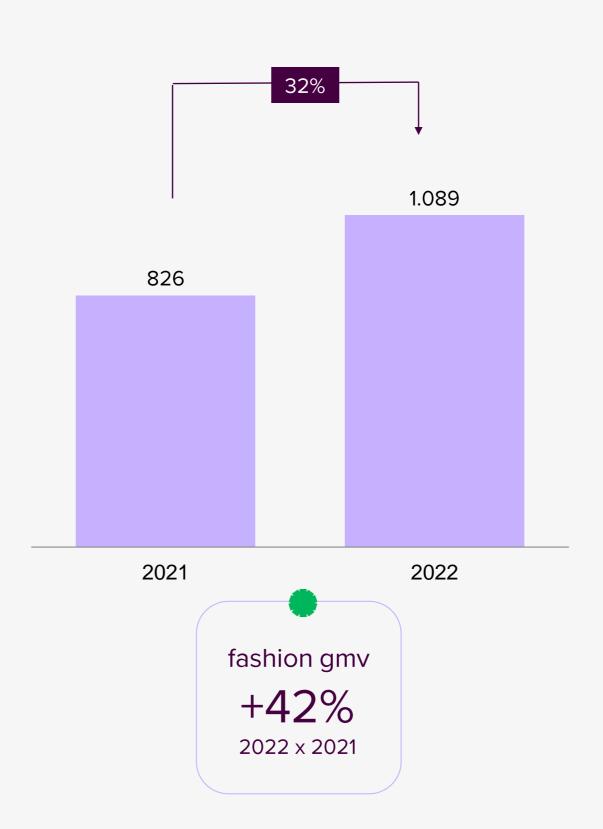


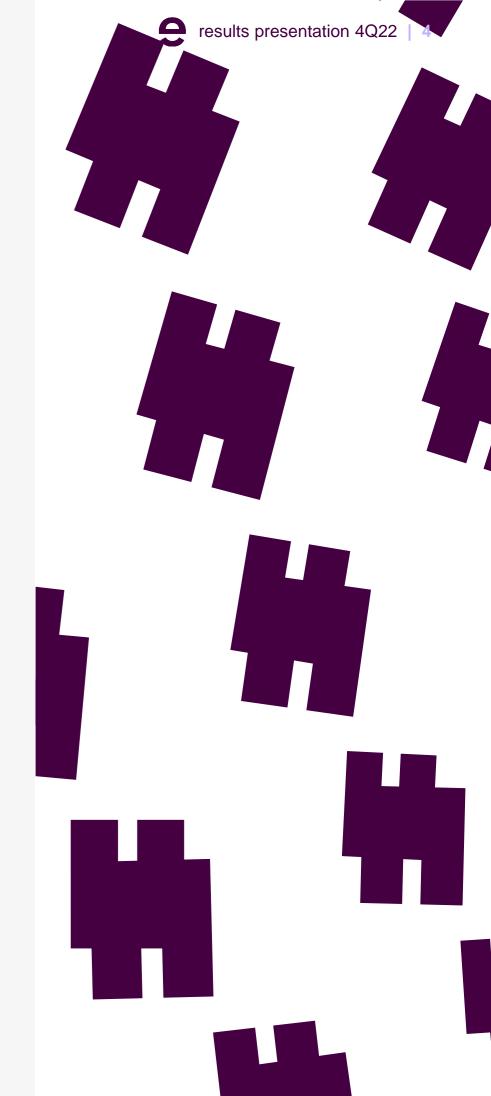


### total gmv

(in R\$ million)

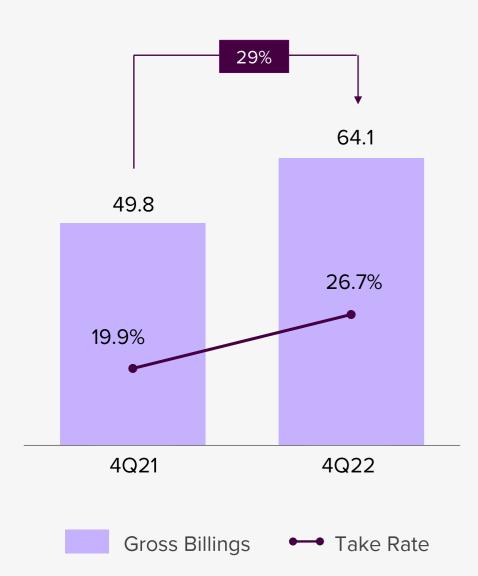


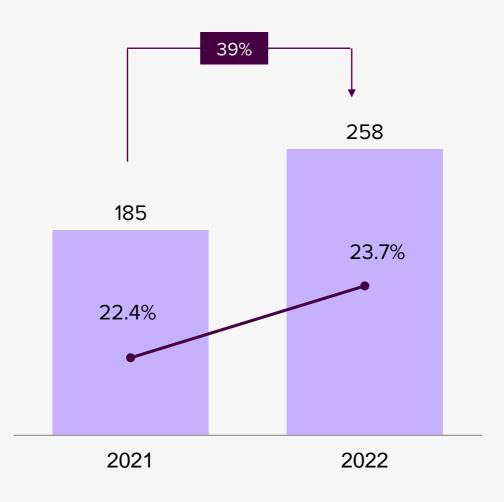




### gross billings & take rate

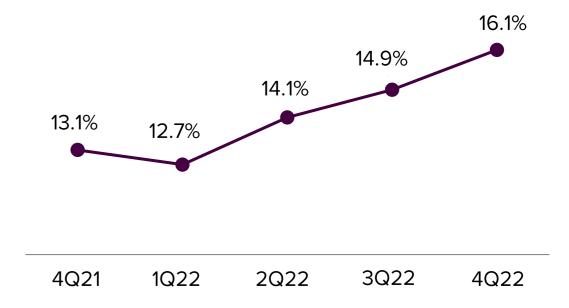
(in R\$ million)





### net take rate

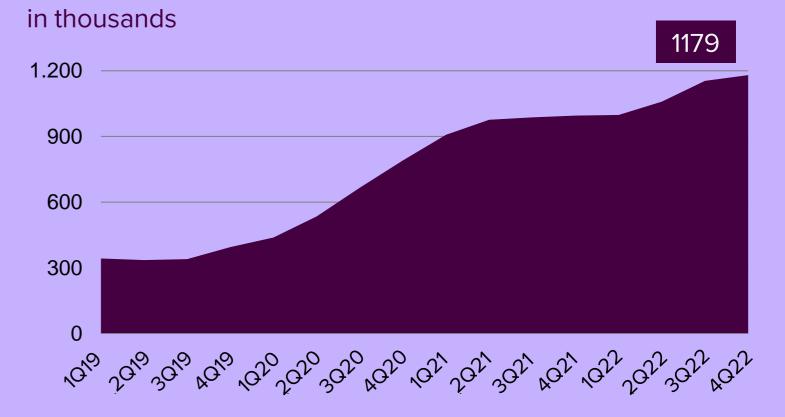
(gross revenue / gmv)



### buyers

new buyers

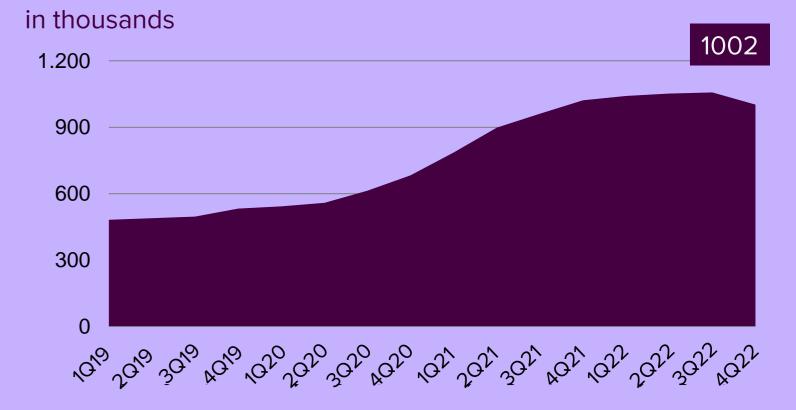
### active buyers



### sellers

new sellers

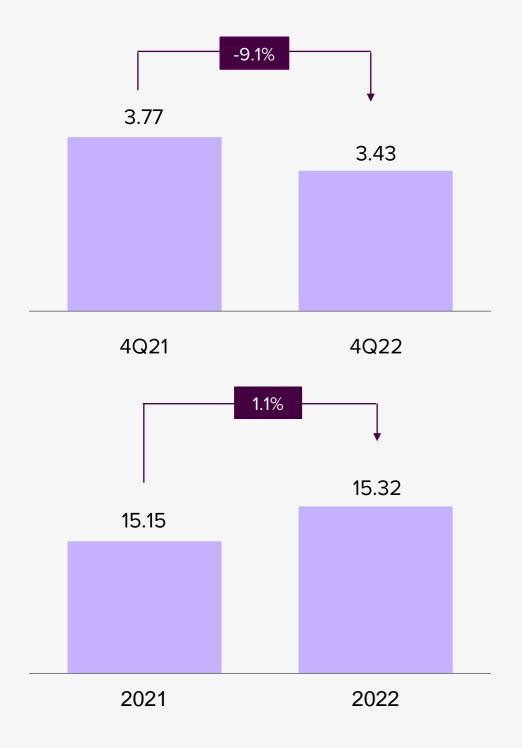
### active sellers



### inventory

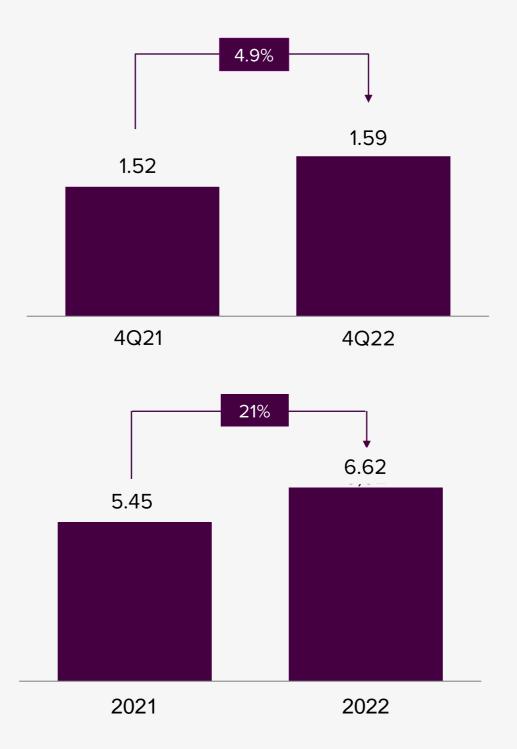
### products listed

in million

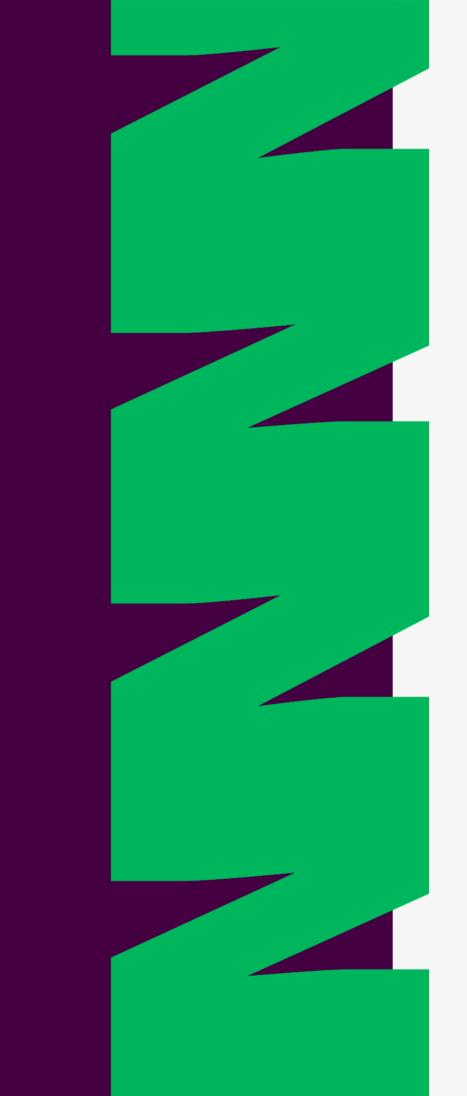


### items traded

in million







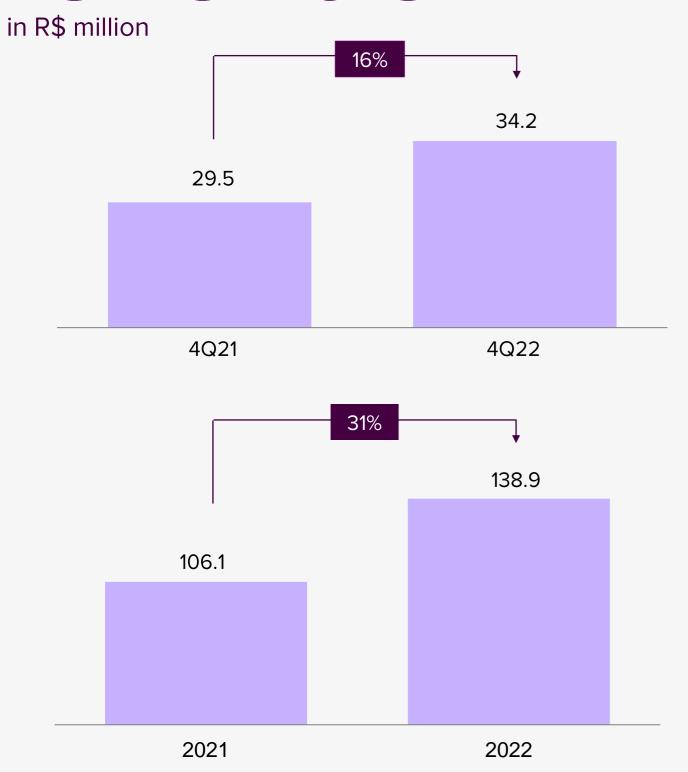
### **ENJOEI PRO**

In 4Q22, Enjoei PRO's GMV grew by 86% y/y, that is, above that recorded by Enjoei's consolidated results, increasing its share in the total volume traded on the platform. In terms of inventory, the growth was 79% YoY. Also in 4Q22, we made investments in Enjoei Pro's studios to improve the quality of product images and increase the productivity of items registration.

### **CUSTOMER SERVICE**

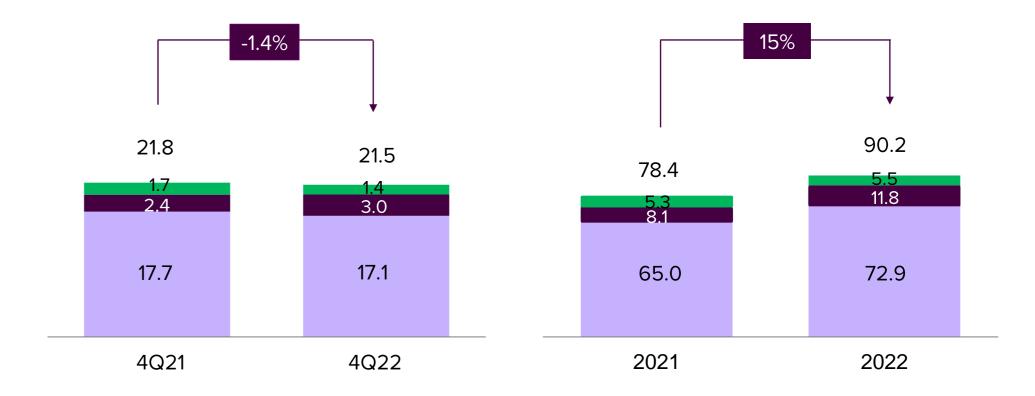
Throughout 2022, we continued to present consistent improvements in customer service by reducing the average time of first response by 25%, increased by 35% the total rate of resolutions in up to 48 hours, were rated as "good" on Reclame Aqui (a Brazilian customer advocacy website) and reduced our defect rate by 27%.

### net revenue



### cost of services

in R\$ million



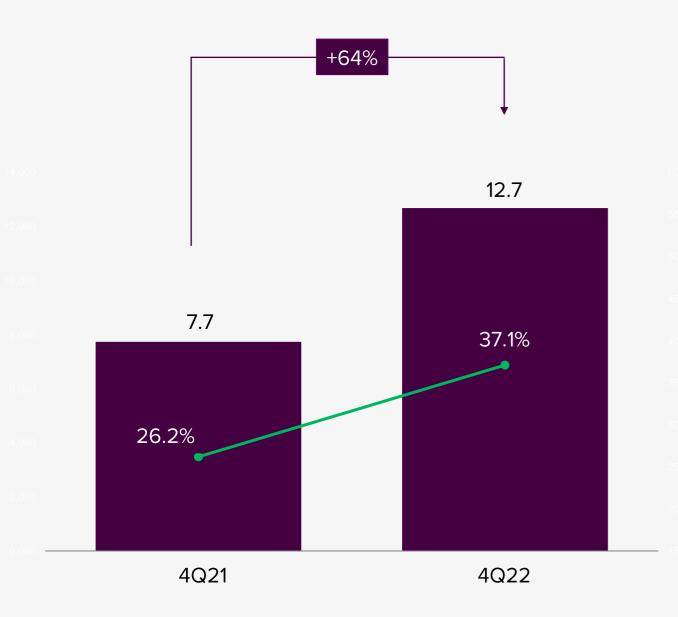


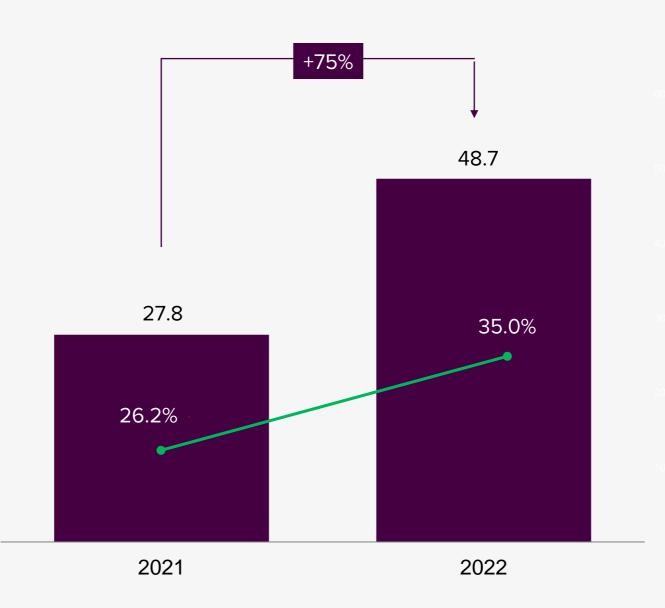




### gross profit

in R\$ million

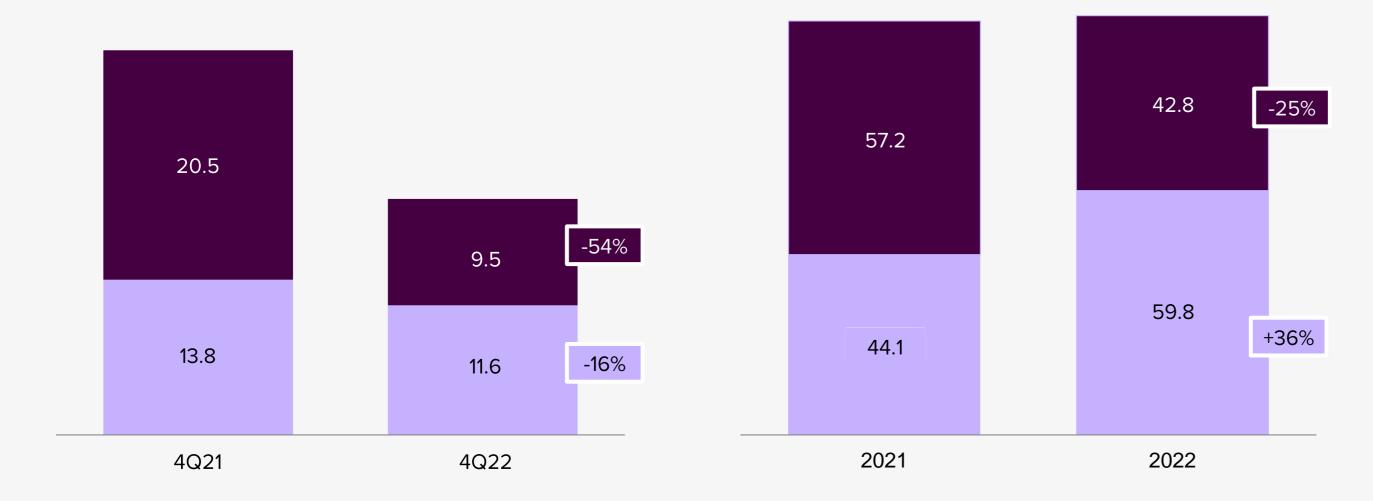


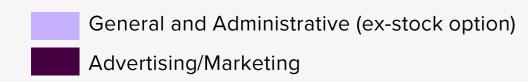


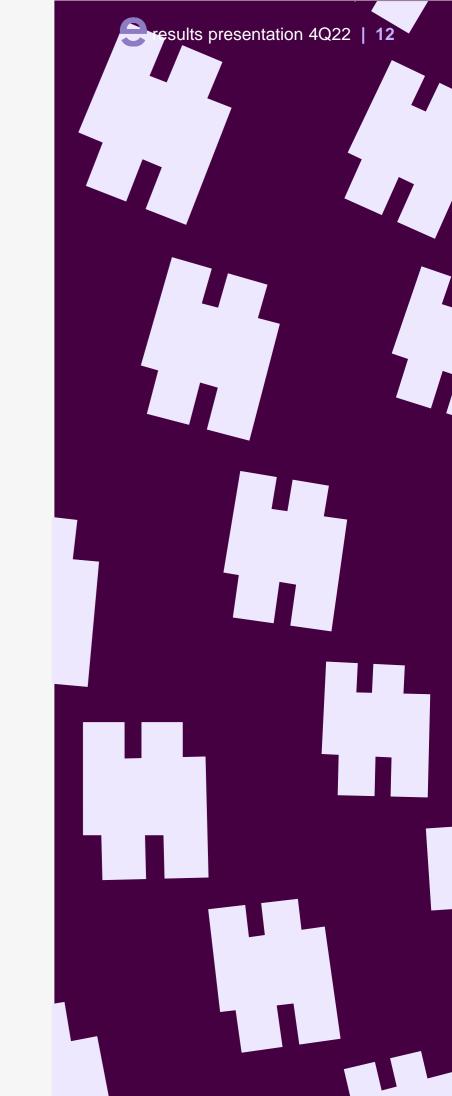


## operational expenses

in R\$ million

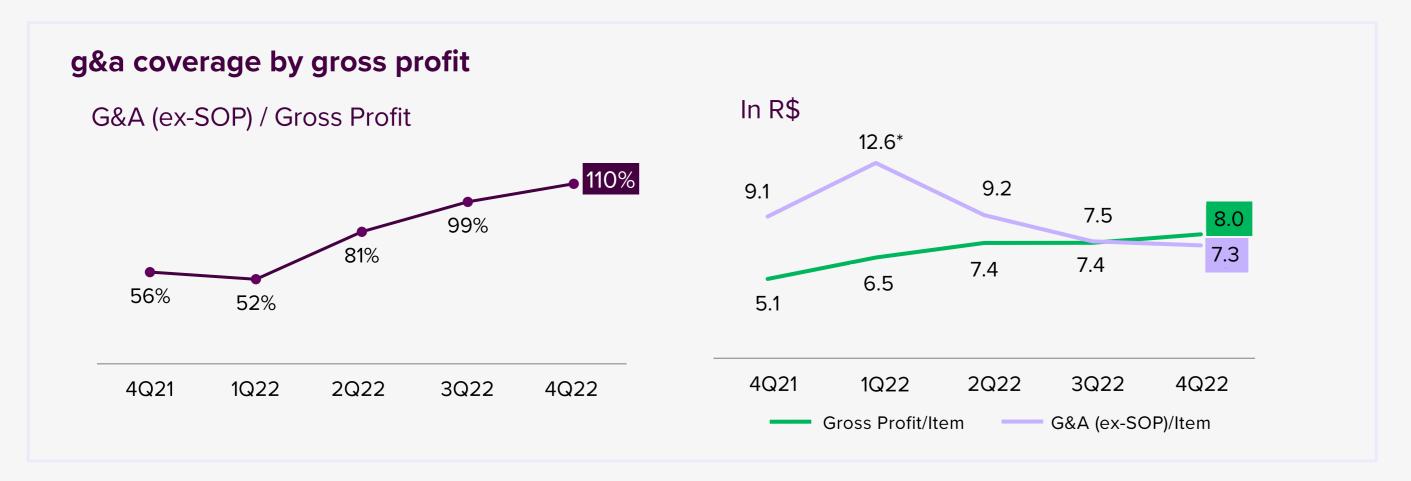






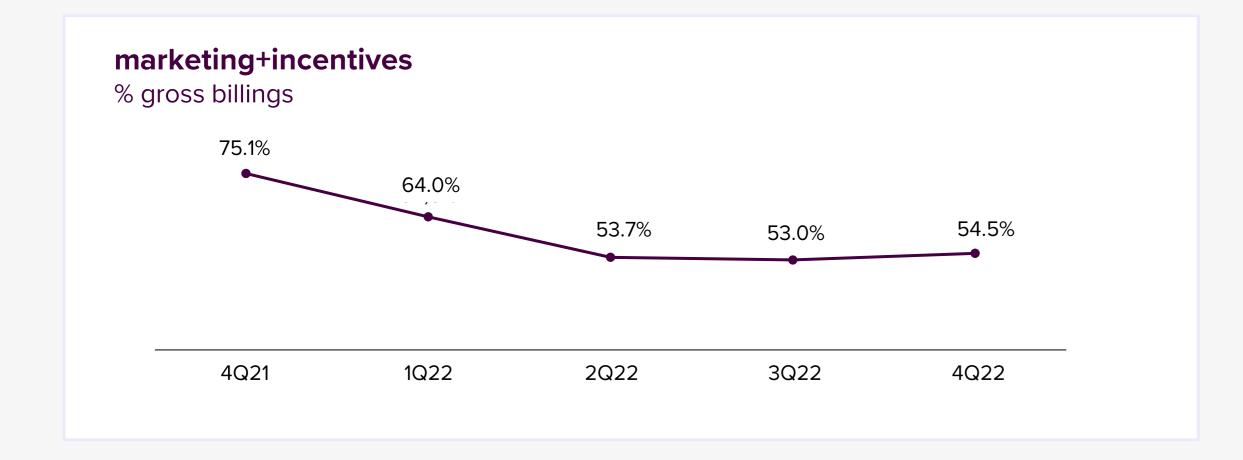
### g&a expenses

General and Administrative Expenses (R\$ 000')	4Q22	4Q21	AH (%)	2022	2021	AH (%)
Share-based compensation plan (SOP)	(4.281)	(7.344)	-42%	(21.538)	(46.070)	-53%
Salaries and social charges	(6.763)	(7.052)	-4%	(33.569)	(25.349)	32%
Tecnology services	(2.405)	(3.136)	-23%	(12.630)	(9.005)	40%
Consulting and outsourcing	(1.822)	(2.780)	-34%	(11.857)	(6.964)	70%
Others	(566)	(1000)	-43%	(1.770)	(2.666)	-34%
Total	(15.837)	(21.312)	-26%	(81.364)	(90.054)	-10%
Total ex-share-based compensation plan (SOP)	(11.556)	(13.968)	-17%	(59.826)	(43.984)	36%



### advertising expenses

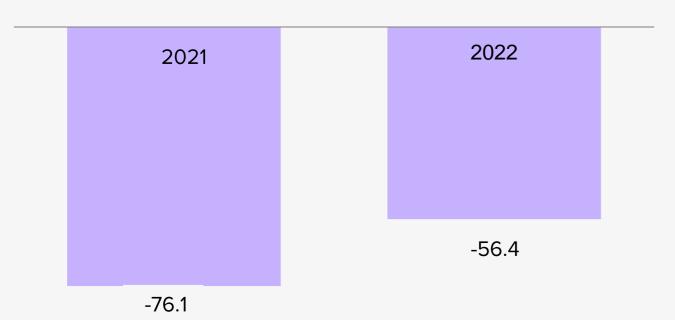
Marketing expenses (R\$ thousands)	4Q22	4Q21	AH (%)	2022	2021	AH (%)
Offline Media (branding)	387	(7.980)	-105%	(3.984)	(21.390)	-81%
Online Media (performance)	(9.975)	(10.316)	-3,3%	(38.249)	(32.312)	18%
Others	109	(2.161)	-105%	(556)	(3.495)	-84%
Total	(9.479)	(20.457)	-54%	(42.789)	(57.197)	-25%



### adjusted ebitda

### in R\$ million





### cash and cash equivalents

In R\$ Million	30/09/22	31/12/2022	Δ abs
Cash and cash equivalents	321.7	309.1	-12.6
Receivable (immediate liquidity)	22.4	20.8	-1.6
Total	344.1	329.9	-14.2











ANA LU MCLAREN

Chairwoman board of Directors

TIÊ LIMA

CEO

**GUILHERME ALMEIDA** 

CFO and IR Director